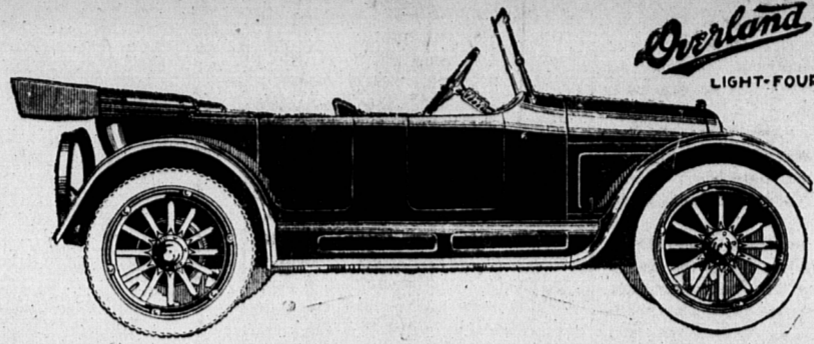


Conditions and General Information Concerning THE GUARDIAN CAMPAIGN

The Campaign is open to Men and Women



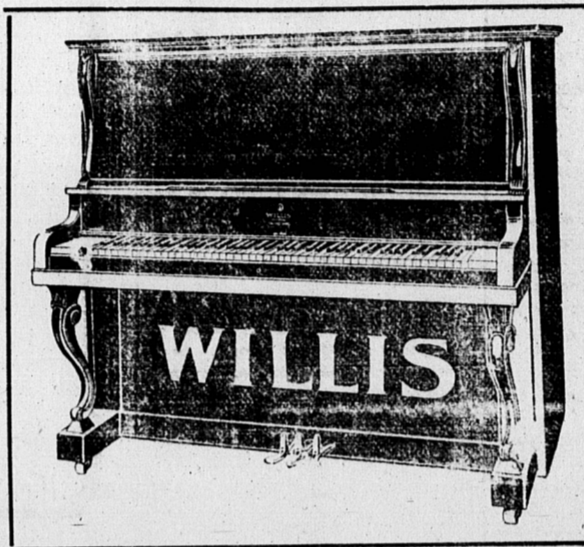
The Campaign is open to Men and Women

Have You Made a Nomination? If not, it is Advisable for you to do so at Once

How to Enter this \$5,185.00 Circulation Campaign

Send in your name and address or the name and address of one of your friends to the Campaign Manager of "THE GUARDIAN." State that you desire to compete and a representative of this department will call on you and explain the Campaign in full. Each Candidate is entitled to 1,000 votes on Nomination. There are no obligations upon entering this Campaign and it costs you absolutely nothing to try. If your town is not represented by an energetic Candidate send in a Nomination at once. She may win a five Passenger Touring Car.

THREE \$425.00 WILLIS PIANOS



You Can Easily Win a Prize

Do not get discouraged. Once Nominated, do not drop out. You can win if you will work. These valuable prizes will certainly be won by some one. Why not you?

YOUR FRIENDS WILL HELP YOU

Hundreds of people will have no personal friends in the Campaign. You can secure their votes and subscriptions if you only ask them. They will also secure votes for you from their friends. Familiarize yourself with all details of the Campaign. Organize your friends for systematic work in your interest, which will go a long way toward making you the winner of one of the many prizes.

INCREASE YOUR VOTE EACH DAY

THREE \$150.00 GRAFANOLAS

RATE OF SUBSCRIPTIONS AND SCHEDULE OF VOTES

THE CHARLOTTETOWN GUARDIAN MORNING AND EVENING

	By Carrier		By Mail	
Term	Price	Votes	Price	Votes
Five years	\$20.00	3685	\$15.00	2675
Four years	16.00	2875	12.00	2225
Three years	12.00	2225	9.00	1550
Two years	8.00	1425	6.00	1025
One year	4.00	625	3.00	450
Six months	2.00	250	1.5	175

THE WEEKLY GUARDIAN BY MAIL

	Price	Votes	Price	Votes
Five years	\$7.50	1350	Three years	\$4.50
Four years	6.00	1025	Two years	3.00

One Year Price \$1.50 Votes 175

For subscriptions of a longer term than above add a combination of years to equal the term subscribed for and total the vote accordingly.

Three times the amount of votes offered in the regular vote schedule will be given on the first subscription. Double the regular number of votes will be given on the next five subscriptions if turned in within 10 days of Candidate's entering Campaign. 1,000 votes will be credited each candidate on entering the campaign.

The vote schedule will not be changed in any way during the campaign. At no time will special offers of votes be made other than the above.

\$1.00 Extra for postage to U. S. on Daily and 50c on Weekly for one year. Shorter or longer terms in proportion.

THE PRIZES AND HOW THEY WILL BE GIVEN

The Grand Prizes Will be \$1410 Overland Touring Car

\$820 Ford Touring Car

\$800 Karn Morris Duchess Player Piano

These prizes will be given to the Candidates who secure the highest number of votes irrespective of districts. In addition to these prizes there will be a first district prize consisting of the \$475.00 Willis Piano, supplied by A. E. Toombs, three of these pianos will be given away, one in each district to the highest vote getter of the Grand Prize winners have been decided. There will also be a second prize in each district consisting of \$150.00 Grafanolas, supplied by A. E. Toombs. These three Grafanolas will be awarded to the second highest vote getter in each district. Third and Fourth prizes Diamond Rings and Gold Wrist Watches, supplied by G. H. Taylor. Those not winning any of these prizes will be given a cash commission of ten per cent on amount of moneys turned in by them in subscriptions, provided they remain active until end of Campaign.

THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST APPLICATION BLANK

I am a resident of.....in District No.....and wish to enter The Charlottetown Guardian's Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest, and I hereby agree to comply with the same.

Signed:—

Name..... Street.....
City or Town..... Business Address.....

THE CHARLOTTETOWN GUARDIAN AUTOMOBILE AND PIANO PRIZE CONTEST NOMINATION BLANK

Contest Department, The Charlottetown Guardian, Charlottetown, P. E. I.

Dear Sir:—I respectfully nominate { MISS
MRS
MR.

Residence..... Business Address.....
District No.....as an eligible candidate to enter The Guardian's Automobile and Piano Prize Contest

Yours very truly,
Name..... Address.....

Office of CAMPAIGN MANAGER in Guardian Building TELEPHONE 132
The Campaign Opened Monday March 17th, 1919
The Campaign Closes Saturday, May 24th, 1919