



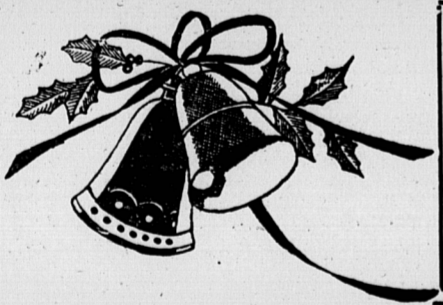
CHRISTMAS GIFTS

of Lovely Linens

THINK IT OVER. Is there anything that would give more pleasure to any lady who takes pride in the perfect equipment of her home. The finest linen department in Prince Edward Island is at your service here for Christmas shopping.

- Colored Bordered Jacquard Turkish Towels, per pair 60c, 85c, \$1.00, \$1.25, \$1.75
- Colored Cotton Bedspreads \$1.25 to \$2.50 ea.
- Embroidered Lace Edged Runners 25c to \$6.00 each
- Velvet Cushion Tops \$1.00 each
- Hemstitched Linen Damask Bordered Towels, 18 inches by 32 inches 90c pair to \$5.00 pair
- Hemstitched Irish Linen Damask Cloths 66 x 66 inch \$3.15
- 66 x 84 inch \$4.00
- Lace Edged Doilies, Tray Cloths and Centres 25c to \$1.65 each
- Rayon Bedspreads. Very special quality. 72 inches by 90 inches \$3.65
- 80 inches by 100 inches \$4.35 to \$13.50
- Colors: Rose, Blue, Gold, Green and Helio.
- Irish Embroidered Pillow Cases \$1.00 to \$4.50 pair
- Tapestry Runners \$1.25 to \$3.50 each
- Colored Bordered Irish Linen Luncheon Cloths 52 by 52 inches \$1.00 each
- Colored Bordered Irish Linen Luncheon Sets \$1.85 to \$7.25 set
- Madeira Tea Cloths 35 by 35 inch \$2.75 each
- Madeira Serviettes \$1.50 1/2 dozen
- Chinese Hand Embroidered Luncheon Set, 36 inch cloth with four serviettes \$4.50 & \$5. set

The Store
of a
Thousand
Gifts



Kenwood
Brantford
Blankets
\$8. to 10.75

Moore & McLeod Ltd.

HAVE YOUR EYES
EXAMINED AND
GLASSES FITTED BY
E. E. PARKMAN
Registered Optometrist
Montague, P. E. I.

MOSCOW SOVIET DECREES TWO MEATLESS DAYS
On days when restaurants are permitted to serve meat, each customer will be allowed to order no more than a quarter of pound. In factory restaurants the meat ration will be 150 kilograms for each worker. It is estimated that these restrictions will reduce meat consumption by 100 tons per week.

To combat the meat shortage the Soviet Government is planning to import 3,000 bulls. The government contemplates an increase of 400,000 cows in the country within the next 11 months. Half of these will be slaughtered for food; the other half left for dairy use.

Christmas Specials

- Gents Blue Chinchilla Overcoats, plush lined \$19.00
- Sweaters 1.98
- All Wool Jumbo Knit Sweaters 3.39
- Ladies' Hats, clearing 1.98
- Window Blinds70
- Bulk Tea45

Full Line Choice Groceries at Lowest Prices.
Open Evenings from December 16th to Christmas.

The J. J. Hughes Co., Ltd.
SOURIS

Stop falling hair with Minard's Liment
EYESIGHT EXAMINATION
Fitting and supplying Glasses etc.
H. J. MABON
OPTOMETRIST
Office Connected With
Druggists
Montague, P. E. I.

Western Guardian

SPECIAL PERFECTION ICE CREAM Bricks for the holiday season can be procured from Perfection Dairy, Summerside, Phone 238, 577-12-17-19-21-23.

ROSS-MILLER FOX BISCUIT made special for winter feeding contain cod liver oil, meat, bonemeal, fish meal, alfalfa meal, dried milk, yeast and iodized salt. Order now at Brace's 549-12-16-21.

SUCCESSFUL SALE—The Ladies Social Club of Trinity United Church, Summerside, held a very successful pantry sale and sale of fancy articles in the Epworth Hall last week. The sum of \$140 was realized. S.

OPENING OF CRYSTAL RINK—There was a large attendance last Friday night at the opening of the Crystal Rink, Summerside, which was fully two weeks in advance of other years. The ice was in splendid condition and a good skate was thoroughly enjoyed by the young folks. S.

BEAN SUPPER HUGE SUCCESS—The Ladies Aid of the Presbyterian Church, Summerside, held a bean supper and sale of home cooking in the carpet department of Messrs. Sinclair and Stewart's on Saturday afternoon. The tables, which were spread with every kind of dainty, were well patronized, chiefly by Christmas shoppers who were very glad of the rest and refreshment after a busy day in the gayly decked stores. The proceeds were well over \$100. S.

THROUGH THE ENTERPRISE of Mr. J. J. Gaudet, the popular proprietor of the Capitol Theatre, Summerside, his patrons are now able to enjoy the all-talkie pictures on an equal with the people in the large cities on the continent. The theatre has now been permanently wired for this purpose and the necessary equipment installed. In anticipation of this permanent move the Capitol was recently very handsomely redecorated and many important improvements made.

