

Clear the Skin

A beautiful complexion is the outward mark of good blood and a healthy body. When the stomach, liver and blood are in good order, the skin is clear and lovely. Unsightly blotches, pimples, eruptions and callousness show the need of Beecham's Pills to stimulate and regulate the vital organs and improve the circulation. Good health and better looks soon follow the use of

BEECHAM'S PILLS

are worth a guinea a box

Sold everywhere in Canada and U. S. America. In boxes, 25 cents.

For 30 Years
we have been making

Ben-Bey Cigars

the same as the day we started
—curing the tobacco by Mother Nature process, thereby eliminating almost all the nicotine.

—that's why BEN BEY is so delightfully mild

Save Fuel & Food

WITH an ENTERPRISE HEAT ECONOMISER on this MONARCH range you have the latest and greatest invention of the age. Based on a scientific principle it saves fuel by saving heat. This one device will save a very large proportion of the first cost of your range in the course of a year.

With the Oven Thermometer and Control Dumper you are able to cook almost automatically which means a great saving in food which is never spoiled when cooked on an Enterprise Monarch.



ENTERPRISE MONARCH STEEL RANGE

We will gladly send this interesting little booklet to your address. Send for it to-day.

ENTERPRISE FOUNDRY COMPANY
SACKVILLE, N. B.

CRABBE HARDWARE CO LTD
Charlottetown, P.E.I.

BRACE McKAY & CO LTD
Summerside, P.E.I.

Potato Baskets
100 Dozen

Ash and Maple Baskets

Extra Strong, Double bound top and bottom, will last longer than three of the cheap imported make.

All our Potato Baskets are made for us right here on P. E. Island on contract and of the strongest and best material obtainable

Wire Baskets

Half and one Bushel Capacity. A great basket for hard use about the stables.

Wholesale and Retail
Carter & Co Ltd

Queen St. Feed and Seed Warehouse
License 12-313

Special
\$5.00 Boots
For Women

A new line of women's Box calf boots made with military heel and pointed toe. This makes a splendid wearing boot—suitable for girls for school or college wear.

All sizes: \$2.00 to 7.00

See them

Alley & Co

135 Queen St.

SMOKE TACKETTS
T&B PLUG

The Western Guardian

—IT PAYS to buy in this Province

—THE GUARDIAN is on sale at Lafferty's, Summerside. Mtf.

—CHAINS—Genuine "Weed" auto tire chains at Braces. 1654-9-28satwed21Esaat11.

—RIGHT PRICES.—Beaver Board and Moulding or Battens—right goods right prices at Braces. 1654-9-28satwed21Esaat11.

—RUBBER BELTING ETC.—Rubber belting, belt lacing, files and all mill supplies at headquarters—Braces. 1686-10-1Mtuehu21Ehu11.

—AT HOME—Mrs. J. A. Campbell, Freetown, will be at home on Wednesday afternoon and evening October 2nd. 1705-10-2M11pd.

—TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

—COAL TAR ETC.—Coal tar (American refined) ready roofing, dry and tarred paper, nails, paint, etc., at hardware headquarters—Braces. 1654-9-28satwed21Esaat11.

—MARRIAGE THIS EVENING.—Mr. and Mrs. J. S. Hinton announce the marriage of their daughter Kathleen Eva to Dr. Harry Allen at Methodist Church, Summerside this (Wednesday) evening at 8 o'clock.

—AUCTION SALE AT KENSINGTON.—On Saturday October 5th Mr. Colledge Bowness will sell by public auction, his large stock of horses, cattle, farm implements carriages and the hundreds of small articles necessary about a farm. If day should prove unfavorable, sale will be held on Monday.

—KILLED IN ACTION—Mrs. Thomas Somers, Kensington received a telegram on Friday bringing the sad news that her son No. 4411897 Pte. John W. Somers had been killed in action on August 28th. Mr. and Mrs. Somers have the heartfelt sympathy of the community as it is there only child.

—THE GIFT STORE.—Braces' is the gift store. Visit their furniture department and see the wonderful showing of exquisite china, cut glass, silverware, brass, leather and ivory goods, statuary, pastels, Edison phonographs, pianos and "good taste" furniture for any room in the house. 1686-10-1Mtuehu21Ehu11.

