

MOIRS DELICIOUS BON BONS FULL VARIETY
SPECIAL 49c PER LB. TRY SOME

METCALFE'S CARAMELS
49c PER LB.

MOIRS XXX BULK CHOCOLATES
40 KINDS 75c PER LB.

ANNIE L. HUNTER
BOX AND BULK FULL ASSORTMENT

RILEY'S TOFFEE
"FROM OLD ENGLAND"

MOIRS BULK CRESCENT CHOCOLATES
BIG ASSORTMENT 49c PER LB.

OUR CANDIES ARE ALWAYS FRESH

J. ERNEST H. WORTH
112 Prince St. DRUGGISTS Phone 22

Abegweits Lose To Crystals 4-2

Before 1800 fans, the largest crowd that ever witnessed a hockey game in Charlottetown, the Abegweits went down to a 4-2 defeat at the hands of the Summerside Crystals in the second game of the second section in the Island hockey schedule at the Arena rink last night.

The brand of hockey played in almost every department of the game was mediocre with the exception of the plunging, dashing rushes of "Chick" Gallant, the Summerside hockey ace from whose stick came two of the Crystal counters.

Saunders and Nicholson too, when he was on the ice, showed up in good form and were a potential threat on the Summerside nets.

As far as penalties were concerned the game was remarkably clean, four men going to sinners' avenue from each team in the course of the game.

Though the first period resulted in some fairly good hockey the last two sessions developed into something that resembled a fast game of "shinny," in which slashing and general melee were predominant factors with everybody chasing the puck. Collins turned in the game of

NEW STANDARDS IN AUTOMOTIVE SERVICE

1930 Automobile Outlook Reviewed. Enthusiastic Convention Of Representatives Of Pontiac Division, General Motors, At Queen Hotel.

One of the first automobile executives to reach Charlottetown following an interesting visit to the Montreal Automobile Show, recognized as the beginning of the automotive year in Canada, is Mr. E. R. Birchard, General Sales Manager, Pontiac Division, General Motors Products of Canada, Ltd. He reports that the trend of new cars is rather toward improvements and refinements than toward new models.

"The motor car dealer of today," said Mr. Birchard in a special interview to The Guardian, "is a business man in every sense of the word rather than just a dealer in cars, as was probably the case a few years ago. This change has been brought about, perhaps, by the new public demand for continued motor satisfaction which necessitates a transaction that involves the rendering of continued service as well as the sale of a mere commodity.

"The modern dealer is truly a specialist engaged in the selling of complete motor satisfaction."

On the question of the automotive outlook for 1930, Mr. Birchard states that while it might perhaps be too optimistic to expect 1930 to equal the past year, when for nine months, sales and production records mounted to new heights, the industry is looking forward to a normally prosperous year.

"From Montreal east," he stated, "I have found stimulated interest in our new models. Many new factors of demand have developed in the onward march of motors. In fact, the progress has reached the stage of the two-car family, with the used automobile remaining in the family garage for rough usage instead of in the dealer's storehouse.

"With the bulk of the used car market limited to automobiles one or two years old, with the worthless cars junked, and with a considerable proportion of families keeping the old car for general utility purposes, until it wears out, the problems of the replacement business should be modified to a large degree. The opportunity which it presents for an enormous volume of new sales will be clear gain."

In elaborating on the part service plays in modern automobile selling, Mr. Birchard states, "General Motors of Canada considers that its duty begins with the shipment of the car from the factory. A sale is regarded as the beginning of pleasant relations with the purchaser as long as his car is used.

"To insure owner satisfaction, our organization has introduced what is believed to be one of the broadest and most liberal manufacturer's policies on service and maintenance in existence." It is in reality an arrangement for international service instead of a plan which would provide for only local service.

"In the first place, every precaution is taken to deliver the car into the owner's hands in good condition. His car is soundly engineered and carefully produced under rigid inspection standards. Before leaving

St. James Presbyterian Church

MINISTER—REV. W. BRUCE MUIR
ORGANIST—WALTER MCNUIT

MORNING
11:00 A. M.—Rev. J. M. McLeod.
Solo—Selected Mrs. Neil McLean
Anthem—"Dear Lord and Father of Mankind" Fletcher
Soloists—Mrs. J. A. Lawson, Miss J. Macdonald.

2:30 P. M.—Sunday School.

