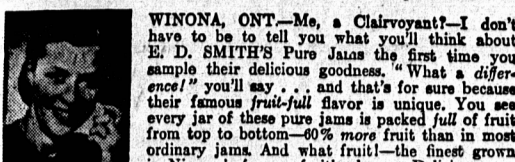


BUYS AND WHYS BY Barbara Brent



WINONA, ONT.—Me, a Clairvoyant?—I don't have to be to tell you what you'll think about E. D. SMITH'S Pure Jams the first time you sample their delicious goodness. "What a difference!" you'll say . . . and that's for sure because their famous fruit-ful flavor is unique. You see every jar of these pure jams is packed full of fruit from top to bottom—80% more fruit than in most ordinary jams. And what fruit!—the finest grown in Niagara's famous fruitlands . . . Delicious sun-ripened fruit selected for wholesome goodness and rushed to E. D. Smith's nearby processing kitchens at Winona in the heart of the Niagara Peninsula. There E. D. Smith's skill and long experience captures the full flavor perfection of these fruits. No wonder E. D. Smith's pure jams (even when spread thin for economy) are richer in eating enjoyment!

Write Today for this truly amazing offer . . . a free sample of Z.B.T. BABY POWDER! It's the famous baby powder made with Olive Oil . . . boon and blessing to many a mother and her baby! You see, Z.B.T. is moisture-resistant . . . protects baby completely from the burning irritation of "acid-moisture"! Don't just take my word for it . . . try this simple test: Shake Z.B.T. into a glass of water. The powder will float for an indefinite period. Plunge your finger through the powder layer . . . you'll find that your finger is dry when you take it out! So, for baby's sake, write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your sample of this best of baby powders . . . and remember to give your baby complete Z.B.T. protection—always!

Join The Happy Throats of hooked rug hobbyists! Find a hook to hook the gayest rug you've ever called your very own . . . in "Hooked Rugs—A New Hobby from an Old Craft". Simply send me a dime to cover handling and postage—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—and I'll see that your booklet reaches you just as soon as possible. Then, with a set of wooden frames—burlap—bits of cloth or worsteds—a steel rug hook—and colorful, All-fabric Tintex Dyes . . . you'll be well equipped for a hobby you'll love!

Minutes Are Precious come Spring Housecleaning Time. That's why I know you'll be glad to hear of this way free-running with weekly use of Gillett's Drain Cleaner! For sluggish drains slow you down more than you might think . . . and this fast-acting drain cleaner is just the thing to speed them up—save you time—trouble—plumber's bills. You'll find sinks and tubs much easier to keep sparkling clean when the drains have been thoroughly cleared by GILLETT'S DRAIN CLEANER. It's truly a Spring Cleaningtime "must" . . . ask your grocer for it tomorrow and follow the instructions on the label for wonderful results!

Make a Merry Meal of breakfast . . . choose a half-aspens "blues" in a jiffy with the crunchy good cheer of Kellogg's Rice Krispies! "Snap-Crackle-Pop" they go when you pour cream on them! Children love Rice Krispies and grown-ups like their crisp flavour . . . serve these pert golden 'bubbles' of rice to your whole family! They're fun to eat . . . at noon and bedtime, too! And so easy to serve . . . ready-to-eat from the box to the bowl—with cream-in-sugar added. Ask your grocer tomorrow for KELLOGG'S RICE KRISPIES . . . truly a cheerful dish for everyone! Oh—and here's a thought for the budget-conscious: compared with the general rise in costs, they are still amazingly low in price.

Fashion Is As Your Fingertips when you make your own clothes at home with fashion-wise fabrics and a new thread by Corticelli! When you sew your seams with Corticelli Nylon Thread, you can be sure they'll wear and wear—beautifully! You see, this extra-strong thread is more elastic than other types of sewing thread—it provides the needed "give" in seams that makes for longer wearing. The lovely things you make at home will have that "professional touch" when you sew with this famous thread. Take my tip and ask for it—in a wide variety of gorgeous colours—nylon thread by CORTICELLI—makers of fine sewing thread for over three generations! Sewing Tip:—I've found the best sized needles for sewing with Corticelli Nylon Sewing Thread are Singer sizes No. 14 and No. 16 or their equivalent for other makes of machines.

