



IT'S Fall

Now Showing Entirely New Stock

Of Ladies' Fall and Winter Coats



DRESSES
For Every Occasion.

New Fall Dresses

Choose your entire wardrobe from our complete range. Dresses including sport wear and afternoon frocks in wool crepes, wools, fine crepes and every new material in plains, plaids and combination colorings in fact a dress for any occasion at prices suitable to all. Note the vast range \$4.95 up to \$22.95 selling from ----- **4 22**

SPORT JACKETS

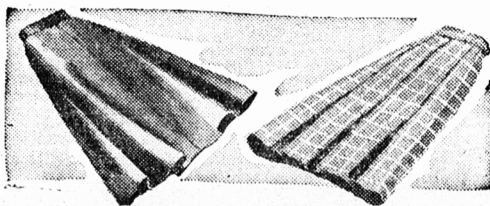
For motoring or any outdoor wear these Jackets are marvellous. Many styles and shades \$2.95 to \$7.95 in Grenfells and plaids selling ----- **2 7**

SWEATERS and PULLOVERS

Cable stitch and new longer Cardigans, twins, slipons, and dress up sweaters also Brushed wool types in every new color, \$1.95 to \$3.95 a choice from ----- **1 3**

CHILDREN'S DRESSES

In every new shade and material including the popular plaids. Sizes for all ages. \$1.50 to \$4.95 Selling each ----- **1 4**



LADIES' SKIRTS

Tweeds, plaids and soft woollens, beautifully tailored, box pleats, slim flares and plain styles, ordinary and high waists, belt and other styles. Sizes for Ladies and Misses and Children, \$1.95 to \$3.95 a choice from ----- **1 3**

New Fall Coats

Your last winter coat won't do this year, you must have a fabulously furred coat and you can afford it here from our complete display as we have the fashion success coats for 1940. Furred, unfurled, sport and dressy styles to fit and flatter every figure at a wide variety of prices to please every purse.

Come see ... Don't sigh ... because you can't afford to buy.

FUR COATS

Save money on that fur coat you've been wishing for materials of Hudson heads and \$37.50 to \$89.00 Oppossum, selling from ----- **37 89**

Ladies' Fur-Trimmed Coats

Beautifully tailored cloths in the new slimmer lines, side ties, front fullness, Baloon sleeves, Black and every new color, style and size for Misses, Women and Juniors and half sizes, nicely lined and warmly interlined. Rich woollens luxuriously fur trimmed 1940 Success Styles. \$17.95 to \$49.75 Priced from ----- **17 49**

Better quality fur trimmed coats that you will sure be proud to wear. Highly styled Mink and Persian trimmed. \$55.00 to \$97.50 Selling from ----- **55 97**



FOR LADIES' WEARING APPAREL THAT IS NEW EXCLUSIVE AND MODERATELY PRICED VISIT OUR LADIES' READY TO WEAR DEPARTMENT

Good Buys Stunning HATS

MILLINERY

New fall and winter Headwear arriving daily. Felts, Fur Felts, and Velours. New shapes, new shades, new styles, anything that is new in millinery is included in our display, \$2.50 to \$5.50 each prices ranging from ----- **2 5**

SPECIAL PURCHASE Untrimmed SPORTS COATS!

A smart variety to choose from in sport tweeds and fleeces, snappy garments for fall and sport wear. See these before making a selection. our prices \$15.95 to \$19.75

Dresser cloths un-trimmed styles at ----- **27.50 to 32.50**



HANDBAGS Knitting Bags Etc.

Showing latest style Handbags including pigtex, calf, morocco and all the wanted leathers and fabrics in best \$1.69 to \$4.95 fall shades, prices -----

A complete showing of Knitting Bags and overnite Bags in Leatherette and Tapestry in a nice range of shades.



NEW FALL GLOVES

Sheer Gloves in latest style Kid and Fabrics combinations price \$1.00 and \$1.25. Fabric Gloves in Latest Fall shades 75c to \$1.25. Kid and Cape Gloves in one dome fastener and slip-on style \$2.00 to \$2.95.

Ladies' Full Fashioned

HOSIERY



In crepe, chiffon, and service weight, leading fall shades, chiffons selling ----- **69c 79c \$1 \$1.15** and up

Crepe ----- **\$4.00** and **\$4.15**

Service Weight ----- **79c \$1.00** and **\$1.25**

Sinclair and Stewart LIMITED

SUMMERSIDE, P. E. ISLAND