

FREE TRIP TO THE BATTLEFIELDS OF FLANDERS AND FRANCE FROM YPRES TO VERDUN 500 MILES

The Halifax Herald and The Evening Mail will send Seven Women on a Fifty Day Trip to England, France, Belgium, Switzerland and the Rhine, where the Canadian Troops are now holding the Bridgeheads Sailing in July, or as soon thereafter as restrictions against travel are removed

EDUCATIONAL AND HISTORIC TOURS FOR WOMEN

RATES OF SUBSCRIPTION AND SCHEDULE OF VOTES

| | 1st period (Jan. 14-Feb. 22) Votes allowed | 2nd period (Feb. 23-Mar. 22) Votes allowed | 3rd period (Mar. 23-Apr. 12) Votes allowed |
|--------------------------------------|--|--|--|
| THE HALIFAX HERALD | | | |
| By Mail | | | |
| Three years | \$21.00 4025 | 3625 | 3265 |
| Two years | 14.00 2625 | 2365 | 2130 |
| One year | 7.00 1225 | 1105 | 995 |
| Six months | 3.50 525 | 475 | 430 |
| THE EVENING MAIL | | | |
| By Mail | | | |
| Three years | \$12.00 2225 | 2005 | 1805 |
| Two years | 8.00 1425 | 1285 | 1155 |
| One year | 4.00 625 | 565 | 505 |
| Six months | 2.50 315 | 285 | 255 |
| THE WEEKLY MAIL AND HOMESTEAD | | | |
| By Mail | | | |
| Three years | \$6.00 1025 | 925 | 835 |
| Two years | 4.00 625 | 565 | 505 |
| One year | 2.00 250 | 225 | 200 |

Postage to the U. S. on daily is \$1 a year extra and on the weekly 50 cents. In same proportion for longer or shorter terms.

No subscription will be taken for longer than three years and none for delivery in the city of Halifax and Dartmouth.

Three times the regular number of votes offered in the above vote schedule will be given on the FIRST subscription and double the regular number of votes will be given on the next five subscriptions, if they are turned in within ten days of the candidate's entrance into the campaign. 1000 votes will be credited each candidate on entering the campaign. THE VOTE SCHEDULE WILL NOT BE CHANGED IN ANY WAY during the campaign. At no time will special offers of votes be made other than the above.

CAMPAIGN WITHOUT A LOSER

To all who do not win one of these Wonderful Trips a commission of TEN PERCENT will be paid on all subscriptions collected by them if they remain active during the campaign. **THUS EVERY CANDIDATE WILL BE PAID FOR THE EFFORT SHE MAKES.**

Although candidates will only compete against their sister candidates in the same district, they will not be confined to their districts in securing votes. Votes can be secured ANYWHERE—in the campaign territory or out of it. There is no restriction as to WHERE votes can be secured.

APPLICATION BLANK

I wish to enroll as a candidate for The Halifax Herald, The Evening Mail and The Weekly Mail and Homestead European Battlefield Tour from District No. which is my place of residence. I fully understand the rules and conditions governing same, which I agree to comply with.

Signed:
Name
Business Address (if any)

Street District No.
County Province

NOMINATION BLANK

I respectively nominate
Mrs
Miss
Residence District
County Province

as a candidate in the Halifax Herald, The Evening Mail and The Weekly Mail and Homestead European Battlefield Tour. I vouch for her eligibility.

Nominators names will not be disclosed until after the close of the campaign and then only at their request and the person who nominates the highest vote getter in the entire campaign will be awarded a special prize of \$25 IN GOLD.

THE PLAN

Nova Scotia (outside the City of Halifax) Prince Edward Island, New Brunswick, (Westmorland County,) and Newfoundland have been divided into six districts. The selection of the party that will make this memorable and Never-To-Be-Forgotten trip will be put up squarely to the readers of The Halifax Herald and The Evening Mail, and THEIR votes will decide the winners. The candidate in each district securing the greatest number of votes will be entitled to this splendid FIFTY DAY trip through the sections of France and Belgium where nearly 70,000 boys from the Eastern Provinces gamely fought the Huns, thus saving the world from German dominations; where over ten thousand of our same boys were wounded and many thousand killed and be buried on the spot where they so valiantly fell. Every cent of expense from the time the winners sail until their return, will be paid by The Halifax Herald.