EVENING
7:00 P. M.—Rev. J. M. McLeod.
Anthem—By the Choir.

Zion Presbyterian Church

MINISTER—REV. M. SCOTT FULTON, M. A., B. D.
ORGANIST—MR. L. D. THOMPSON

MORNING
11:00 A. M.—"The Scapegoat"—Communion.
Anthem—"Sweet is Thy Mercy" Barnby
Solo by Mrs. Sutherland McLean; Mixed Quartet & Choir
Bass Solo—"But the Lord is Mindful" Mendelssohn
Mr. Malcolm McKinnon.

2:30 P. M.—Sunday School and Bible Classes.

EVENING
7:00 P. M.—"The Courageous 300"
Anthem—"Make a Joyful Noise" Simper
The Choir.
Tenor Solo—"The Song the Angels Sing" Emerson James
Mr. Leonard Sutherland.
Students and Strangers Welcome.

Trinity United Church

Ministers—Rev. E. H. Ramsay, D.D., Rev. C. N. Brown, M.A.
Organist—Prof. W. E. Fletcher, A. R. C. M., A. T. C. L.

10:00 A. M.—Prayer Meeting.
11:00 A. M.—Preacher: Rev. F. A. ROBINSON, M. A. (of Toronto).
Soloist—Miss E. Grace Robinson.
Anthem—"Still, Still With Thee" Fletcher
This Service Broadcast by C. H. C. K.

2:30 P. M.—Sabbath School and Bible Classes.
7:00 P. M.—Preacher: Rev. F. A. ROBINSON, M. A.
Soloist—Miss E. Grace Robinson (of Toronto).
Anthem—"Soldiers of Christ, Arise" Miller
A Cordial Welcome to all.

The Baptist Church PRINCE AND FITZROY STS.

Minister—Dr. A. C. Vincent
Organist—Miss Roberta Spencer, F. T. C. L.

MORNING WORSHIP 11 O'CLOCK
Anthem—"The Shepherd Psalm" Frotheroe
SERMON—"PLACING EMPHASIS ON ESSENTIALS" DR. VINCENT.

SUNDAY SCHOOL 2:30 P. M.
More and more is the service of the Sunday School being used by the Congregation. Have you joined a class yet?

EVENING WORSHIP 7 O'CLOCK
Contralto Solo—"Let Not Your Heart be Troubled" Oley Speaks.
Mrs. H. S. Henderson
SERMON—"FOOLISHNESS VERSUS POWER" DR. VINCENT.
Anthem—"More Love to Thee" Oley Speaks
Male Quartette—"Heaven is My Home" Townner
Messrs. Calder, Quigley, Dingwell and Sterns.

St. Paul's Church

8:30 A. M.—Holy Communion.
11:00 A. M.—Morning Prayer and Sermon—"Jesus the Way."
2:30 P. M.—Sunday School and Bible Classes.
7:00 P. M.—Evening Prayer and Sermon—"Slaying a Giant"
Anthem—"Seek Ye the Lord" Roberts
Everybody Welcome.
REV. H. D. RAYMOND, Rector.

Classified Advertisements

One Insertion 10c per line of 5 words
Three Insertions 25c per line of 5 words
Four Insertions 35c per line of 5 words
Eight Insertions 70c per line of 5 words

Agents Wanted

WATER—A GOOD LIVE AGENT
to handle a complete line of Herbal Remedies, big profits, exclusive territory, small capital needed, write to-day Manager Canadian Botanic Gardens, Box 513, London, Ontario. A. W. 1-3-1mo.

AGENTS WANTED TO INTRODUCE
Royal Buckingham, the modern table cover. Looks like linen, needs no ironing. A necessity in every home. Low price, liberal commission. Write for free selling outfit. Dept., 996 Public Service Mills of Canada, Limited, London, Ontario. A. W. 1-18-25-2-1.

MAN OR WOMAN TO TRAVEL AND
appoint local representatives. Position permanent; yearly guarantee \$1800. (being \$25 weekly average) and expenses; commission and cash bonuses besides. Winston Co., Tower Bldg., Toronto. A. W. 1-4-8-11, 15, 18, 22, 25, 29.

WOMEN, MANY OF THE MOST
successful agents for our university known, guaranteed business. Repeat orders mean steady profits for you. Write immediately for Free Sample Outfit and exclusive territory. State age, occupation. N. D. S. Federation, P. O. Box 3232, Montreal. A. W. 1-11-18-25.

