



Zero Hour 8 a.m. Monday

**CANADA'S
CITIZEN ARMY**
will **GO "OVER THE TOP"
WITH A CHEER!**

CANADIANS! . . . Prepare for Action! . . . Next Monday this country will launch a dramatic thunder-stroke at Nazidom—a new War Loan stamped with the inspiring name of "Victory".

Fierce . . . resolute . . . fired with the high spirit of patriotic endeavor, men and women throughout the length and breadth of the land will greet this Loan as a personal opportunity to "do something real" in the war.

Not with the battle dress and weapons of our gallant troops, but armed with dollars the great citizen army will swing into action. And news of the enthusiastic whole-hearted response to Victory

Bonds will resound throughout the world to cheer democracy and confound tyranny.

For all those who have dollars laid by or dollars to come, this will be an occasion to re-dedicate their faith in the cause of freedom, and to hasten the day of triumph.

Remember, *the appeal is not for a contribution.* It will ask only that you turn your money into Victory Bonds. Your money will be working for the nation. It will also be working and earning for you. Monday, 8 a.m. is the zero hour. Arm yourself with your fighting dollars and go over the top.

Announcing **VICTORY BONDS**
Help Finish the Job!