

Upgrade Is Reflected Here!

HERE SHE IS



THE SUNSHINE DAY MYSTERY GIRL

Who Will Carry \$10. Cash Prizes from Store to Store Next WED. and THURS.

—SUNSHINE DAYS—
Until Caught.

You must be in the Store and hold a purchase made there to entitle you to challenge HER

YOUR BOY

Is a Champion Shoe Demolisher

Put Him In a Pair of BRADY'S SHOES — He'll Have a Tough Time Wearing Them Out.



Boys' Black Boot

Very dressy, guaranteed solid leather, with Pan-co or leather sole and heel. **\$2.50**

Boys' Grain Leather Boot, with water-proof storm welt. A real boot for **\$2.75**

You should see our new Boy's Black Boot with triple soles, leather lining and clatter-plate heel **\$3.25**

Ask for your coupon, given with every purchase.

BRADY FOOTWEAR COMPANY

156 QUEEN STREET

Charlottetown's Sunshine Days Wednesday Oct. 19th and Thursday Oct. 20th

We are co-operating with all the other Charlottetown Merchants on Sunshine Days by offering to the public of Prince Edward Island Extra Special Values for those two Special Days. Watch for our advertisement in Monday's paper.

PROWSE BROS., LIMITED

Charlottetown's Largest Departmental Store



Ask for your Coupon with every \$1.00 purchase and win one of the prizes of \$50.00, \$35.00 and \$25.00 given away on Sunshine Days.

THE MYSTERY GIRL

will be at S. A. McDonald's Store making purchases on Tuesday and Wednesday, Sunshine Days, October 18th and 19th.

YOU GET \$10.00 FREE

In order to win this, all you have to do is to have in your possession, a receipted cash purchase slip of goods purchased at S. A. McDonald's on above dates and if you catch the girl in our store, you will receive from us \$10.00 cash. Hundreds will be here on the look-out for The Mystery Girl, come and join the fun.

ANOTHER SPECIAL OFFER

For each purchase of \$1.00 and each dollar spent in our store, you will be given a ticket bearing a serial number. The drawing for the prize will take place in the Forum on Wednesday evening, when you will have the chance of winning \$50.00, \$35.00 and \$25.00 in cash.

Everyone be on hand at S. A. McDonald's on Sunshine Days.

Tickets will be given out from Saturday on.

S. A. MacDONALD

PROGRAM WEDNESDAY

October 19th

MORNING, 9.30—Legion Band heads Procession of Autos and fine Horse Parade accompanied by Full Turnout of Fire Department.

10.30 A. M.—Mystery Girl visits from Store to Store. Customers Shopping Period when all begin Search for this Girl in order to claim Prize of \$10. Should she be caught before Noon a Second Girl goes on after dinner until 5 P. M.

2.30 P. M.—Bicycle Decorated Parade. CHILDREN'S HALF HOLIDAY

6.30 to 7.30 P. M.—Band opens on Market Square, followed by Burning of Effigy of Depression under oversight of Fire Dept. also demonstration Fire Engine Efficiency.

8.00 to 10.30 P. M.—At Forum, Band Opening followed by Fashion Parade of Street, Evening and Beach Costumes, Tug of War Contest, Ladder Climbing and Firemen's Relay Race, Blindfold Boxing Contest, Tug of War Contest—Closing.

Sun-Shine Days Special

Men's Black Oxfords

Men's Black Oxfords. Per pair **\$2.50** up

Men's Work Boots. Guaranteed all solid leather. Per pair **\$2.49** up



Ladies' Brown Kid Pumps

Ladies' Brown Kid Pumps. Suede vamp. High heel. Per pair **\$2.95**

Ladies' Brown Suede Tie Strap Sandal. Per pair **\$3.50**

Ladies' Black Pump, Strap and Ties. Per pair **\$2.95**



PURDIE -- FERGUSON SHOE COMPANY LIMITED



This SHOE **\$2.45**
Will Cost You
At Our Store
on SUNSHINE DAYS.

\$2.49 Buys the Best
Full Grain Work Boot.

Many other Shoes for Men at
startingly Low Prices.

The Souris Bus will bring you to
Charlottetown on SUNSHINE DAYS
for almost 1/2 usual Fare.

The WRIGHT SHOE COMPANY

Always Something New in Hats!

Make a habit of calling every few days at our Millinery Section—there's always something new being shown. Nice Hats, New Hats, Stylish Hats, Popular prices.

\$1.98, \$2.98, \$3.50, \$4.50

We commence distribution of Sunshine Day Prize Tickets on Saturday.

Moore & McLeod Limited



SUNSHINE SPECIAL

1 15-lb. Floor Polisher	\$2.25
1 1-lb. Johnston's or Mander's Wax	75c
Total	\$3.00
Special price for Sunshine Days	\$2.00

Bethune Hardware Co., Ltd.
The Friendly Hardware Store

FREE!
"SUNSHINE DAYS"
PRIZE COUPONS
WITH EACH PURCHASE
OF \$1.00

HARDWARE

FREE!
CASH REBATE BONDS
WITH EVERY CASH
PURCHASE

Complete Line of Fawcett Cooking and Heating Stoves and Ranges
Brantford "Sealdip" Asphalt Shingles

Brandram - Henderson Paints Protecto Preservative Paint
American Line of Gas Lamps and Lanterns. Dominion Shot Shells

FENNELL AND CHANDLER

Coupons at GOFF'S

Get a pair of Eastern Silk Hose, full-fashioned service weight, manufactured in Truro **79c**
Newest price
(Worth more than any dollar hose)

Get Men's Oxfords. Latest style **\$1.98**

Get Women's patterned Black Strap Slippers. Nice new lines **\$1.75** up

Get Men's Work Boots. Full weight **\$2.50**

GOFF BROS., LTD.
BOOTS and SHOES