

# Canada's New Province Of Newfoundland Welcomed

## Trade Facts And Figures Concerning Newfoundland

By W. E. Agnew  
Director of Trade for Prince Edward Island

Our new sister Province, Newfoundland had a total population of 321,000 in the last census. Population according to religion: Roman Catholics, 33%; Church of England, 31%; United Church, 25%; Salvation Army, 7%; Presbyterians, 5%; and others 3.2%. Business establishments in Newfoundland total 2,835 which includes all classes of manufacturers, retail stores, etc. Her basic industries are: fishery products, newsprint paper, and minerals.

The estimated production of salted cod fish during the year 1948 totalled 1,166,929 centals, frozen and chilled cod filets at round cod estimated at 6,000,000 pounds. Exports of fresh and live lobsters during this year is 3,253,000 pounds, canned lobsters 124,000 pounds, canned salmon 27,000 pounds, and canned cod fish 72,000 pounds. There were 18 filleting and 13 freezing plants in operation in Newfoundland in 1948. The introduction of draggers of the most modern type has been a recent feature in the fishing industry.

Newfoundland's total import trade in 1947-48 was \$105,000,000. Of this amount, Canada supplied about \$55,000,000 worth, United States \$40,000,000, and other countries \$10,000,000. Canada provided Newfoundland with 60% of her foodstuffs, 46% of all manufactured goods imported, United States provided 30% of foodstuffs and 48% of all manufactured goods imported, purchased during this period. Under Confederation Newfoundland will have to look to Canada for a large percentage of the products she now imports from United States.

The Central Government Budget in Newfoundland for 1948, Revenue was \$40,556,541 and expenditures \$41,019,784, leaving a deficit of \$463,243. The national debt as of March 31, 1947 was \$73,171,000.

Agriculture. According to the last census, 124,953 acres of land was under cultivation in Newfoundland producing mainly: hay, potatoes, turnips, and cabbage for home use.

Livestock figures are as follows:  
Horses ..... 14,788  
Cattle ..... 22,894  
Poultry ..... 346,377  
Sheep ..... 85,474  
Pigs ..... 11,400  
Goats ..... 11,625

### Trading Relations

Trading relations between Canada and Newfoundland have been built up over a lengthy period. It is doubtful that at any time in the past, they have embraced such a wide field, for the products of both countries have been in such demand in both markets. The proximity of our Island with Newfoundland should encourage reciprocal trade as our buying habits and trading methods are identical.

1. Therefore, we must endeavor to import, wherever possible, as much of her products which can be used here, such items as: lime, newsprint, fresh and canned lobsters, salmon, whalemeat, caplin, and herring for much needed bait for our fisheries, salt Labrador herring, fresh and frozen filets, etc. It is possible to make shipments

both ways with the minimum of difficulty and we are planning for better shipping service with Newfoundland in the future. With Newfoundland as the tenth Province, Prince Edward Island will have much more competition in the products which we export.

2. Notwithstanding this extra competition which is bound to develop, Prince Edward Island, with her long associations with Newfoundland, should increase her trade in the future.

### Quality and Weights

From all the information I have on hand, I cannot place enough emphasis on quality and weights on all our products shipped from this Province.

The contacts I have had with the people in Newfoundland for the last five years have been pleasant ones. I have found them most honorable and upright in all their dealings and they have tremendous feeling of goodwill towards Prince Edward Island so by our two Islands working together in the future, as in the past, this goodwill will grow stronger to our mutual benefit.

The following is quoted from an editorial in St. John's "Daily News" of a recent date which reads in part: "It must be impressed upon Canada and Canadians that they have not simply acquired a new Province to be marked for exploitation. If Canada wants to build up Canadian sales to Newfoundland, they must strive with equal vigor to build up Newfoundland's earning power by buying more of our products or assuring to us the continuity of remunerative export markets. If they fail in that, they will succeed in killing the goose from which they are expecting so many golden eggs."