Watch Your Youngsters at Play in the Spring sunshine. How untiring they are! . . . Spring playtime is a strenuous business. Your children's energy comes from food that acts as fuel . . . and delicious CROWN BRAND CORN SYRUP is just such a food. It provides quick food energy for young and old alike so it's a good idea to serve it to your family in many wholesome ways—just as often as possible. Send for these luscious Crown Brand recipes . . . Crushed Strawberry Jam—Oatmeal Bread—Velvety Baked Custard—Small Fudge Cakes. Simply write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy of Crown Brand Recipe Sheet C.B.B.1

Planning a wonderful walk in the country now that April's lovely days are here? Here's a tip before you start out . . . a tip to keep those athletic feet of yours dainty all day long! Spray Spray! Mist them lightly with Sno-Mist, the grand, new powder-spray deodorant with the atomizer top! Or spray Sno-Mist right inside your sheestest nylon . . . when you're going dancing . . . for it's not at all harmful to fabrics. It's the nicest way I know to keep April-fresh from your feet right up to your underarms. So simple—so quick to use—it clings like fine face powder to perspiration "danger-zones"! Ask your drug-deodorant . . . then discover for yourself a "thousand-and-one" dainty ways to use it!

Something New Under the Rain . . . practical, perfect protection—are these rain-coats of Vinylite plastic! I discovered them in my favourite rain-wear department one rainy day this week—those one in a lovely pastel shade—translucent and light as a feather. And I know you'll forgive me for being smug about this perfect purchase when you see these rain-coats for yourself. They're hooded and belted and long enough to cover the longest New Look you own. In plain shades—they look well over coats, dresses or suits—and when the sun comes out from behind that cloud—you simply fold them and tuck them out of sight. When you choose yours—be sure it carries the VINYLITE Plastics label—your assurance of finest plastics tested and approved by "The Better Fabrics Testing Bureau"!

FATS FOR FUEL Fat is important in the diet of humans, both for its fuel and for the value imparted to food either by its natural fat or by additions. Fat is the most concentrated form of food energy. Being such a high energy-supplier, fat has a special value for men doing hard physical labor or active people such as teenagers. The same high fuel value carries a danger to some people in the form of obesity which results from over-eating although not just of fat.

"HICKIES" ON YOUR SKIN? Get great relief from pimples, rashes, eczema, blackheads with scientifically medicated Cuticura Soap and Ointment. Satisfaction or money back. Made in Canada. Buy today.

CUTICURA SOAP AND OINTMENT

SAL HEPATICA The Gentle Speedy LAXATIVE Gives FAST RELIEF Also combats EXCESS GASTRIC ACIDITY

Arabs Threaten Wholesale Bloodletting

By J.M. ROBERTS, JR. (Associated Press News Analyst) While the United Nations debates, the Arabs are threatening a wholesale bloodletting in Palestine.

Scattered Jewish victories in guerrilla fighting in the last few weeks have aroused the Arab states to frenzy. Whether their unified determination to settle the question by arms is sufficient to blanket their mutual jealousies is a big question.

Syria, Egypt and Saudi Arabia are all suspicious that Abdullah of Trans-Jordan intends to turn the campaign into one of territorial aggrandizement for himself. But Trans-Jordan and Iraq have the main forces, and can go ahead themselves even if the newly-announced joint six-country command falls to hold together.

The Jews are determined to defend their little enclave in the Moslem world, but even while describing this determination Moshe Sherok, head of the Jewish Agency's political department, admits "our forces may be limited."

There is a possibility, of course, that the Arabs are making a lot of noise to influence the world powers, and that they will hesitate to move their regular armies in direct violation of United Nations decisions and in the face of Britain's announced determination to defend Palestine until the mandate ends May 15.

But both sides apparently realize that an enforced truce of some sort is only a matter of time, with the major powers anxious to shelve the Palestine thing and get back to their own knitting. Jews and Arabs are determined to have the edge when the "freeze" comes.

Faced with an outright war, the time for a freeze would seem to be now. There are slender signs of negotiation possibilities still remaining. Abdullah has sent the Jews an oblique warning that, instead of participating in a joint state as proposed by the Arabs, they may not be permitted to remain in Palestine at all if they force the issue to a military decision.

The Jews have told the Trans-Jordan king that a conference "free from extremists on both sides" might get somewhere. This latter is something that everyone has been hoping for, in the knowledge that Jews and Arabs do manage to live together until someone starts trying to draw boundaries.

But negotiation in the present atmosphere is next to impossible. United Nations consideration of the case is deteriorating into a committee-subcommittee merry-go-round.

While the old arguments are repeated over and over, the armies are gathering. It is doubtful that international action can be taken in time even to save Jerusalem, much less Palestine.

About the only hope is that the Jews and Arabs, actually faced with a zero hour, would agree to let the matter drop for a time. Right where it is now. No more immigration, state, more Arab state or Jewish state, everything in a state of suspended animation under U.N. administration and support until the whole thing can be re-studied.

