

THE PRINCE EDWARD WISHES YOU A MERRY CHRISTMAS and presents TODAY - FRIDAY - SATURDAY

HERE COMES THE PARADE!
LAUGH PARADE! **LOVE PARADE!**
TUNE PARADE! **THRILL PARADE!**
DANCE PARADE! **GIRL PARADE!**

PIGSKIN PARADE

Another entertainment touchdown in the 20th Century-Fox hit parade!

IT'S MERRIER THAN "THANKS A MILLION!"
 IT'S SWINGIER THAN "SING, BABY, SING!"

with a cast picked for entertainment
STUART ERWIN • JOHNNY DOWNS
ARLINE JUDGE • BETTY GRABLE
PATSY KELLY • JACK HALEY
YACHT CLUB BOYS • DIXIE DUNBAR
ANTHONY MARTIN • JUDY GARLAND

ADDED... OUR GANG

Heat the song hits! They'll knock you for a goal!

SHOWS 3.15 - 7.00 - 9.00 P.M.
 XMAS & SATURDAY MATINEE 2.30

Christmas Tree Is German Idea Centuries Old

Good Queen Victoria Gave it English Impetus Among Yule Customs of Old Europe.

(Written for the Canadian Press by J. C. Hopkins)

Christmas customs, religious and pagan, medieval and modern, Teutonic and Romanic are blended in curious fashion throughout the Christian world. Methods of celebration, differing widely in each country, are often an apparent reflection of racial characteristics.

Each nation has its particular symbol of the feast. In Germany and modern England, the Christmas tree is the centre; in Yugoslavia, southern France, northern Italy and medieval England, the Yule Log; in Spain and France generally the crib; and in Italy, the bambino (little infant).

Decoration of houses with evergreens—holly, ivy and mistletoe—originated from a similar practice at the pagan Kealends of January (beginning of the civil year). The ancients considered evergreens, as they did all nature, symbolic of good luck. But what probably endeared the custom to Christian peoples was the medieval legend that all the trees and growing things in the forest blossomed and bore fruit the night of the Nativity.

Hence, the great popularity of the Christmas tree, itself a comparatively modern custom. In Germany, the "land of trees," first mention of the Christmas tree is found in the 17th century but its usage was not general there until the end of the 18th century. It was not popular in England until after 1840, when Queen Victoria and Prince Albert are said to have had a tree. About that time, also, it was first introduced into France and Scandinavian countries.

In the land of its origin the "Weihnachtsbaum" (Christmas tree) possesses one aspect peculiar to that country alone. Regarded as utilitarian as well as decorative in other countries, to the German the tree is symbolic of the Tree of Life and is itself a thing of beauty. Presents are never placed on it, and usually a short distance away rather than beneath it.

It is the Kriskind (Christ Child), not Santa Claus who bears gifts to the German child Christmas Eve. He is generally represented as a tall child, dressed in white, with long fair hair and the appearance of an angel.

Christmas carols and "kindness to fellow-men" with Santa Claus bestowing gifts by way of stocking and tree, are the marks of the Christmas season in English-speaking lands. In older days the burning Yule Log was the chief emblem of the English Christmas, following the ancient tradition whereby the fire on the hearth symbolized the centre of family life. In rural districts the whole family would go out together

to bring in the Log Christmas Eve which was then lit and kept burning until dawn Christmas Day and very often until New Year's.

In France (as also in Quebec and Scotland) New Year's is the national festival and universal gift-giving is confined to that day. The children in France and Quebec receive gifts at Christmas from Le Petit Jesus or Pere Noel, but sometimes through the medium of shoes rather than stockings. Christmas Eve in European countries generally, but particularly in France, is far more important than the day itself. Celebrations there are climaxed by Midnight Mass, following which is held the "Reveillon" (midnight repast and Christmas Eve revels).

The secular aspect of Christmas is less apparent in Italy. Religious fervor there is at its height, centred around the crib, with its bambino. The procession in Rome of the famous Bambino of the Church of the Gesu is one of the chief incidents of the festival.

A CHRISTMAS ALPHABET.

- A Answer letters.
- B Buy early.
- C Choose wisely.
- D Dollars help but are not an absolute necessity.
- E Efficiency counts.
- F Fail not to read the Christmas story in the Book of Books.
- G Giving cheerfully and willingly helps most the one who gives.
- H Happiness depends on each one.
- I Idle hands mean selfishness.
- J Just be a little more earnest than ever before in promoting good-will toward men.
- K Kind thoughts should accompany each gift.
- L Listen carefully to what your friends say. You may hear expressions of wants and desires.
- M Merry Christmas will mean beforehand wisely spent time and money.
- N Neglect means loss to both giver and recipient.
- O Overcome obstacles.
- P Prolong Christmas by early preparation.
- Q Queerly wrapped parcels are not pleasing to the eye.
- R Remember the unfortunate.
- S Sincerity is essential.
- T Take time to plan.
- U Usual Christmas rush avoid.
- V Very small gifts are often the most appreciated.
- W Write the personal message as well as the season's greetings.
- X Xmas greetings to all. Say it from the heart.
- Y Yearn to have the Christ-like spirit.
- Z Zero, the death of spirits of those who have been forgotten or neglected.

