

PRINCE EDWARD MATINEE 3 P. M. 16c, 26c. TO-DAY NIGHT 7 & 8.45 26c, 37c, 45c.

There Never Was ... There May Never Again Be Another Picture Like This Supreme Triumph of the Air

HERE IS THE SUPREME THRILLER OF ALL TIME! NEVER SUCH A SPECTACLE. NEVER SUCH ROARING LAUGHS!

Each scene tops the one before in SPECTACLE THRILLS! LAUGHS!

SKY DEVILS

“FREE EATS” Our Gang Comedy

with SPENCER TRACY WILLIAM (staged) BOYD GEORGE L. COOPER and ANN DVORAK newest of screen “finds”

SEE— Planes tumbling thousands of feet through dizzy circles, ripping into haystacks, crashing to the ground, flying upside down, through buildings and hangars! The most dangerous stunt flying ever recorded by a camera!

CAPITOL MATINEE 3 P. M.—11c, 26c. EVENING 7 & 8.45—26c, 37c. NOW

Bob STEELE in RIDERS OF THE DESERT

WITH GERTRUDE MESSENGER

BLAZING GUNS AND PLUNGING HORSES ON THE CANYON TRAIL WITH GOLD BULLION AND A GLORIOUS GIRL AS THE STAKES IN A GAME OF COURAGE.

SERIAL and COMEDY

CENTRAL GUARDIAN

GYRO FESTIVAL Victoria Park Friday. 4530-7-20-31

12 MILES AN HOUR will take you to the Gyro Festival. 4530-7-20-31

MILTON St. John's Church, Sunday July 24th: Sunday School 10 a. m. Morning Prayer and Sermon 11 a. m. Evening Service 7.30 p. m. St. Mark's Rustico 3 p. m. Rev. George Westbrook, L. Th. Rector.

GYRO FESTIVAL Victoria Park Friday. 4530-7-20-31

CRAPAUD—Saint John's Church July 24, 1933, Sunday School 10.00 a. m. Morning Prayer at 11.00 a. m.

SPRINGFIELD—Saint Elizabeth's Church, July 24, 1933, Holy Communion 8.00 a. m., Sunday School at 10.30 a. m. Evensong 7.30 p. m.

WHIM ROAD—Preaching service in the Whim Road Hall, Sunday, July 24th, at 7 p. m. conducted by Louis Harris.

CORNWALL CHARGE JULY 24th—Kingston at 11 a. m. New Dominion at 3 p. m. Cornwall at 7.30. Rev. D. K. Ross, Minister.

GARAGE REPAIRS at all makes of cars. Argyle Service Station, Malpeque Road. Phone 837-11. 4527-7-20-31

GYRO FESTIVAL Victoria Park Friday. 4530-7-20-31

ACKNOWLEDGEMENT—The Trustees of the Protestant Orphanage are very pleased to acknowledge receipt of \$10.00 from the Spring Valley Ladies Auxiliary.

NEW LONDON GROUP Presbyterian Church in Canada, services on Sunday, July 24th, will be as follows: 11 a. m. at Clifton; 2.30 p. m. Long River; 4 p. m. North Rustico and 7.30 p. m. Geddie Memorial.

CLASSES FOR MONTAGUE RACES—The following are the classes for the Montague Races on Aug. 10th: Free-For-All, purse \$300; 2.14 Trot, purse \$300; 2.21 Trot and Pace, purse \$300; 2.28 Trot and Pace, purse \$100. The latter race is open to King's County owned horses only. 4533-7-20-21

POLICE COURT—At the Police Court yesterday morning, a man charged with driving to the common danger was fined \$30 and costs or thirty days, two motorists charged with non-stop were each fined \$2 and costs, and the defendant in a customs case was fined \$50 and costs.

COVERHEAD PASTORAL CHARGE—Rev. G. A. Grant, M. A., of Enderby, N. S., will conduct the services of this charge on Sunday, July 24 as follows: West Covehead at 11 a. m.; Sunday School at 10 a. m.; Stanhope at 3 p. m. Union Road at 7.30 p. m.; Sunday School at 10.30 a. m.; Covehead Road Sunday School at 10.30 a. m.

AN INTERESTED VISITOR to the city over the week end was Mr. William Talbot of Bayview, Nova Scotia. Mr. Talbot who is 82 years of age was accompanied by his daughter Mrs. Huthorns of British Columbia and visited Mr. and Mrs. Cecil Jenkins at Hillcrest Farm, Mt. Edward Road. It has been sixty years since Mr. Talbot last visited the Island and he was quite enthusiastic in his references to the beauty and modernism of our city, remarking that "it certainly had changed" since his last trip.

