

THE CHARLOTTETOWN GUARDIAN

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MONDAY, JUNE 27, 1932.

DOLLAR DAYS

It is perhaps going back a little into ancient history to recall the first Dollar Days in this Province. They were started before the war. The Guardian fathered the first of them, and had considerable difficulty in persuading the merchants of those days of the advisability of offering as a body special inducements to the buying public. The new enterprise proved successful, however, and has been a feature of merchandising here ever since. This year Dollar Days take on new significance. There has been a poor circulation of money amongst the farming community, and farming is our basic industry. In order to meet the reduced prices paid to the farmers for their produce it is necessary for the merchants, not only to cut their profits, but to dispose of most of their goods below what was paid for them. The farmers suffered the first loss, and now the merchants are boldly shouldering their share of the burden, and disposing of their stocks at a great sacrifice. Dollar Days this week will mean the meeting of the prices the farmer receives for his produce with the prices he has to pay for what he wants to buy. It may not be that in every instance the cut is equivalent to the cut in the farmers' prices, but taken as a whole, comparison of figures will show the merchants have made a tremendous reduction in retail prices. This is probably the best time to make purchases. The merchants are willing and anxious to sell their goods at a sacrifice in order to have the ready turn-over in cash to enable them to replace their stocks for the coming winter. It is unlikely prices will fall much farther. It is now generally conceded that the Economic Conference at Ottawa next month will decide upon a stabilized currency for the Empire, and this being the case the tendency will be at once for prices to stiffen and increase all around, to the benefit of the farmer and everybody alike. Dollar Day bargains should be real and advantageous for everyone participating.

ROYAL SEND OFF

It is announced that the delegation from Great Britain to the Imperial Economic Conference are to have a Royal Send-Off from London. The Dominion High Commissioner, The Hon. G. Howard Ferguson, will give a banquet on Wednesday night, the eve of Dominion Day, at which His Royal Highness the Prince of Wales and a distinguished company of statesmen will be present. "Success to the Imperial Economic Conference" will be proposed by His Royal Highness, and as he has for years been a serious student of the economics of trade and commerce, he is certain to give expression to words of wisdom in proposing the toast. The other speakers will include the Rt. Hon. Stanley Baldwin, the Rt. Hon. Walter Runciman, Rt. Hon. J. H. Thomas. It is interesting to note that the speeches will be broadcast over Great Britain and Canada as well.

MOB PSYCHOLOGY

A strange discovery is reported to have been made in connection with locust plagues in Africa. This is that the cause of the plagues is simply the effect of "crowding" on a small group of harmless "isolated" grasshoppers. Merely putting too many of these ordinary hoppers of some species in one place changes even their shape and color, the effect being produced by some sort of mob psychology. Dr. Faure, the propounder of this theory, claims to have produced this magic change at will by raising the "solitary" hoppers in a community cage. They entered in all ordinary hopper colors, brown, green, grey and soil tinted. In successive moults

they changed almost 100 per cent. to black and yellow—and age-old sign of locust plagues. Also, they began enormously increased jumping activity. Body shapes changed owing, apparently, to so much exercise. Body heat rose. Appetites grew voracious. Even with plenty of food, several hoppers would fight to eat off the same spot on one leaf. To complete the likeness to human mob psychology, the numbers irresistibly attracted other hoppers, even a "solitary" grasshopper, reared in a wire cage surrounded by the ravagers, caught the madness and transformed himself. Most astonishing of all, when these "plague" locusts were separated and raised in individual cages, they transformed in shape, colour and habits back into the harmless type. In one experiment, out of 139 so raised, 135 "reverted."

Scientifically, the value of the discovery is said to lie in the fact that it makes possible the fighting of locust plagues while they are still in the formative process. The moralist and historian, however, will find in it a striking illustration of the effect of mob psychology on human intelligence. People otherwise sensible and level headed will, under mob influence, commit the most outrageous crimes. It is in times of depression, of unemployment and other economic ills, that the "swarming" tendency in people is most evident and the mob influence becomes most dangerous. That is why, in all civilized countries, mob enthusiasms are regarded with suspicion. The mob does not reflect the collective opinions of the individuals who comprise it; it is imbued with a sinister spirit of its own. Under its influence the mentality of people becomes changed, just as the grasshopper changes physically into the voracious locust in the theory propounded by Dr. Faure. To this fact is due the precautions which even democratic governments find it necessary to take to suppress mob demonstrations and to deal with those who, by revolutionary propaganda or otherwise, endeavor to excite class prejudice and passion in times of stress and strain.

