

LADIES' FASHIONABLE PUMPS REDUCED TO \$2.98

Ladies, we are offering you the balance of our summer pumps at \$2.98 the former prices were from \$3.50 to \$4.50. We have all sizes in Patent leather, and Gun Metal leathers, but not all sizes in every kind, some have low and some have high heels, they are a nice lot, and could not be bought today wholesale at anything like this price.

Postage 10 cents to any address.

Alley & Co. 135 Queen St. Charlottetown, P.E.I.

YOUR FRIENDS can buy anything you can give them—except your photograph. Make an appointment today.

The Cook's Studio New DesBrisay Block

GOOD PHOTOGRAPHY We photograph men as men are. It's a business matter.

And there's no fuss or bother. Your family, friends, and business associates want your portrait.

Make an appointment today at the The Bayer Studio

A. E. LYON, Studio Good Photography Moderate Prices. Personal attention to Amateur Photography. 107 Queen St. Phone 68-J.

Why Experiment? Consult the Best It costs no more. Mr. Mayor is now here. Consult him free of charge. Evenings are just as good as day time.

H. J. Mabon, Graduate Optician, Montague.

The Eastern Guardian

...IT PAYS to buy in this province.

...MR. HAROLD P. GORDON is the Georgetown Guardian Representative.

...MRS. WHITE, hair dresser left yesterday afternoon, for Lower Montague where she will remain until Monday August 27th. While there she will be glad to meet any customers and take orders to be filled. 5028-8-23M31.

...ADDRESS ENJOYED.—The congregation of the Church of Christ Montague, was treated to a very interesting address by Mrs. Sterns a missionary from Indiana. She is a member of the Christian Women's Boarding Mission and a splendid speaker.—G.

EASTERN PERSONALS

...Judge A. A. MacDonald, Charlottetown was among the recent visitors to Georgetown.—G.

...Mr. George J. Rogers of the Rogers Hardware Company, Charlottetown paid a visit to Georgetown recently.—G.

...Mr. Ewen Nicholson of the staff of the Bank of Nova Scotia, Charlottetown, is visiting at his old home in Georgetown.—G.

...Lieut. Governor MacDonald is in Georgetown attending the funeral of his brother the late Archibald J. McDonald, Esquire.—G.

...Mr. Charles O. MacDonald of the Canadian Naval Patrol, Halifax, N. S., paid a short visit to his old home in Georgetown.—G.

...Mr. John A. Gordon, Brudenell River was in Georgetown on Monday last attending the funeral of the late Mr. A. J. MacDonald.—G.

...Mr. J. Hutton Dalziel, teacher of Albion Cross School spent the week end in Georgetown the guest of his parents Mr. and Mrs. John Dalziel, Water Street.—G.

Expert Eye Testing

Our Optical Parlor is the only up to date one in Kings County. It is equipped with the latest instruments obtainable such as the Electric operated Ophthalmometer, Shi-Optometer and the Retinoscope. We employ the same methods in eye testing and glass fitting as the leading eye specialists in the largest cities. Come and see our parlors and be convinced that we are the only ones capable of giving you entire satisfaction. From August 20th to the 31st, we are putting on a sale. ONE HUNDRED PAIRS OF GOLD RIMMED SPHC LACLES. Regular price \$5.00 for only \$3.00 a pair. Guaranteed to give satisfaction.

E.E. Parkman Graduate Optician Montague

Marie Horse Races

Tuesday August 28th., 1917

\$240.00 IN PURSES \$240.00

All classes to be trotted 7-8 Mile Heats. Classes as follows:—

4 Seconds Allowed for Trotters

2.20 Class trot and pace, purse \$90.00. 2.30 " " " " " 70.00. 3 minute " " " " " 55.00. Green Race " " " " " 25.00.

All horsemen wishing to contest in the above classes are asked to kindly send in their entries on or before Thursday 23rd. Cash must accompany entry. Entrance 5 per cent. of purse and 5 per cent. of winners.

Purses divided 50, 25, 15 and 10 per cent. Marie Park cannot be equalled for racing, and it has been put in first-class condition this season, and the Committee will spare no pains in making this day enjoyable for all. Positively there will be no automobiles allowed on or near the grounds. There will be well-stocked Tea, Dinner, Ice Cream, Dancing and Refreshment saloons, so come one and all and meet your friends and enjoy one of the best races of the season. A special train will run from Charlottetown at reduced rates. See train arrangements later. Admission to grounds 25c.