PERSONALS

Miss Margaret Cameron, Longworth Ave., has as her welcome guest, Miss Anna MacDonald, Heatherdale.

Mr. E. E. Gurney, East Royalty, ton and New York, and other Amherst this morning on a visit to Boston cities.

Mrs. Edwin Williams returned yesterday by the Hochelaga after visiting friends in Nova Scotia. She was accompanied by her son, Victor.

Miss Frances Dougherty who has been spending the past six weeks with her sister, Mrs. F. J. Leavis in North Adams, Mass., has returned to her home in Victoria.

Mr. Gerald Johnston, teller Canadian Bank of Commerce, Alberton, who has been visiting his parents, Mr. and Mrs. J. J. Johnston, City, left on return to Alberton yesterday morning.

Miss Gladys Rananahan, saleslady Her many friends will be pleased to learn the operation was successful and that she is reported as recovering comfortably.

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Red Rose Tea

The New **20 1/2 lb.**

BROWN LABEL, 40 lb.

"It is good tea or it would not be in a Red Rose package"

Market Size Fixes Choice of Industry

Empire Nations Have Task of Deciding Which Commodities To Restrict To Domestic Industries.

Article No. 6.

By B. K. Sandwell, F. R. S. C.

OTTAWA, July 19—(By The Canadian Press)—The preceding articles of this series have been devoted to suggesting that owing to the completeness of the tariff ring now established around the entire Empire, allowing either free or preferential movement of Empire products from one Empire country to another, there is no longer any occasion to look with a jealous eye upon import trade into one's own country, provided that it be from another country of the Empire. By strengthening the export trade of another Empire country, we are increasing the ability of that country to buy goods outside of its own territory; and the preferential system ensures that that purchasing power will be exerted within the Empire. A dollar which remains within the tariff-surrounded Empire will eventually get back to the country which started it moving.

But this complete all-round-the-Empire tariff wall is very new; and there still exists inside it a lot of local walls around individual Empire countries, protecting each to some slight extent from invasion by the products even of other Empire countries. These walls continue to exist for a long time, possibly longer than the human mind can predict. It remains necessary, therefore, for each country to consider the extent to which it will seek to satisfy its needs from its own territory alone, and the extent to which it will admit the goods of other Empire countries, adjusting its preferential tariff on particular articles up or down.

This is a question which calls for a separate study, and a separate answer, in the case of each and every particular commodity that can be separately classified in a tariff schedule. In Canada, the answer will often be determined by past history. . . . Where there has already been developed in Canada a strong and competent industry under the shelter of existing tariff rates, there will be little disposition to dispose of it in favor of an Empire industry outside of Canada. It will, however, be more and more necessary for such industries to show, at all times, that they are genuine Canadian industries, and that their product contains no greater quantity of foreign-made value than is represented by unavoidable importations of foreign (non-Empire) raw materials. The day of generous tariff treatment of mere "finishing" industries is over.

Setting aside, however, those goods and classes of goods which are already being supplied to Canadians by an efficient group of Canadian producers, there is fortunately a very clear and simple principle to be applied to the question, whether Canadians should accept their supplies of other articles from other parts of the Empire or should endeavor to produce them for themselves. That principle is the relation between the productive efficiency of a given industry and the size of its available market.

A nation of 10,000,000 people is a large market for any article which is in fairly general use by the whole of those 10,000,000. But it is a very small market for an article which is used by only one-tenth of one per cent of those 10,000,000, or for an article which is used only in insignificant quantities or at long intervals by even a large number of the 10,000,000. It must be borne in mind that the Canadian producer in any line which needs the assistance of a tariff cannot expect to find a market for his products anywhere outside of the tariff-protected area. He is limited to Canada, whereas the producer in some other part of the Empire, relying on the natural advantages of his place of production, can obtain access to any market in the Empire and indeed in the world except those from which he is excluded by tariffs. The Canadian, in such circumstances, has the 10,000,000 people of Canada or that fraction of them which purchases his product. The Empire producer has probably 40,000,000 or 50,000,000 people in his immediate domestic market, and the ability to serve another 50,000,000 or 100,000,000 in other countries both in and out of the Empire, provided that they do not exclude him by means of tariffs. It is surely risky and unwise to exclude the Empire producer and to create a domestic industry, unless 10,000,000 people are amply sufficient to provide a safe and continuous and reasonably stable market for the product.

zation of not a few Divisions. If the funds are on hand this Grand Division would be justified in spending them on organization work.