THE REAL MR. KING

Two columns of editorial rehash of Mr. Mackenzie King's speech at Sussex in Saturday's issue of our local contemporary, and not a word in explanation of the Liberal leader's attitude towards what he has pleased to term "economic imperialism." It was thus Mr. King, at Winnipeg last January, designated the objects sought to be achieved at the forthcoming Imperial Economic Conference. He repudiated those objects, lock, stock and barrel; said intra-Empire trade preferences would be just a new form of "economic isolation," and, as the keynote of the Liberal attitude towards the Conference, announced: "Canada must decline to be a subsidiary unit of an Imperial holding company."

A good deal of explaining will be necessary on the part of Mr. King and his party press before the public will believe that he has any sincere desire to see the Imperial Conference succeed.

EDITORIAL NOTES

A Chicago gangster named "Three-fingered Jack" White was set free the other day when the courts finally dismissed a seven-year-old charge of murdering a policeman. The killing took place in 1925. In 1927 White was convicted and sentenced to life in prison. Then the verdict was reversed by a higher court, and in 1931 he was tried, convicted and sentenced to 14 years. Now the case has been reversed again, and this time the charge has been dropped. White may be perfectly innocent; but under a legal system that took seven years to settle the matter it is not difficult to understand why criminals have lost most of their fear of American courts.

NOTES BY THE WAY

According to British government trade returns British imports from Canada in the first quarter of this year showed an increase of \$10,000,000, or 35 per cent. more than in the like period last year. Freedom from the new British tariff duties against foreign goods helped Canada. On the other hand our imports from Britain showed a decline of 13 per cent. The Mother Country has good ground for urging that she should be able to sell more as well as buy more.

Eminent American authorities have estimated that the collection of the debts and reparations has cost the United States \$10 for every \$1 it has received on account from Europe. The moratorium, granted by President Hoover a year ago, gave the nations a chance to turn around and there was a widespread feeling that that gesture would lead to a general cancellation, or at least a scaling down, of international war-time obligations. It is believed that ten millions of the most intelligent people in the United States are ready for this step today. The trouble is that the politicians and a majority of the American press are still urging the voters to claim their pound of flesh. It may be that a change will come after the presidential election in November. It is hoped that this will be the case. The extension of the present moratorium would only leave the world still sitting on the seat of agony. What is needed is a thorough-going jettisoning of the whole top-hammer of war debts and reparations.

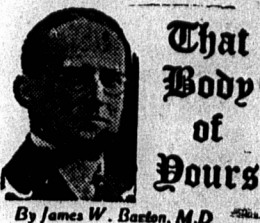
With the aid of modern machinery a man today can do one thousand times more work than the world's prime inhabitant. In fact, machinery is becoming so universal and so labor-saving that a four or five hour day for the mechanic or laborer is now sufficient for the world's needs.

The Madrid correspondent of the London Times reports that there is a steady decrease in the popularity of bull-fighting, and that the Spanish public are turning in increasing numbers to football as a substitute. Indeed, some of the largest bull rings are now being utilized for Spanish League football matches. It appears that the reform in bull fighting initiated by the Dictator, Primo de Rivera, have been continued under the present Republican regime. Rivera insisted that every horse in the arena should be protected by a quilted coat. Since the enforcement of that edict, it is estimated that the lives of over eighteen thousand horses have been saved in Spanish bull rings. The general discouragement of the more primitive fights in city and town market places, moreover, has still further acted as an eliminatory measure.

Major Newman, in an article in the Nineteenth Century, estimates the British capital invested in Argentina at over 500,000,000 pounds, compared with 46,000,000 pounds in Canada, 280,000,000 pounds in the United States and 300,000,000 pounds in Brazil. "Today," he says, "there are almost as many miles of British-owned and controlled railways in Argentina as there are in Great Britain, carrying over 250,000,000 pounds of British capital." Nearly half the shipping of the River Plate is British. The tramway system of Buenos Aires, carrying some 700,000,000 passengers a year, is 74 per cent. British. With Sweden and the Scandinavian countries, again, Britain has exceptional trade relationships. Certain it is, in any case, that trade with Argentina and the Scandinavian countries will occupy a large part of the British picture for years to come. That is what Britain means by insistence upon fitting Imperial trade into the world trade scheme.

