S. A. McDonald The Island's Leading Clothing Store.

35 Suit Lengths--regularly $11.00 to $12.50 for $6.80

A lucky purchase placed these goods on our shelves, so now we are going to let you share with us in clearing out this entire line at a phenomenal price reduction. The stock includes thirty-five suit lengths of high-quality, plain and fancy Scotch tweeds in all the latest stripes and check effects--the most stylish suit material we have seen for many a day. You cannot strike a bargain like this more than once in a couple of years--act now. Regular price $11.00 to $12.50, only $6.80

Visit our Custom Tailoring Dept.

Our custom tailoring department will make a suit for you at short notice from any material in our store and do the work most expertly and in the very latest style.

This is the greatest clothing house on P. E. Island and our tailoring department is partly responsible for the reputation. Our tailors are the best procurable and the quality of their work is equal to the best in Eastern Canada.

"Patterson's after-dinner mints are perfectly delicious. 25c. per lb. E.A. Foster, Central Drugstore.

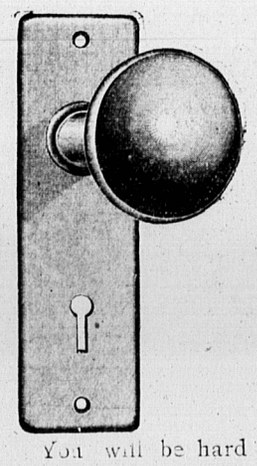
"Devonshire Caramels. Fresh stock. 30c. per lb. E. A. Foster, Central Drugstore, Sunnyside, successor to A. W. Reddin. 8-19d3i.

"Don't pass our corner when you want a cigar or package of tobacco. Remember we carry an up-to-date stock of the above and keep them just right in our Humidor Case. Every popular cigar or cut or plug tobacco at popular prices. The McKinnon Drug Co., cor. Gt. Geo. and Kent Sts. drtf.

"HERE I AM AGAIN—HY-GRADE BROADCLOTH. HYGRADE JUST A LITTLE BETTER IN QUALITY AND STYLE THAN ANY OTHER BROADCLOTH. AT PATON'S ONLY. $1.75. 8—20d3ir1i.

"I LOVE A BROADCLOTH BUT OH YOU HYGRADE. OUR FALL SHIPMENT OF THIS SPLENDID BROADCLOTH JUST OPENED AT PATON'S. 8—17dtf.

"THE CORRECT COLOR RANGE IN PATON'S HYGRADE BROADCLOTH IS ON EXHIBITION TODAY. $1.75 SEND FOR SAMPLES. 35 SHADES, AT PATON'S. 8-20dtf.



We Are Showing

the finest line of

Builders' Hardware

ever seen in Charlottetown.

Door locks (in sets) window fasteners, etc., in a great variety of styles and finishes.

You will be hard to please if we cannot suit you astes and pocket-book.

The Rogers' Hardware Co Ltd,

Souvenirs —of— Charlottetown —and— Prince Edward Island

Tourists will find at our store an immense stock of up-to-date **Souvenirs,** in **Jewelery** and **Enamelled Goods, Marble, Burnt Wood, Burnt Leather, Chinaware, Post Cards, View Books &c &c &c.**

Our Store is on Queen t, opp. Market Building S

Carter & Company, Limited.

drtutf.

We're Busy

Opening up a splendid assortment of

School Supplies

Sunnyside Bookstore

Haszard & Moore

dttsrwtf

DEPARTMENT OF AGRICULTURE BRANCH OF THE DAIRY COMMISIONER.

SOME JULY CONTRASTS.

On the milk record sheets received at the Dairy Division, Ottawa from members of cow testing associations there are found some good yields of milk and butter fat for July: for instance, in the Bertie, Ont., association one cow that freshened in May gave 1320 pounds of milk, testing 4 per cent of fat, equal to 52.8 pounds of fat. One herd of 17 cows at Glanworth, Ont. has an average of 926 pounds of milk, the herd including 5 two-year-olds. Some cows in this herd have given 4840 pounds of milk in 4 months. At Cassel Ont., 183 cows average 858 pounds of milk, 3.6 test, 28.3 pounds of fat.

The records of many individual cows in these and other associations show a yield of barley 650 pounds of milk and 22 poinds of fat, or less than half of many good yields.