I would call attention to the fact that there is a deal of fine temperance literature to be procured at a very small expense from British sources the circulation of which by our Divisions would constitute a worth while piece of work. A committee on literature might be well set up by the Grand Division.

Nothing further has been done in connection with our proposed temperance week Sept. 11-18 save to suggest a conference between our own Executive and the Executive of Temperance Alliance about July 27th in order to work out possible co-operation between the two organizations in preparation for the week.

In this connection it must be pointed out that the extent of service in this direction that is possible for the Grand Division to render through its officers and committees, wholly depends upon the money placed in the treasury by the subordinate Divisions. There is a vast field of service open to us. Let each Subordinate Division take pride in helping with a contribution to propagation funds.

The Official Organ Committee of the Grand Division of Nova Scotia write suggesting that we contribute Division news to a column especially reserved for P. E. I. and in return attempt to sell the Paper "Forward" to our Division members at \$1.00 per year. Some committee of our Grand Division should look into the possible advantages of this proposition.

In closing this brief report let me re-affirm what has probably often been said to you before from this office, the Sons of Temperance have a real and distinct contribution to make to the Social Welfare of the Province in the fight to maintain a prohibitory law against the traffic in beverage alcohol. All that is needed to very materially increase our usefulness is funds for Grand Division, and enthusiasm for the work the Sons of Temperance can do on the part of its members. I am reasonably sure that each Subordinate Division could be instrumental in organizing a sister Division in some community in its vicinity, and I am positively certain that more funds could be sent to the Grand Treasurer.

The work is worthy the best effort of every citizen of the province; how much more worthy the best effort of every Son of Temperance.

Yours in Love, Purity and Fidelity.

ARTHUR F. BAKER.

Grand Worthy Patriarch.

Report of Grand Scribe: G. W. Patriarch, Officers and Members: It is my pleasure and duty to present, for your consideration, a report from the office of G. Scribe for the Quarter ending June 30th.

My report will be very brief at this time, because of the small number of returns that have come in. I would ask the different Deputies to make returns as early as possible in the Quarter.

I am glad to report that our Order is in a flourishing condition. There is a substantial increase in membership this Quarter. There also seems to be a good interest taken in the work of temperance throughout the different branches of our Order.

King George's Divis. Baskettown, Antigonish—Minard's Liniment.

Grand Division Sons of Temperance

The Quarterly Session of the Grand Division Sons of Temperance was held in Murray Harbor Hall on Thursday, July 14th, with a large number of delegates present. The afternoon meeting opened at two o'clock with Rev. A. F. Baker, G. W. P., in the chair. After the opening ceremony several committees were appointed to look after the business of the afternoon and evening meetings.

The following persons were initiated into the Grand Division, Sisters, Mrs. John E. Winslow, Sadie Bradshaw, Mrs. Fred W. Shaw, Jessie E. Cook, Mrs. David Brooks, Mrs. T. A. Keenan, Mrs. E. J. Wheatley, Mrs. S. Campbell, Mrs. H. E. Bowman, Mrs. Frank Jardine, E. J. Lumsden, T. R. Goudge, Havelock Stewart.

The different committees reported as follows:

Enrollment Committee reported 9 Divisions represented with 53 members present.

Report of State of the Order Committee: We have examined the report of the Grand Scribe for past Quarter and believe that an advance has been made. We note that only half of our Divisions have made returns for this Quarter, we would urge that a greater effort be made on the part of the Subordinate Divisions to make returns as early as possible in the Quarter thereby assisting the Grand Scribe in making up his report and the standing of the Order in general. The report of the Grand Superintendent of Y. P. Work has been received and shows that some actual work has been done. One Band of

Hope was organized and another under way, this is splendid work and we as a committee heartily endorse the work that has been done by this officer and hope that he will meet with further success along this line.

Submitted in Love, Purity and Fidelity,

Benj. L. Coombs, Ira N. MacKay, R. B. MacCaull.

Committee on Resolutions reported as follows: Resolved: 1. That the hearty thanks of the members and visitors in attendance at the Grand Division be extended to the citizens of Murray Harbor for their kindness and hospitality.

2. That we the members of the Grand Division having not long since learned with regret of the death of Mr. Clifford L. Baker, Kentville, brother of Rev. A. F. Baker our G. W. Patriarch, wish to take this opportunity of extending to Mr. Baker our sincere sympathy in this his hour of sorrow, full realizing that all that human sympathy can do to lessen the ills of life is but little, we would commend Mr. Baker to the sympathy and care of the Great Comforter of all, knowing that He, out of His unspeakable riches can meet his every need.