### GOD, GUARD THEE NEWFOUNDLAND

When sun rays crown thy pine-clad hills  
And Summer spreads her hand,  
When silvern voices tune thy rills,  
We love thee, smiling land,  
We love thee, we love thee,  
We love thee, smiling land.

When spreads thy cloak of shimmering white  
At winter's stern command,  
Through shortened day and starlit night  
We love thee, frozen land,  
We love thee, we love thee,  
We love thee, frozen land.

When blinding storm-gusts fret thy shore,  
And wild waves lash thy strand;  
Through spindrift swirl and tempest roar,  
We love thee, wind-swept land,  
We love thee, we love thee,  
We love thee, wind-swept land.

As loved our fathers, so we love:  
Where once they stood we stand;  
Their prayer we raise to Heaven above,  
God guard thee, Newfoundland,  
God guard thee, God guard thee,  
God guard thee, Newfoundland.

Cavendish Boyle, 1849-1916.

## GREETINGS From One Island To Another

MAYOR B. EARLE MacDONALD

The following letter on the advent of Newfoundland joining the Dominion of Canada was sent to His Worship Mayor Andrew G. Carnell, CBE, St. John's, by His Worship Mayor B. Earle MacDonald, OBE, Charlottetown.

"I have sent under separate cover a little message of welcome and goodwill from my Council, Citizens and myself, to you and your Council and Citizens, on this the occasion of your becoming the Tenth Capital City of the Tenth Province of Canada.

"I have always felt that the time would come when Newfoundland would come into the vast Dominion of Canada and now that you are entering this gigantic federation, I believe that there will be a very much greater feeling of common interest than has been heretofore.

"I am very sorry that I could not be with you on this auspicious occasion, but I trust that the reading of the message of goodwill and friendship which I forwarded to you will form a part of your celebration on your inaugural day.

"Trusting to see you at the Dominion Federation of Mayors and Municipalities in Quebec City in the very near future, I am, sincerely yours."

### MARITIME BOARD OF TRADE

By Dave McIntosh  
(Canadian Press Staff Writer)

St. John's, Nfld., March 31 — (CP) — When Newfoundland becomes Canada's 10th province, Newfoundlanders aren't going to turn into Canadians overnight. In fact, it's not likely they ever will, except in name only.

As many Newfoundlanders leave their native land as stay here, but no matter how poorly their living standards may compare with Canada and the United States they always speak of their country with pride and affection. The 320,000 Newfoundland people spring from English, Scottish and Irish stock, with a sprinkling of French. They are intensely loyal to Britain and whenever she gets in trouble Newfoundlanders nearly fall over themselves in their dash to the colors.

In the Second World War thousands of Newfoundlanders joined the Canadian army as the quick access to a fighting front. Those not in Newfoundland units always considered the Canadians alongside them as merely an adjunct to the real fighting force. This could probably serve as good an example as any of the Newfoundlanders' unrelenting independence.

The reasons for this independence are not too difficult to trace. The Newfoundlanders, living on a rocky, sea-battered island, has had to work incredibly hard to wrest a living from the sea. It is only during the last few years that he has become aware of the wealth that lies under his marshy, wooded country.

A Hardy Race  
Compared to the average Canadian, the Newfoundlanders is poor.

### CHARLOTTETOWN BOARD OF TRADE

The following message was sent to Mr. Lewis Ayre, President of the Newfoundland Board of Trade, by Mr. Carl F. Burke, President of the Maritime Board of Trade:

"A cordial welcome to all the members of your Board, and through it to all the people of Newfoundland, on this important date of your joining us as our Fellow Canadians. We in the Maritimes, being closer, and knowing you better perhaps, extend the sincere hand of friendship and goodwill and trust that the mutual understanding and co-operation that has long existed between us shall continue between our Provinces."

### AROUND-WORLD FLIGHTS

LONDON — (CP) — Three United Kingdom airlines in co-operation with 14 international airlines have prepared a standard tariff for around the world flights. It covers more than 1,000 alternative routes reaching 183 cities in 40 different countries.

