

Woman's Realm / Social and Personal / Fashions / Literature

Isn't it lucky
THEY TASTE SO GOOD!

Kellogg's Bran Flakes

For better-tasting bran flakes, look for Kellogg's golden-yellow package. Try the big economy size. As you know, some of the people need Kellogg's Bran Flakes all the time... all the people need Kellogg's Bran Flakes some of the time... so isn't it lucky they taste so good!

Kellogg's
THE GREATEST NAME IN CEREALS

DOROTHY DIX SAYS—

Power Of Love

Affection Is More Than A Siege Of Kisses And Thrills

When we think of love, it is from the romantic point of view. Kisses, thrills, tremors, hallucinations and trailing clouds of glory, joys on which youth has a monopoly, but which pass and which we no more expect to experience again than we do to have a second attack of measles.



Few of us ever consider love from the practical angle and realize that back of all of the love-dovey stuff it is the most important thing in the world to us. It is the Diesel engine that keeps us going and that really determines everything that happens to us. For whether we are successes or failures, happy or miserable, sick or well, depends upon whether we love and are loved, or not.

Our necessity for love begins in the cradle and only ends in the grave. Doctors tell us that thousands of babies die every year just for lack of love. They say that the child brought up by an ignorant and incompetent mother, who cradles it in her heart, kisses and caresses it and talks foolish baby talk to it, has a better chance of living than the one who is reared in the most scientifically run baby hospital, where everything is given to it except love.

LOSS DEPRESSING

And if heart-hunger is so fatal to babies, who don't know what it is all about, it is no less necessary to the well-being of grownups. Practically all lonely people become neurotic. They may have lost their loved ones by death, or by disloyalty which is worse than death, but with it, went their health. Quarrelling husbands and wives really sign their death warrants, because when they cease to love they have nothing left to live for.

Love is also one of the greatest factors in every man's or woman's success. As long as a husband and wife love each other and have common interests and ambitions, nothing can stop them on their climb to the top of the ladder. Many and many a man's fortune is built on the promise his wife pinched when they were first married and when no labor was too hard, no sacrifice too great for her to make to help him get a start in life. Many a man works his fingers to the bone to give milk rings and pearl necklaces to the wife he adores and delights in.

But let that same husband and wife fall out of love with each other and 99 times out of 100 it means the breaking up of their fortunes as well as the breaking up of their homes. The door to the divorce court is also the door to the bankruptcy court. When husbands and wives lose their affection for each other, they invariably lose their rating at the bank.

The universal desire among women is to retain their youth and beauty, and to that end they spend millions of dollars every year in the beauty shops; but, in reality, the only way in which this marvel can be accomplished is by their keeping their hearts so filled with love and kindness to all their fellow creatures that it shines through their faces and makes them beautiful.

A man and a Jewish woman is never beautiful, no matter how slim her figure, nor how classic her features. Nor do you ever think of a woman being lovely, even if she has three chins and a feather-bed figure, if she radiates tenderness, gentleness and sweetness. She looks good to you.

for your monogram or initial, or with loops through which a grosgrain or crepe tie may be drawn. Sweaters have short sleeves or long, according to needs and tastes, and most of them come comfortably to the waistline with a ribbed band to keep them snug and neat. These make a winter suit useful on many more occasions and lift your spring suit into the comfort class on colder days.

THE STARS SAY—

By GENEVIEVE KEMBLE

For Wednesday, April 16

WHILE shrewd and astute moves, sustained by a concentrated assembling of the resources, energies and faculties may attract the cooperation of advisors or others of influence, the generous inclination, yet there is a well danger of this support and interest being withdrawn or jeopardized.

Sound prospects of promised aid may suffer from over-action or want of sound programs or plans. Study to maintain such sound objectives.

For the Birthday

Those whose birthday it is may have a year to tax their logical and sound propensities and policies, in which all may depend upon the generous cooperation of those in influence and financial resources. These may be won by reasonable and expansive programs for lasting and productive plans, but may likewise be complicated or lost by false moves, overacting, or painting too broad a picture for practical fundamental growth. Exercise good judgment to attain proper support and real progress.

A child born on this day may have sound plans and purposes, with ambitious objectives, but overdoing or false moves might cause its cherished dreams and desires to fade away.

Cook's Corner

SAUSAGE DRESSING

- 1 cup sausage meat
- 1/4 cup diced celery
- 1 tablespoon minced onion
- 1/2 teaspoon sage
- Salt and pepper
- 2 cups soft crumbs
- Hot water to moisten

METHOD: Combine the sausage meat, celery and onion and cook over moderate heat until the sausage meat is nicely browned, about 10 minutes. Drain off excess fat and combine the meat mixture with the crumbs and seasonings. If a little dry, moisten somewhat with hot water. If there is any of the dressing left over, it may be formed into balls, dried and used to garnish the meat.

