

Had Eczema on Limb For Twenty Years. Healed by Cuticura.

"Eczema broke out in a rash on my limb, below the knee. It was in a spot about as large as a half dollar and itched badly. When I scratched it water came from it and the eczema spread until nearly the whole side of my limb, below the knee, was covered. Later it became dry and scaled over, and the irritation kept me awake nights. I had it more or less for twenty years. "I began using Cuticura Soap and Ointment and they helped me and before long I was completely healed." (Signed) Mrs. M. A. Palmer, Auburn, Nova Scotia.

Soap 25c. Ointment 25c and 50c. Talcum 25c. Sold everywhere. Sample each free. Address Canadian Depot: J. T. Wilt Company Limited, Montreal.

Keep That Lawn Attractive

Call at our store and look over the many useful Lawn and Garden Implements. We have real values in Lawn Mowers. Prices \$8.00 to \$20.00. All sizes.

Also, Rubber Hose, Rakes, Spading Forks, Hoes, Grass Shears, Trowels, etc.

Bethune Hardware Co. Ltd.

123 Queen Street Phone 757. "THE FRIENDLY HARDWARE STORE"

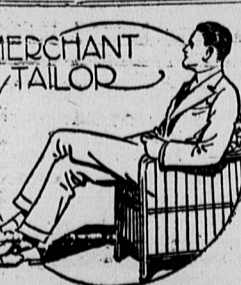


BEAUTY AND PERMANENCE

Are the dominating factors in the choice of a material for your cemetery tribute. In a degree beyond comparison these qualities are found in our memorials.

To the task of assisting you in the selection of an appropriate design, we bring a desire to serve and a reputation for skill and training that make our work worthy of your thoughtful inquiry.

Consult us now. VERE BECK & SON Monument Manufacturers 181 Gt. Geo. St., Charlottetown, Mont St., Montague



DRESS WITH DISTINCTION

Styled in the new mode and tailored with scrupulous care, our custom-made clothing enables particular men to dress with distinction. A suit fashioned to your measure here from the fabric of your choice will give you the fullest possible measure of sartorial satisfaction, in terms of long wear and handsome appearance.

Murdock Ross 172 Kent Street Phone 387

ROYAL FRUIT COMMISSION

HALIFAX, Aug. 13.—The Royal Fruit Commission, appointed by the Government of Nova Scotia on August 26, 1930, last night brought to a close their investigations into the apple industry of this province. Their report drawn up, will be forthcoming shortly. The final session of the body was held yesterday.

MISS JENNIE BRUCE

At the tender age of 16 years on June 7th, last Miss Jennie Bruce, daughter of Mr. and Mrs. Lachlan Bruce, elder, Caledonia, quietly slipped to her eternal home. Though indifferent in health for some months before, the end came as a sorrowful shock to her family and friends, giving the family especially the father and mother a deep wound that will take a lifetime to heal, and causing the silent tears to fall daily.

Prices For Exhibition

Prices for admission to the Provincial Exhibition, August 18 to 22 inclusive. A special arrangement has been made between the Provincial Exhibition Association, the Provincial Government and the City Council, and the admission fee has been placed at the lowest figure of any Fair in Canada.

Central Guardian

CLEARING UP LADIES summer dresses at half-price. Moore & McLeod Ltd. 5864-11

CLEARING UP LADIES summer dresses at half-price. Moore & McLeod, Ltd. 5864-11

"GREEN SHEAF" TWINE—selling at lowest prices. Wholesale and Retail. A. Horne & Co., 5839-8-14-31.

LOST.—At Wheatley River, leather fly-book. Finder leave at Guardian Office. Reward. 5875-11.

IN STOCK—"Green Sheaf" Twine. Get our Wholesale and Retail prices before buying. A. Horne & Co. 5839-8-14-31.

NEW SERIAL—The Guardian's new serial, The Wife-Ship Woman, starts next Monday morning.

PERSONALS

Mr. and Mrs. J. T. Waite, Mrs. Fred Waite, Summerside, spent Wednesday afternoon in Tryon the guests of Mrs. Elizabeth Lang.

