

THE GREAT JANUARY CLEARANCE SALE

*a whale
of a
sale*

Boys' Suits and OVERCOATS

All Boy's Overcoats in Blue Chevots and Whitneys, fine Brown and Grey Tweed Clothes, all Guard models, sizes 27 to 36 to clear at 25% off. \$11.00 for \$8.25. — \$12.00 for \$9.00 — \$16.00 for \$12.00

Child's Reefer Coats in Blue Chin-chilla and Tweeds, sizes 21 to 27. Regular \$6.00, \$7.00, \$8.50 values clearing at \$5.00

Child's Reefer Coats in Chin-chilla, Tweeds, and Alpaca, with pure wool fleeced tweed and red flannel lining. Regular \$8.50, \$9.50 and \$10.50 values to clear at \$6.75

Boy's fancy Pure Wool Sweaters, in V-necks, and Sweater Coats, all styles, sizes 26 to 34. Regular values of \$1.75 to \$3.00 to clear \$1.50

Child's Knit Suits, Oliver Twist and Pullover styles, also Tog Suits, 4 pieces, Sweater Togs, Mitts and Togue to clear at 20% off

SPECIAL NOTICE!

All Boy's Sweaters, (not already listed) Gloves, Mitts, Toggles, Caps, Breeches, and Windbreakers at 10% off



Buy the handsome OVERCOAT

at a 25 per cent Saving—

Men's Overcoats, Brown Silver tones, Grey Herringbones, Fawn Checks, Blue Whitneys and Blue Naps. All our \$25.00 Coats Reduced to \$18.75

\$30.00 Coats for \$22.50, \$40.00 for \$30.00, \$50.00 for \$37.50, \$60.00 for \$45.00, \$75.00 for \$56.25

Men's Leather Coats, Black Horsehide, wool lining \$11.00 for \$8.25

Black Horsehide Coat, plush lined \$15.00 for \$11.25

Black Horsehide Coat, sheep lined. Lamb Collar \$24.00 for \$18.00

Men's Bannockburn and Humphrey homespun Pants. Special sale price \$3.35

Fifty Men's Suits, Brown, Fawn and Grey Worsteds. Regular \$22.50 and \$25.00 for \$16.65

Men's High grade Worsteds Suits in Plain and Stripes. The best grade of Tailoring in these suits for \$28.50

IS NOW IN FULL SWING

THIS important merchandise moving event is store wide in its scope—every department offers attractive merchandise—at lower prices than you've known for years.

Such Savings on Choice FUR COATS!

clearing at one third less!

Rat Coats, \$125.00 for \$83.34, \$160.00 for \$106.67, \$195.00 for \$130.00.

Two only Silver Rat Coats worth \$135.00 for \$67.50

French Seal Coats, \$120.00 for \$80.00, \$125.00 for \$83.34, \$130.00 for \$86.67, \$165.00 for \$110.00.

Ladies' Hudson Seal Coats, 1-3 off, \$250.00 for \$166.67, \$275.00 for \$183.34, \$360.00 for \$240.00.

8 only Hudson Seal Coats last year's 1/2 price, \$225.00 for \$112.50, \$250.00 for \$125.00, \$300.00 for \$150.00.

LADIES HUDSON SEAL COATS — CLEARING!

8 Only Last Years Hudson Seal COATS HALF PRICE

\$225.00 Coats \$112.50
\$250.00 Coats \$125.00
\$300.00 Coats \$150.00



Cloth Coats Clearing at HALF PRICE!



Ladies' Winter Coats, \$19.50 for \$9.75, \$25.00 for \$12.50, \$35.00 for \$17.50, \$45.00 for \$22.50, \$65.00 for \$32.50.

Girls and Children's Coats, \$5.25 for \$2.63, \$7.50 for \$3.75, \$10.50 for \$5.25, \$15.00 for \$7.50, \$18.00 for \$9.00.

Clearing Hats that Sold up to \$3.75 for 50c each

Large Table Ladies' Hats Each 50c, \$1.00, \$1.98.
Children's Hats, each 50c and \$1.00

Save one third on

Misses and Children's Dresses!

All Ladies' and Misses Dresses 1-3 off. Silk Dresses \$8.95 for \$5.98, \$10.50 for \$7.00, \$15.00 for \$10.00, \$19.50 for \$13.00, \$25.00 for \$16.67, \$32.00 for \$21.34, \$38.00 for \$25.34.

Jersey Wool Crepe Dresses, \$3.25 for \$2.17, \$6.50 for \$4.34, \$10.00 for \$6.67, \$16.50 for \$11.00.

