

OCT. 9-15

FIRE PREVENTION

WEEK!

FIRE PREVENTION WEEK OCTOBER 9-15

Stop Prince Edward Island's Fire Loss

Which in 1920 Amounted to **\$191,635.43**

This is the time of year when you are thinking of having an evening fire for warmth and comfort.

REMEMBER

There has been no fire in that stove or furnace since last spring.

Those stove pipes have been rusting all summer and may have holes in them now.

Your stove pipes are hidden from view and should be gone over carefully before a fire is lighted.

Clear away all rubbish or clothing from near stoves or pipes.

Carefully examine all Pipes, Safes and Flues, and renew them where necessary.

Close up all unused pipe holes in flues with metal, or better still Brick and Mortar.

Keep all gasoline out of doors.

Keep Matches from Children.

Watch the careless smoker—that means nearly all of them.

Burn all Oily Rags or Rubbish.

DO IT NOW TO-DAY

Prevention of Fire in the Home

The best time to fight fires is before they occur. Most fires may be prevented by promptly correcting hazardous conditions; such as disorder, accumulation of rubbish and little, careless, defective equipment, faulty construction, and insufficient protection.

These are the first steps towards effective "Fire Prevention" in the store and factory as well as in the home.

Good Housekeeping

The attic, cellar, closets, yards and outbuildings should be cleaned at least twice a year, in the spring and in the autumn, and all useless material and rubbish removed or burned. Store all remaining articles away neatly and see that passages are unobstructed.

In storing away clothing, furs, etc., first remove all matches and other combustible material from the pockets. Do not go into closets or closets with lighted candles or matches—use an electric flashlight. Do not hang clothes near stove pipes, hot chimneys, steam pipes or stoves.

Get rid of rats and mice. They are disease carriers and their nests are fire traps.

Never light a fire with coal oil or throw coal oil on a fire to quicken it; it may cost you your life.

Oily waste or rags used in polishing furniture or cleaning machinery, if left around the house, are liable to cause a fire from spontaneous combustion within one hour.

Use your influence against the pernicious habit of smoking in bed, putting a lighted pipe in a coat pocket or leaving lighted pipe, cigar or cigarette stubs lying around the house; they are extremely dangerous and invite disaster.

Metal baskets or cans are the only safe receptacles for all waste material and rubbish. Provide a metal receptacle for cigar and pipe ashes, cigarette butts and matches, and see that they are put in the place provided for them.

Never throw a match, cigarette butt or cigar ashes in a waste paper basket.

Great care should be exercised in using polishes, cleaning fluids or chemicals unless their contents are known and you are sure that they are not of an inflammable character.

Never pile articles or merchandise up against cellar windows, as firemen have frequently to use the cellar windows as an entrance in case of fire.

Stairways and passages should be kept clear of all materials or stock at all times.

Fire escapes should not be obstructed. Doors and windows leading to fire escapes should not be locked, but left so that they could be easily and quickly opened in case of emergency.

All fire extinguishing apparatus should be kept in good working order and easily accessible.

Don't fail to notify the nearest fire station or one of the local firemen of anything you see that is dangerous or liable to cause a fire.

ARE YOU A GOOD CITIZEN

Any one who makes claim to being a good citizen, and who neglects or refuses to take measures against the occurrence of fires on his own property, is not a good citizen, so far forth, but rather a menace to society. Fire Prevention is a personal duty; and is an outstanding example of the Charity, the human brotherhood, that begins at home. The causes of fires are many, and the methods of prevention are also many, but both causes and methods may be readily and briefly summarized.

In an address before the Commercial Club, Halifax, Dr. J. D. Logan, who has spent more than a year studying fire prevention methods, and who is active in the present campaign, said that the practical maxim of Fire prevention could be expressed in the old Latin formula, "Ex nihilo nihil fit," or "Out of nothing, comes nothing." That is to say, as applied to Fire Prevention, "Where there is nothing combustible, there can be no fire." The Fire prevention campaign is only a method on a large scale of educating the people to be careful about combustible matter in their homes, business premises, manufacturing plants, churches, public institutions, and even outdoor sports, inasmuch as, in the last case, many forest fires which have started the holocaust in villages and towns, can be charged to the carelessness of hunters after moose and other game. There is as yet no well-informed and deep-seated "public conscience" about the moral, as well as the economic, evil of fires, and the moral necessity of taking all possible measures against the human, that is, the preventable, causes of fires.

CLEAN UP! WHERE AND WHAT

LEAN up ALL INFLAMMABLE Materials in and around ALL Buildings—dwellings, outhouses, business premises, manufacturing plants, churches, schools, and other public institutions.

Clean up the back and front YARDS—cluttered with barrels, boxes, old wood, and leaves.

Clean up outside STOREHOUSES—destroy all the loose lying inflammable material, such as bits of paper, etc.

Clean up your HOME. Begin at the cellar. Have proper receptacles (iron or steel—not wood) for ashes. Keep wood and other "catching" material away from the furnace, and safe from electric sparks. Burn all rubbish.

Clean up the ATTIC—even the trunk containing your treasured love-letters from former sweethearts. Destroy or give away all unnecessary clothing hanging in your closets. And DO NOT strike matches in a closet containing clothing, or go into one with an oil lamp or lighted candle.

Clean up your OFFICE—have a proper receptacle for waste paper, and order it removed every night by the caretaker.

Clean up in and around your FACTORY—in the same way that you would go about cleaning up your Home. But be especially active with oily waste and rags and paper, etc.

Am I My Brother's Keeper?

Have you not said of your neighbor's place that it was littered with filth, and forgotten to look around and clean up your own place?

Go at once, look over your home, and clean out all rubbish.

Go to your barn and other buildings, clean up and see that hereafter they are kept clean.

Haul away and burn all the old litter and watch the fire while you are doing it and see that it is out before you leave.

If your neighbor asks what you are doing, tell him "cleaning up," and to go and do the same.

Tell him you are tired of helping to pay other people's loss, and that the insurance companies are not paying the losses, but that it comes out of the pockets of the insured.

Tell him you are going to help reduce the per capita fire loss, which is \$4.00 in Canada as against 33 cents in Europe.

Tell him in the Old Country you can get cheap insurance by keeping things clean, you are going to do your part, and ask him to do the same.

Get the men and women together in your community and have them organize for fire prevention.

Advise them to look after the chimneys and see that they are clean before putting up stoves.

See that ashes are not put in wooden boxes or barrels.

See that the merchants keep gasoline and coal oil in proper underground tanks.

See that straw or hay or other inflammable material is not piled against buildings.

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Learn the Alphabet of Fire Prevention

A Always **B** Be **C** Careful