Dairy farmers, it is not difficult for you to make three very simaple deductions from these remarkable contrasts. First: there, are plenty of cows still being kept for milk production that are not worthy the name of Dairy Cows. Second: scores of dairy farmers are getting excellent records from selected herds. Third: records alone do not increase the yield of milk and butter, there must be intelligent selection of good cows based on the lessons that individual records teach. Ottawa, August 1910. C. F. W.

"There are about 20 different shades in that lovely soft Paillette silk that Moore & McLeod are showing. This particular range is shown exclusively by this firm and is equal to most lines shown at 1.00. The special price is only 79 cents per yd. Moore & McLeod $-17dtf

"PATON'S SALE OF AUGUST BLANKETS IS NOW ON. 25 PAIRS GOOD WOOL BLANKETS SLIGHTLY SOILED AND MUSSED ON DOUBLE FOLDS AT 25 PER CENT. OFF THE $ AT VICTORIA ROW. CASH ONLY. PATON'S. 8-20d3ir1i.

"The coat sweaters are all ready for you—all the new colors. and every good style. Whites, greys, blues, greens, combination shades etc. Prices run 1.75 2.25 3.50, 4.50 up to 9.50 Moore & McLeod. 8-17dtf.

"OUR HOSIERY DEPARTMENT CAN STAND ON ITS OWN FEET. THAT'S WHY WE SELL SO MANY STOCKINGS. PATON'S. 8-20d3ir1i.

"We are showing a great initial shipment of fall suits, shipped early so that you might have an opportunity in August to select from a thoroughly up to the minute line of goods. The prices are 16.00 16.50 18.50 and 22.50. Moore & McLeod 8-11dtf.

BARGAIN WINDOW $2.75 for $1.00

We have placed in our East window a number of articles worth from $1.00 to $2.75. Some new stock and some which are articles AT A MUCH HIGHER PRICE which we wish to close out.

Any single article can be bought for $100 while they last.

A rare chance—first to come has best choice.

W. N. TANTON

JEWELER.

CHURCH SERVICES

Changes in Church services must not be in later than Friday at noon.

METHODIST.

First Methodist. — Rev. Dr. Chapman of Amherst at eleven and seven. Sunday School and Bible Class at 2.30.

Grace Church—Rev E. Bell at eleven and seven. Sunday School and Bible Class 2.15. Pew five reserved for college students. Everybody welcome.

PRESBYTERIAN.

St. James.—Rev. T. F. Fullerton at eleven and seven. Everybody welcome.

Zion.—Morning prayer meeting at ten a. m. Dr. Grant at eleven and seven. Sunday School and Bible Class at 2.30. College students and strangers cordially welcome.

CENTRAL CHRISTIAN.

Central Christian.—Rev. Mr. Wade at eleven and seven. Sunday School and Bible Class at 10 a.m. Everybody welcome. Minister's Residence 104 Prince St.

BAPTIST.

Baptist.—Rev A. Graham Barton at 11 and 7. Sunday School and Bible Class at 10 a. m.

ANGLICAN.

St Peter's Cathedral.—13th Sunday after Trinity: Holy Communion 8 a. m. Matins and Litany 10.15. Sung Eucharist 11 a. m. Evensong and sermon 7 p. m. Preacher the Rev Henry B. Gorgas, of St Michael's Church Philadelphia.

St. Paul's.—Haly Communion 8.30 a. m. Morning prayer at 11 a. m. evening prayer at 7 p. m.

ST. DUNSTAN'S CATHEDRAL.

First Mass at 7.30, Children's Mass at 8.30, Catechism immediately after Mass. High Mass at 10.30, Vespers and Benediction at 7 p. m.

SALVATION ARMY.

Sunday. Service at 7, 11, 3, and 2.30 p. m. Week nights Service. — Monday, Tuesday, Thursday, and Saturday at eight p. m.

CHEAP FARES TO TORONTO EXHIBITION.

Remarkably cheap fares are announced by the Intercolonial Railway for the benefit of those who desire to attend the Canadian National Exhibition at Toronto. This great annual fair will be held this year from August 27th until September 12th and will have many new features and special attractions. Apart from the attractions of the Exhibition, a trip to Toronto at this season of the year is always enjoyable, and the reasonable rates that will prevail should prove an additional inducement to many travellers.