LEMON JUICE TAKES OFF TAN

Girls! Make bleaching lotion if skin is sunburned, tanned or freckled

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, shake well, and you have a quarter pint of the best freckle sunburn and tan lotion, and complexion beautifier, at very, very small cost. Your grocer has the lemons and any drug store or toilet counter will supply three ounces of Orchard White for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles, sunburn, windburn and tan disappear and how clear, soft and white the skin becomes. Yes! It is harmless.



True war-time economy—use Sunlight Soap

It is impossible to buy a purer soap than Sunlight. Therefore it is really the cheapest soap you can buy. The purer and better the soap—the less you need for the wash and the better the work done.

Truly—it is real war-time economy to use Sunlight Soap for the wash and about the house.

LEVER BROTHERS LIMITED TORONTO



—FARMERS BOILERS—Braces have the right kinds and sizes at "money saving" prices. 1686-10-1Mtuehu21Ehu11.

—AUTO ACCESSORIES.—Tires, tubes, engine oil, high test gasoline, and all auto accessories at Braces. 1654-9-28satwed21Esaat11.

—FOX NETTING.—Fox netting, fox biscuit and all ranch requirements at Braces. 1654-9-28satwed21Esaat11.

—LANTERNS.—Electric hand lanterns, also electric carriage lights—right prices at Braces. 1654-9-28satwed21Esaat11.

LARGE-PRODUCING COWS.

Some Hints for Securing a Satisfactory Dairy Herd.

Breeding furnishes the most economical way to obtain large-producing cows. The pure-bred bull, with generations of high-producing ancestors back of him, must be used for breeding, and only the best heifers from the best cows should be chosen to be the dams of the next generation. Pure breeding alone does not make a good sire. The pure-bred sire should come from a long line of high-producing ancestors. If an old bull is selected he should have high-producing daughters. Two courses are open to the dairyman when buying a herd bull; he can purchase a young bull



The Tried and Proven Bull is the Best Investment.

from a good, milk-producing stock, or he can purchase an old and tried bull. In either case the bull should be healthy and from a herd free from disease; he should have a good conformation, and be of good constitution. In selecting a young bull the buyer should choose one whose female ancestors have uniformly high records of production, since this indicates that high production is a fixed characteristic of the family. Careful attention should be given to the record of the young bull's dam, and after that to the daughters of his sire. The records of closely related animals are of far more importance than the fact that the pedigree may include, three or four generations back, some exceptionally high-priced animals.

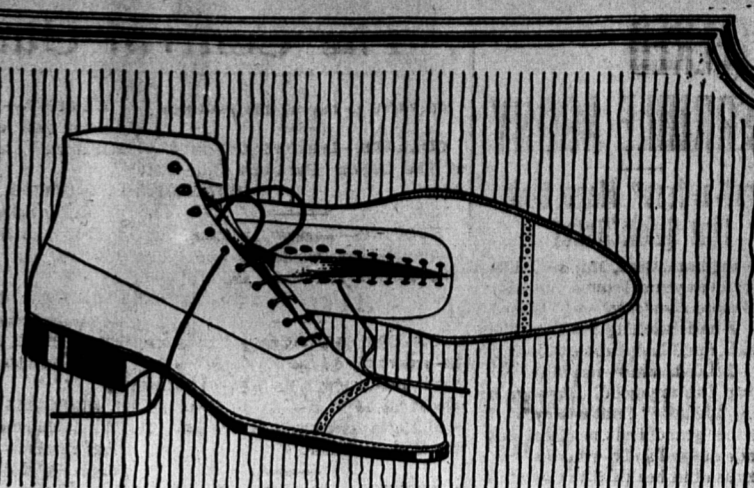
The tried and proven bull is the best investment. When a bull's daughters are larger producers than their dams, he has improved the herd. Many good bulls, however, are sacrificed before their worth can be determined, which means the continual use of young bulls whose real value is not known. The sire should be kept until his daughters have shown his worth, and if he is a herd improver he should be kept in the community as long as he is useful.

