Common Sense Demands That You Take Advantage of The Purchasing Opportunities Afforded By This Great Sale !

No more practical manner of saving than that of securing wanted goods at heavy discounts. You are practical—therefore buy now. Take advantage of the sale. We offer highest fashionable goods at discounts which cut off all the profits—in some instances a slice of the cost as well.
Discounts are genuine and honestly given.

Prowse Bros. Ltd.
CHARLOTTETOWNS BIG DEPARTMENTAL STORE

Millinery Half-Price

There's still good choosing in the half price millinery—Many handsome hats still available at far less than cost of materials!

All our trimmed and untrimmed hats are included—none reserved.

Great bargains, too, in flowers and feathers, plumes, trimmings, and all sorts of millinery accessories.

Tailor Made Skirts
33 1-3 p. c. Off

A rare occasion this—when elegant and stylish tailor made skirts are offered at 33 1-3 p. c. discount.

Finest in fit and workmanship—faultless in style—skirts that retain their style until worn out.

In black skirts you may choose from Venetian, Panama-cloth, Broadcloth, and Vicuna cloth.
Colored skirts of Venetian and Broadcloth and a limited number of handsome grey homespun effects.

$10.95 skirts for $7 30
$8 65 skirts for $5.77
$6.50 skirts for $4.33
$5.50 skirts for $3.67.
$4.65 skirts for $3.10.

$4 Hats for $2.67

The celebrated $4 "Scott" Hats are going for $2.67 !

The well known "Christy" $3 hats for $2 !

The snappy American style Suffolk $3 hats for $2 !

Any $2.00 hats for $1.33—Any $1 hats for 67c !

Every man should secure one while this opportunity lasts.

You'll find a splendid variety to choose from—becoming styles in both stiff and soft makes.

Finest Dress Fabrics
25 p. c. Off

Choose from our large and well supplied Dress Goods Department—choose your favorite shade—choose stylish Venetian cloths—rich Broadcloths—silky Bretz cloths or any of the finer weaves.

All Dress Fabrics—plain or fancy, black or colored. - - - - -25 p. c. off.

Higher prices are certain to rule in all classes of wool fabrics next spring. There's a certain saving at from 25 to 50 p. c. in purchasing now—during our great stock taking sale.

Great Opportunities In Finest Furs of Every Sort !

Choice from a fur stock for which we claim pre-eminence—from a stock in which the rarest, costliest, furs may be found—one which affords a splendid choice no matter what the extent of your purse may be.

Every fur is plainly priced. Choose any at a uniform reduction at

33 1-3 p. c. Discount off for Cash

SHORT RUFF of Ohio sable, double furred, eight large tails, worth $9 50 now $6 33

SHORT RUFF of Ohio sable, double furred, ten large tails, worth 10 50 now $6.95

STOLE of Ohio sable double furred, ten large tails, worth 16.75, now $11.15

STOLE of Ohio sable broad ends satin lined six tails, 25.50 now $16 95

MARMOT satin lined ruff four tails worth 4 50 now $2.95

MARMOT satin lined ruff six tails worth 5.75 now $3.83

MARMOT STOLE satin lined six tails and feet, worth 9.50 now $6 33

MARMOT STOLE broad shape, satin lined, six tails, tie cord, 10.75 now $7.17

MARMOT STOLE broad shape, double furred four feet and claws two tails 15.60 now $10.40

MARMOT THROWOVER double furred six tails full length, worth 17.75 now $11.83

ALASKA STOLE satin lined wide neck broad ends, six large tails 25 50 now $16.95

ALASKA STOLE double furred at neck broad satin lined ends, eight tails, two heads, 26.25 now $17.50

ALASKA STOLE novelty effect, double ends, four tails, two heads and claws, double furred at neck, 29.75 now $19 83

JAP MINK satin lined stole, four tails, and ornaments, worth 8.00 now $5 30

JAP MINK satin lined stole six large tails, worth 14 00, now 9.30

JAP MARTIN satin lined stole four tails, eight feet, worth 42.75 now $28.50

JAP MARTIN satin lined stole four tails, eight feet, worth 61.95 now $41.25

STONE MARTIN short ruff, eight large squirrel tails, worth 24.50 now $16 30

STONE MARTIN tie throwover scarf, four tails, eight feet and claws, 51.75 now $34.50

STONE MARTIN muff to match scarf, pillow shape, four heads, tails, and claws, 55,00 for $36.65