A FEW POSITIONS OPEN FOR
reliable men to represent one of the oldest and biggest Tailoring organizations, taking orders for All-Wool Tailored-to-Measure Suits and Topcoats. Low Prices, and \$1,000.00 Guarantee with each order assure your success. Steady all-year-round business. Repeat orders mean steady profits for you. Write immediately for Free Sample Outfit and exclusive territory. State age, occupation. N. D. S. Federation, P. O. Box 3232, Montreal. A. W. 1-11-18-25.

Situations Vacant Female

AMBITIOUS WOMEN. BIG PAY.
Large demand for ladies who learn beauty culture and hairdressing. John Canada's largest system. Diploma granted. Write for information. Marvel Beauty Academies, 8 St. Catherine East, Montreal. S. V. F. 1-4-11, 18, 25, 2-1, 8, 15, 22, 3-1, 8, 15, 22, 29.

Articals For Sale

BAKERS' OVENS. WRITE FOR
catalogue; time payments if desired, some used ovens on hand. Hubbell Oven Company, 1100 Queen West, Toronto. A. F. S. 1-11, 18, 25, 2-1, 8, 15, 22, 3-1, 8, 15, 22, 29.

BELL & MATHIESON
Barristers & Solicitors
Collections
MONEY TO LOAN
MONTAGUE

FOR REAL VIOLIN INSTRUCTION
TRY PROF. EMANUEL
107 Queen St. Charlottetown, P. E. I.
Phone 1094-L.
Hours 9 A. M. to 9 P. M.

DR. J. P. MILLAR
DENTAL SURGEON
HOURS—9 to 12:30
2 to 5:00
Corner Queen and Richmond

Wanted

WANTED—A FLAT OR SMALL
house with modern conveniences. Apply at this office. 1205-31

For Sale

FOR SALE—ROAD CART AND
driving sleigh. Apply 235 Fitzroy. 1243-1-23-31.

FOR SALE TO LET, BOARD AND
room signs on hand at Guardian Office. A. W. 1-3-1mo.

FOR SALE—THREE FOX HOUNDS,
6 months old. Parents real good trailers. Write Revell Dickleson, New Glasgow, P. E. I., 1264-1-24-31

FOR SALE—400 BUSHELS OF
Green Mountain Certified Seed Potatoes. Field run. W. R. Dennis, Edmonds Building. 1280-1-25-21.

Female Help Wanted

WANTED—MAID, APPLY 151
Euston St. 1184-31

ADDRESS ENVELOPES—HOME
for Advertising Campaign. Highest rates paid, sincere people wanted everywhere. Free Stamps. Envelopes while working, experience unnecessary. No Canvassing. Write Federal, 1454 St. Catherine West, Montreal, Canada. H. W. F. Jan. 22-31.

Salesman Wanted

SALESMEN WANTED—SALES
agent for Prince Edward Island. Good pay. Free outfit. We want now a reliable, energetic representative to handle the best districts on the Island. Our agency is profitable. Write, Pelham, Nursery Co., Toronto, Ont. S. W. 5-WSTP

Miscellaneous

JOHN ALFRED MACDONALD, LAND
Surveyor, Box 82, Charlottetown. 514-12-14-1mopd.

POTATO TAGS FOR THE SEASON
shipments on short notice Guardian Central Printery.

CUT THIS OUT FOR LUCK—SEND
birth date and 10c for wonderful horoscope of your entire life. Prof. Raphael, 94 Grand Central Station, New York. 771-12-28-5-71.

Male Help Wanted

EVERCLEAN TABLECLOTHS. OH!
Boy! How our Agents are cleaning up \$15.00 daily. New discovery! Ink stains and dirt erased in two seconds. Write now for free sample outfit. Triangle Products, Dept. B-21, Box 2609, Montreal. M. H. W. 1-18-25-2-1.

WANTED—RELIABLE MAN AS
caretaker for 28 pair fox ranch. Married without family preferred. Write stating experience and references. C. A. Sprout, Box 517, Springhill, N. S. 882-1-3-3wts.

IN MEMORIAM

In loving memory of my dear father who departed this life Jan. 25th 1929.