Unconventional One (to unwelcome Christmas visitor: "I am over glad to see you. But, mon, it's an awful night for a call.")
 Hopeful Visitor (hanging up dripping coat): "You're right. But, eye, it's a grand night for findin' folk at home."

The Most Popular GIFT OF ALL

SHIRTS
 Like These Top All Other Gifts
\$2.00

THEY'RE popular with men who get them, because another shirt or two, especially ones like these, are more than welcome. Popular with women who buy them, because it's a simple matter to buy the kind he's sure to like! Neckband and collar attached in plain white and patterned. Fabrics of unusually high quality.

S. A. MacDONALD
 The Island's Leading Store

The CAPITOL WISHES YOU A MERRY CHRISTMAS

Romance is tinged with danger at creaky Baldpate Inn! A thousand thrills await you behind its creaky hinges!

SEVEN KEYS TO BALDPATE

with **GENE RAYMOND**, **MARGARET CALLAHAN**, **ERIC BLORE**, **ERIN O'BRIEN-MOORE**, **MORONI OLSEN**, **GRANT MITCHELL**, **RAY MAYER**

ALSO CARTOON - SPORT REVIEW - SERIAL CHAP. 8

TODAY - FRIDAY - SATURDAY 3.15 - 7.00 - 8.45; XMAS AND SATURDAY MATINEE 2.30

MATINEE 11c - 27c. EVENING 27c - 33c.

"Seven Keys To Baldpate" At The Capitol

A high-speed romance carried on in a spooky atmosphere under the ever-present threat of desperate gangsters and blazing guns, and leavened with side-splitting comedy situations, forms the basis of "Seven Keys To Baldpate," with Gene Raymond.

While Raymond does not discover the identity of her new love, Margaret Callahan, until the very end of the film, this uncertainty adds spice to the love affair in this thriller.

"Pigskin Parade" At Prince Edward

There are riotous runs and dizzy drop-kicks, foolish forwards and cuckoo catches, hilarious half-backs and tuncful touchdown in the giddy gridiron musical, "Pigskin Parade," opening today at the Prince Edward Theatre.

The picture which features Stuart Erwin, Johnny Downs, Arline Judge, Betty Grable, Patsy Kelly, Jack Haley, the Yacht Club Boys, Dixie Dunbar, Anthony Martin and Judy Garland, is a crazy campus caper with a procession of swingy songs and a never-ceasing barrage of looney laughter.

More melodious than "Thanks A Million," more side-splitting than "Sing, Baby, Sing," "Pigskin Parade" turns loose a legion of daring girls and their singing pals in an uproarious yarn of a fresh water college that plays the big game of the season amid a tidal wave of letters with the powerful Boola-Boola team just because somebody mailed the right letter to the wrong place!

The invitation to play against the unbeaten Boola-Boola isn't meant for Yipee University at all, but when Yipee's youthful coach, Jack Haley and his wife, Patsy Kelly, receive it, they shoot in their acceptance before it is cancelled.

Tossing the pigskin oval around like a bean bag, the Yipee boys ruin the morale of their foes, then proceed to mop up one powerful team after another. On they sweep to national fame, until the star full-back is knocked out for the season through an injury.

That's where the morose Stuart Erwin, a muscular hill-billy who can throw a muskmelon father than Washington tossed that silver dollar, comes in to save the day. Erwin is drafted as the new Yipee forward-passing star and really proves to be a marvel, even though he draws the line at wearing shoes no matter how rough the game.

After a series of hilarious games, Yipee and Boola-Boola lock horns for the big game, which works up to a rib-racking climax of mad mirth in one of the craziest football games ever seen in a harried coach's wildest nightmares.

CAROLS

Songs of joy and praise, often accompanied by dances, have been sung by the English for more than a thousand years, being handed on from the Druids to the Christian Church. "On Christmas Day in the Morning," and "The Cherry-tree Carol," are found in many languages, with slightly different words.