Miss Charlotte Lang, Portsmouth New Hampshire, is visiting her sister Mrs. Elizabeth Lang, North Tryon.

Miss Bertha Ways, has returned to her home in Hunter River, after a pleasant visit in Stanchel. While there she was the guest of her friend Mildred Dixon.

Card of Thanks

To the Sisters of the City Hospital the Doctors and Nurses, who in their tireless devotion and skilled energy to prolong the life and save her, the husband and friends of the late Mrs. Austin Hogan, offer their heartfelt thanks and for the numerous letters of sympathy, Mass Cards and words of condolence in their sad bereavement the remembrance will be always a grateful memory. 5881-11.

ADVERTISING

"What we need in this period is courage in advertising. Well placed, vigorous advertising is a powerful tonic for sales. Remember that every readjustment offers a great opportunity to prepare for good business. How? When times are dull the general tendency has been to cut down on advertising expenditures. This means less space is used in newspapers and magazines to create good will for products.

"Therefore, when things are quiet, outlay for advertising should give a greater return because of more concentrated public attention. People do not stop reading magazines and newspapers during such periods. They probably read more, and when rivals and other reduce their advertising space far more attention is attracted to those who continue advertising. Less advertising by others may be far more valuable to you than reductions in the price of the space you are using. When stocks are selling under their real value they are usually good buys. They are at bargain levels. The same applies to commodities. In a similar way, when advertising values are at a minimum space should be bought. This is a good way to lay the foundation for an increase in sales."—(Roger Babson.)

HAZELBROOK AND VICINITY

School has re-opened here for the coming term with the efficient teacher Miss Emma MacDougall again in charge.

Mr Richard Weatherbie Cambridge Mass is visiting his parents Mr and Mrs J. R. Weatherbie.

Mr George A. Myers Sydney is spending a pleasant week here with his mother Mrs Mary Myers.

The many friends of Mr Daniel Wood are glad to see him out again after being confined to the house for the past week.

Mrs Willard Horton Cambridge Mass is visiting relations on the Island.

Mrs Ernest Jenkins City was a visitor to Hazelbrook recently.

Mrs Jennie Leaman Bath Maine who spent the summer on the Island has returned home.

Mr and Mrs Seymour Myers and little son Percy motored to Morell last week where they were the guests of Mr & Mrs George Myers.

The many friends of Mr Jack Pippy will be sorry to learn he has been obliged to enter the Prince Edward Island Hospital.

Mr & Mrs Benjamin Farquharson and son Russell Mt Herbert were recent visitors here.

Mr G. H. Carver Pownal made a business trip through Hazelbrook Wednesday.

Mrs Edythe Pierce who spent the past few weeks visiting relations on the Island returned to the United States.

The regular monthly meeting of the Hazelbrook Womens' Institute met at the home of Mrs A. Ray Jones on Tuesday evening August 12th with an attendance of fourteen members and three visitors present.

ROLLO BAY AND VICINITY

Mr. and Mrs. Alec Morrison and Mr. Michael McDonald, St. Georges motored to Souris Monday.

Mrs. J. B. Chaisson, Rollo Bay East, left recently on a visit to friends and relatives in Boston.

Messrs. Daniel and John Chaisson who have been spending a holiday in Bear River, left Friday for their homes in Boston. They were accompanied by the niece Miss Margaret Deagle, Lower Rollo Bay.

Mr. Archibald Campbell, left recently for his home in West Roxbury, Mass., after a pleasant vacation spent at his summer home in Souris West.

Mrs. Louis Perry, of Boston, is visiting her parents Mr. and Mrs. P. J. Mullaly, Souris West.

The Misses Minnie Chaisson, Annie Peters E. MacCormac and Mr. P. MacCormac, Rollo Bay, motored to Goose River Monday.

Messrs. Angus MacKenzie and son Joseph M., and Peter MacCormac, motored to Morell on Friday last.

