

PROWSE BROS., LTD.

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A Rare Bargain Opportunity Afforded By OUR GREAT FEBRUARY STOCKTAKING SALE!

The Greatest Bargain Opportunity of the Whole Year—Every Sort of Goods Deeply Price Cut
Every Department Offers Remarkable Attractions In Order to Reduce Stock Before Inventory.

Every Dollar Spent Earns Twenty-Five to Fifty per cent!

Wednesday Next February 20th Will Positively be the Last Day of the Sale.

Men's and Women's Clothing—Furs—Wool Goods—Men's Hats and Caps—Shirts—Dress Fabrics—etc., etc., Slaughtered

THOUSANDS of real, money saving opportunities are awaiting wide-awake buyers during this great February stock-taking sale. This event is a genuine stock reducing effort—we're anxious to convert as much as possible of our stock into cash before inventory time. To do so we offer genuine bargains—we are prepared to sacrifice every cent of profit. We DON'T advertise to sell below cost—our goods are fresh, stylish and up-to-date and well worth the original low prices. But to reduce stock we ARE selling WITHOUT PROFIT and you'll find every statement we make backed up by the goods and prices.

We commence stocktaking on February 20th on which day the sale ends. This is the last call—hurry or you'll be too late.



Ladies' wear Heavily Price Cut

SPLENDID buying opportunities in many kinds of ladies' wear! Not a low priced offering of unsalable goods, but, on the contrary, an offering of strictly fashionable articles of wear from a stock kept constantly fresh by largest, constant selling.

Fur Neck Pieces.

There's still splendid choosing in neck furs. Many kinds—all choice, at prices that represent actual cost of importation. We itemize just a few—Note the attractive reductions.

AT \$6.33 WORTH 9.50—Ruff of Ohio Sable, double furred, eight large tails

AT \$6.95 WORTH 10.50—Short Ohio Sable Ruff, double furred, ten large tails.

AT \$11.15 WORTH 16.75—Ohio Sable double furred, ten large tails—extra size.

AT \$16.95 WORTH 25.50—Ohio Sable Sable, broad ends, satin lined, six tails.

AT \$2.95 WORTH 4.50—Marmot ruff, satin lined, six tails.

AT \$3.85 WORTH 5.75—Marmot ruff, satin lined, six tails.

AT \$6.33 WORTH 9.50—Marmot Stole, satin lined, six tails and feet.

AT \$7.15 WORTH 10.75—Marmot Stole, satin lined, broad shape, six tails, the cord.

AT \$10.40 WORTH 15.60—Marmot stole, broad shape, double furred, four feet and claws, two tails.

AT \$28.50 WORTH 42.50—Mink Stole, double furred throughout, eight tails and ornaments.

AT \$36.67 WORTH 55.00—Mink Stole, broad ends, satin, eight large tails and ornaments.

AT \$11.85 WORTH 17.75—Marmot throwover, double furred, six tails, full length.

AT \$16.95 WORTH 25.50—Alaska Sable Stole, wide neck, broad ends, six large tails.

AT \$17.50 WORTH 26.25—Alaska Sable Stole, double furred neck, broad satin lined ends, eight tails.

AT \$19.85 WORTH 29.75—Novelty Alaska Sable Stole double ends; four tails two heads and claws; double furred neck.

AT \$5.30 WORTH 8.00—Jap mink satin lined stole soft and pliable felt, four tails and ornaments.

AT \$9.30 WORTH 14—Jap mink satin lined stole six large tails.

AT \$28.50 WORTH 42.75—Jap Martin satin lined stole four tails, eight feet, very choice.

AT \$41.25 WORTH 61.95—Jap Martin satin lined stole four tails, eight feet.

AT \$16.30 WORTH 24.50—Stone Martin ruff short length eight large squirrel tails.

AT \$34.50 WORTH 51.75—Stone Martin throwover tie scarf four tails, eight feet and claws.

AT \$36.65 WORTH 55—Stone Martin muff to match above scarf pillow shape ornamented with four heads, tails and claws.

Finest fur jackets deeply price cut.

We're offering the finest fur jackets we've ever imported at prices as profitable to us as the exchanging of two five dollar bills for a ten! However, it's the buyers' opportunity—our only desire is to turn the coats into cash.

\$75.00 Fur Coats for 76.65.
\$88.00 Fur Coats for 88.67.
\$90.00 Fur Coats for 91.30.
\$48.00 Fur Coats for 41.30.
\$48.00 Fur Coats for 32.00.
\$35.00 Fur Coats for 23.35.

Buy Carpets Now

Good bargains in Carpets—Tapestry and Brussels weaves—carpets that were cheap at original low prices.

There are about fifty pieces of Brussels in various patterns—and about twenty pieces of Tapestry—the colorings are varied and attractive.