By order, R. E. DINGWELL, Secretary.

...UNITED BAPTIST SERVICES, Montague, 26th. Please note change.

On account of the baptismal service at 3 p. m. there will be preaching at Sturgeon 11 a. m., Montague 7 p. m.

WAS FEELING AGAINST PROFESSOR GUSSOW

ON GROUNDS THAT HE WAS BORN IN GERMANY—NOT CHIEF EOTONIST.

OTTAWA.—On a vote of \$40,000 for Experimental Farm stations, Mr. Knowles made an inquiry as to the present duties of Prof. Gussow, formerly the Chief Botanist.

Hon. Martin Burrell said that Prof. Gussow is engaged upon some laboratory work at the Experimental Farm. He said that a change had been made in his work partly because more or less feeling had been aroused against him on the score that a civil servant born in Germany should not be the head of an important branch of work.

Prof. Gussow, he said was appointed by Hon. Sidney Fisher and was a very efficient officer. As Chief Botanist he would have to travel about the country a good deal and it was quite obvious that this might not be desirable. There had been a demand for his dismissal but in view of the fact that he had a wife and five children the Minister did not think it should be acceded to.

Mr. Burrell added that he understood that Prof. Gussow had recently accepted an offer to join the staff of a Southern university.

LOST APPETITE, POOR BLOOD

C. E. Sapper says Dr. Cassell's Tablets Best Tonic anyone can take for Weakness.

Sapper A. Hartley, Canadian Engineer (home address, 906, Trafalgar street, London Ont.), says:—"I used Dr. Cassell's Tablets when I was in the South African War and finding benefit have taken them since whenever I felt run down. In my opinion they are the best tonic anyone can take for loss of appetite, poorness of the blood, and general weakness of the system. I never fail to recommend them, and mean to have some with me always on active service."

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harold F. Ritchie and Co. Ltd., 10, McCaul street, Toronto.

Dr. Cassell's Tablets are the superior remedy for Dyspepsia, Kidney Troubles, Sleeplessness, Anaemia, Nervous ailments, and Nerve paralysis, and for weakness in children. Specially valuable for nursing mothers and during the critical period of life. Price 50 cents per tube, six tubes for the price of five, from Drugists and Storekeepers throughout Canada. Don't waste your money on imitations; get the genuine Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Co., Ltd., Manchester, Eng.

A RARE OPPORTUNITY

It is the duty of each and all of us to keep thoroughly up-to-date. Especially those who cater to the comforts and the relief of the suffering public. Our Optical Department has relieved hundreds of cases of Eye Strain in its many forms, and in order to keep up to our high standard of efficiency, by keeping up-to-date, we have been enquiring into the different methods used by the leading specialists in Montreal, Toronto and New York.

In all cases we found them using and most heartily recommending and endorsing the "Shadow Test System" or what is sometimes called Retinoscopy or by the use of the retinoscope "Looking into the Eye" thus scientifically measuring and correcting with absolute accuracy all defects of vision, no matter how complicated or of how long standing. We have engaged Frederick W. Mayor, the well-known Shadow Test Specialist, for ten days to teach us this advanced science of Sight Testing. This system entirely eliminates all tiresome trying on of glasses, and all guess work and delay. We know Mr. Mayor to be a specialist in the front rank of his profession and the phenomenal success achieved by him in Campbellton, Bathurst, Chatham, and New Castle, N. B., and Summerside and Kensington, P. E. I., has proved, beyond question, his work to be of the highest standard and his prices most moderate. So you have really a "rare opportunity" of consulting the Best Free of Charge, each Morning, Afternoon or Evening. Evening is just as good as daytime, as artificial light is used in all cases. Remember the dates, Monday, August 20th, to Wednesday, August 29th, so make an early appointment and consult the best. Satisfaction guaranteed. Glasses advised only when needed. Yours truly, H. J. MABON, Montague, Druggist and Optician, Next Door Bank of Commerce, 3077-8-14 Mitts 61.

104TH REVIEWS BY ROYAL PARTY

The following letter has been received by Mrs. J. W. Cheverie, of Souris, from her husband, now of the 104th Battalion, England

Whitely Camp, Surrey, Eng. July 29, 1917.