If it became usual for persons about to furnish their houses or to decorate one or two rooms to call in a designer or a "consultant house decorator," the additional cost would be an insurance against the feeling that the dining room walls should not have been painted dark brown or that something was radically wrong with the decorative scheme. The curtains would not then be "a mistake," and life would be worth living.

The British Prime Minister, says the London Daily Express, is credited now with the intention, or at least the desire, to turn the Lausanne Conference into a discussion of international trade. On what basis could Great Britain enter into such discussions now? Ever since the war Great Britain has been the milch cow of the world. We are now going into conference with our own Dominions. We are planning the greatest trading merger in history. Until that conference has been held it is both futile and



By James W. Baston, M.D.

HOT WEATHER EATING

When warm weather arrives it is only natural that we should rid ourselves of heavy clothing, and wear clothes that will enable the heat to leave the body readily. Just as we change the weight and texture of our clothing during the warm weather, so also should we change, to some extent at least, the nature and amount of the food eaten.

In a general way it is wise to reduce the amount of food. As a considerable amount of the food we eat is to maintain heat in the body, and this is hardly as necessary in the hot or warm weather, less food should be eaten. Most health writers advise that you reduce the amount of meat and eggs during the hot weather. This may be good advice for the average office worker because he is not likely to move around as much, to do as much walking as during the cold weather. As he thus does not move or work his muscles as much as during the cold weather he doesn't need as much of meat and eggs—the body builders. But cutting down on meat and eggs even in the hot weather is not wise for those who do hard outside work, or who play outdoor games. They need meat and eggs just the same in the hot as in the cold weather to repair tissue worn out by working or playing.

What can be cut down safely are fats and starches. Although these are the foods that give the energy to work, they are also the great heat producers and therefore the amounts eaten during the hot weather should be less than during the cold weather. What about vegetables? The leafy vegetables—celery, lettuce, cabbage, cauliflower, water-cress, are bulky, "fill" the stomach and give a feeling of "fullness" that prevents overeating. Also as they are not "starchy" they do not heat up the body as do potatoes and other vegetables.

Fruits are excellent, their juices most refreshing, and some raw fruit should be eaten every day. However it must not be forgotten that most fruits are sweet, contain considerable sugar, and sugar is one of the most "heating" foods known. In fact sugar is considered the world's cheapest food because it gives more heat units for the money than any other food. So watch your diet during the warm weather, and watch the effects upon your health or the way you feel. A little more of the "bulky" food, as mentioned above, and less fats and sugar, is a good general rule.

The Gangster Wins Again

(Toronto Globe) "The gangster, grinning widely, left the room, free." The gangster faced a charge of bank robbery, and the authorities got him as far as a Chicago courtroom. Then the underworld was heard from—heard from through the medium of the assistant attorney, who asked the Judge to dismiss the prisoner; he had got only \$60,000 anyway. But the Court wanted to hear the argument for this amazing procedure, and this is what it was: Two officials of the bank who had identified the hold-up man were under guard in a downtown hotel.

Machine guns formed part of the guard's equipment; and machine guns provided the State Attorney's case for dismissal of the prisoner who had been identified. The bank officials would rather see the bandit free than face a ruthless firing squad. Therefore the prisoner was dismissed. No wonder he grinned widely as he left the court a free man. The underworld had scored another victory over the law. This week Irvin S. Cobb, profile American writer, and a bit of humorist; was interviewed in Montreal, and here is what he said:

"In the old days we good American citizens thought that sooner or later Canada would get fed up with the British Government, and would be quite willing to be annexed. Now it seems like a pretty good idea to reverse the thing. Maybe a lot of our problems would be solved if Canada annexed the United States—if we had your Canadian laws and methods of enforcement.

Some time ago Will Rogers, another wit, advised the United States legal authorities to visit Canada, see how the law was enforced, and then try to establish in their own courts something similar in the way of administration of justice. But the trouble is that both propositions come too late. Conditions have grown too desperately bad. Twenty-five years ago Canada might have been both able and will-

ing to lend a hand, give a little neighborhood help in padlocking the stable, but not after the horse has been stolen. However, she will promise this: not to lend the gangsters any machine guns.

