

When you do Need Floor Coverings  
buy **CONGOLEUM**  
Beauty AND SAVE AT THE SAME TIME



Nobody wants to make a "splash" in times like these. Yet floor coverings will wear out and must be replaced—and can be, at a very modest outlay when you choose Congoleum. These enduring rugs offer amazing quality and beauty—yet their price is one you can pay without a patriotic qualm. Congoleum Gold Seal Rugs need no fastening—a brisk rub-over with a damp mop keeps them spotless. With them you can beautify and brighten any room... and save money. They are the timely choice of smart women everywhere.



WHEN YOU BUY CONGOLEUM YOU CAN SPEND THE DIFFERENCE IN WAR SAVINGS STAMPS

**PROWSE BROS., LTD.**

**MOORE & McLEOD limited**

**R. T. HOLMAN LTD.**  
SUMMERSIDE CHARLOTTETOWN

**NO FELT FOR HATS,  
BUT BRITISH WOMEN  
ARE UNDAUNTED**

Owing to limitations of supply, English women will soon have to go without felt hats—unless they have their old ones remodeled. Most of the felt available will be reserved for men, and women will have to make do with headgear made of anything from curtains and furnishing fabrics to ribbons, fur and velvet.

One Mayfair fashion expert has already created hats in the newest styles and shapes, made from mat-

terials bought from antique shops, furniture makers and even picture framers. A good designer, she says, can make a model hat from almost anything.

Hat-brims will be smaller this year, in order to save material. Straw hats of all kinds will be scarce, and the paler pastel shades will disappear. Many of the hats used this summer will be modelled on American lines.

Berets in all types of material are still most popular, especially for those whose hair curls loosely over the shoulders. They are worn well on one side of head.

**DECORATING TRICK**

Often quite simple tricks in decorating will make an odd-shaped or otherwise difficult room appear really attractive. Mixing or matching paints and wall papers is one way. For instance, a long, plain wall space may be broken up with a panel of a handsome figured paper, used as a background for a particularly choice piece of furniture. Also an awkward alcove of a plain papered or painted room done in a correlated, rather splashy paper would be especially effective.

Use Minard's for bites

**Roll out  
the Rubber**  
Every ounce of  
**SCRAP RUBBER**  
IS NEEDED FOR  
OUR MOBILE  
FORCES  
**GET IN THE  
SCRAP**

**Voluntary  
SCRAP  
RUBBER  
RECEIVING  
DEPOT**

Most important of the materials being gathered in the Dominion-wide Salvage Campaign is rubber, and thousands of depots have been set up to facilitate the collection. These posters appear at all depots, and invite everyone to dig out every scrap of rubber salvage which may be lying around cellar or garden, and send it immediately into active service. The "soldier" symbol is the figurehead of the rubber campaign, representing the military nature of all equipment in which the reclaimed rubber is employed.

**Drastic Tire  
Rationing Order  
Now In Effect**

OTTAWA, May 14—(CP)—(ADVANCE)—An estimated 1,000,000 or more Canadian motorists are prohibited from obtaining any usable automobile tires or tubes or retreading services under a drastic tire rationing order announced today by Munitions Minister Howe.

- The order is effective at midnight tonight. It does these things:—
1. Limits for the first time the purchase of retreaded tires, used tires, used tubes and retreading services;
  2. Tightens the existing control over new tires and tubes;
  3. Determines that every tire dealer will start tomorrow with a clean order sheet by making invalid all existing commitments or agreements for the retail sales of tires, tubes, or retreading services;
  4. Sets up three classes of persons eligible to buy tires, on a sliding scale based on usefulness of each vehicle to the war effort, and rules out all other motorists as ineligible to buy any usable tire or retreading services;
  5. Provides that no person may buy or sell, borrow or lend, give away or receive as a gift, mortgage, barter, exchange, cut, burn, destroy, or in any other way dispose of a usable tire or tube, except for legal sales as permitted by the order—thus prohibiting any two or more motorists from pooling their tires to equip one of their vehicles;
  6. Fixes a ceiling on the prices of all usable tires and on retreading.