One of the oldest residents of Bear River South, in the person of Mrs. Christie O'Keefe, passed to her eternal reward on Tuesday Aug. 5th. Deceased had been ailing for some time and was visited frequently by her pastor Rev. A. L. Sinnott, P. P. She leaves to mourn two sons Donald at home and Michael, at Gowan Brae. May she rest in peace.

The death occurred at Bear River South, on Thursday, Aug. 8th, at the home of his daughter Mrs. Peter MacCloskey, of Mr. Patrick Powers, aged eighty-eight. Interment at Souris on Saturday morning.

Mr. Gerard MacDonald, Rollo Bay, motored to Orwell Sunday on a visit to his sister Miss Ethel, who leaves Wednesday morning to join the congregation De Notre Dame at Montreal.

Miss Marie Peters of the J. J. Hughes Co., Souris, is spending her vacation in Vernon River, the guest of Mrs. Irene Wisner.

Among the recent visitors to Rollo Bay were Mrs. Isabella MacDonald, St. Georges, Mrs. Hendrehan, Boeton, Mr. and Mrs. Duncan MacDonald, New Port.

Miss Helen Donahue, Roeneath, has taken up her duties as teacher at Rollo Bay West School. We wish Miss Donahue every success.

Miss Isabelle MacDonald has returned to her home in Harmony, after spending the past week in Rollo Bay East, where she was the guest of Miss Margaret Peters.

Miss Mary White, Souris West, spent Sunday in Rollo Bay, the guest of Miss Olive Peters.

Former Islander Is Honored By Lodge

The enclosed clipping from a Hill City, South Dakota, paper, will be of interest to Masons and Oddfellows all over the Island Province:

At a special meeting last Friday evening of Tin City Lodge No. 112, A. F. & A. M., Mr. D. A. Ford of Hill City was presented with a fifty-year gold medal in testimony of his long and faithful service as a member of the order.

The presentation speech was delivered by George Philip, of Rapid City, Bert Planners' district deputy of Rapid City, also was present.

Previous to the meeting, dinner was served at 7:30 by Mrs. Thacker at the hotel.

Members becoming eligible to such an honor are few and far between. Mr. Ford is still hale and hearty withal his years, and thinks nothing of walking in the two and a half miles from his son's ranch, where he is now making his home.

Mr. Ford informs us that he has been a member also of the I. O. O. F. order for fifty-one years.

Mr. D. A. Ford, referred to above was born at Bothwell, East Point, Prince Edward Island, 86 years ago. He was the second son of John Ford of Bothwell, East Point, P. E. I., a man loved and respected by all who knew him. He is a brother of Mrs. (Doctor) Gordon, of Montreal, Rev. J. Alexander Ford, Seattle, and Mrs. Louisa Ford Ching, Red Point, P. E. I. Besides his connection with the external societies mentioned above, Mr. D. A. Ford was an officer and S. S. Superintendent in the Baptist Church, Hill City, South Dakota, for many years. He has many relatives in P. E. I. from East Point to New Perth, who will be interested in reading the account of the honors recently bestowed on him.

NOT WORTH WHILE CHANNEL SWIMMER TEACHER DECIDES

RYE, N.Y., August 12.—She teaches swimming in a boardwalk pool, a bronzed young woman with a determined grin. Unless you raise your voice she cannot hear you and looks at you with an expression that has in it embarrassment, bewilderment, fear. Across the back of her bathing suit is lettered: "Ederle."

Four years ago Gertrude Ederle swam the English Channel and came home to receive Broadway welcome, congratulatory messages from President Coolidge and Governor Smith, and vaudeville offers that were said at the time to amount to nearly \$1,000,000.

Today she pushed her hair back behind her ears—a gesture that has become characteristic since she began to lose her hearing two years ago as the result of those 14 hours in the English Channel—and said, a little wistfully:

"It wasn't worth while. I'm not sorry I did it. Only, if I'd known how it was going to be, that I'd lose my hearing, I don't think I'd have done it. It—it wasn't worth it."

Four years ago Gertrude Ederle rode up the bay on the Macon and up Broadway in an open car while crowds cheered and ticker tape and paper snow filled the air.