## Greetings Extended By Director Of Education

By Dr. L. W. Shaw  
Deputy Minister and Director of Education

"I am proud to have this opportunity to offer, personally and on behalf of the Department of Education, this brief message of Greeting to our new Sister Province of Newfoundland.

It was my privilege (I use the word privilege advisedly) to live in Newfoundland and to work in the field of Education there for a period of ten years. May I say that that never was there a friendlier spirit, never a kindlier and more hospitable attitude expressed towards my family and myself than in Newfoundland. We have many good friends there.

Newfoundlanders are a great people. Islanders, like ourselves, they have, as we have, their own way of doing things and their own outlook on life and its problems. Because of our common interests and to some extent our common

way of life, we Prince Edward Islanders and Newfoundlanders will, I am convinced enjoy a mutual understanding that will go far towards cementing true fellowship between the group of elder sister provinces and the younger one.

We have heard it said that Canada can make a contribution to Newfoundland. We think that is true. As one who knows the country and its people, may I say that, in my opinion, Britain's oldest Colony and Canada's Youngest Province has a definite and valuable contribution to make to Canadian life. I trust that we fellow Islanders may appreciate that fact and take second place to none in extending the hand of true fellowship and mutual understanding to these splendid people who tomorrow will be fellow Canadians.

## Newfoundlanders Speak With Pride & Affection Of Their Native Island

By Dave McIntosh  
(Canadian Press Staff Writer)

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The reasons for this independence are not too difficult to trace. The Newfoundlanders, living on a rocky, sea-battered island, has had to work incredibly hard to wrest a living from the sea. It is only during the last few years that he has become aware of the wealth that lies under his marshy, wooded country.

A Hardy Race  
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He has had to go to work in the fishing boat when he was 10 or 11. This in turn, has meant that he has not received the education that most Canadians get. Because nearly all goods must be imported, he has only a nodding acquaintance with things like milk, fresh fruit, vegetables and meat, two suits of clothes, a washing machine, a radio and a refrigerator.

Nearly all the population is scattered around the coast in little fishing hamlets that can be reached only by boat and in some cases — such as settlements along the Strait of Belle Isle — not at all in winter.

Education is jealously guarded by the various religious groups. Thus, in one little community on the south coast — there are no more than 200 persons living there — one finds four little schools, each of a different religious denomination. In scores of the island's 1,300 villages there is no school at all.

Adult education is beginning to take a hold but the districts are so scattered and hard to reach, teachers so scarce, that it falls short of what it might be.

Near the start of the last decade, 25 per cent of the population made less than \$100 a year. There were only three hospitals. Along the vast reaches of the west and north coasts there was not a single hospital. Commission government did much to improve these conditions, among other things, but much remains to be done.

### Hospitable And Colorful

With all this, the Newfoundlanders has never given up in his eternal struggle with the sea. He has not conquered it — but neither has he lost.

Because existence is dependent on co-operation, one finds the Newfoundlanders an extremely hospitable person. Though it may not be a great deal, he will share what he has.

He is a more colorful person than his Canadian brother. He can spin a salty yarn or sing a song that is not borrowed from American movies. Here are a few of them: "A Great Big Sea Hove in Long Beach," "The Star of Loyal Bay," "The Squid-Jiggin' Ground," "The Six Horse-Power Coaker" and "When the Outport Member's Family Comes to Town."

Years ago Sir Cavendish Boyle, one-time governor of Newfoundland, wrote the stirring "Ode to Newfoundland." "O Canada" will never entirely replace it.

Here is its second verse:

"When blinding storm-gusts fret thy shore,  
And wild waves lash thy strand;  
Through spindrift, swirl and tempest roar,  
We love thee, wind-swept land."

## Young, Selfpossessed Actress 'Discovered' In Newfoundland

While all the technicalities of Newfoundland's union with Canada were being discussed in both Canadian and British Houses of Parliament as well as the Privy Council, a prima donna was discovered in a little outport fishing village of the new Province. January of this year saw her appearing under powerful Klieg lights and posing before cameras with perfect aplomb. April of this year will see her on the screen in hundreds of theatres across Canada.