Round trip tickets will be issued on August 25th, 27th, 29th, 30th and 31st, and on September 7th and 8th, at first class one way fare. On August 26th and September 6th, round trip tickets will be issued at a rate still more reasonable. All tickets will be good for return up to September 14th. These reduced rates afford chances for a cheap and enjoyable trip, and those travelling by the Intercolonial Railway will be enabled to reach Toronto by the shortest and quickest route from the Maritime Provinces. The Ocean Limited, which arrives in Montreal at 7.35 a. m., connects with the Grand Trunk International Limited, which leaves Montreal at 9.00 a. m., and arrives in Toronto at 4.30 p. m., thus saving hours of time. The Maritime Express, arriving in Montreal at 6.30 p. m., connects with the Grand Trunk night express for Toronto, leaving Montreal at 10.30 p.m., and arriving in Toronto at 7.30 a.m. the following day. Returning, travellers have their choice of the two finely equipped through trains out of Montreal, the Maritime Express, leaving at 8.15 a. m., and the Ocean Limited, leaving at 7.30 p. m. daily except Saturday. 8-20dr1i.

"EARLY SHOWINGS OF STYLISH SILKS AND DRESS GOODS FOR FALL PER S. S. SIBERIAN OPENING AT PATON'S. YOU ARE INVITED. 8-20dtfr1i.

"OUR FALL SHIPMENT OF NEW SILKS THE EXCLUSIVE KIND HAVE JUST BEEN OPENED UP. NO TWO DRESS LENGTHS ALIKE. SECURE YOUR DRESS NOW. PATON'S. 8—17dtf.

Phone 163

Compound Extract of Wild Strawberry

This preparation we can safely recommend as a safe and effective remedy for Diarrhoea, Cholera, Infantum, Dysentry, Cramps, and all bowel complaints. It is absolutely free from opiates, or any injurious drugs. Pleasant to take, children like it.

25c per bottle

E. A. FOSTER

Central Drugstore Sunnyside. Successor to A. W. REDDIN

BRAHMIN TEA

is the outcome of careful study and practical experience in the art of curing with the object of producing **THE BEST POSSIBLE TEA AT THE MOST MODERATE PRICE.** That is why it pleases the people of Prince Edward Island and also why so many people residing in different parts of Canada and the United States regularly send to this Province for **BRAHMIN TEA.**

In fact the fame of P. E. Island is being enhanced and advertised, owing to the headquarters for **BRAHMIN** the most popular moderate priced Tea in Canada being in the pretty city of Charlottetown.

BRAHMIN TEA is the leader and it challenges comparison with any and all other moderate priced Teas sold in Canada.

Ask for and see that you get the **GENUINE BRAHMIN** and all will be well.

HORACE HASZARD

Sole Agent for Canada.

Charlottetown.

—10dmwf2w

MUSIC TREAT AT ST. JOHN FAIR.

Famous Ladies' Orchestra a Magnificent Feature.

Music lovers are quite rightly contemplating ten days of delightful music at the Dominion Exhibition in St. John, N. B., September 5th to 15th, and, judging from the newspaper comment in American editions, their expectations will be fully met. Madame Belle Yeaton Renfrew's Ladies' Orchestra of twenty-five players will discourse programs twice daily beneath the new music gallery in the main building. The organization is one of the finest of its kind in existence, and is a favorite at important musical events, being billed in the same program with the famous United States Marine Band of Washington, Creatore's Italian Band, Sousa's Band, and Arthur Pryor's Band. In Pittsburg last year the Renfrew orchestra made a sensational hit, and after the big Exhibition was closed in that city, played a successful week's engagement in one of the leading theatres at the request of a discriminating public. The following sample program will indicate the versatility of Madame Renfrew players:

Coronation March... ... .Meyerbeer
Overture, "Beautiful Galatea,"
....Von Suppe
Cornet Solo, "The Rosary".....Nevin
American Sketch, "Swanee River"
....Myddleton
Selection from "Carmen".....Bizet
Overture, "Obernon".....Weber
Waltz, "Artist's Life,".....Strauss
Violin Solo, "Second Polonaise"
....Weiniawski
Mexican Idyl, "The Mesa Grande"
....Maurice
Descriptive Fantasia, "Americans Abroad"..... ....Bratton
National Anthem.

"Moore & McLeod are showing a great range of English Dog Skin gloves in all sizes, ladies, one stud fastener, the sort that you have always paid 1 00 to 1.15 for. This fine new range is offered you at just 85 cents per pair. Moore & McLeod 8 17dtf

Silks for the fall bride just opened. Don't fail to see our new line of satin directoire silks every dress length a jem and plenty of colorings to select from Paton's. 8--18dtf

"Your choice of any straw or canvas hat in the store at 1-3 off. We try not to carry over anything in this line, so here's your chance to buy cheaply. D.A. Bruce. 7-30dtf.