Cost Of British Education

(London New Statesman) In Monday's Times, Lord Eustace Percy gave some useful figures showing the growth of public educational expenditure since the war. He set out to analyse the causes of the growth and to show how it has been distributed between higher and elementary education, how far it is due to the rise in salaries, to the increase of prices, and to other causes. Naturally, the percentage increase works out far larger for secondary than for elementary education. The number of secondary school pupils has risen by 120 per cent. since 1931; and it is not surprising to find that expenditure on higher education, in view of higher prices and improved standards, has gone up 250 per cent. to over £16,000,000 a year. But this sum, despite the increase, is still small in relation both to the need and to the cost of elementary education, which now costs nearly £20,500,000, as against £25,000,000 before the war. Teachers' salaries, even after the recent cuts account for the greater part of this increase. On the other hand, running expenses are only up about £8,500,000, and debt charges by £1,300,000, while medical services and schools for defectives in, which we are still sadly behindhand, account for over £3,000,000 of the increase. Lord Eustace Percy further points out that during the past ten years

whereas local spending on education has risen by over £9,000,000, Treasury grants have risen only by £600,000.

taurants in London. They are to one-half times the weight of hen's egg and they take from 20 to 25 minutes to boil. Dealers and provincial towns have approached the importers of supplies. The price retail is roughly 9s. a dozen.

SCIENCE NOW SAYS "SUNLIGHT For Vigorous Health And Strength" But never a word about Sunburn or Sunstroke. Sunbathing in moderation is good, but violent sunburn parches the skin. Makes it harsh and old looking, causing almost unbearable pain. Now this is where we step in and fool Old Man Sunbath. Next time your skin gets sun-scorched apply freely.

MAC'S WITCH HAZEL CREAM Almost immediately that stinging pain is gone, leaving your skin as soft, naturally moist as nature meant it to be, but better, even than that Mac's Witch Hazel Cream prevents sun-scorch—before going out just smooth on Mac's Cream and powder over it, then though your skin may turn a Glorious Golden Tan, it will never get painfully red and sun scorched, nor lose its freshness. Don't neglect taking a bottle of it with you when going on an outing. Only 35c per bottle at

Doukhobors On An Island

(Montreal Gazette)

From Ottawa comes the official information that the hundreds of Doukhobors convicted of parading sans clothes will be located on Piers Island, forty miles from Victoria, B. C. There will be separate colonies for men and women, and the children of the families concerned will be in charge of the Province of British Columbia, to be cared for until the release of their convicted parents. Piers Island is a mile long and a little less in width, and suitable buildings will be erected for the temporary inhabitants. In the event of more Doukhobors being convicted, the overflow will be placed on D'Arcy Island, not far away.

The Doukhobor problem has more to it than parading periodically in all nakedness, in fields and along British Columbia highways, which explains the severity of three-year sentences for naked individuals who refuse to abide by the laws of the country. In Doukhobor territory there has been constant warfare against schools, the public institutions of the province to which the majority of children go. The "apirit wretches" are a professedly peaceful people, but the peaceable inclination apparently has its limits. At any rate, schoolhouse after schoolhouse has been burned to the ground or bombed in their territory and the agents of destruction have been protected against arrest. More than a score of the schools were destroyed in the short space of a year, and in localities where there is population other than Doukhobor, the settlers have had to guard the buildings night and day on occasion, searchlights having to be played on the structures from dusk to dawn. Some Canadian parents, indeed, have been afraid to let their children go to school, for fear of a building being bombed during hours of learning. Attempts have been made to wreck trains by placing obstructions on the rails, and, because of this, constant patrolling of the railway lines in Doukhobor territory has been necessary. All of this has been very costly to the province and has exasperated the authorities into taking their present drastic action in the hope that the Doukhobor problem may be settled for good and all. Canadians will hope that the majority of the sett will in time be led to see the folly of defying the law and opposing education. More parades may be expected, however, and if they continue on a large scale the burden of maintaining hundreds of prisoners and looking after their children will become great. The cost to the Government is already worrying provincial authorities. It is a very difficult situation at best, and calls for resolute official action.

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Fruits are excellent, their juices most refreshing, and some raw fruit should be eaten every day. However it must not be forgotten that most fruits are sweet, contain considerable sugar, and sugar is one of the most "heating" foods known. In fact sugar is considered the world's cheapest food because it gives more heat units for the money than any other food. So watch your diet during the warm weather, and watch the effects upon your health or the way you feel. A little more of the "bulky" food, as mentioned above, and less fats and sugar, is a good general rule.

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