Her name is Hazel Greeley. She comes from Portugal Cove, a fairly typical Newfoundland inshore fishing village of about 800 people. She was born there some six years ago.

Hazel, along with her two sisters and her mother and father, could represent any Newfoundland inshore fishing family. According-

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# Welcome...

The City of Charlottetown, the capital of the Province of Prince Edward Island bids welcome to the City of St. John's, the capital of the Island Province of Newfoundland, to the capital cities of the great Dominion of Canada.

### COUNCILLORS

- |                               |                                  |
|-------------------------------|----------------------------------|
| N. W. Lowther                 | J. D. Stewart                    |
| M. A. Farmer                  | C. M. Cox                        |
| E. C. Johnston                | Lester O'Donnell                 |
| Petar Holland                 | W. H. Beaton                     |
| J. A. Fullerton<br>City Clerk | B. Earle MacDonald, OBE<br>Mayor |

The following is the message sent by the Mayor and City Council on behalf of the citizens of Charlottetown. Accompanying this message was a letter sent by His Worship Mayor MacDonald to His Worship Mayor Carnell.

In the name of the Corporation of the City of Charlottetown, and of the citizens of this our City, and joining with all the people of Prince Edward Island, I welcome Newfoundland, Britain's oldest colony, into the Canadian Sisterhood of Provinces.

It needs not here to recount the proud and glorious history of Newfoundland since her discovery by John Cabot in 1497, or, farther back since the voyages to her shores of the hardy Norsemen of Greenland and Iceland.

We all know how Newfoundland has stood as the firm and steadfast Eastern bastion of British North America — indeed, of all the Americas — the sure shield against the violence of European Aggressors. And in these troubled years, we more than ever feel the need of her protection — of Gander and Botwood, of St. John's, Argentina and Stephenville.

And we, in Charlottetown, feel particularly that there will be, on the material and economic side, much benefit in Newfoundland and her 320,000 people joining hands with us in more intimate union. Prince Edward Island's agricultural economy exactly complements and supplements hers. With union, the Customs barriers fall away, and the hay and oats, cattle, sheep,

hogs and dairy products, which we produce so richly and well, find ready purchasers in the good people of Newfoundland while their exports of fish, iron ore, lumber, pulp and paper will be greatly aided.

So, to Newfoundland, which has stood for 450 years as a stronghold of peaceful and orderly life in a world of strife and dissension, and to her Capital City of St. John's, we bid welcome. Having struck hands as brothers, let us march down the years together, contending with our united force for a better, kinder and more righteous world in the time to come!

On behalf of the Citizens of Charlottetown.

Mayor  
B. Earle MacDonald, O.B.E.

City Clerk  
J. A. Fullerton

Council Chambers,  
City Hall,  
March 25, 1949.

# WELCOME Newfoundland

It gives us great pleasure in extending to you best wishes on your entry as a tenth Province of the Dominion of Canada. We have been supplying the Newfoundland trade with Livestock and Produce for the last forty years. The experience acquired during this period of service is your assurance that we can serve you efficiently.

Wellington McNeill & Son  
LIVESTOCK AND PRODUCE DEALERS

# Welcome Newfoundland

## A Special Welcome To The Municipalities of Our New

### "ISLAND" PROVINCE

Summerside is situated in the midst of a fine farming and fishing area with excellent shipping facilities and we look forward to an extensive trade with our new fellow Canadians in Newfoundland. Milk is flown regularly twice a week from our town to the U. S. Air Force Base, Harmon Field in Newfoundland, and potatoes, other farm produce, canned meat and other products are shipped in season from our port to various ports in Newfoundland. We hope that this trade will continue and expand to our mutual advantage.

### TOWN OF SUMMERSIDE

J. Frank Arnett, Mayor.

### Councillors

- |                |                |
|----------------|----------------|
| Henry Wedge    | T. D. Morrison |
| J. L. Gorrill  | J. L. Driscoll |
| H. B. Schurman | Gerald Sheen   |