The owner of a large herd of cows can well afford to own a first-class bull, and the bull association has now made it possible for the owner of a small herd to own a share in a good, well-bred bull. A co-operative bull association is a farmers' organization whose chief purpose is the joint ownership, use and exchange of high-class, pure-bred bulls. If skillfully managed these associations should be eventually the greatest single factor in the upbuilding of our dairy herds. The typical co-operative bull association is composed of from 15 to 30 farmers. It jointly owns five bulls, and divides its territory into five breeding blocks, to each of which one bull is assigned. As many as 50 or 60 cows may belong to the farmers in each block, and the bull should be kept at some farm conveniently situated. The blocks are numbered from one to five and to prevent inbreeding each bull is moved to the next block every two years. If all the bulls live and if all are kept until each has made one complete circuit, no new bulls need be purchased for ten years. In that way, paying only a small part of the purchase price of one bull, each member of the association has the use of good, pure-bred bulls for many years. In one association having more than 100 members the original cost to each was only \$28. In another association of 50 members the average investment was \$25. It is possible for each association to continue for ten years or more without other additional cost than the maintenance of the bulls.

Frost Covered Wide Area.

Crop reports coming to Alberta Department of Agriculture indicate that damage from frost covers a wide area. Most of the northern parts in that province, included in a line east and west of Wetaskiwin, has suffered severely—only a small portion of the wheat and barley will be fit for threshing. Some of those grains, which are grown on high ground, show indications of a berry forming. In some small districts in this area the frost seems to have been lighter, and as a consequence some of these grains may be threshed. From present appearances of the oat crop, it would appear that the heads, generally speaking, are filling. It is too soon yet to pass judgment as to what percentage of the oat crop in the above mentioned area, will be damaged by frost. The district from Ponoka through to Red Deer escaped frost pretty largely. South of Didsbury practically no damage was done.

A woman is a great deal better than her neighbor, and, what's more she knows it



Correct style worn by well dressed young men in all localities. Lace boot—medium narrow recede toe, low heel—made in black, tan or patent calf. Price, \$7.00 to \$10.00.

Style—Plus Service at a Fair Price

THE style illustrated above is one that is largely preferred by Canadian business men—especially young men. It has the medium long vamp and narrow, somewhat pointed toe which gives the foot a slim and "dressy" appearance, without being extreme in style. Those who like this type of shoe will find it thoroughly satisfactory in fitting qualities and a comfortable easy shoe to walk in.

This style can be obtained in several grades of black and tan. The price range—\$7 to \$10—considering the present leather market, is extremely moderate.

Next spring a shoe of the same wearing qualities will cost from ten to twenty per cent more. It would cost more now except for the fact that the resources of this company enable us to cover our needs well in advance.

A.H.M. War-Time Selections offer special Service Value for Men, Women and Children. Ask your dealer for them.

AMES HOLDEN McCREADY LIMITED

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER

When you buy Shoes look for—



—this Trade-mark on every sole

MRS. DONALD MATHESON

The sympathy of the entire community goes out to Mr. and Mrs. Donald Matheson, Traveller's Rest in their hours of sorrow. On the 24th of September their youngest daughter Elizabeth Beer passed away after a lingering illness of a few months, which was borne with patience and resignation to the will of an all-wise God. She was a girl of more than ordinary intelligence and a short time ago looked forward to her attendance at the Prince of Wales College, from which so many of the family have graduated. But God's ways

are not as ours and her earthly life came to an end at the early age of fifteen years and seven months. She will be very much missed not only in the family but in the community where she was a general favorite. On the 26th the last solemn services were conducted by the Rev. D. MacLean and the clay tabernacle was gently borne by the following young men and laid to rest in Wilmont Cemetery: Ellsworth England, Wm. Lefurgy, Bord Raynor, George Kelly, Robert Champion and James Mac Donald. To add to the solemn and sorrowful watchings by the death bed of their dear daughter, a telegram came to Mr. Matheson, announcing the death of his son in

France and a few minutes after this telegram was received their daughter breathed her last, this making a double bereavement for the family. The son Gilbert Sutherland, was a young man of more than ordinary ability, being a teacher in the Technical School in Detroit when the call came he returned and joined the 105th and gave up his life upon the battle field. He was only twenty three years old at the time of his death. Six sisters and four brothers are left to mourn the loss of two of the family at one stroke.

"What I do thou knowest not now but thou shalt know hereafter," Summerside Journal and Patriot please copy.

Sleep Sweetly

Coffee, tea and some other drinks when taken at the evening meal tend to keep some people awake.

One of the merits of
POSTUM

is that it never affects nerves or heart.

In fact one can drink as much Postum as he pleases just before bedtime and no ill results follow, for Postum is pure and absolutely free from caffeine or any other harmful drug or substance.

Postum comes in two forms; Postum Cereal, which must be boiled, and Instant Postum, made in the cup in a moment. They are equally delicious and the cost per cup is about the same.

"There's a Reason"