



Old Dutch Cleanser

For taking the smears and stains off painted woodwork Old Dutch is unequalled. Use it for cleaning cooking utensils, floors, bath tubs, sinks, and anything else that is hard to clean. It's better and cheaper than soap or any other cleaning material.

WOMEN'S BROWN BOOTS NEOLIN SOLES Only \$6.95

On sale now a new line of high Brown calf skin Boots, made with Neolin Soles and rubber heels.

This is a real classy boot at a special price.

See our Window

Alley & Co

Professional Cards

DR. CLIFT

CHRONIC DISEASES CURATIVE TREATMENT by the month in advance. Victoria Hotel, Charlottetown, P.E.I., Canada. HOURS: 12 to 3 daily. NOW 691-8-2M3mospd.

J. D. STEWART, K. C. Barrister, Solicitor and Notary Public. Office Newson Block, Charlottetown. Branch Office, Georgetown. Money to Loan on Real Estate.

S. S. HESSIAN Barrister, Solicitor, Notary Public, etc. MONEY TO LOAN. Montague, P. E. I.

MORSON & DUFFY Barristers and Attorneys Solicitors for Royal Bank of Canada MONEY TO LOAN

MCLEOD & BENTLEY W. E. Bentley, K. C. Barrister and Attorneys-at-Law Money to Loan, Office—Bank of N. S. Chambers, Charlottetown, P. E. I.

WARBURTON & SHAW Barristers, Attorneys, Notary Public, Etc., Solicitors for Canada Bank Association, Bank of Montreal, Canada, Permanent Montague Corporate Men.

McEAN & McKINNON Barristers Attorneys-at-Law Office Royal Bank Building Charlottetown, P. E. I.

Miss D. Rudg Hairdressing and Manicure Parlours

Also hair goods for sale, 171 Great George Street. Phone 164-1. 694-4-197mospd

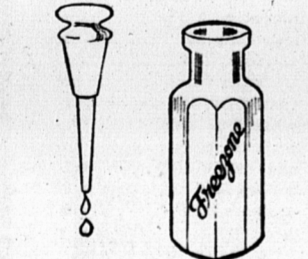
Eat less Bread

LIFT OFF CORNS FREEZONE IS MAGIC

Costs few cents! Sore, touchy corns lift right off with fingers. No pain!



Drop a little Freezone on an aching corn, instantly that corn stops hurting then you lift it right off. It doesn't hurt one bit. Yes, magic!



Why wait? Your druggist sells a tiny bottle of Freezone for a few cents sufficient to rid your feet of every hard corn, sore corn, or corn between the toes, and calluses, without soreness or irritation. Freezone is the much talked of ether discovery of a Cincinnati genius.

WANTED White and Black Oats in any quantity. A few cars of good Baled Hay Some good Straw in bales We buy Early Potatoes only.

'Beauty of Hebron,' 'Early Rose' 'Early Surprise,' 'Money Maker' 'Green Mountain' 'White Star' etc. Highest prices paid. CARTER & CO. LTD

The Western Guardian

—IT PAYS to buy in this Province—

—THE GUARDIAN is on sale at Lafferty's, Summerside. Mif

—SHOP AT HOLMAN'S.—No need to go to do your shopping. Holman's Catalog brings the store to your door. 1931-10-17M3E21.

—5 DOZEN print house dresses, sizes 36 to 44. Worth from \$1.75 to \$2.00. Clearing now your choice \$1.39. Sinclair & Stewart Limited. 1930-10-19M2E11.

—3 DOZEN women's fall and winter trimmed hats. Regular \$4.00 to \$5.00. On sale at just half price. Sinclair & Stewart Limited. 1930-10-19M2E11.

—SHOT duchess silk, 36 inches wide in navy, brown and green. Present value \$2.90. October offer \$1.85 per yard. Sinclair & Stewart Limited. 1930-10-19M2E11.

