

Children Cry for Fletcher's

# CASTORIA

Fletcher's Castoria is strictly a remedy for Infants and Children. Foods are specially prepared for babies. A baby's medicine is even more essential for Baby. Remedies primarily prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of Infants and Children that brought Castoria before the public after years of research, and no claim has been made for it that its use for over 30 years has not proven.

## What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

### GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher.*

In Use For Over 30 Years

THE CENTAUR COMPANY, NEW YORK CITY

## Bread Cakes and Pastry Baked From

# PURITY FLOUR

Will Strengthen and Sustain Every Member of Your Family Old and Young

Western Canada Flour Mills Company, Limited  
TORONTO—Head Office

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Winnipeg, Brandon, Calgary, Edmonton, Montreal, Ottawa, St. John, Goderich

### Navy League Campaign Meeting

A big meeting was held in the Navy League Building last evening for the purpose of outlining the necessary arrangements for the annual Nelson week campaign for membership and maintenance. Among those present the representatives from the various local fraternities and lodges formed an important part. Chief Justice Matheson at the outset delivered an address outlining the purpose of the Navy League and the work which it has carried on, and dealing to some extent with the history of the local organization and progress made. He emphasized the duty laid upon all citizens to do their part in contributing towards the purposes of the League in the coming campaign. His Lordship referred to the good fortune our School of Navigation has had in securing the services of so able an instructor as Lieut. Commander Lewin. He referred also to the change of attitude which has come over the Dominion Government towards the Navy League and declared his belief that this had been largely brought about by through the agency of the local Secretary Mr. J. O. Hyndman and also Mr. Pope. The Chief Justice concluded his opening remarks by nominating Mr. S. A. McLeod as chairman. Brief addresses followed by Messrs J. O. Hyndman and H. M. Vanhuskirk. Mayor Campbell and Mr. Morris of Summerside, expressed their pleasure at the deep interest manifested in the Navy League here and their regret that this interest has not as yet aroused in Summerside. They felt sure that if the people there could be made to realize what was being done they would very cheerfully respond to the call of the League. Mr. Hyndman explained that it was being planned to send a squad of Naval Brigade boys there shortly in command of Lt. Com. Lewin for this purpose. Representatives of the various societies present agreed to send in not later than Monday the names of men whom they would select as canvassers during the campaign. Most of the societies present would be able to send out ten collectors or even more if necessary. The appointment of joint chairmanship of the campaign committee fell upon Messrs J. O. Hyndman and S. A. McLeod. Lieut. Com Lewin was then called upon and gave a capital outline of the Navigation Schools purposes and the advantage of a sea training whether the boy intends to go to sea or not. At the close of the meeting the Chief Justice heartily thanked all present for their attendance.

The following representatives from the various bodies were present:  
Club—Messrs W. S. Grant and P. W. Turner.  
Board of Trade—Messrs. T. B. Woodman and R. H. Jenkins.  
Victoria Lodge Masons—Messrs E. A. Foster and A. Irwin.  
St. Lawrence Lodge, I. O. O. F.—Geo. Nicholson and B. Vanderstine.  
S. O. E.—Prince Edward Lodge.—H. Williams and P. J. Hooper.  
Eton Lodge—Messrs. H. Chandler and Ward.  
K. of P.—Messrs B. R. Holman and S. A. McDonald.  
G. W. V. A.—Mr. T. E. McNutt.  
Daughters of Empire—Mrs. McCready and Mrs. Blanchard.  
G. W. V. A. Ladies Auxiliary—Mrs. W. S. Stewart and Mrs. Woodman.  
Summerside Branch—Mayor Campbell and Mr. Morris.

A bag containing ninety potatoes, weighing the full legal weight of ninety pounds, is reported from Uxbridge, G. B.

### Ends Stubborn Coughs in a Hurry

For real effectiveness, this old home-made remedy has no equal. Easily and cheaply prepared.

You'll never know how quickly a bad cough can be conquered, until you try this famous old home-made remedy. Anyone who has coughed all day and all night, will say that the immediate relief given is almost like magic. It takes but a moment to prepare and really there is nothing better for coughs.

Into a 16-oz. bottle, put 2½ ounces of Pinex; then add plain granulated sugar syrup to make 10 ounces. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup. Either way, this mixture saves about two-thirds of the money usually spent for cough preparations, and gives you a more positive, effective remedy. It keeps perfectly, and tastes pleasant—children like it.

You can feel this take hold instantly, soothing and healing the membranes in all the air passages. It promptly loosens a dry, tight cough, and soon you will notice the phlegm thin out, and then disappear altogether. A day's use will usually break up an ordinary throat or chest cold, and it is also splendid for bronchitis, croup, hoarseness, and bronchial asthma.

Pinex is a most valuable concentrated compound of genuine Norway pine extract, the most reliable remedy for throat and chest ailments.