"Sometimes I kind of wonder if all that really happened to me," she said slowly. "But sometimes at dances the orchestra plays 'Let Me Call You Sweetheart,' the song I kept humming while I was in the Channel—the song the bands played when I

Boston, arrived home Friday on a visit to her sister Mrs. S. B. Deagle Bear River.

Miss Eunice MacKenzie, Rollo Bay West, is visiting her uncle Mr. John Corcoran and Mrs. Corcoran.

Mr. Emmet Donahue, Souris West is visiting friends in Roeneath and vicinity.—R.

Whale Hunt In Harbor

IS HARPOONED TWICE BUT ESCAPES AFTER WRECKING LAUNCH

SYDNEY, New South Wales, Aug. 14.—A 40-foot whale in Sydney Harbor gave city dwellers here today close-up thrills of an Atlantic whale hunt.

The visitor leisurely explored Port Jackson, the great harbor's main waterway, until the noted shark fisherman, Charlie Messenger, and a newspaper reporter and photographer started out in a small boat to attempt a capture.

While thousands on harbor craft and lining the shore looked on, Messenger twice harpooned the whale, which dived each time and wrenched itself free.

When the whaling party made a third attempt, from close quarters, the leviathan swept its tail across the launch, smashing the upper works and knocking Messenger and the others into the sea.

Then, with a lightning turn, the whale churned the water into foam, lifted the boat's stern out of the water and shot on a direct course past the harbor entrance to a tremendous hooting of harbor sirens.

FACE POWDERS

- 40c Whiskis 22
1.25 Ironized Yeast 38
\$1.00, 75c, 50c Lits. 88, 47, 31
\$1.00 Nujol 36
75c Nujol 69
25c Soap 18
\$1.50 Fellow's Syrup 1.20
30c Vicks 44
60c Chase's Ointment 49
60c Index Remedy 54
35c Analgesic Linctum 24
60c Tuttle's Elixir 49
35c British Troop Oil 26
75c Hair Restorer 38
50c Ipana Tooth Paste 37
25c Listerine T. Paste 21
20c Pinnaud's T. Paste 38
\$1.00 Horlicks Malted Milk 39
50c Horlick's Malted Milk 39
65c Vitone 54
60c Pinex 49
50c Pertussin 38
Sure Cough Remedy 41
30c Matter Graves Worm Syrup 41
25c Fruitatives 18
35c A. D. S. C. Tablets 17
25c Aspirin 18
50c Oxo 41
25c Putnam's Corn Extract 21
60c Hair Groom 48
90c Stay-Fix 38
50c Aqua Velva 38
70c Sal Hepatica 58
\$1.00 Abbey's Salts 88
\$1.00 Urasol 88
\$1.25 Kruschen Salts 68
65c Andrew Salts 53
\$1.00 Eno's Salts 74
35c Syrup Figs 29

WHOLESALE AND RETAIL PRICES

- \$1.00 BEEF 79c
IRON & WINE for 79c
LOOK 100 50c
BLAUD'S PILLS for 36c

FACE POWDERS

- 60c Pompeian Powder 45c
75c Coty's Powder 48c

SOAPS

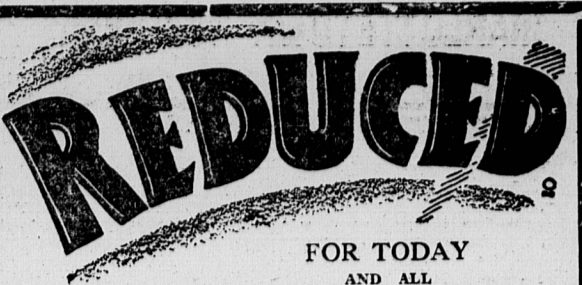
- 25c Pond's Cream 28c
35c Dagget and Ramsdell's 28c
75c Bonellia Cream 47c
35c Neely's Cream 19c
50c Bay Rum 50c
50c Pond's Tissue 27c
35c Syrup Figs 29

WATCH THIS AD FOR FURTHER CHANGES

SEE OUR WINDOW ORDERS DELIVERED OR MAILED PROMPTLY

THE 2 MACS

140 GREAT GEORGE STREET



EXHIBITION WEEK

8 DAY DRUG SALE Here's standard merchandise, all nationally known for its quality, but marked to low that invitation for a complete season's supply is offered. Remember here's an opportunity to save a sizable amount on all purchases made today and tomorrow and all Exhibition Week.