BONSHAW W. I. The regular monthly meeting of the Bonshaw Women's Institute was held at the home of Mrs. Dan MacPhee on Monday evening, April 27th. The president presiding, opened the meeting with the Ode followed by the Club Women's Creed in unison. Minutes of last meeting were read and approved. Nine members answered the roll call. "My favorite fruit." was the "Better Homes" paper came up for much discussion. The various committees brought in very favorable reports. Correspondence to Red Cross appeal, cancer fund and Canadian Association of Consumers were read and discussed. Mrs. Hollis MacDonald very willingly consented to act as chairman for the Red Cross drive, with the help of the school pupils as collectors. It was moved and on motion carried to donate \$10.00 each to the Red Cross and Cancer Fund, and to also send in one subscription to the Canadian Association of Consumers. Secretary reported the Government grant had been received. Mrs. MacPhee kindly invited members to her home for May meeting, roll call to be answered with a dime. Meeting closed with National Anthem. After a couple of contests, a delicious lunch was served by the hostess assisted by two of the members, and a social hour enjoyed.

CANADA'S FIRST CANALS The first canals to be built in Canada, along the St. Lawrence were started in 1790.

U. K. Book Trade Worried By Slump In Fiction Sales

By NORMAN CRIBBENS Canadian Press Staff Writer

LONDON, April 28 (CP)—A slump in book sales is causing anxiety to London publishers, particularly those who deal chiefly in works of fiction.

Many say the slump is due to the gradual return to the market of essential things for the home. As one publisher put it: "When families can buy a new radio for which they have waited years, they are not so willing to spend between eight and 10 shillings on a novel—especially if they do not know the author. They go to the second-hand bookstores instead . . ."

Established novelists, he added, were not so much affected by the slump, but they too, have suffered from falling sales during the last six months.

Rising costs of paper in relation to sales are the chief worry of publishing houses opened during the wartime boom. Houses established before the war get their paper quotas from the government at controlled prices, but the newer firms have to buy paper in the free market. Often this costs them 50 per cent more.

Expensive Gamble "During the boom" said one, "a book printed as a book sold and the price of the paper mattered little. Now it is a different story. The decline in sales makes publishing an expensive gamble for newcomers."

Booksellers are no less concerned over falling sales. They say good general literature still sells, but fiction is being left on their shelves. The average novel today costs 8s. 6d. (\$1.70) or 10s. 6d. Many booksellers consider a reduction of one shilling would be valuable to the trade.

"We should aim at getting back to the standard price of 7s. 6d. for a novel," said the manager of a Fleet Street store. "Publishers are against this, but I think they will not cut prices to meet reduced buying."

Publication of students' textbooks, however, is insufficient to meet the demand. One reason is the greater number now attending school and university.

BIG BUSINESS Every day and night in Canada 50 railroad cars are loaded with pulpwood, pulp and paper.

FFAIR OF INFECTION Many of the serious diseases that ravage Canadian homes could be brought under a considerably greater measure of control if early diagnosis and treatment could be brought to bear.

In many cases people who suspect they have tuberculosis or cancer put off having a medical examination for fear they will be found to be infected and be forced to leave their jobs and enter hospital. These people do not fully realize that by delaying the examination they are merely prolonging the treatment and possibly endangering their chances of survival.

Sing your way home At the close of the day, Sing your way home, Drive the shadows away, Smile ev'ry mile, For wherever you roam It will lighten your load, It will lighten your load, If you sing your way home.

SPREAD cleanliness Our laundry makes candle-wick and chenille nubby as new. Save wear and tear on you and your wash by letting us do the "dirty work"! Wet wash to finely finished. Quick service, reasonable rates.

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Freight Crisis Fizzles Out

OTTAWA, April 28 (CP)—Parliament's freight-rate crisis, which had the Government fearful for its political life a fortnight ago, expired today with the fizzle of a damp fire-cracker.

Pushing its ranks together tightly and drawing scattered Opposition support, the Government obtained a 92-vote majority in five days on its freight-rate policy.

The vote was 110 to 78 to sink a C.C.F. motion of censure. On last Thursday's Progressive Conservative motion, the administration had the narrow margin of 110 to 80.

Today's easy Government victory cleared the Commons air temporarily of an issue that had embarrassing political reverberations through a debate extending for almost three weeks.

But the Cabinet itself was left with a problem on its hands as the result of yesterday's request from seven Premiers that it set up a Royal Commission on the whole railway situation.

That request—presented personally to the Cabinet by six of the seven Premiers interested—had a brief echo in the Commons today.

Percy C. Black (PC-Cumberland) wanted to know what the Premiers wanted and what was the Government's response to their request.

Prime Minister King, on the substance of the representations, merely referred him to the Premier's announcement. This was that they wanted a Royal Commission, the withholding of 21-per-cent rate increases until the commis-

sion was reported, and the subsidizing of railway financial needs in the meantime. The representations, he said, were "under consideration."