—GASTINE Will make the Engine run better in cold weather, eliminates carbon, increases power, saves gasoline—100 in box for \$1.00 Postpaid. Mail your order to R. T. Holman, Ltd., Summerside. 1934-10-17M2E21.

—COATS.—Seven women's beaver cloth coats, imitation Persian lamb, curl lined coats with fur collar and lapels; small sizes 34 and 36. Price \$22.50. R. T. Holman, Limited Summerside. 1931-10-17M3E21.

—MONARCH HOG FEED is a splendid hog fattener; the principal ingredients being Cornmeal, Shorts and Digester Tankage. In 100 lb bags. Order a quantity at once. R. T. Holman, Limited, Summerside. 1934-10-17M2E21.

—FUNERAL SERVICES.—The funeral of the late Earl Grady took place on Wednesday afternoon in Summerside to the People's Cemetery and was largely attended. The pall bearers were Messrs John Taylor, Leonard MacNeill, Chas. McLellan, Austin Riley, Roy Silliphant and Stanley Perry.—L.

—DIED OF PNEUMONIA.—The sad death occurred in Sherbrooke on Tuesday afternoon of Miss Stella McNeill, eldest daughter of the late Mr. and Mrs. Alexander McNeill. Deceased at the time of her mother's illness and death about a month ago, had been called home from Boston where she had been residing for some time, and was in good health until about a week ago when she was stricken with pneumonia. There are left to mourn three sisters, Misses Jessie Marion and Annie, also three brothers Messrs. Peter, Major and Ronald, all of Sherbrooke. Deepest sympathy of the whole community is extended to the bereaved family.—L.

STRONG PEOPLE NEEDED

The need for people to be healthy is urgent. Those whom illness has put outside the ranks of robust men and women feel their positions keenly. They are handicapped in every walk of life and weak men and nerve-worn women need more earnestly than ever to put their health right and become active and strong. Many who began "patching" months ago are as ill now as on the day they began vainly tinkering with common drugs. Every ailing man and woman should remember that the ill of debility, nerve exhaustion, indigestion, sleeplessness, neuralgia, and depression come from a faulty blood supply. Worry, over-work or other causes have impoverished the blood and left the life-stream impure. The nerves thereby are starving and the whole system is languishing for new blood. In this condition many thousands have won back strong nerves and new health and strength through the new rich blood Dr. Williams' Pink Pills actually makes. In a weak or bloodless condition it is not only a waste of time and money, but also a further menace to your health to tinker with common drugs. Follow the example of so many thousands by giving Dr. Williams' Pink Pills a fair trial, and they will transform you into healthy, active, men and women. You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

—TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—WHITE lawn blouses regular \$1.50 value. Special sale price each 98c. Sinclair & Stewart Limited. 1930-10-19M2E11.

ORDER FROM HOLMAN'S— You can order from Holman's Catalog safely—satisfactorily and at a saving. 1931-10-17M3E21.

—MENS dark grey frieze overcoats, full length with two way convertible storm collar. Worth \$16.00. A great bargain at this special price \$12.75. Sinclair & Stewart Limited. 1930-10-19M2E11.

—TWILLED BLACK VELVET—EENS, assorted shades, 22 inches wide. Present value from \$1.25 to \$1.50 On sale special 89c per yard. Sinclair & Stewart Limited. 1930-10-19M2E11.

—FANCY WORK.—Ladies should see the display of fancy work that can be done by the New White Rotary Sewing Machine at Thos. Andrew & Son's Show Rooms on Monday, Tuesday and Wednesday next. 1968-10-19M21.

—COAL ORDERS are required from the following stations to complete carload shipments:—Tignish, St. Louis, Alma, Alberton, Elmsdale, Bloomfield, Dover, O'Leary, Coleman, Portage, Conway, and Ellerslie. Send your order promptly and save money on freights. R. T. Holman, Limited, Summerside. 1935-10-17M2E11.