- 40c Whiskis 22
1.25 Ironized Yeast 38
\$1.00, 75c, 50c Lits. 88, 47, 31
\$1.00 Nujol 36
75c Nujol 69
25c Soap 18
\$1.50 Fellow's Syrup 1.20
30c Vicks 44
60c Chase's Ointment 49
60c Index Remedy 54
35c Analgesic Linctum 24
60c Tuttle's Elixir 49
35c British Troop Oil 26
75c Hair Restorer 38
50c Ipana Tooth Paste 37
25c Listerine T. Paste 21
20c Pinnaud's T. Paste 38
\$1.00 Horlicks Malted Milk 39
50c Horlick's Malted Milk 39
65c Vitone 54
60c Pinex 49
50c Pertussin 38
Sure Cough Remedy 41
30c Matter Graves Worm Syrup 41
25c Fruitatives 18
35c A. D. S. C. Tablets 17
25c Aspirin 18
50c Oxo 41
25c Putnam's Corn Extract 21
60c Hair Groom 48
90c Stay-Fix 38
50c Aqua Velva 38
70c Sal Hepatica 58
\$1.00 Abbey's Salts 88
\$1.00 Urasol 88
\$1.25 Kruschen Salts 68
65c Andrew Salts 53
\$1.00 Eno's Salts 74
35c Syrup Figs 29

FACE POWDERS

- 60c Pompeian Powder 45c
75c Coty's Powder 48c

We have other high-grade Powders which are cut below cost. Come in and see them.

SOAPS

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THE 2 MACS

140 GREAT GEORGE STREET

came home. And then it all sort of came back over me again, and I have to sneak away or somebody will see my cry."

A year ago last Fall, at the end of two years in vaudeville, Gertrude's hearing began to fail. Last Winter she could not hear at all. It is better now, but already her voice has begun to take the flat quality that the voices of the deaf have.

"The doctors say it was the swim that did it," she said, "plus those two terribly strenuous years when I was in the water too much and never had any chance to rest."

When Gertrude came back from Europe there were many stories about the large sums of money she was to receive for this and that and of the rise of the Ederle family to affluence and luxury.

Those things didn't materialize. Henry Ederle, her father, still runs his provision store. The Ederles still live in the Bronx. And Gertrude teaches swimming in a boardwalk pool at Rye. She'd like a job at some

DR. W. R. CARSON

Palmer Graduate Chiropractor Chronic and Nervous Diseases 124 Prince St. Phone 1972 Opposite St. Paul's Church

SOLACE

Along the grassed aisles of silence the heart salutes the manner of requiem raised to their dead by good families.

MEMORIALS of fine form and feeling created by Chandler & Bell stand out impressively in every cemetery in the Province.

As our property has changed hands and we must move to a new location, we are offering to you at wonderfully low prices our entire stock of monuments which is the largest and the lowest priced of any firm east of Montreal.

Every intending purchaser who has inspected our stock has always given us the order. Those who have bought elsewhere are people who did not get our prices first.

Our stock consists of Scotch and Native Granites, Castle grey or White Marble in M. M. finish or polished.

Best quality stock at lowest prices. You can save money by buying from us during our REMOVAL SALE. Our designs are the latest. Our prices are the lowest. Our workmanship is the best.

WHEN ATTENDING THE EXHIBITION CALL IN AND INSPECT OUR STOCK

CHANDLER & BELL 160 Kent Street Charlottetown



After the Show

Drop in to our commodious and up-to-date ice cream parlor for refreshments.

- Egg Noggs. Ice Cream Sodas. Sundaes. Sandwiches. Toast. Malted Milk, etc.

Get your candy and cigarettes from us.

LEIGH'S

Cor. Kent and Prince Streets

Miss Angelin Summers, R. N.,