

# 37th. ANNIVERSARY SALE!

## OPENS THURSDAY, JAN. 2nd. 1930

### Wholesale Prices all Over the Store

#### Wholesale Prices on all Sorts of Mens' Furnishings

Now is the time to get your new Shirts, Ties, Braces, Belts, Socks, Pyjamas, Night Shirts and the like, as well as all Men's Underwear except Stanfield's.

Men's Caps, Men's Hats, Men's Sweaters Suit Cases, Club Bags, Trunks

#### 10 only Mens' Blue Chinchilla and Silvertone Overcoats

Sizes 35 to 40, worth to \$45.00, clearing at **\$29.50**

10 only Men's Blue Chinchilla and Silver Tone Overcoats. Sizes 35 to 40 worth to \$45.00 ..... **29.50**

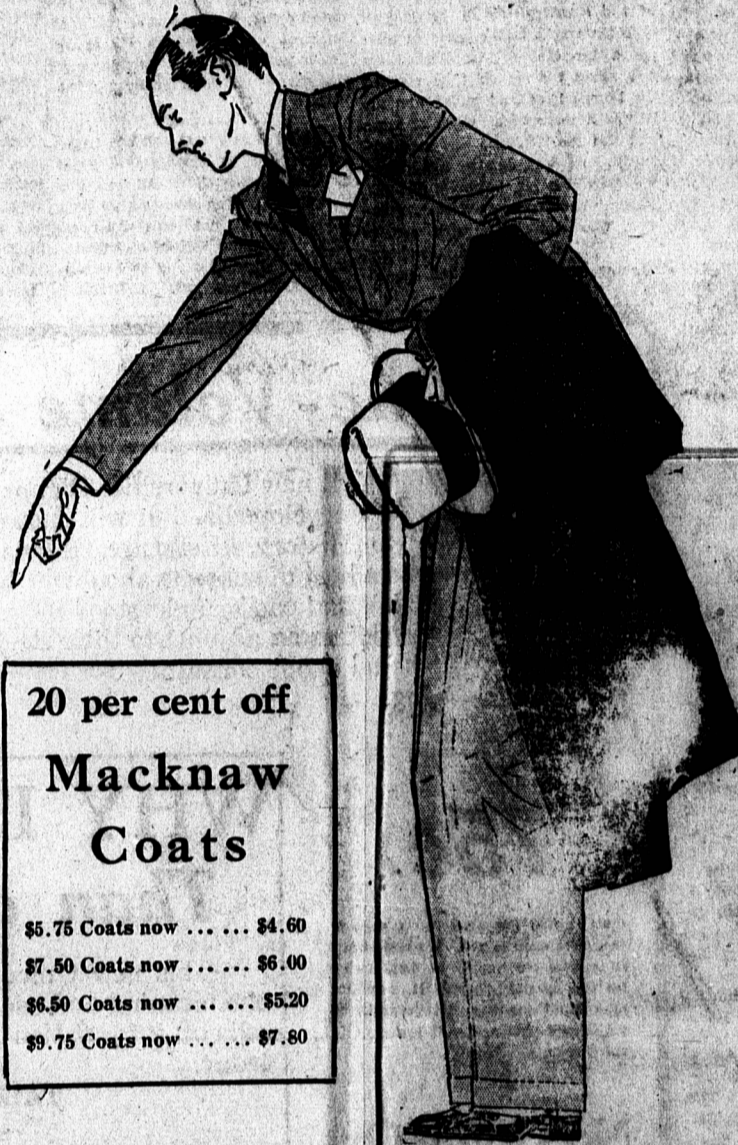
#### Mens' Fancy Tweed Winter Overcoats Clearing at HALF PRICE

|                   |         |                   |         |
|-------------------|---------|-------------------|---------|
| \$18.00 Coats now | \$9.00  | \$35.00 Coats now | \$17.50 |
| \$25.00 Coats now | \$12.50 | \$40.00 Coats now | \$20.00 |
| \$30.00 Coats now | \$15.00 | \$45.00 Coats now | \$22.50 |

Men's all wool Bannockburn and Homespun Pants. Best quality \$3.60 to \$4.50 per pair

All our Men's and Young Men's fancy tweed and worsted suits clearing at one third off. Nothing reserved, every suit on sale. Size 34 to 43 chests.

|                   |         |                   |         |
|-------------------|---------|-------------------|---------|
| \$15.50 Suits now | \$10.34 | \$25.00 Suits now | \$16.67 |
| \$16.50 Suits now | \$11.00 | \$30.00 Suits now | \$20.00 |
| \$18.00 Suits now | \$12.00 | \$35.00 Suits now | \$23.34 |
| \$20.00 Suits now | \$13.34 | \$37.50 Suits now | \$25.00 |