ALASKA FOX Isabella throwover scarf two large tails, four feet and claws, worth 43.20 now $28 80

ALASKA FOX, smoked, throwover scarf, two tails four feet and claws 44.00 now $29 34

ALASKA FOX, smoked muff to match above scarf, pillow style, 36.00 now $24.00

ISABELLA FOX scarf with large head and tail, worth 16.50 now $10 95

MINK STOLE double furred, full length eight tails and the cord 42.50 now $28 30

MINK STOLE broad ends, satin lined eight large tails and ornaments 55.00 now $36.67

MINK CAPERINE stole front, eight real tails and ornaments, 69.00 now $46 00

Great Bargains in Ladies' Fur Jackets

Those fortunate enough to own one must pity those who are without. In this climate every woman should own a Fur Jacket. Better to do without almost any other thing than be exposed to the rigors of the climate during the long cold months of winter.

Unfavorable weather conditions leave us with far too many. We must turn them into cash before Feb. 20th. Take advantage of the opportunity—own one.

Our stock affords an exceptional choice. There are

Long Astrakan Jackets, finely satin lined, selected quality skins, in every size from 34 to 44.
Long Bocharan Lamb Jackets, beautifully even pelts.
Smart "Floretta" style coats with stole front and collar of Sable—close fitting with girdle.
Rich Near-Seal Jackets with self and sable collars and reveres.
Splendid Coon Coats in various lengths.

$35.00 Coats for $23.34
38.50 Coats for 25.67
45.00 Coats for 30.00
52.00 Coats for 34.67
58.00 Coats for 38.67.
$67.00 Coats for $44.67
75 00 Coats for $50.00
88.00 Coats for 58.67
95.00 Coats for 63.34
115.00 Coats for 76.6

Men's fur coats, caps, collars and gloves

Many rarely good bargains in Furs for Men—Coats, Caps, Collars and Gloves, are offering at prices most attractive. Judging by the selling of the past few days these bargains are good for but few days longer.

Sleigh Robes.

Splendid sleigh robes of the best sorts—splendidly lined—Saskatchewan robes in full sizes—choose now at ..... 33 1-3 off

Horse Rugs.

Not of fur but the best that are made of Kersey, and Canvas—warmly lined, durable Rugs, the circingle, stay on shape ..... 25 p. c. off

Clothing Opportunities
$10.00 Suits for $6.67

The swiftest sort of selling is going on in our clothing Department these days. Our clothing reputation is well known—the men know what we have to offer them.

There is still a splendid variety to choose from—a stock which even now affords a more complete choice than other stores can offer. Smart styles in the newest cut—all the newest tweed effects—and, of course, blue and black serges.

We guarantee normal figures a perfect fit.

These are the celebrated "Progress-Brand," "Fit-Reform" and "W. K. Johnson" makes of clothing Sold by best clothiers everywhere.

$15 00 Men's Suits for $10.00
$12.50 Men's for $8.30
$10.00 Men's for $6.67
7.50 Men's Suits for $4.95.

25 p. c. off Boys Clothing

Many clothing of every sort for the little fellows—bring 'em along and rig them out NOW while this great sale is on.

Two and three piece Suits in Serges Worsteds and Tweeds—Norfolk suits in smart Tweed effects, etc. etc., for every age.

$2.75 Boys' Suits $2.00
3.50 Boys' Suits 2.60
4 50 Boys' Suits 3.37
5.00 Boys' Suits 3.75
7.50 Boys' Suits 5.60

Boys' Overcoats

While the sale is on why not decide on a smart overcoat for the little chap—one that will cost but little and last next year as well as this. We've a fine showing of the best and newest for boys.

Boys' Overcoats ..... 25 p. c. off

Men's Winter Overcoats AT COST

It would pay any man to invest NOW for future use !

Think of getting such overcoats at 33 1-3 off.

Also remember that our regular prices effect you a saving of $5 to $10 on the custom-tailor's price.

Remember that in style, durability, finish and shape retaining qualities, these are the finest garments known.

Choose from our stylish tweed effects from our fine Beavers and Meltons.

A uniform discount—1-3 off !

$15.00 Overcoats for $10.00
12.50 Overcoats for 8.30
10.00 Overcoats for 6.67
7.50 Overcoats for 4 95

PROWSE BROS., LTD. | PROWSE BROS., LTD. | PROWSE BROS., LTD. | PROWSE BROS., LTD. | PROWSE BROS., LTD. | PROWSE BROS., LTD. | PROWSE BROS., LTD.