



"Another Bag of Regal, please"

I always order REGAL Flour because it makes such wonderful bread. Besides that, it gives more loaves per bag.

"No need for anyone to try selling me any other brand. REGAL satisfies so completely that I wouldn't dream of using any other Flour."

**REGAL FLOUR**

BUY at WELLNER'S Here's Why!

Values are **GREATER**

Our Assortment of Merchandise is Larger

LADY'S 15 JEWEL WRIST WATCH

\$12.50

Guaranteed movement of quality. Choice of case designs.

Bulova's New "RITE ANGLE"

\$29.75

It gives the right time at the right angle—17 jewels. Guaranteed.

Terms cost no more

A "BLUEBIRD" Diamond Creation

\$75.00

Bluebird Diamonds are chosen for the superior quality, extra brilliance and perfection of color and cut—the mounting designs are unusual and most beautiful.

Pay as you are paid!

COMMUNITY Plate

29 Pc. Set

\$34.75

Choice of all the latest patterns—hollow handle knives—complete service for 6.

Terms to suit!

BULOVA THIN POCKET WATCH

\$24.75

Light and convenient to carry—accurate in performance and fully guaranteed.

**W. W. Wellner Limited**

Jewelers Since 1868

Prominent H. J. Heinz Official Passes On

PITTSBURGH, Nov. 17—Sebastian Mueller for more than half a century connected with H. J. Heinz Company of which he was senior vice-president and a director, died yesterday at his home in Pittsburgh. Mr. Mueller was born July 4th, 1890. At the age of 24 he became connected with the H. J. Heinz Company. His progress in the business was steady and for many years he had been in charge of the company's manufacturing operations throughout the world. His early education especially adapted him for work in food chemistry and by 1906 he had introduced so many innovations that he was recognized as a leading authority on the commercial preparation of food.

He was an active supporter of the late Dr. Harvey W. Wiley in securing the enactment of the Federal Pure Food Law, 1906, and assisted in pressing the passage of similar legislation in the various states and in other countries as well.

From the days when he was a foreman in the factory until his death, Mr. Mueller displayed primary interest in the welfare of the employees. In memory of his daughter, Elva and Alma who died while children within a short period, he established and maintained a home for girls who were convalescents or in subnormal health and called "Elsama."

A number of years ago he purchased the former Epworth League grounds near Pittsburgh and converted them into a vacation resort for the girls employed by the company. A large part of his thousand acre farm in the same section was made into recreational grounds, with several buildings for dancing, games and other activities for the Heinz workers.

He was liberal in his support of charitable and philanthropic institutions. He was widely known as a horseman and had exhibited at many shows. He was Presbyterian in religion.

In 1933 Mr. Mueller married Elizabeth Heinz, a sister of the late H. J. Heinz. She died in 1934 and he was the last surviving member of his immediate family, his third child, Stanford, having passed away in early manhood.

The H. J. Heinz Company has nine branches and warehouses throughout Canada and a large plant at Leamington, Ontario.

NEWFOUNDLANDER TURNS BUILDER AT AGE OF 72

ENGLISHTOWN, Nov. 20—(CP)—The partly-finished frame of a 20-foot motorboat is "Uncle" Ambrose Camm's answer to the hunk of wood he has been carrying in his village far up Newfoundland's rugged northeast coast, that he might be "gettin' along and fectin' now." Uncle Ambrose is 72, lame and none too well. His life was one of privation and rough work on land and work on the boat. He started to pass the time than anything else. And unaided he hopes he will finish her—if he is given the time. The veteran fisherman-lumberman-scaler and jack-of-all-trades is a typical Newfoundland toiler. His father died when he was only a child and since then he has "fended" for himself. He was barely six when he pulled his first fish over the gannet. An even 50 rights at school gave him all the elementary education he has.

From fishing boat to lumber camp and then back to a boat with perhaps a month spent at odd jobs between seasons, an occasional spring to the icefields, a winter here and there in "one line"—such has been his life. Others have done the same but there is only one Uncle Ambrose on the north coast.