All Children's and Girl's Dresses 1-3 off
House Dresses 25% off
Kimono's 10% off
Sweaters 20% off
Serge Middy Blouses and Skirt 20% off

JANUARY CLEARANCE SALE of Ladies' Undergarments

Ladies' Wool Vests 25% off
Ladies' Wool Drawers 25% off
Ladies' Wool Combinations 25% off
Children's Wool Com's 25% off
Ladies' Wool Bloomers 25% off
Children's Wool Vests 25% off
Children's Wool Drawers 25% off

LARGE LOT OF LADIES UNDERWEAR 1/2 PRICE

Silk Underwear 33-1-3 off
Flannelette Gowns and Py-jamas 10% off
Corsets 10% off
Kotex 39c

A Bargain in Silk Hose \$1.35 and \$1.65

on Sale at \$1.00 pair

Lot Pure Silk Chiffon stockings with adjustable top, narrow heel. Regular prices \$1.35 and \$1.65. Sale price, pair \$1.00
A small lot heavy service weight silk stockings, fair assortment of colors and sizes. Regular \$1.50 and \$1.35. Sale price, pair \$1.00
Misses fancy Silk and Wool Hose in size 8 1/2 only. \$1.00 pair. Sale price 69c
Boy's heavy ribbed Wool Stockings in grey only. Sale price, pair 50c
Lot Underhose, size 8 1/2 to 10. Special, pair 29c
Children's Wool Pull Overs. Grey, Red, Copenhagen and Fawn. 20% off. \$1.50 for \$1.20
All other hosiery except silk 10% discount

You'll want to see these GLOVES at 98c

Lot Kid Gloves, slip on and fancy cuffs. Regular prices up to \$3.50. Clearing sale price, pair 98c
Lot of Woolen gauntlet gloves. Navy, Red and White. Regular 75c. Clearing price, pair 39c
All other gloves both kid and wool 10% discount
10 Ladies' Umbrellas, Black, Navy, Red, Green and Brown. Prices from \$7.00 to \$12.00. Clearing price \$3.00 each
All other umbrellas 10% discount
All Ladies' Neckwear 20% discount
All Ladies Handbags and Purses 25% discount
Boxed Handkerchiefs 1/2 price \$1.00 for 50c, 75c for 38c, 50c for 25c, etc.

January Clearance SALE of SILKS

Brocaded Rayon 18 colors to select from. Regular 45c Sale price, yard 35c
Plain Rayon Taffeta. 25 colors to select from. Regular 35c. Sale price, yard 28c

Brocaded Rayon Satin, 36 inch. White, Flesh, Pink, Light Blue and Light Green. Regular 55c. Sale price, yard 45c
Kumoie Crepe for lingerie, etc. White, Light Green, Maise and Coral. Special sale price 59c
Yard 59c

A few pieces of fancy printed Georgette Crepe and Chiffon Crepe, etc. Reg. prices \$2. & \$2.50. Sale price, yd. \$1.25
All other Silks, Crepes, Georgettes, Chiffons, Velvets, Laces and Dress Nets. Discount of 20%

All Coating Cloths, 1-3 off. \$4.50 cloths for \$3.00, \$3.50 cloths for \$2.34, \$3.00 cloths for \$2.00 and \$2.50 cloths for \$1.67

Woolen Dress Materials consisting of Crepes, Poirrets, Charmelines, etc., etc., Discount 25%

A lot of Tweeds, etc., mostly light colors. Regular prices up to \$3.50 yard. Clearing price, yard 98c

January Clearance SALE of LINENS

one third off 20 per cent off

Partly soiled and odd lots of Linen Huck Towels
Linen Table Cloths
Linen Runners
Linen Tea Sets
Linen Luncheon Sets
Linen Madeira Serviettes
Linen Doiley, etc.

Linen Damask Table Cloths
Linen Damask Table Napkins
Linen Luncheon Sets
Linen Tea Sets
Linen Huck Towels
Linen Huck Towelling
Embroidery Linens
Hand Embroidered Linens
Fancy Linens, etc.

10% to 20% OFF

Hemmed Sheets, Sheeting, Pillow Cases, Pillow Cottons, Bleached Cottons, Bed Spreads, etc.

20% OFF Rayon Bed Spreads
10% OFF Linen Roller Towelling
Glass Towelling
Turkish Towels

A Dozen Sale Sensations

TWELVE SPECIALS

Remnant ends Heavy Unbleached Cotton, 38 inches wide, yard \$1.25
Unbleached Sheeting, 72 inches wide, Yard 35c
Bleached Sheeting, 70 inches wide, Yard 30c
Circular Pillow Cotton, 40 and 42 inches wide, Yard 15c
Irish Linen Crash Table Cloths with Colored borders 50x50". Each 68c
Irish Linen Crash Table Cloth with colored borders 50x70". Each 92c
Irish Linen Huck Towels, a good heavy quality 18x32". Each 25c
Colored Krinklette Bed Spreads in Rose, Gold and Blue 72x90". Each \$1.15
White Crochet Bed Spreads, 82x92". Each \$1.25
Turkish Towels, White with colored borders 24x45". Pair 72c
Bleached all Linen Table Damask, 60" wide, Yard 65c
Bleached All Linen Table Damask, 70" wide, Yard 98c

Moore & McLeod Limited