#### 20 per cent off Macknaw Coats

|                  |        |
|------------------|--------|
| \$5.75 Coats now | \$4.60 |
| \$7.50 Coats now | \$6.00 |
| \$6.50 Coats now | \$5.20 |
| \$9.75 Coats now | \$7.80 |

#### One third off Ladies' Misses' and Juniors Coats, Anniversary Sale

ALL LADIES MISSES AND JUNIORS COATS LESS 33 1/3%

| LADIES' COATS |         | CHILDREN'S COATS |         |
|---------------|---------|------------------|---------|
| \$16.50 for   | \$11.00 | \$6.00 for       | \$4.00  |
| \$20.00 for   | \$13.34 | \$9.75 for       | \$6.50  |
| \$27.00 for   | \$18.00 | \$12.00 for      | \$8.00  |
| \$35.00 for   | \$23.34 | \$15.00 for      | \$10.00 |
| \$60.00 for   | \$40.00 | \$18.00 for      | \$12.00 |
| \$80.00 for   | \$53.34 |                  |         |

#### One third off Ladies and Misses Dresses

LADIES' AND MISSES DRESSES 33 1/3 OFF CHILDREN'S DRESSES 1/3 OFF

|             |         |             |        |
|-------------|---------|-------------|--------|
| \$10.50 for | \$7.00  | \$4.75 for  | \$3.17 |
| \$17.00 for | \$11.34 | \$6.75 for  | \$4.50 |
| \$25.00 for | \$16.67 | \$8.25 for  | \$5.50 |
| \$32.00 for | \$21.34 | \$10.00 for | \$6.67 |
| \$45.00 for | \$30.00 |             |        |

#### 25 per cent off Coating Cloths

|                                     |            |        |
|-------------------------------------|------------|--------|
| Velvobloom, Navy, Brown and Black   | \$4.00 for | \$3.00 |
| Suede Coating, Navy, Copen and Fawn | \$4.25 for | \$3.19 |
| Navy Chinchilla Coating, \$4.25 for |            | 3.19   |
| Navy Chinchilla Coating, \$2.00 for |            | \$2.00 |
| Camels Hair Coating \$6.75 for      |            | \$4.07 |
| Camels Hair Coating, \$4.00 for     |            | \$3.00 |

#### Wool Dress Goods 25 per cent

Wool dress goods including wools, Flannels, Poplins, Carmelines, Poles, etc. 25% discount

#### 20 per cent off Silks and Velvets

|                                       |            |        |
|---------------------------------------|------------|--------|
| Black Chiffon Velvet                  | \$2.75 for | \$2.20 |
| Colored Chiffon Velvet, \$3.25 for    |            | \$2.60 |
| Transparent Silk Velvet, \$5.50 for   |            | \$4.60 |
| 1 inch Velveteens in colors and black | \$1.75 for | \$1.40 |

1 crepe de chine, flat crepe, georgettes, etc., 20% off

#### 14 Colors Fuji Silk Special 47c

#### Anniversary Sale of Cottons and Linens

Remains unbleached cotton. Good medium weight. 38 inches and 40 inches wide

Yard **12**  
Wabaco Circular Pillow Cotton 40 ins. and 42 ins. wide. Yard **.38**

White Krinklette Bedsread, No. 1 quality, 72x90 in. Each **\$1.65**

Bedsreads, Whit Chocteted, large size, 82 by 92 ins. Each **\$1.65**

Best Colored Krinklette Spreads 8 by 100 in. Each **\$2.25**

All Linen Huck Towels 18 by 32 in. Pair **.60**

All Linen Table Damask, 60 and 66 inches wide Yard **.85**

All Linen H. S. Damask Cloth 66 by 66 in. Each **\$2.85**

66 by 84 in. Each **\$3.50**

Circular Pillow Cotton, 42 in wide Yard **.25**

Bleached Sheeting, Good medium weight, 70 in. Yard **.34**

Unbleached Sheeting, Heavy weight, 72 in. wide. Yard **.36**

Colored Krinkled Bedsreads, 72 by 90 in. Each **\$1.65**

Colors, Rose, Blue, Gold Green and Helio White Turkish Towels. Heavy quality 23 by 44 in. Pair **\$1.00**

Bleached Cotton Diced Table Damask, 54 in. wide. Yard **.40**

All Linen Bleached Damask, Fine, Heavy quality. Yard **\$1.25**

Napkins to match, 22 by 22 in. Dozen **\$3.45**

#### Boys' Fancy Winter Suits 25 per cent off

All our Boys fancy tweed suits clearing at **25** p.c. off

|                   |         |
|-------------------|---------|
| \$10.00 Suits now | \$7.50  |
| \$12.00 Suits now | \$9.00  |
| \$15.00 Suits now | \$11.25 |
| \$18.00 Suits now | \$13.50 |