3. That we as a Grand Division recommend to the Subordinate Divisions the wisdom of investing some of their funds in the purchase of temperance posters such as we have exhibited here today, so that the splendid truths set forth thereon may eventually find a firm lodging place in the minds and hearts of our young people throughout our Province. We would like to call the attention of all our members to the fact that the truths given expression to in these posters have grown out of the deep experiences of the greatest leading men of the world today, and therefore should be listened to by all with deep concern. In order that this work might be carried out we would recommend that a committee on literature be appointed in the Grand Division and also in each Subordinate Division.

4. That we as members of the Grand Division take this opportunity of conveying to our G. W. Patriarch, Rev. A. F. Baker our hearty appreciation of the splendid work

that he is doing, not only by way of organizing new divisions but also through the correspondence column in the daily press. Complimentary remarks regarding the high standard of these selections can be heard on every hand.

5. That, realizing that our Order is in need of funds for propagation work, we would recommend that each subordinate Division plan on raising some reasonable amount to help carry this work forward.

6. That we as a Grand Division having learned from chief Inspector Fripps that he and all of the Mounted Police associated with him are determined to enforce the prohibition law at any cost, take this privilege of expressing to Mr. Fripps our absolute confidence in him and his staff. We wish to assure these men that we as an Order are standing solidly behind them and that we are ready to assist them in every way possible.

Submitted in Love, Purity and Fidelity.

D. N. MacKay, Geddie Douglas Rev. R. H. Stavert.

Report of G. W. Patriarch—Officers and Members of Grand Division: Nothing of particular moment has demanded the attention of the G. W. P. since last session of Grand Division.

The usual columns in the Press under the auspices of our Order have been carried on, and some favorable comments have been received regarding these.

The first series of 10 broadcasts over C.F.O.Y. Charlottetown has been completed, and another series has been begun. In carrying on this piece of work the G. W. P. has had the untiring and unstinted assistance of the Provincial President of the W. C. T. U.

A number of Divisions have been visited since last Grand Session. Montrose Division received its Charter at my hands on July 1st. Two Charters are to be delivered today to delegates from "Oliver" and "King George." One will be delivered tomorrow evening to "Maple Leaf at Cambridge.

The contacts had with people and communities in visiting Divisions have served to confirm my opinion that energetic field work if possible would result in the organization of our Order.

Looking To Extension Of Trade Treaty

OTTAWA, July 20.—(By George Hamilton, Canadian Press Staff Correspondent)—Australia is looking to extension of her trade treaty with Canada. Interviewed on arrival in Ottawa, Hon. Stanley Bruce, head of the Australian delegation, intimated that he hoped during the Empire conference to discuss extension with Canadian Ministers. How and in what respect Australia would seek extension, Mr. Bruce declined to reveal. That was a question for the discussions themselves.

He referred to the Canada-Australia agreement as an illustration of what might be done with reciprocal trade agreements. At the same time, Mr. Bruce thought that the main spring of conference discussion would lie in agreements between Britain and the Dominions rather than as between one Dominion and another. The explanation of that lay in the greater market which Great Britain had to offer.

Australia, Mr. Bruce added, was primarily interested in securing markets for her wool, wheat, dairy products and fruits.

"And what concessions would Australia be prepared to make in return?"

"We have been in negotiation with Britain for months," Mr. Bruce replied. "We have gone through the whole of their tariff. We are quite confident that we can contrive to give Great Britain further help in the Australian market."

Britain Seeks Coal Markets

(CANADIAN PRESS)

MONTREAL, July 20.—"The coal trade of Britain has been badly hit by the action of several European countries introducing licensing systems whereby the importation of British coal into their several countries has reduced to approximately 50 percent the quantities they took in 1930-1931" according to Dan Stonehouse, British coal expert in Canada in connection with the Imperial Conference. Britain has therefore to seek other markets, and Canada is one of them.

"Canada it is true has taken our anthracite coal, but a market must be found for bituminous coal and also for coke. Britain has coal unsurpassed for coke making, gas producing and general industrial purposes, and can give the consumer exactly what he wants in fuel.

"She also produces from the famous Durham coking coal foundry other cokes of a high quality.

"In fact Britain can give Canada coke which she can guarantee will not exceed two percent ash. All this fuel can be supplied at competitive prices. All we ask is that Canada open the door wide, and give British fuel a chance."

A life is not worth while unless it develops in the right direction. A vine that spreads abroad luxuriantly but bears no fruit, is a failure. So the life that does not glorify God, is a failure.—Blanche M. Brown.

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