DEEP DISH PLUM AND APPLE PIE

- 4 cups sliced apples
- 2/3 cup sugar
- 1 1/2 tablespoons flour
- 1/2 teaspoon nutmeg
- 1 cup pitted, canned plums
- Pastry

METHOD: Pare, core and slice apples, and place in a well greased 9-inch pie plate—one that is fairly deep. Combine the sugar, flour, salt and nutmeg. Sprinkle this mixture over the apples and cover with the pitted plums. Cover the fruit with pastry moistening the rim of the pie plate first with water, so that the pastry

Household Scrapbook

By Roberta Lee

Polish

A good mahogany polish can be made of olive oil and vinegar, two tablespoonfuls of oil to a dessert-spoonful of vinegar. Mix thoroughly, apply with an old flannel and polish.

Cleaner Hair

A teaspoon of borax in warm water when washing the hair removes grease and improves the appearance.

Onions

To protect the eyes when peeling onions, dip them for a moment in boiling water. Then begin at the roots and peel upwards.

Ellen's Diary

By an Island Farmer's Wife

It is snug we are here by the fire tonight James and I, alone, now that the young lad from the house on the hill has just left to go down the short-cut and Jock's lantern moves in the direction of the house across the lane. It is cold tonight, but a love of a moon is moving slowly into sight. I can see it now, through the branches of the old silver birch. It has one brilliant attendant star above it, a coldly glittering star quite bearing out James' remark, as he stretches out on the couch, that "there's a heavy white frost tonight, Ellen." We have lunched on bread and cheese and cake and I believe James has come to that pleasant state of mind which will presently bring him to nap. Pard on the rug beside, rests in music companionably on James' arm. Nice I find it here, and so quiet with only the crackling of a spruce stick and the tick of the clock fading nicely into the silence.

Today and in the coldness prevailing which discouraged my house-cleaning I came to a new work, or I should say a pastime, for always since the time of doing dressings I have found the like most agreeable and fascinating. In my leisure I "sat on a cushion and sewed a fine seam." Though such a practice as sewing, other than to mend or to patch, has become rare at this house, there was many a time in the past when I puzzled my head over complex patterns and of course much enjoyed it. "And so your sewing!" James said with obvious surprise when in the afternoon he came indoors to find me stitching away at a hem. James' mother was an excellent and discerning seamstress and many a gown and blouse and suit and shirt and pair of overalls and trousers she fashioned with an expert touch. That was in an era when fine sewing was regarded as most necessary feminine art.

"Oh—it's the good hand, she has" was a compliment often evinced in those past years. Next, we moved in an easy going period for the house wife when factory made garments were decided just as good and cheaper in the long run and we could choose from a wide selection to suit our means. But the war years and since with their attendant scarcities, have seen a revival of needle craft, which I notice, includes the women of a younger generation. Jeanie makes dresses and overalls for small daughter with neat stitches. Karolyne too sews for her boys and in the language of a bygone age "is very good with a needle."

Stamped table cloths today of the "every day" variety and to supplement those made from bleached flour sacks a year ago and which have done splendid service ever since. These are of a stout checked material, bought by the yard and both of us agreed that we preferred the gay red and white rather than the duller blue check though in time the latter may supplant the former in our favor because of the quieter color. And today when I spread it out for his approval before hanging it, James eyed a new curtain with certain suspicion. It is one fetchingly dotted and ruffled and goes to replace "a more tailored set, now gone with the wind," in the look-out room, the one we still

(Continued on Page 3)

will stick. Have gashes cut in the pastry to allow for the escape of steam during the cooking. Bake in a hot oven (425 deg. F.) for about 35 minutes, until the apples are tender. This is nice served warm.

for New Pep and Energy

Dr. Chase's NERVE FOOD

Get that Number!

Smart, sleek, sheer Phantom Hosiery with the accented Pencil Seam to make your legs look slender, more glamorous!

Phantom
FULL-FASHIONED Hosiery

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Modern Etiquette

By Roberta Lee

Q. When making an introduction and one has forgotten the name of one of the persons, should he pause and let that person supply his name?

A. No; ask him his name and then make the introduction.

Q. Is it proper for a bride who is being married in a travelling costume to have bridesmaids?

A. She usually has only a maid or matron of honor.

Q. What kind of entertainment should a hostess plan to follow an informal dinner?

A. Bridge, dancing, or perhaps a show.

HELP BUILD UP RED BLOOD TO GET MORE STRENGTH If your blood LACKS IRON!