Boys Winter Overcoats in fancy tweeds and Blue Chinchillas, All new coats **25% OFF**

#### Boys' Tweed Dover Coats, Clear at 25 per cent off

#### 25 per cent off all Wool Gloves

|   |            |        |
|---|------------|--------|
| Girl's Wool Gauntlet Gloves .75 for         | 60         |        |
| Girl's Gauntlet Gloves and Mitts, Kid Palms | \$1.50 for | \$1.20 |
| Girl's Gauntlet Gloves and Mitts, Kid Palms | \$1.25 for | \$1.00 |

All unlined Kid Gloves 10 per cent discount

All Leather Hand Bags and Purses 10 p.c. discount

All Silk Bags and Purses 25 p.c. Discount

All Neckwear and Scarves 25 p.c. Discount

Ladies Umbrellas 25 p.c. Discount

Pure Silk Umbrellas, variety of colors \$12.00 for \$9.00

Pure Silk Umbrellas, variety of colors \$10.50 for \$7.88

Pure Silk Umbrellas, variety of colors \$9.00 for \$6.75

Wheeling Yarn, all colors, both 2 ply and 3 ply 1-4 lb. Skeins 23c Skein or 89c lb.

Small lot 4 ply double knitting yarn 70c skein for 50c

#### Child's Winter Overcoats 25 per cent off

Child's Winter Overcoats, plain blue and Tweeds 25% off

Child's Oliver Twist and Buster Suits 25% off

Boy's Bloomer and Long Tweed Pants 10% off

Boy's Mackinaw Coats and Mackinaw Breeches 20% off

Boy's Golf Hose all kinds 10% off

Boy's Caps, Heavy and Light 10% off

Boy's Mitts and Gloves 10% off

Boy's Shirts and Blouses 10% off

Boy's Sweaters, all kinds 10% off

Boy's Fleece Lined Underwear, Penman's 55c each

Boy's Fleece Combinations, Penman's \$1.00

#### 20 per cent off all Cashmere Hose & Silk and Wool Hose

20% off all Cashmere Hose, Silk and Wool Hose and Heavy Wool Hose.

|   |        |
|---|--------|
| Ladies fine Cashmere Hose \$2.00 for            | \$1.60 |
| Ladies fine Cashmere Hose \$1.50 for            | \$1.20 |
| Ladies Silk and Wool Hose \$1.25 for            | \$1.00 |
| Ladies Silk and Wool Hose \$1.00 for            | 80c    |
| Ladies Silk and Wool Hose 59c for               | 49c    |
| Children's Union Cashmere Hose 60c for          | 48c    |
| Children's Union Cashmere Hose 45c for          | 36c    |
| Children's Pure Cashmere Hose 75c for           | 60c    |
| Children Pure Cashmere Hose 80c for             | 64c    |
| Children's pure Cashmere Hose \$1.00 for        | 80c    |
| Boy's heavy winter hose, sizes 7 to 10, 59c for | 49c    |

#### Anniversary Sale Women's and Children's UNDERWEAR

Ladies Vests—Less 25%

|            |        |
|------------|--------|
| \$1.25 for | 94c    |
| \$1.50 for | \$1.13 |
| \$2.25 for | \$1.69 |

An odd line of Corsets Corselettes and Girdles Less 25%

CHILDREN'S SLEEPERS

|            |     |
|------------|-----|
| \$1.25 for | 94c |
| 1.00 for   | 75c |

INFANT'S FLANNELLETTE SLIPS

|            |      |
|------------|------|
| \$1.00 for | 75c  |
| \$1.50 for | 1.13 |

LADIES' COMBINATIONS LESS 25%

|            |        |
|------------|--------|
| \$1.25 for | 94c    |
| \$1.85 for | \$1.39 |
| \$2.25 for | \$1.69 |

LADIES' SILK KNIT COMBINATIONS

|            |        |
|------------|--------|
| \$3.75 for | \$2.81 |
| \$4.25 for | \$3.19 |
| \$5.00 for | 4.00   |

Crepe De Chine Gowns Less 10%

Silk Knit Kimonos and Coolie Coats and all lines of silk lingerie

WHOLESALE PRICES

#### Anniversary Sale of Child's Wool Goods

Children's Wool Sweaters Red, Sand, Green, Blue \$2.75 for \$2.20 \$2.00 for \$1.60

Children's Brushed Wool and Knit Suits \$5.75 for **\$4.60**

Children's Wool Scarfs in Red, White, Sage and Brown \$1.35 for **\$1.08**

Children's Wool Toques in White, Sage, Sand, Red. \$1.25 for **\$1.00** 85c for **.68**

#### Children's Vests and Drawers — 50c

A line of children's underwear clearing at per garment 50c Regular one dollar

# Moore & McLeod Limited