To avoid disappointment ask your druggist for "2½ ounces of Pinex" with directions and don't accept anything else. Guaranteed to give absolute satisfaction or money refunded.

The Essex Co., Toronto, Ont.

## Canada's Sons of the Sea

The Navy League has 2000 Canadian lads in continuous training for the Sea. These boys are trained in the Nelson Attributes of—

- Self-Reliance
- Power of Initiative
- Fearlessness of Responsibility
- Fertility of Resource



## Britain, the Greatest Maritime Power, Supports Her Mercantile Training Ships Wholly by Voluntary Public Contributions, Because it is Realized that the Sailor is a National Asset.

It takes six times as long to train a seaman as it does to build a ship.

Maritime strength cannot be achieved in a year or even a decade. Its growth can only be commensurate with the development of sea-conscious spirit in the nation.

The continuous training of over two thousand Canadian lads, in the Boys' Naval Brigades of the Navy League of Canada, is to-day having an effect upon our maritime future.

Only through this medium can the foundation be laid of trained Canadian seamen for our ships.

Since May last, sixty of these lads have completed their training and passed into the Canadian Merchant Navy. Fifty more are on the new ships of the re-organised Royal Canadian Navy.

Under the guidance of Experienced Sea Minds, it is being planned to give chosen lads from the Boys' Naval Brigades an ocean-going education second to none, so that Canada will have efficient master seamen.

The Merchant Navy of any nation is its first step to sea power.

Public opinion demands that this work be maintained. From the public, then, must come the funds.

The Navy League of Canada

# SAILORS' WEEK CAMPAIGN

October 18—23. Dominion Objective \$760,000.

## Canada Expects Every Man To Do His Duty

### Hotel Victoria

120 rooms, 56 rooms with private baths, completely renovated. Excellent menu. Prompt service. H. C. BROWN, Manager, Charlottetown Hotel Co., Ltd. Proprietors. 3363-4-29th.

### VICTORIA HOTEL

Sydney Wolfe, Liverpool, N. S.; M. McKenzie, Moncton; R. D. Colquhoun, Winnipeg; D. Darroch, Kensington; E. D. Bonnyman, Moncton; W. P. Murray, Sussex; N.A. MacDonald, Newfoundland; J. D. McIntyre, Montague, Rev. James C. Martin, Mt. Stewart; Ralph E. Guild, Cardigan; W. J. Slanker, Toronto; R. W. Fraser, New York; A. F. Mosher, Halifax; J.O. Munder, St. John; Mr. and Mrs. C. C. Thompson, Montague; A. Kawaja, Montreal; W. M. Jones, Ottawa; A. E. Arsenault, Summerside; J. A. Simpson, Amherst; J. F. Davis, Toronto; W. J. Kirk, Toronto; J. H. Donnelly, Kitchener; W. G. Reburn, Toronto; W.L. Campbell, Halifax; J. A. Ross, Moncton; H. R. MacNaughton, Toronto; N. H. Carrott, Montreal; R. W. Shannon, Toronto; J. W. Murdoch, Montague.

### REVERE HOTEL

J. J. Campbell, Cardigan; M. J. Mlber, Von Buren, Me.; H. H. Fleet, New Market, Ont.; W. F. Purvers, New Perth; Mrs. John Purves, New Perth; J. N. McEachern, Souris; A. M. Vicar, Sydney, C.B.; W. G. Mould, Toronto; H. V. Raymond, Sydney, C.B.; J. E. Murphy, St. John; W. P. Ryan, Montreal.

## COOKERY COLUMN

### SEA FOAM

- ¼ cup brown sugar
- ¼ cup water
- 1 egg white
- 1 tablespoon butter
- 1 teaspoon vanilla
- 3 tablespoons Cowan's Cocoa

Method—Mix sugar, cocoa and water, stir over a gentle heat until sugar is dissolved. Boil until syrup will spin a thread, 24 degrees C, which is slightly below soft ball stage. Add butter and vanilla. Pour slowly, beating all the time into the egg white, which has been beaten until stiff and dry. Beat until mixture will stiffen. Drop from spoon on a buttered plate or greased paper and leave until hardened. Chopped nuts may be sprinkled over each piece.



Send for recipe booklet to THE COWAN COMPANY LIMITED TORONTO

## SAMPLE \$7.50 BOOTS

MEN'S BROWN OR BLACK

Calfskin Goodyear Welted Boots. Samples and broken lines regular values up to \$10.00 now \$7.50.



\$7.50 SALE PRICE

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Any last—any size 5 1-2 to 11. Now is your time to get a real bargain in Samples and broken Lines.

Sale Lines \$7.50 per pair. Alley & Co. Ltd. Fashionable Footwear



EVEN as Paris models are accepted as the standards for artistry of dress, so the name "Penmans" has earned its place as denoting all that is distinctive in undergarments—distinctive, alike in design, comfort and genuine value.

## Penmans Underwear

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Penmans, Limited, Paris. Also makers of Hosiery and Sweater Coats.