PRESENTATION TO NEWLY MARRIED COUPLE—The young people of Margate gave a surprise party to Mr. and Mrs. Heath Mayhew, who were recently married in Kensington and have taken up their residence at Margate, on Friday evening, when they gathered at their house to extend a hearty welcome and express their good wishes in tangible form. This was done by the presentation of a well filled purse. A social evening was spent in music and games and a bounteous lunch was served by the young people before the happy party broke up. S.

MISCELLANEOUS SHOWER—A miscellaneous shower was tendered to Miss Rosa Carr, of Sherbrooke, whose marriage is to take place in the near future, at the home of Mrs. William Bernard, Long River, last Friday evening. The house was charmingly decorated for the occasion and a very pleasant social hour spent. Miss Carr was the recipient of many beautiful and costly gifts from her many friends in Long River and surrounding country, who wished her every happiness in her future life. Dainty refreshments were served by the hostess at the close of the evening. S.

—Miss Mabel Hogg, of Wilmot Valley, has returned from a very enjoyable trip, extending over two months, to Western Canada. Miss Hogg is receiving a cordial welcome from her friends. S.

BAD FIRE NEAR WELLINGTON—In the early hours of last Friday morning, two large barns belonging to Mrs. Phileas LeClair, about a mile from Wellington, were totally destroyed by fire, together with the farm machinery, last season's crop, several head of cattle, a number of sheep and hens and numerous other articles. Mrs. LeClair is away on a visit to Boston, and her son, Mr. Richard LeClair, who works the farm, after doing the chores on Thursday night, went over to a neighbour's for the evening. When he returned at ten p. m. everything appeared to be all right on the premises when he went to bed. The fire was not discovered by anyone until it was entirely out of all control, and all that could be saved by Mr. LeClair and willing neighbours, was a team of horses. The loss is in the vicinity of \$4,000, which it is understood is only covered by a small insurance. S.

Eastern Guardian
MONTAGUE HORSE RACES, August 8, 1930. 12-14-3L

MODEL "J.R." JOINS THE FESS FAMILY

\$475

INSTALLED COMPLETE

Fully automatic. Electric ignition.

Three 100 gallon tanks.



Dependable
AUTOMATIC OIL HEATING

at a price lower than Canada has ever known before!

HERE is the oil burning equipment for which owners of average sized homes have been patiently waiting. Model "J. R. FESS", a completely automatic system priced at \$475.00 Terms if you wish!

For 18 months model "J. R." was put to the severest operating tests. It made the grade ... it met every requirement!

Here is our claim! This newest FESS triumph is as EFFICIENT in operation as foreign built machines selling in Canada at up to double the price! This statement we can prove conclusively.

Amazingly Silent ...

An outstanding feature is its extremely silent operation. You are hardly aware it is in the home!

For Warm Air ...
Hot Water or Steam

Model "J. R." works perfectly in any heating system. It is ideal for warm air

furnaces because it does its work in such a NOISELESS way! Burns any grade of fuel oil ... economically.

BUILT by FESS
COMPLETELY GUARANTEED

FESS are the largest builders of oil heating equipment in the British Empire. 100% Canadian. There is more FESS equipment serving Canadians than all other makes of oil burners combined! And we stand four square behind every FESS with our iron-clad guarantee.

Remember ... the FESS Deferred Payment Plan is at your service. Demonstration at your convenience at any of our sales offices, sales branches or agencies in principal cities throughout Canada.

FESS OIL BURNERS OF CANADA
LIMITED
TORONTO WINNIPEG MONTREAL
BRANCHES FROM COAST TO COAST

Important!

In addition to this newest model there are other Fess models to meet the requirements of large residences. Fess Model D.S. for example is recognized as the "aristocrat of all oil burners". We also market Commercial and Industrial equipment in 14 models covering single units with a capacity of from 50 to 1000 horsepower each.

FESS

Automatic OIL HEATING

R. T. HOLMAN LTD.

Charlottetown and Summerside

Dealers for Prince Edward Island

SEALS, TAGS, Xmas Cards and all Xmas dressings, Parkman's, Montague, 537-12-16-17-19.

PARKMAN'S, Montague, are headquarters for Xmas Gifts. 537-12-16-17-19.

CIGARS AND CIGARETTES in fancy boxes, Moirs Chocolates in fancy boxes, Colored Ivory Sets and small Ivory Pieces at Mabon's Drug Store. 539-12-16-61.

THE LARGEST line of Christmas Gifts we have ever shown at Mabon's Drug Store. 539-12-16-61.

CALL AND SEE for yourself our wonderful display of Christmas Goods at Mabon's Drug Store. 539-12-16-61.

WRIST WATCHES from \$2.00 to \$4.00 at Parkman's, Montague. 537-12-16-17-19.

ORDER YOUR winter overcoat now. Fit and workmanship guaranteed. Estate W. B. Leard, Souris. 569-12-17-21.

COME IN and look over the very newest in Watches, Bar Pins, Brooches, Waldemar, Chains, Cuff Links, Tie Pins, etc. Parkman's, Montague. 537-12-16-17-19.

LARGE STOCK FLOUR AND FEEDS. Wholesale and retail. Lowest prices. Poole & Thompson, Ltd., Montague. 12-9-2wks.

"Eczema"
"Pellicura"
"Eczema"

The most wonderful remedy in the world for eczema, boils, pimples, hives and all skin diseases. To be had at all drug stores. Price per bottle \$1.25.