My dear wife.—Your letter written July 8th I received today and as usual was very glad to hear from you so soon.

Since last writing there has not been much out of the ordinary going on here except a pretty hard amount of training for the inspection by H.M. the King. Yesterday was the final inspection of the 5th Division of which our battalion belongs, all had different work to do, the 119th had a march past, the 198th had every-day drill, the 155th and 104th battalions had the honor of being put on an actual battle scene. On the arrival of His Majesty and staff several mines were exploded and the 104th went over the top thirty seconds after, covered by a barrage of artillery fire. After the vases went over we were supported by the 185th. I had the pleasure of being on the extreme left of our battalion and so was only a few feet from the King, also the Queen and Princesses and Duke of Connaught and several others. The King gave us great praise for our work in consequence of which he gave us through the G.O.C. a holiday today. Well, we expect that this all means France in short for us. I see quite a number of our 105th boys have been killed and more here in hospital wounded. I see the boys who left with the artillery craft from Souris quite often and they are all well. Kindest regards to all inquiring friends, from your husband.

Willfrid 712042 Pte. J.W.C. 104th Batt., Eng.

scription also. Out here, we don't harp on our radical descent, our political differences, our religious beliefs—we are one and undivided in a common cause. Among officers and men this spirit of brotherliness and hearty co-operation prevails. "We are not divided all one body we—"

We stand on the same platform, we worship in the same building, we work on the same job we play on the same field, we fight in the same trench we bury in the same cemetery, we sleep in the same lines and it only the same hearty co-operation exists among the forces at home, we hope ere long, to share in the same victory.

Fellow citizens relegate party politics and individual prejudices to the background for the present and get together! Country, before party, patriotism before partisanship, humanity before nationality, others before self, God before all!

The double call is given. It is to Canada's Parliamentarians and to Canada's citizens. It is a call to blood and a call to duty.

What will the answer be? ELGIN'S OWN PADRE. Somewhere in July 14, 1917.

The foregoing letter is from Capt. (Rev.) Norman H. McGillivray, who went over seas as chaplain with the 91st Elgin Battalion. It was written from No. 2 Casualty Clearing Station, B. E. F. Rev. Captain McGillivray was formerly pastor of the Presbyterian church at Carp, Ont., is a brother of Mrs. David McLaren, brother-in-law of Rev. Robert Gamble, and cousin of Brigadier General Charles H. McLaren recently promoted, all of Ottawa. Surgeon General Fotheringham is also a brother-in-law.

CASTORIA

For Infants and Children In Use For Over 30 Years Always bears the Signature of Chas. H. Fletcher

CHARLOTTETOWN MARKETS

Table with 2 columns: Item and Price. Includes Dairy butter, Butter (prints), Eggs, Fowl, Chickens, Beef, Potatoes, Hay, Straw, Oats, Oats (white) bush, Ducks, Chickens (pair).

SUMMERSIDE MARKETS.

Table with 2 columns: Item and Price. Includes Buckwheat, Butter, Butter, creamery lb., Calfskins, Eggs Dozen, Hay, new, loose ton, Lamb pelts, each, Oats white bus., Oats, black bus., Potatoes bus., Pork, lb., Wool washed lb., Wool, unwashed lb., Hides, lb.

FRENCH CANADIAN PRIEST FAVORS CONSCRIPTION

(Continued from page four)

so nobly, willingly and cheerfully done by her sons who have made the supreme sacrifice. The blood of their worthy sons call aloud, from graves, marked and unmarked in France and Flanders, to the manhood of Canada— Surely such a call will not fall on deaf or even on indifferent ears!— Young Canadians I appeal to you—hear this cry!

This cry is also supplemented by one from the living. It comes from the men who are still hard at it in the fighting line. These men are tired with the heat and burden of their task, but they are still game. They can however only do so much, they need help, and so naturally they call out to you, and their call is, "Come on across boys, come over and help us!"— Is their cry to be in vain? Never! It must be answered in one of two ways. Either the young men of Canada can come of their own free will, or they must come by the will of the Government. Volunteers or conscripts, which? Young men, come as volunteers and don't wait until sent as conscripts! The privilege of volunteering is still yours, take hold of this privilege before the law takes hold of you and save a name of which little children yet unborn will have every reason to be proud. Think of the ones who have gone before— think too, of the ones who are to come after—think not only of self— be a man, a real man and volunteer!

