

AUTUMN PRESENTATION

Holt, Renfrew FURS

OCTOBER 18th and 19th



This is an event to which the ladies of Prince Edward Island look forward... an exhibition of choice Fur Coats from Canada's foremost furriers...

You are specially invited to visit the Moore & McLeod Store during this display.

MOORE & McLEOD Limited

Fifth Victory Loan Public Meetings

Table listing dates and locations for Fifth Victory Loan Public Meetings, including Alberton, Murray Harbor, O'Leary, Montague, St. Eleanor's, Cape Traverse, Tignish, Victoria, Georgetown, Kensington, Mount Stewart, and Freetown.

All meetings begin at 8 p.m. Patriotic and inspirational films will be shown. Prominent speakers will briefly present the story of the Fifth Victory Loan.

NATIONAL WAR FINANCE COMMITTEE.

Insured Against Depreciation

Life Insurance is the choicest investment to meet the greatest emergency. Mostly everything you have depreciates when you die and requires cash except Life Insurance, which appreciates in value and provides cash.

The Great-West Life is the champion of thrift and the guardian of thousands of Canadian homes.

Consult your nearest Agent or write Prince Edward Island Branch Office.

HYNDMAN & CO. LIMITED

PROVINCIAL MANAGERS. Offices: Charlottetown, Summerside, Montague. SPEED THE VICTORY BUY WAR LOAN BONDS

Advertisement for Colgate's Tooth Powder, featuring an illustration of a woman and a child, and text promoting 'Speed the Victory' and 'Buy the 5th Victory Loan'.

Sponsored by KENNEDY'S Ladies' Ready-To-Wear

CENTRAL GUARDIAN

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CRASWELL for photographs.

CONFEDERATION LIFE INSURANCE. IS PROMOTED—Mr. and Mrs. E. F. Acorn have been notified of the promotion overseas of their son, Sgt. George Acorn to 7th...

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POLICE COURT—As the police court yesterday two local men were charged with being drunk and incapable. One was discharged, the other received a 30 day suspended sentence.

VISITED RELATIVES—Arthur Doyle HMOOR, of Mt. Stewart, P. E. I., after a week's visit, is returning to his home in St. John's, N. B., visiting his uncle and aunt, Mr. and Mrs. Fred Chapman, on his return to his duties.

WEEK-END IN P. E. I.—Mr. and Mrs. John A. MacKenzie, River Bank, left Saturday morning for Charlottetown, P. E. I., where they will spend the week-end, the guests of Rev. and Mrs. T. M. MacLennan. —New Glasgow News.

LEFT FOR THEIR HOME—Mr. and Mrs. Maxwell Scrimgeour left for their home in Charlottetown, P. E. I., after a week's visit, town, guests of Mr. and Mrs. Fred Chapman and other relatives and friends. —New Glasgow News.

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JOHNSTON-ERB—A quiet wedding of interest was solemnized at the home of the officiating clergyman recently when Rev. Ernest J. Dalley united in marriage Miss Dorothy T. Erb, eldest daughter of Mr. and Mrs. Tilley Erb, Springville, N. B., and Roy Johnston, son of the late Mr. and Mrs. E. W. Johnston, Elmsdale, P. E. I. The bride was attired in a street length dress of slipper blue and sheer crepe with matching accessories and carried a bouquet of gladiolas. They were attended by Miss Ruth Bailey and V. Bailey, both of Saint John. —Saint John Telegraph Journal.

PERSONALS. Miss Maud MacCannell of the C. N. R. staff, Moncton, is spending her holidays in the City.

Mrs. E. M. Campbell, of Borden, was a visitor to the city yesterday, accompanied by Miss Betty Lynds.

Miss Elinor Campbell, returned to Miss Allison Leitch, Sackville, N. B., after spending the holiday season with her parents, Mr. and Mrs. E. M. Campbell, Borden, P. E. I.

P. F. C. John H. Campbell of the U. S. Army has arrived home from India Town Gap Penn., on a furlough to his home in Elmwood. He is accompanied by his sister, Miss Lauret, and his wife, who came by plane from Moncton.

Maritime Fliers In Naples Assault. WITH THE R. C. A. F. IN SICILY, Oct. 8 (CP)—For many Canadian Spitfire pilots operating from air fields and landing strips here, the job of covering seaborne landings near Naples was their first in operational flying with bulky, 90 gallon long distance gas tanks.