**Statements Later**

Today's announcement by Mr. Howe does not give all the details of the new tire rationing order. The minister did not make public, for instance, the price ceiling which has been established. Departmental spokesmen said the missing information will be given in a series of brief statements to be issued in the immediate future.

Some weeks ago Mr. Howe warned Canadian motorists that their present tires would last for the war ends. He re-emphasized that point in the long statement revealing issuance of the tire-rationing order.

"Canada's rubber shortage is more serious than ever," said Mr. Howe. "Synthetic production will not begin before many months, and it will not benefit the civilian user. Not a single ounce of synthetic rubber will be released for the making of civilian tires, or any other civilian article."

"Essential vehicles must be kept in service, and the rest of us, until the war is over, must do the best we can with the tires or tubes now in our possession."

Under the rationing order motor vehicles are divided into "A", "B", and "C" classes.

"A" class vehicles, like cars driven by doctors and nurses, some clergymen, ambulance operators, firemen, policemen, some mail deliverymen, buses, and certain trucks, some trailers, farm equipment and industrial, mining and construction equipment may obtain new tires and retreaded tires, retreading services, used tires and used tubes.

"B" class vehicles, including those used mainly to transport war workers to and from work, private cars used principally by federal or provincial government employees for essential purposes, Red Cross workers, British Commonwealth air Training plan employees, ministers of foreign countries, taxi operators, and farmers who own no truck, garage tow trucks and other trucks not especially provided for—such as trucks used for delivery to homes—may obtain retreaded tires and retreading services, used tires and used tubes, providing special permission is obtained.

"C" class vehicles, including horse-drawn vehicles or farm implements for which tires are essential, industrial mining and construction equipment for which tires are adequate, foreign cars in Canada for more than a week, cars operated mainly for the professional duties of government employees, and such persons as newspaper reporters, incapacitated persons, life insurance salesmen and rural school teachers, may buy only used tires and tubes.

**No-Tire Class**

Persons not listed in one of the three categories are not permitted to buy any type of tire or tube. It is estimated 1,000,000 or more motorists whose driving is considered non-essential fall into the no-tire class.

Generally speaking, but not exactly, motor-vehicle operators allowed most gasoline under the gasoline rationing set-up which went into effect last April 1 get most preferred treatment under the new tire rationing regulations. Non-essential drivers who are limited to about 5,400 miles of driving under the gasoline regulations are the ones mainly banned from buying any type of tire.

The new tire order was issued by Supplies Controller Alan E. Williamson, approved by E.C. Berkinshaw, chairman of the War-time Industries Control Board, and concurred in by Donald Gordon, chairman of the War-time Prices and Trade Board.

Under its strict priority provisions, a dealer who has two orders and who cannot fill both at once must fill first the order placed by the motor vehicle owner who falls in the higher class.

**Authorized Persons**

The only persons permitted to buy or sell usable tires or tubes, or retreading services are authorized dealers, wholesalers or manufacturers.

Last January drastic restrictions were placed on the sale of new tires, casings and tubes, with purchasers limited to persons carrying on service considered vital to the announcement by Mr. Howe used upon proof of necessity—and without a Tire Ration permit—from any authorized tire dealer.

The new order establishes these rules which must be obeyed by every tire dealer:—

1. He must ascertain that the would-be buyer is in a class eligible to make a purchase;
2. He must ascertain that the purchaser would be unable to operate his vehicle without the tire, tube or retreading service;
3. He must determine that the



**TIRE LIFE EXTENSION Plan**  
for ALL makes of TIRES!



The ONLY complete plan of tire care to give you—service that may mean a year—2 years—or even more EXTRA USE of your car!

"Few motorists get any more than half the mileage built into their tires!" A startling statement... but true. Today you must get all the mileage out of your tires... you must keep your car running as long as possible. To help you get extra months of wear from your tires Goodyear created the TIRE LIFE EXTENSION PLAN... the only complete plan of systematic tire care. No other tire conservation plan does as much for you. Already thousands of Canadian motorists have signed up for this simple, easy, economical plan of guaranteed, preferred service. Read the details below... then sign up with your Goodyear dealer at once!

Here is what your local Goodyear Dealer does to MAKE Your Tires LAST LONGER!