LYDIA E. PINKHAM'S COMPOUND TABLETS (with added iron)

Morning Smile

DUTCH COLOR SCHEME

"While travelling in the Netherlands last year, writes an American, I met a Hollander who, on learning that I was an American, said: "Our flag is red, white and blue, too. And when tax season approaches, we begin to feel blue; and when we receive our statement, we see red. But in the United States, you see stars besides!"

Dentist speaking to wife on phone "Sorry, darling, I'll have to break our appointment. I have 18 cavities to fill this afternoon." He placed the receiver back on the hook, picked up his golf clubs, and left his office.

How Can I!!

By Anne Ashley

Q. How can I remove ink stains from wood?

A. Moisten with oxalic acid, let it remain for a few minutes, and then rinse. Do not apply to finished wood or furniture, as this removes the varnish.

Q. How can I clean soiled velvet?

A. Scrape a small quantity of

Better English

D. C. Williams

1. What is wrong with this sentence? "We expect to complete the work by the latter end of the week."

2. What is the correct pronunciation of "student"?

3. Which one of these words is misspelled? Prolege, prodigal, prodige.

4. What does the word "prestage" (verb) mean?

5. What is a word beginning with be that means "a married man"?

ANSWERS

1. Omit latter. 2. Pronounce the u as in use, not sto-dent. 3. Prodigy. 4. To foretell; predict. (Pronounce the verb pre-saj, e as in me un-stressed, a as in sage, accent last syllable). "My dreams prestage some joyful news at hand."—Shakespeare. 5. Benedict.

Needlecraft

FOR THE HOME—SCALLOPS 'N' SPICE

Made from a minimum of material, this delightful apron will decorate your person, and, at the same time, give ample coverage. Button-down straps are non-skid. Scatter ric rac trim generously.

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French chalk over the soiled spots and then brush with a stiff brush. All dirt will be removed with the chalk.

Q. How can I remove the scorched taste from food when it starts to burn?

A. By placing it immediately in a pan of cold water.

2196

Now! CUSTARD POWDER as grand as Jell-O and Jell-O Puddings!

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Living & Leisure

—THE WOMAN'S REALM—

Make the best of everything. Think the best of everybody. Hope the best for yourself. —George Stephenson.

DOUBLE PURPOSE

NEW YORK—For a graceful afternoon dress, an accordion-pleated skirt with horizontal stitching serves the double purpose of holding the pleats in, and of giving the skirt a good line. This produces a gently flaring skirt, becoming to nearly any figure. The silhouette has wide shoulders, short sleeves, and a snugly fitted bodice. Be sure to select the type of pleated dress that is becoming, for there is a great difference in them, and the whole effect of the costume depends on the hang of the skirt. Especially with skirts longer, it is important to wear the type that is right for your figure.

CAPELETS FOR SLEEVES

NEW YORK—Capelets on coats give a dropped-shoulder look to coats, some of them replacing sleeves and some topping long sleeves.

Hint On Etiquette

If you are a member of a committee which is giving a large dance for a certain cause or to

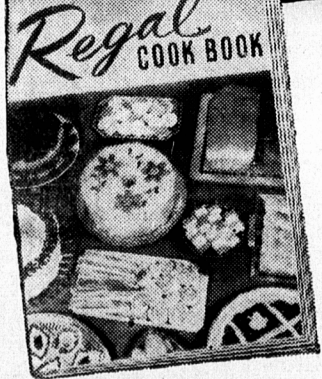
honor a visiting celebrity, it is usual to wear a badge to indicate your position. You stand at the door to welcome guests and to make necessary instructions, and do not dance the first dances, but wait until later in the evening when you are quite sure that all guests have arrived. Throughout the evening, moreover, you may be on duty during intervals of dancing.

BLOUSE DETAIL ON SWEATERS

NEW YORK—These come a day when one needs something warmer than a blouse to wear with a suit or when you desire the sports-like look of a sweater. Most women, and many girls, are tired of the classic sweater, and have felt the need for something softer. Many have worn a jersey blouse. Others have knitted their own dressmaker sweaters. The designers now have sensed this need. This spring they are bringing out lovely soft sweaters, knitted of finer yarns, beautifully fitted in pastel or not-too-bright colors, and made with many of the details that resemble blouses. Necklines are finished with a tied bow or with a little collar which may match or contrast, or a yoke which is a perfect spot

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Marie Roy



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"Never before has a Cook Book been so popular. An endless stream of requests is reaching us from housewives everywhere for our new and refreshingly different Regal Cook Book.

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