—WOUNDED AND ILL.—Mr. W. H. Beer, Coleman received a telegram on Monday conveying the sad news that his son private George T. Beer had been wounded in the leg. Pte Beer went overseas with the 241 Canadian Scottish Borders in Aug 1917 and has been in active service ever since. Mr. Beer received almost at the same time a despatch saying that his other son Gilbert who lives in Roxbury, Mass was seriously ill with Spanish Influenza. However later despatches convey the good news that he is out of danger.

—KILLED IN ACTION.—The sad news was received by Mr. and Mrs. John Thomas, St. Eleanors on Wednesday that their eldest son Arthur Edwin had been killed in action in France September 27th. He went over to England with the 105th Battalion but on going to France was transferred to the 78th and took part in much of the heavy fighting in the past six months. Pte. Thomas was 23 years of age, an exceptionally fine type of manhood and had before him a career of fine promise. To the bereaved family the sympathy of the whole community is extended in their hour of sorrow.—L.

Moore & McLeod Ltd. 119-121 Queen Street, Charlottetown

By Express Yesterday A Fresh lot of Well Made Flannelette Pajamas \$3.50

YESTERDAY MORNING EXPRESS BROUGHT TO US A FINE RANGE of extremely well made new FLANNELETTE PAJAMAS—shown in narrow stripe patterns—all in good tasteful colors—nice quiet designs that won't wake you up at night—all sizes and at the price extremely \$3.50 good value

FOR A LONG TIME IT HAS BEEN DIFFICULT to get a good well made suspender to sell at the old price of HALF A DOLLAR.

A Good Spenderus At 50c

Today we have the very thing—good elastic web—cord ends, sliding adjustment at the back—much the same as a very famous make that sells now for 75c. Get some today at.....50c

HOW TO BEAT THE H. C. OF L.



The continued rise in good clothing materials worried us for a while. Very many of our customers, particularly young men, and married men with families, have a right to any saving that we with our experience and buying resources can effect. That's why we are featuring the

Bachelor SUIT \$17.50 to 25.

AT "The Suit with the Guarantee" The Bachelor is a high grade, smartly styled suit that will help our customers beat the high cost of living in so far as their clothes are concerned. Won't you drop in and see our new range.

At the Men's Store

Dependable Underwear FOR MEN

Either two piece suits or Union Suits—the "Mens' Store" offers you the best range of fall and winter underwear that you will find in Ch'town.

Come in to-day—have your size and have it at a price that you can afford to pay. There's Underwear here bought nearly two years ago—and selling away below what the same goods cost now at the Factories.

- Two Piece Underwear \$1.00 to 3.50
- Combination Underwear \$3.00 to 7.00

For Strong Personal Selling Messages--Use Multigraph Letters

Inject some "ginger" into your advertising—strike straight from the shoulder. Have every envelope leaving your office or store bear a message—and have that message printed the MULTIGRAPH WAY.

A Multigraph Letter has a man-to-man appeal—there is a warmth—a magnetism—a personal, convincing ring to it that cannot be had in any other form of advertising.

There is no waste ammunition when you see Multigraph Letters because every letter goes straight to the mark and you know a letter addressed personally to your prospect will be read when everything else fails.

Multigraph Letters is the cheapest form of advertising when you consider results—and results count.

If you are a tradesman or professional man wishing to get the ear of prospective customers there is no more effective means than Multigraph Letters.

Multigraph Letters will be found the most effective for

- SALES LETTERS
- CIRCULARS
- LETTERS TO CUSTOMERS
- DIRECTORS REPORTS
- LODGE REPORTS
- ENVELOPE STUFFERS
- PRINTED FORMS
- COLLECTION LETTERS.
- MEETING NOTICES
- PERSONAL APPEALS

Every letter is a perfect facsimile of typewriting—printed from moveable type—through a ribbon—your choice of a half dozen different colors.

Any quantity from 100 to 100,000 printed with the last letter as legible as the first—at a very nominal cost.

Send a trial order or see samples without delay.

Guardian Publishing Co. Charlottetown