Now he fishes sometimes in a little punt and it is when he is out on the grounds in that his game leg, injured in a fall years ago, hurts.

Whenever a big fellow gets on his back, Uncle Ambrose has to stop and rest while he is putting him in. Sometimes he slips and falls to the bottom of the boat, sometimes overboard. But he has come through all his troubles, a little more tired and

weaker each time perhaps, but still with an invincible spirit. Ashore, he has a garden. He and his wife, almost as old as he, work it and it brings in a share of the year's food. A few yards from the door is the partly-built motorboat. The family "keeps afloat somehow," he says. "I'd rather starve. There wouldn't be any nipplin' or worryin' if I was as well everywhere else as my upper limbs."

MILLVIEW WOMEN'S INSTITUTE

The annual meeting of the Millview W.I. was held at the home of Mrs. Herman Ings on Wednesday evening, Nov. 2nd with ten members and two visitors present. The President, Mrs. Victor Grant pre-

THIS IS THE GREAT **SHOE SALE**

REMEMBER---Every Pair of FOOTWEAR In The PURDIE - FERGUSON SHOE CO. LTD. STORE **MUST BE CLEARED OUT**

Not A Discount Sale -- A Real Clearing Out Sale

Every inch of shelf space has to be emptied at once! The Store must be vacated so the stock is GOING TO BE CLEARED

Price Is No Obstacle Here!

COME AND SEE FOR YOURSELF—IT'S NO SECRET

TAKE THEM AWAY

AT YOUR OWN PRICE

500 Pairs of



Women's Straps, Pumps and Ties Some Worth up to \$8.00

YOU NAME YOUR PRICE

SKATE OUTFITS



WIDE VARIETY

SELECT YOURS \$3.19

MEN'S OXFORDS

CLOSE 'EM OUT



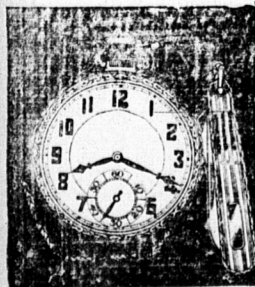
MEN'S BLACK OXFORDS ALL SIZES ----- \$1.69

The Prices Are Slashed So Low That You'll Feel As If You Stole Them

THE SALE IS NOW IN FULL SWING!

Open Every Evening

137 Grafton St. Sunnyside.



**YEO'S THEATRE**

BACK IN CIRCULATION

PAT O'BRIEN—JOAN BLONDELL—Thrilling Drama of the Press Also NEWS

SOURIS — Thurs. MONTAGUE — Sat.

**POULTRY**

Buying daily Live and dressed Poultry Paying Top Market Prices Correct Grading. Prompt Returns ISLAND COLD STORAGE COMPANY, LTD.

JUST TO REMIND YCU IT WILL SOON BE

1938 DECEMBER 1938

SUN	MON	TUES	WED	THU	FRI	SAT
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

WE ALSO REMIND YOU THAT

**HICKEY'S BLACK TWIST**

IS A GOOD TOBACCO EVERY MONTH IN THE YEAR. THE STANDARD OF THIS OLD FAVORITE IS ANCHORED TO QUALITY

10c PER FIG

MANUFACTURED BY

**HICKEY and NICHOLSON**

**Coal Bargains**

TO HELP THE NEEDY COAL MINERS at Sydney, we Purchased 1000 Tons Bras D'or Coal

WE OFFER THIS COAL FOR 2 WEEKS ONLY

AT **\$7.00 CASH**

Per Ton, Fully Screened Regular Price \$8.25

Slack Coal for Blowers or for Banking Purposes

**\$4.60 CASH**

Regular Price \$5.50

We Guarantee and Stand Behind the Quality of this Coal

**H. R. LARGE & CO.**

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**Poultry Wanted**

We are buying live and dressed Poultry daily at our plant in Charlottetown. We solicit your shipments assuring you of PROPER GRADING AND IMMEDIATE SETTLEMENT.

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