"Outing shirts at a saving of 1-3 on regular prices. We have a well-selected stock of these, and you will find what you want here. Try one or two for your outing. D. A. Bruce. 7-30dtf.

Bring your White Shirt here—

The white shirt season is here. If you've ever had trouble with blistered shirt fronts, bulged-up ones, badly ironed ones, why not try a really up-to-date laundry and see what a difference there is in laundering? If we can't please the most finicky man who ever wore a "biled shirt" then nobody on earth can please him. But finicky men like our work best. There's a reason —Yes, and lots of reasons too. Try us and learn of them.

Phone 151

The Star Steam Laundry

A. F. Webster, Prop.

Notre Dame Convent Rustico, P. E. Island

This boarding school, conducted by the Sisters of the Congregation De Notre Dame, affords superior educational advantages to young ladies. The course of studies is through and sound. Exceptional facilities in French, Music and Needlework.

Building is large and commodious Beautiful and healthy location near the Seaside about fifteen miles from Charlottetown. Terms very reasonable.—For prospectus and further information Adress

The Mother Superior

-126dw

HEALTH AND STRENGTH THROUGH PURE BLOOD

In this modern, busy, bustling world the man or woman who is unable to follow the strenuous pace set by active men will be hopelessly distanced by their stronger companions. The secret of the health and strength lies in the blood—keep your blood good and pure and you'll never be ill or weak. It's the rich, red, fighting blood in a man that fits his body and brain for the battle of life and if you are not feeling keenly the great joy of living you'll need to look for the root of the cause— bad blood. For purifying the blood and bettering the condition of the body nothing can equal NULIFE (Red Blood Tablets)—the greatest blood-maker and body builder known to the medical profession. Nulife will fill your veins with rich, red blood make you enjoy life to the fullest fit you for the fray, and make a new being of you. Nulife will aid in the cure of any disease by supplying the great element of good health—pure blood. The best physicians commend Nulife and all the reliable druggists are beginning to appreciate the advantages it has over other medicinal preparations.—Price 50c per box or 6 boxes for $2.50. Nulife can be bought of any druggist or dealer or is sent postpaid on receipt of price by Johnson and Johnson, City, Wholesale Distributors. mwfdrtf.

"See the handsomest range of men's soft front and outing shirts that you can find in the city. Come in and look them over., Moore & McLeod 8-17dtf

New dress goods, Hygrade Broadcloths and Amazon cloths now ready for your inspection at Paton's. 8—18dtf

"LET US SEND YOU SAMPLE CUTTINGS OF OUR CORRECT HYGRADE BROADCLOTH SHADES. IT IS WORTH YOUR WHILE TO SEE THE ACTUAL CLOTH. YOU WILL THEN BE MORE ANXIOUS TO SPECIFY PATON'S HYGRADE AT $1.75, LESS CASH DISCOUNTS. PATON'S. 8-20dtfr1i.

"All the fancy hosiery in the store at cut prices. This is your chance to get your summer hose cheaply, at a time when you will need them most. D. A. Bruce. 7-30dtf.

EMPRESSES

CANADIAN PACIFIC ATLANTIC STEAMSHIPS

Montreal, Quebec, Liverpool

Fri. Aug 26—Empress of Britain
Thu. Sept 1—Lake Champlain

First Cabin

Empresses, ... $90.00 up.

One Class Cabin

Lake Erie, Lake Champlain, Lake Manitoba ..... $47.50 up.

Second Cabin

Empresses.. ....$51.25

Third Cabin.

Empresses..... ..... $30 00
Other boats,..... $28.75

W. B. HOWARD, D. P. A., C. P. R St. John N. B

J. E. Matthews, Local Agent, Charlottetown

Said the owl unto the Saver
Do not wait until the Winter
Before you buy your Coal;
For it never will be Cheaper
And the price may go Steeper,
You'd better buy your Coal.

A. Pickard & Co

Phone 240

Points possessed only by IMPERIALS

The Imperial Marine motor will last longer, run smoother, increase the speed capabilities of your boat and make it the superior of any craft of its size on the water.

Imperials are fast enough for racing, light enough for cruising and easy, simple, strong and steady enough for fishing boats.

The Imperial has all the qualities of the best motors and a few exclusive, heavily patented ones of its own.

Just drop us a card for our free Imperial catalog.

BRUCE STEWART & CO., Limited