What would I give to clasp his hand To hear his voice and see his smile That means so much to me? Inscribed by his daughter Louise E. Ballingall. 1204

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Male Help Wanted

WANTED—MAN AND WIFE
preferably without family to take charge of operations on small farm in the vicinity of Charlottetown. Apply in writing to Box 175, Charlottetown. 1373-1f.

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WANTED—A FLAT OR SMALL
house with modern conveniences. Apply at this office. 1205-31

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A large convention and luncheon was held at the Queen Hotel Charlottetown by A. Horne & Co., and their entire P. E. Island organization and a number of visiting representatives of Pontiac Division General Motors. The speakers of the day were Mr. E. R. Birchard, General Sales Manager Pontiac Division General Motors, Mr. M. L. Fitzgerald, Sales Promotion Manager, Mr. R. E. Geldert, Maritime Manager General Motors Products, parts and service, and Mr. R. Campbell service representative for this territory, and W. A. Detrent, Pontiac sales factory representative in charge of this territory. After the meeting a very elaborate banquet was served in the main dining room of the Queen, after which the meeting adjourned to A. Horne & Co. showroom where a very elaborate display of the new series Big Six Pontiac was shown. Through the cooperation and by special request of the A. Horne & Co. organization they were able to give to the automobile buying public of Prince Edward Island the opportunity to see the first showing of the new Big Six Series Pontiac east of Montreal. Between the second and third periods of the hockey match at the Arena last night there was a number of the new Big Six Series Pontiacs driven around the ice by Mr. Allison McLeod of the Charlottetown organization and Mr. Paul Harding of the Summerside organization.

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Central Guardian

BAND AT THE RINK THIS AFTERNOON 1294

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BURNS CONCERT—The Burns
Anniversary Concert was repeated last evening to a capacity audience at the Prince Edward Theatre. Mr. Walter McNutt accompanied the vocalists on the piano. The step dancing of Mrs. Daniel McEachern, City, and of Mr. Malcolm McEachern, Canoe Cove, was subject to special comment.

BAND AT THE RINK THIS AFTERNOON 1294

Among the visitors to the city yesterday were Mr. Neil Munn, and John J. MacDonald, of Cherry Valley

Mrs. H. B. Haslam, Springfield, spent last week very pleasantly in Charlottetown, the guest of Mrs. (Dr.) J. D. MacGuigan.—E.

DR. W. R. CARSON
Palmer Graduate Chiropractor
Chronic and Nervous Diseases
124 Prince St. Phone 1072.
Opposite St. Paul's Church

Borden Hotel
Open for Business
Sited directly opposite C. N. R. Station
Gives up-to-date service at moderate rates. Good rooms, bath, and cuisine.
MRS. M. E. MURRAY
Proprietress

McArthur Trophy Goes To Montague

Montague Curlers proved too efficient for the Charlottetown opponents yesterday afternoon when all three rinks from the Southern Capital beat their opposing teams by easy margins thus assuring the removal of the much coveted McArthur Trophy. This Cup may now be challenged for by other clubs and no doubt Summerside will be next on score to journey after the shining silverware.

Teams lined up with results as follows:

CH'TOWN H. Sears C. M. Williams J. A. Fraser H. A. Ebers Skip 8 Geo. McLeod	MONTAGUE C. E. Hynds Geo. McIntyre H. L. McGregor J. A. McIntyre Skip 15 L. H. Poole	SIDE H. R. Crockett A. E. Harris Lea Horpe H. T. Begg Skip 8
CH'TOWN E. E. Clawson J. A. Bentley W. A. Stewart Skip 10 F. McDonald	MONTAGUE G. B. Clarkson G. P. Thompson G. P. Thompson G. K. Wightman Skip 17 Total 52	CH'TOWN Ern. McNutt Dr. Archibald C. C. Moore C. H. Black Skip 15
CH'TOWN W. B. McNeill F. Johnson H. M. Baker M. P. Titus Skip 9	MONTAGUE Ives, Wm. McGregor, Joe	SIDE C. C. Thompson C. G. Duffy G. E. Full D. A. McKinnon Skip 19

As the rinks were cleared from the McArthur Cup the next relay took their place to play for the Gaboury Trophy which is emblematic of the Championship of Prince Edward Island. This resulted in many devious surprises some planned, some not quite so well planned, but all added to the interest of the play. When the

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