Reinforcements is the need of the hour. The rank are thinning and must be, mark you must be, filled, if not by volunteers then by conscripts. They have talked with many Canadians out here and all, to a man, have spoken strongly in favor of conscription.

One of my friends here, is a Roman Catholic French-Canadian Priest and he, though a staunch Nationalist, is a firm believer in conscription. He thinks that, if only the leaders of his province could see what he has seen, they would in large numbers, support

To Defend Canada's Coast Qualified Officers and Men wanted at once for service in the Canadian Naval Patrols. PAY Officers from \$2.50 a day and \$30.00 and upwards monthly to dependents. Men from \$1.10 a day and \$20.00 separation allowance. Petty officers \$1.50 to \$1.90 and \$25.00 separation. Must be sons of British subjects. Ages 18 to 45. Also vacancies for Stokers, Seamen, Cooks and Stewards. Apply to G. H. HOLBROOK, Newsroom Block, Charlottetown or The Naval Recruiting Secretary, 305 Wellington St., Ottawa.

RED LETTER BIBLE COUPON BIG PRINT ILLUSTRATED EDITION Distributed by the

Ch'town Guardian

Clip three of these coupons and present them together with our ad, verified price of \$1.50, and receive your copy of the BIG PRINT RED LETTER BIBLE.

3 Coupons and \$1.59 and Postage Secures It

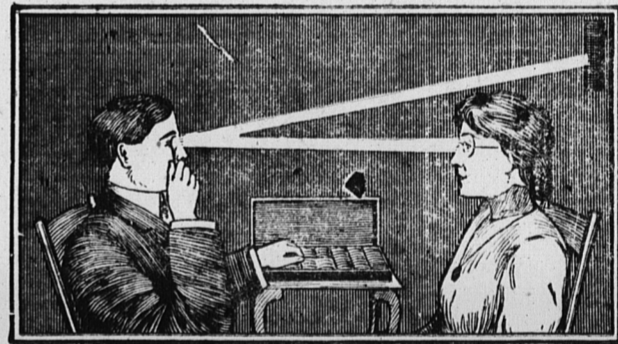
Specially bound in genuine Limp Leather, numerous beautiful colored plates, maps and biblical scenes, family record, etc.

Also an edition for Catholics (Douay Version)—same binding as the Protestant Book, and Distributed at the same price, with three Coupons

Add extra for postage.—Within 20 miles 7 cents; beyond 20 miles but within Maritime Provinces 18 cents. For greater distances ask your postmaster rate for H 10

NOW IN MONTAGUE AN EMINENT EYE SPECIALIST

Shadow Test System Used



Headaches Cured In Most Cases

"He Looks into the Eye"

Is Here for Nine Days

Commencing MONDAY, AUGUST 20th.

TO WEDNESDAY, AUGUST 29th.

WE HAVE ENGAGED FREDERICK W. MAYOR THE EMINENT SPECIALIST

To give Demonstrations of the wonderful "Shadow Test" system of Sight Testing, each morning, afternoon and evening for NINE DAYS ONLY. This is truly a great opportunity to consult a SPECIALIST whose reputation and ability is known all over Ontario, and who as a practitioner in the Optical Profession has few rivals and no superiors. His success in Summerside and Kensington, Campbellton, Bathurst, Chatham, New Castle, N. B., has proved the merit of this system and assures satisfaction to you.

Mr. Mayor is coming for the express purpose of instructing Mr. Mabon in the mystery of the "Shadow Test" or the simple aid of the Retinoscope "Looking into the Eye" and thus locating its defects. We especially ask all to come—those now wearing glasses or those who suffer from or suspect any defect, or trouble.

Remember

Guaranteed satisfaction. Free Demonstration Each Day. Glasses only Advised when needed. Prices Moderate. Children's Eyes Our Specialty.

MAKE THIS YOUR OPPORTUNITY

This System Eliminates all Guess Work and that Tiresome Trying on the Glasses

H. J. MABON, Prescription Druggist and Graduate Optician, Next Door Bank of Commerce, Montague 3070-8-14Mitts 61.