

Extra Baking Value - OGILVIE FLOUR - More Loaves to the Bag

pronto!
household odors disappear
like magic

What is **Chloroxyl**? There's a miracle substance which freshens the air in garden and forest. What is it? The **Chloroxyl** air freshener which kills all household odors... makes indoor air country-fresh.

5 1/2 oz. bottle 89¢
8 oz. bottle 91.15

why risk offending?
air-wick makes indoor air country-fresh

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word strictly payable in advance.

JIMMIE'S TAXI Phone 528.
COOK'S for Photographs.
CONFEDERATION LIFE INSURANCE.
FLUORESCENT Fixtures at Brown Electric Shop.
BIG FEBRUARY CLEARANCE sale. Mrs. Johnston's Ladies' Wear.
RESERVE MONDAY, Feb. 17, for Junior League pre-Lenten dance at the V-Club.
UNTIL FURTHER NOTICE X-ray service at the Provincial Sanatorium cannot be guaranteed owing to irregular power.
NOTICE—Star Transfer. Phone 1309 for prompt service and quick delivery.
RESERVE MONDAY, Feb. 17, for Junior League pre-Lenten dance at the V-Club.
CHURCH OF SCOTLAND. Services February 9th. Stancel 11 A.M. and 7 P.M. Rev. J. H. Bishop.
RED CROSS CORPS DINNER at Queen Hotel, Thursday, February 6th, at 7 P.M.
BEAUTIFUL CHESTERFIELDS at very low price. Toomus Music Store.

The Dominion Life. 58th. Annual Report

In releasing the figures covering the 58th year of operation of The Dominion Life Assurance Company, Ford S. Kumpf, President, announced that the gain of life insurance by force represented an all-time high—\$33,701,000. The Company's total business now stands at \$208,747,000.

"Some indication of our progressive growth can be gained," Mr. Kumpf said, "from the fact that our business in force increased 14 per cent in the year 1946, 8 per cent in 1945, 2.9 per cent in 1944, 9.5 per cent in 1943 and 12.4 per cent during the year just ended.

"The Company has continued its extensive plans to increase efficiency of operation both in the Head Office and in the branch territories and has succeeded in reducing its costs considerably, on both first year and renewal business. The average production of the Company's field representatives has increased substantially since 1939. This is due to some extent to the increasing acceptance of life insurance by the insuring public and to the improvement in the Company's procedure in selecting representatives who have an aptitude for the business, and to a new program of training, which was begun in 1944.

"New business paid for, increased and revived during the year 1946, amounted to \$45,470,000 of which 68.3 per cent represented Canadian sales, the balance coming from the United States, Jamaica and Newfoundland.

Slaughtering of veal calves in 1946 in plants under Dominion Government inspection totalled 750,000 head, 20,000 less than in 1945. It is estimated that the slaughtering of calves in 1947 will be about the same as in 1946.



EX-WAR SECRETARY HEADS WORLD BANK
New head of the 10-billion-dollar World Bank is John J. McCloy of New York, former U.S. assistant secretary of war. The new president succeeds Eugene Meyer, who resigned.

Magic in Makeup, Not Cosmetics
Of course there is no magic in cosmetics! But there is — seemingly — magic in makeup. It can and does transform an ugly duckling into a smooth-skinned, glamorous beauty. And that, to a woman (and to a man, too) is magic!
To begin with, a perfect skin, clear, healthy and fine-pored, is the ideal base upon which to build a makeup. But the coarse skin and the not-so-clear-and-lovely complexion is a challenge to you to make First, your skin must be beautifully clean. We won't talk about

FIVE MINUTES ISN'T LONG TO WAIT

To ensure a good cup of tea—Scald the teapot... use one teaspoonful of tea for each person... apply fresh, bubbly, boiling water... stir... let tea brew for five minutes... then stir again just before serving.

Brisk

lasting LIPTON'S TEA

ELECTRIC PLANTS

of all types and sizes to suit your lighting problems. Capital Electric, 61 Grafton.

CITY POLICE COURT

At the City Police Court yesterday morning, a man charged with keeping liquor for sale was fined \$75 and costs or three months. A second case of a similar nature was adjourned one week. A vagrant was given 10 days. A speedster was fined \$5 and costs. A drunk and disorderly was fined \$10 and costs or 20 days. A woman on breach of Ticket of Leave Act was released on her re-ignition until today.

SCHOOL BOARD MEETING

At a meeting of the City School Board Monday afternoon, an agreement was reached to give the holder of a Trustees' Leaving Certificate the "go ahead" to Grade XI without the necessity of writing the Entrance Examinations. This agreement was in the nature of a two year trial. Mr. L. W. Shaw, Director of Education, and Messrs J. W. F. MacCallum, L. W. Lowther and H. W. Yeo, Principals of Queen Square, Prince Street and West Kent respectively, were in attendance as well as all members of the Board. Other matters discussed included the School Cadet situation. The estimates for 1947 were passed. Dr. I. J. Yeo, Chairman, presided.