Choose your favorite design at..... 1-3 off
A number of pairs of fine lace curtains are also offered to clear at..... 1-3 off

Costumes \$9.75

A really splendid bargain in stylish Costumes! Just three or them left—one design and pattern only—quite an attractive style and pleasing pattern.

They're made by one of the best makers—good workmanship throughout, fit and finish excellent.

Style is up-to-date—plaid skirt—hip length coat in mannish style.
A costume that would be cheap at \$15.50. Just three to go at..... \$9.75

Cleaning Out the Belts!

Our showing of belts includes all the fashionable kinds and styles—cut steel studded—leather—silk—elastic—white belts—black belts.

A splendid opportunity to buy..... 1-3 off

Millinery At Half!

There's still good choosing in the Millinery—all trimmed and untrimmed hats go at exactly half price. It means a considerable loss to us but we believe it pays to commence the spring season with a perfectly fresh stock.

Trimmed and untrimmed hats..... Half-Price

Tailored Skirts Price-Cut!

Were these skirts poorly made, ill-fitting, and out of style there might be a reason for such reductions!

However as we haven't a complete range of sizes and as the showing is limited now to black skirts the flat has gone forth. Sell them at..... 1-3 off

They're of Broadcloths—Venetians—Cheviots and Viennas—made by such tailors as "Northway" and "Britannia" Co. They're a splendid bargain—dirt cheap—4.00 to 10.95 at..... 1-3 off

Dress Fabrics Reduced!

Finest Dress Fabrics of many fashionable kinds at heavy reductions to clear the way for Spring importations. Many of the weights and weaves are suitable for Spring wear dresses and there's a notable saving on every yard you purchase.

Broadcloths, Chiffon Broadcloths, Venetians, Cashmeres, Tweeds—in excellent condition in many plain colors and combination effects. Choose at..... 1-4 off

Men's Wear Never Cheaper!

Just two days longer in which to secure FINEST CLOTHING AT ACTUAL COST. The banner opportunity of the year is now at your door. There's a saving on actual cost to you of from \$4 to 7 a suit; it's worth taking advantage of, isn't it!

Such clothing as W. R. Johnson's, "Progress Brand," and "Fit Reform" is well known throughout all Canada as best clothing for men.

And NOW you can buy it at cost of importation! Sale ends Wednesday 20th—Feb—Don't delay.

\$21.00 Suits and Over Coats at 13.34.
\$15.00 Suits and Over Coats at 10.00.
\$12.50 Suits and Over Coats at 8.33.
\$10.50 Suits and Over Coats at 7.00.
\$9.00 Suits and Over Coats at 6.00.
\$7.75 Suits and Over Coats at 5.00.

Important savings on boys' togs.

Splendid choosing in smart, manly suits for the little chaps—and for the bigger fellows as well. There's really a splendid assurance for boys of all ages—4 to 15 years—and you'll save twenty five cents on every dollar's worth!

That's well worth saving, isn't it?
2.75 Boys' Suits and Over coats 2.00.
3.50 Boys Suits and Overcoats to 2.60.
4.50 Boys' Suits and Overcoats 3.37.
5.00 Boys' Suits and Overcoats 3.75.
7.50 Boys' Suits and Overcoats 5.60.

Hats, Shirts, Sweaters, and Gloves.

If you're a man—take another look at the hat you're wearing. If you're a man's wife draw your husband's attention to the fact that STYLISH HATS ARE SELLING NOW at 33% off!

See, too, what's wanted in shirts, sweaters, gloves—all are radically price cut. Sale ends Wednesday, Feb 20th, Don't put it off.

3.00 Christy Hats for 2.00.
2 Christy Hats for 1.33.
1.00 Christy Hats for 67.
1.25 White Shirts for 93c.
1.00 White Shirts for 75c.
75c White Shirts for 56c.
1.25 Colored Shirts for 83c.
1.00 Colored Shirts for 67c.
75c Colored Shirts for 50c.
1.00 Sweaters for 67c.
2.00 Sweaters for 1.33.

Gloves in all styles—lined—are being cleared at cost and less. There are lots of other bargains too that are not mentioned here.



Footwear Bargains.

See the splendid bargains we are offering in remnants of fall and winter footwear. Nearly 200 pairs—Men's and Women's Worth to 2.25 for \$1.39.

Prowse Bros. Ltd.
CHARLOTTETOWN'S BIG DEPARTMENTAL STORE

Horse Rugs—25 p. c. off.

Excellent variety to choose from—the best makes selected by a buyer well acquainted with the features of a desirable rug. \$2.00 or 1.33—1.50 for 1.10—1.25 for 94c—1.10 or 75c—75c for 56c—60c for 45c.