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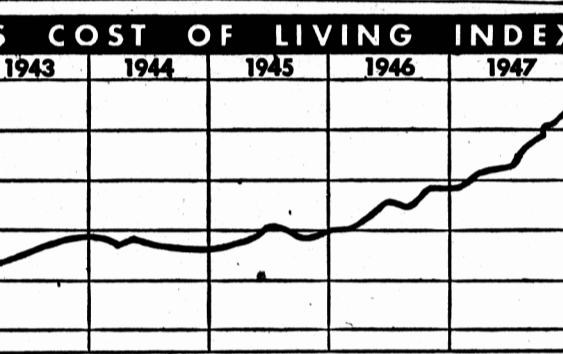
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"WHEN PRICES ARE HIGH Get More Food Values for Less Money"

—advises GRADUATE DIETITIAN ELLEN COURTNEY, who planned nourishing, well-balanced meals for children, as Cafeteria Manager in a big city school. Now, with a husband and two children, her food knowledge and experience is given the final test of keeping within a family budget.

"YOU CAN ADD more food values to meals by serving plainer, more wholesome foods. And my experience in managing a School Cafeteria shows that when nourishing foods are served in an appetizing way—even youngsters soon learn to like foods they really need.

"Right now, getting such necessary foods as vegetables for less money—is quite a problem. But you can get around this by serving more Aylmer Vegetable Soup. And this means a big saving on your budget!

"Your ingenuity will help supply variety. For instance, you can sprinkle grated cheese over Aylmer Vegetable Soup while heating, to add new flavor and more protein to the meal. Or use this nourishing Aylmer soup to make stews go further—add it to pot roasts and meat loaf for more vegetables and flavor at a budget price. Here are some ways I use Aylmer Soups myself—for variety, good nourishment and economy!"

Ellen Courtney

A "GARDEN" ON YOUR KITCHEN SHELVES! Fanciful? Yes, but that's the way many housewives feel when they serve Aylmer Vegetable Soup—to add nourishing vegetables to meals! It's so delicious . . . so easy to heat and serve.

Give your family the benefits of 9 of Canada's choicest vegetables . . . simmered with golden table butter, rice, barley, macaroni and good soup stock. Serve Aylmer Vegetable Soup for school lunches, supper or dinner. Get more nourishment for your money—this economical way.

AYLMER VEGETABLE SOUP YOUR FAMILY DESERVES AYLMER QUALITY



4 BUDGET MENUS . . . with pleasing variety!

DINNER MENU Aylmer Dumpling Stew, Diced Beets, Home Fried Potatoes, Buttered Custard, Whole Wheat Bread, Milk. AYLMER DUMPLING STEW: Sift together 2 cups flour, 1 tsp. salt, 4 tbsp. baking powder; cut in 2 tbsps. fat and add 1 c. milk slowly. Drop by spoonfuls into simmering soup-pot, containing 1 tin Aylmer Vegetable-Beef Soup diluted with 1 1/2 c. water. Cover tightly and cook 15 minutes without lifting lid. Serves 4.

SUPPER MENU Asparagus-Cheese Omelet, Diced Carrots, Whole Wheat Bread, Icebox Cookies, Fruit Jelly, Milk. ASPARAGUS-CHEESE OMELET: Beat separately, whites and yolks of 4 eggs; beating in 4 tbsps. hot water, salt and pepper, to well-beaten yolks. Cut and fold whites into greased pan, adding 1/2 c. grated cheese; turn puffy and light brown underneath; then place in oven until top is dry. When done, loosen edges and pour 1 tin heated Aylmer Asparagus Soup (undiluted) over half omelet; fold other half over this, pressing edges slightly. Slip on hot platter and serve at once. Serves 4.

INEXPENSIVE PARTY MENU City Chicken, Green Peas, Creamy Mashed Potatoes, Whole Wheat Bread, Lemon Meringue Pie, Milk. "CITY CHICKEN": Cut 1 1/2 pounds cold roast veal into 1 1/2" cubes and fasten 3 cubes each on wooden skewers. Beat 2 eggs well and dip meat in eggs, then bread crumbs—then eggs and crumbs again. Brown on all sides in greased frying pan (medium hot). Put in roasting pan and pour 1 tin Aylmer Celery Soup (diluted with 1/2 c. water) over "legs". Bake in hot oven, 400°, for 20 min. and serve on platter. Serves 6.

SCHOOL LUNCH MENU Aylmer Vegetable Chowder, Grilled Cheese Sandwich on Whole Wheat Bread, Applesauce, Oatmeal Cookies, Milk. AYLMER VEGETABLE CHOWDER: Dilute 1 tin Aylmer Vegetable Soup with 1 1/2 c. milk; heat and serve. Serves 4. (*Available under the Aylmer label, ready-prepared)

Canadian Canners Ltd., Hamilton, Canada