THE Household Baker

Mildred Mae McKenzie, supervisor of The Ogilvie Flour Mills Institute of Household Science, will send free information on cooking, baking and housekeeping problems, upon receipt of coupon from a bag of ROYAL HOUSEHOLD FLOUR. Address Mildred Mae McKenzie, care of The Ogilvie Flour Mills Co. Ltd., Montreal, Que.

Ogilvie Royal Household Flour is triple tested to help ensure your success in baking—tested for wheat quality before milling, for flour quality during milling and for baking quality after milling—all before you buy. Whether for bread, cakes or pastry, its uniformity and absolute dependability will simplify your baking to an amazing degree.

Get a bag today and Try these tested recipes

CRUMB CAKE
 Temperature: 350°F. Time: 45 minutes
 2 cups ROYAL HOUSEHOLD FLOUR; 4 cups boiling water; 1 cup brown sugar; Rub smooth with fingers; take out three quarters cup of mixture for top of cake; the remainder add:
 1/4 teaspoon salt; 1/4 teaspoon nutmeg; 1/4 teaspoon cloves; 1 teaspoon cinnamon; 1 egg; 1 cup raisins; 1 cup sweet milk; 1 teaspoon baking powder.

Mix well with four inches of cream at 127°; Sprinkle top with reserved crumbs. Bake 45 minutes in a moderate oven.

LEMON FLUFF
 1/4 cups sugar; 1/4 cups lemon juice; 1/4 cups boiling water; 2 egg whites; 8 tablespoons ROYAL HOUSEHOLD FLOUR; 3 tablespoons cold water; 3 tablespoons lemon juice.

Make a syrup of the sugar, boiling water and lemon slices; boil five minutes and remove rind. Mix the flour with cold water and add gradually to the syrup. Stir until thick and cook for ten minutes. Remove from heat and add strained lemon juice. Pour slowly over the whites of the eggs, which have been beaten until stiff. Beat again with a Dover beater, turn into a mould which has been wet with cold water, and chill. Serve with lemon custard sauce.

FREE

Save Royal Household Flour Coupons and get a set of unique, interesting, practical recipes, another tune touchdown in the Twentieth Century-Fox hit parade.

Smart spiral bindings. Indexed pages lie flat when books are open. Information on coupon to every bag.

OGILVIE ROYAL HOUSEHOLD FLOUR
 TRIPLE TESTED

Christmas Greetings

To Our Customers, Farm Patrons and to All:

It gives us sincere pleasure, at this Festive Season to greet you, and to thank you for your patronage in this year just drawing to a close.

Your support has made it possible for us to go steadily forward.

Our aim has been to supply our customers with a dependable product in which we use only the very best quality of raw milk and cream.

We desire also to extend to you and your folk our heartiest wishes for a

VERY MERRY CHRISTMAS

THE PURE MILK COMPANY Ltd.

C. M. COX, Manager.

CHRISTMAS SPECIALS

—AT— SHAMAS GROCERY STORES

- EXTRA SPECIAL**
- Moirs 5 lb. Boxes Chocolates, Christmas Wrapped **95c**
- We have a complete line of Christmas wrapped Chocolates, Cigars and Cigarettes on hand.
- Grapes, 2 lbs. — 25c
 Mixed Nuts, 2 lbs. — 35c
 Grapefruit, 6 for — 25c
 Sugar, 5 lbs. — 25c
 Christmas Mixed Candy — 15c lb.
 Lynn Valley Tomatoes — 9c tin
 Surprise Soap, 10 bars — 45c
 Table Raisins — 25c lb.
 Radio Peas — 2 cans 25c
 Bulk Chocolates and Creams 25c lb.
 Fancy McIntosh Red Apples 29c doz
 252 Count Oranges — 25c doz.
 Cooking Figs, 3 lbs. — 25c
 Bulk Dates, 6 lbs. — 25c

Weymouth St. Store—505J Euston St. Store—1396.

Mother: "Paul, you naughty boy, you've been eating too much Christmas pudding. Do you feel very bad, dear?"
 Paul: "Thank you — I'm only a-ying."

"Look, John, that fur coat is the very thing I've been wanting for mother's Christmas present — and the shop's closed—and we're travelling tonight, just my luck."
 "Er-yes, dear, and mine, too!"

MERRY CHRISTMAS and HAPPY NEW YEAR

Once again we greet you at Christmas time. We greet you in a spirit of good cheer and thankfulness. It has been our purpose and endeavour to meet your wants in a courteous and efficient manner and make this the "Friendly" Grocery. Remember our special Christmas offer, with every dollar purchase here you will receive one pound of mixed nuts, excluding peanuts, free.

For your past patronage we thank you and extend to one and all a Merry Christmas and a happy and prosperous New Year.

FRANK N. KAYS
 19 Hillsboro Street