An R. A. F. squadron on the island was the squadron, formerly commanded by Sqdn. Ldr. George Hill, D. F. C. and Bar, of Picton, Que.

Canadians serving with various fighter squadrons included Sgt. Tom Larive, Woodstock, N. B., and PO. Bruce Ingalls, Danville, Que.

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With the tanks fitted, Spitfires are said to have an endurance of more than four hours. In event of engagements with the enemy tanks can be jettisoned by pulling a lever.

A GREAT ACHIEVEMENT. Only 107,000 British and American forces were used to assault and penetrate 800 miles in the invasion of Africa.

In Memoriam. In loving memory of Mrs. W. M. MacIntyre (nee Pearle MacKenzie) who departed this life October 8th, 1943.

We often sit and talk of her. When we are all together. Fond memories keep haunting us. And we cannot forget her. As a sister member of our club. We miss her more each day. Our love for her will always linger. And never fade away.

Inserted by "The Members of East Point W. L." 10-13-43.

IN MEMORIAM. In memory of DANIEL ALBAN NOONAN who died October 12, 1932. Though years roll by, fond memories linger.

Father, Mother, Brothers and Sisters. 10-13-43.

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ROCKING CANADA WITH GALES OF LAUGHTER

"MEET the NAVY"

the singing, dancing, riot of mirth and melody presented by The Royal Canadian Navy... now on tour from coast to coast.



"A speedy, joyous... beautiful sequence... never let down for a second... unflagging vivacity... unique talent."—Toronto Globe and Mail.

"Magnificent... dashing... marvellous precision, stunning lighting... From start to finish the show moves with assurance and celerity."—Toronto Telegram.

MEET Player's

THE FAMOUS NAVY CUT CIGARETTES "PLAYER'S PLEASE"

PLAYER'S NAVY CUT CIGARETTES

school kid who minds babies for so much an hour. From going into dozens of homes she is learning how different women manage their houses, and she is figuring out how she will run her own home when she has one.

TEEN-AGE JOB. As soon as school was out she told her mother she wanted to get a job.

Instead she made this suggestion: "There are hundreds of service men's wives in these days who have small children and no help. Why don't you go into the baby-tending business?"

It didn't sound like a real job to the girl until her mother said: "We'll get you an appointment book and you can make appointments a week or two in advance. You'll work on the same kind of schedule as a photographer's model—it will be good business training for you and it will also teach you an awful lot about handling children."

The girl took her mother up on the idea, and she is busy every minute she has set as "working time."

She is her own boss, running her own little business. Because she has an appointment book and keeps track of her earnings, she doesn't feel like just another child.

Chapped, Rough Lips Prevented. Sore, chapped lips make life miserable in cold weather. Painful and unsightly, their cracked, rough surfaces are easily infected. Don't run this risk! Prevent chapping with Lypsyl. Its wonderful emollient action protects the delicate membranes, keeps the lip tissues from becoming dried out by cold, biting winds, so that lips stay smooth and soft in all weather. When lips are already chapped, Lypsyl gives quick relief, seals the wounded membranes against dangerous germs, hastens natural healing. Get Lypsyl at your store today and use it regularly. Sold everywhere in handy stick form.

KNIT BIT CRAZE TURNS OLD DRESS INTO NEW MODEL. Just as though every set of knitting needles in the land knitted...

ATTENTION FARMERS. Buying daily Live and Dressed Poultry. Get our prices before selling elsewhere. It will pay you. THE ROYAL PACKING CO. J. D. JENKINS, Frop. 10-13-43.

POULTRY. We require unlimited quantities of chicken, fowl. Also all other kinds of meat poultry live and dressed. Correct grading and highest market prices. Our modern killing plant is at your disposal. Swift Canadian Co., Ltd. Charlottetown. 10-13-43

FLOCK APPROVAL POLICY. The attention of Flock owners entering flocks for Hatchery Approval are notified that all applications for Blood Testing and Inspection must be made to the Federal Poultry Division, Charlottetown, not later than Friday, October 15th. Applications received later than this date will not be recognized. Inspectors are now on the road taking samples, and territory will not be retraced to inspect flocks of late applicants. W. R. SHAW, Deputy Minister of Agriculture. 10-13-43