In Memoriam

In loving memory of Richard Cahill, who passed away on February 6th, 1946.
In our hearts your memory lingers, sweetly, tender, fond and true; There is not a day, dear Father, That we do not think of you.
Lovingly Remembered by Wife and Family.

In Memoriam

JAMES CRAWFORD AITKEN
On January 22nd there passed away at the P. E. Island Hospital James Crawford Aitken, in his 83rd year.
Mr. Aitken was born at Rollo Bay West, P. E. Island, on Oct. 24, 1864. He was a carpenter by trade and worked for many years in the U. S. A. In 1910 with his family he moved to Charlottetown and for years worked with Lowe Bros. as well as other contractors. In 1940 he was seriously injured by falling to a cement floor in the building where he was working, but recovered and followed his trade until about two years ago.
He had only one brother, who died in early manhood. His wife passed away very suddenly eight years ago. He leaves to mourn two sons, Rev. W. E. Aitken, Harvey Station, New Brunswick, and Rev. E. M. Aitken, Hamilton, Ontario; and one daughter, Linnie, at home; also six grandchildren, and numerous relatives in Canada and the United States. His son and daughter were with him in his last illness.
The funeral was held Friday afternoon, Jan. 24th. There was a brief devotional service at the home prior to the service which was held at Trinity United Church. Rev. T. E. MacLennan officiated, assisted by Rev. Dr. Eber. The choir led in singing "Abide With Me" and "Nearer My God To Thee."
He was laid to rest beside his wife in the People's Cemetery, Charlottetown.
The pallbearers were: Messrs. Everett Webster Jr., Harold Webster, George Craig Russell Selar, Isaac Clark and Athol Burns. (Patriot please copy)

Doctors Prove 2 out of 3 Women can have Lovelier Skin in 14 days!

Why, Ellen—here's the best fact for you! With your personality, you'd make a swell receptionist!

What chance would I have, with this awful complexion of mine?

My skin is so dull and oily, I'm ashamed to face people!

Then face facts, Ellen—try the 14-Day Palmolive Plan! You know, 26 doctors—leading skin specialists—tested this Plan on 1285 women and proved it can bring a lovelier complexion to 2 out of 3... in just 14 days!

In addition, Canadian women from coast to coast tested this Palmolive Plan in their own home.

YOU, TOO, may look for these skin improvements in only 14 Days!

- Less Oily.....
- Smoother, Younger looking.....
- Less Coarse-looking.....
- Fewer Tiny Blemishes—.....
- Less Incipient Blackheads.....
- Fresher.....
- Brighter, Clearer Color.....

If you want a complexion the envy of every woman—the admiration of every man—start the 14-Day Palmolive Plan tonight!

Remember, the Palmolive Plan was tested on 2000 women of all ages—from fifteen to fifty—with all types of skin. Dry? Oily! Normal! Young! Older! Women from Halifax to Vancouver! And 2 out of 3 got noticeable complexion improvement in just 14 days! No matter what beauty care they had used before.

Reason enough for every woman who longs for a lovelier complexion to start this Beauty Plan with Palmolive Soap!

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!

Hear "THE HAPPY GANG"
Mon. thru Fri.—C.B.C. Trans-Canada

PLENTY POULTRY
Domestic consumption of poultry meat was probably higher in 1946 than ever before. Despite this there were ample supplies during the fall season, with some available for export. A contract was made with Britain for 12,500,000 lb. of Canadian poultry to be exported during 1946. The contract includes all chickens and fowl weighing 3 lb. and over, with no price differential between light and heavy birds. This is a distinct advantage to producers, says the Current Review of the Agricultural Conditions in Canada, for the reason that lightweight birds are generally quoted at prices considerably lower than heavy birds.

GET FLEISCHMANN'S ACTIVE FRESH YEAST

tastier CINNAMON BUNS

Light, luscious hot buns if you bake with Fleischmann's. Fleischmann's active Fresh Yeast gives you full value, because it's full-strength, fast-acting. Bakes better bread, tastier buns.

If YOU BAKE AT HOME, order Fleischmann's Fresh Yeast from your grocer today. This dependable yeast with the familiar yellow label has been Canada's favorite for over 70 years.

RED CLOVER SEED
World supply of red clover seed in 1946 is only sufficient to meet 60 per cent of world requirements. Canadian grown red clover seed, because of its notably high quality, is preferred by several countries. More than 3 million pounds of the seed produced in Canada in 1946 will be exported.

Always fresh... at your grocer's

WHITE SWAN
150 SHEETS
3 ROLLS 30