- RIGHT AWAY** he retreads your tires, inspects them carefully inside and out, checks valve cores and caps, checks tubes for weak spots and leaks, scrapes rims free of rust, paints them and treats rim-well with graphite. He points all tires, inflates them to proper pressure.
- EVERY WEEK** he checks the inflation of your tires with an accurate hand gauge. As the average tire loses about two pounds of air a week it is essential that he check your tires regularly every week!
- EVERY MONTH** he jacks up your car and examines the outside of your tires. He removes nails, bits of gravel or other bedded material or grit. He checks for signs of faulty wheel alignment, improperly adjusted brakes.
- EVERY 2 MONTHS** he paints your tires with a special tire paint. At the same time he replaces valve caps when needed and checks valve insides and, if necessary, replaces them.
- EVERY 6 MONTHS** he removes tires from rims and thoroughly inspects them. He searches for cuts or bruises that may develop trouble. He checks tubes for weak spots. Scrapers, rim, paints them, treats rim-well with graphite.
- TWICE A YEAR** he retreads your tires according to a scientific plan, reversing the direction of tire rotation. This can increase tread mileage up to 25%. The policy also includes three tube repairs during the year.
- BONUS BENEFITS:** one free road service call, one free major vulcanized sectional tire repair, or two free vulcanized spot repairs, the free registration of all your tire serial numbers.



**WHAT THIS PLAN MEANS TO YOU**

When you sign up for the Tire Life Extension Plan you receive a policy that covers the servicing of your tires and tubes, including certain repairs, for 12 months.

By carrying out the tested conservation methods in the plan without fail, and by observing simple tire-

saving habits you'll get more mileage from your tires than you ever thought was in them.

In a nutshell... a small amount monthly invested in your tires may mean a year... 2 years... or even more extra use of your car. Every day you delay you throw mileage away!

Sign up at your Goodyear Dealer—today!

GOODYEAR WAREHOUSE  
**HORNE MOTORS**  
CHEVROLET-OLDSMOBILE DEALERS

GOODYEAR DEALER  
**S. R. JOHNSTON**  
FORD DEALER

**Commissions In  
Air Force Under  
Discussion in House**

OTTAWA, May 13—(CP)—Air Minister Power told the House of Commons today he is entirely in agreement with the argument that all qualified air crew should be commissioned officers.

He said high officers of the Royal Air Force held similar views but possibly it was a treasury obstacle that left many men with wings in the non-commissioned ranks.

Maj. Power was replying to an argument made by Reas Gray (Lib., Lambton West) who declared any man who earned his wings was worthy of a commission.

"I share the views of my Honorable friend entirely," Maj. Power said. He explained the agreement in the air training plan whereby 50 per cent of the pilot and observer graduates would be given commissions.

It was agreed that 33 per cent of these commissions would be granted on the basis of standing of the graduates and 17 per cent on recommendations.

But the graduates had come over-

seas, many of them to the Royal Air Force and others in Canadian units serving in the far and middle East, and their recommendations did not catch up to them.

Mr. Gray said it was not fair that officers commanding should have the power to pick so many from each graduating class for commissions, leaving others, many highly trained and qualified, in the non-commissioned ranks.

"So long as you leave this to officers commanding there will always be discrepancies," he said.

"My plea is that any man who is worthy of his wings is worthy of the King's commission."

Teamwork was the great strength of the air force and it could not be expected among crews in which there had been discrimination in the award of commissions.

**"WOOD" CURTAINS**

If you are shopping for curtains do look at the new colorful ones made of pressed wool cellulose fibres. The patterns are really lovely—gay and splashy, or beautifully co-ordinated colours nicely bordered to give your windows a well-dressed look. The curtains come in two-and-a-half-yard lengths, 58-inch width and the pair are said to be non-fading and not tarnished by rain.

One million seeds may be produced by a single crocus, yet the blossoms are among the world's most costly flowers.

**BLACKHEADS**

Get two ounces of peroxide powder from your druggist. Sprinkle on a hot, wet cloth and apply to the face gently. Every blackhead will be dissolved. The one safe, sure and simple way to remove blackheads.