Transportation on Steamer, Railroad Fares, Hotel Accommodations, Automobiles, Porters, Tips, etc, WE PAY THE BILLS. An experienced Guide of the World-Renowned touring agency of Thos. Cook and Sons will conduct the party through Europe and over the Battlefields and no trouble will be spared to add to the comfort and pleasure of our guests en route.

EXTRA

There are six districts. One candidate will go from each district. The chaperone will constitute the seventh member of the party.

THE CANDIDATE

WHO POLLS THE LARGEST VOTE WILL SELECT THE CHAPERONE, THUS WINNING TWO TRIPS

DISTRICT NO. 1. Western Halifax County, Halifax City and Dartmouth absolutely excluded, Lunenburg, Queens, Shelburne and Yarmouth counties.

DISTRICT NO. 2. Digby, Annapolis, Kings and Hants counties.

DISTRICT NO. 3. Colchester, Cumberland, Pictou, Antigonish, Guysboro and the Eastern section of Halifax County.

DISTRICT NO. 4. Cape Breton, Inverness, Richmond and Victoria Counties

DISTRICT NO. 5. Newfoundland.

DISTRICT NO. 6. Prince Edward Island and Westmoreland County, N. B.

RULES

RULE NO. 1—The campaign begins Tuesday, January 14th, and closes Saturday, April 12th, 1919, a 10 p. m.

RULE NO. 2—Any woman, married or single, of good reputation, residing in any of the campaign districts may enter the campaign by making out one of the Application Blanks (ask for Blanks or cut from paper) and sending or bringing her application to The European Battlefield Campaign Manager, The Halifax Herald, Halifax. Candidates must enter from the districts in which they reside. The Campaign Manager and The Halifax Herald are to decide any question regarding proper districting of candidates. Candidates moving from one district to another, after having been nominated, will be retained in the district from which first nominated. 1000 FREE votes will be credited each candidate on being nominated or entering the campaign. Nominations of candidates may be made by any one at any time during the campaign without cost. The management of The Halifax Herald and The Evening Mail reserve the right to reject any nomination at its discretion. Any contestant wishing to have her name withdrawn from the list of candidates must write or call personally, as positively no telephone withdrawals will be considered. No candidate's name will be substituted for another's. The first publication of the names of candidates will appear at an early date.

RULE NO. 3—There are six separate districts from which to enter, as described on this page. Contestants will compete against candidates only in their respective districts --for the trip for THAT district; and against ALL districts for the chaperone privilege, but may secure subscriptions anywhere they choose. Any district that shows little or no activity will be eliminated, and the candidates in that district will be transferred to the district closest to it from a voting standpoint. Merging of districts to be at the discretion of the Campaign Manager and The Halifax Herald.

VOTING

RULE NO. 4—Each issue of The Halifax Herald, The Evening Mail and The Weekly Mail and Homestead will contain a ballot good for one vote, when properly filled out with the name and district number of the candidate to whom it is to be credited. No vote coupons will be printed in the paper during the last two weeks of the campaign. Votes can be obtained only by being clipped from the paper, or secured through the regular subscription channels. Votes will be issued on paid-in-advance subscriptions to The Halifax Herald, The Evening Mail and The Weekly Mail and Homestead during the life of the campaign and for no shorter period than six months on the daily and one year on the weekly editions. No subscriptions will be taken for delivery in the city of Halifax or Dartmouth. Candidates are not permitted to buy or sell votes. NO VOTES WILL BE SOLD FOR MONEY OR OTHER CONSIDERATION and can be obtained ONLY by being clipped from The Halifax Herald, The Evening Mail and The Weekly Mail and Homestead and by being issued on paid-in-advance subscriptions. Votes cannot be transferred from one contestant to another. Should a candidate withdraw from the campaign her votes will be cancelled. Votes once cancelled cannot be recovered. All votes which have been deposited in the ballot box will be filed in The Halifax Herald office, subject to the inspection of the candidates to whom they belong, at any time during the campaign and business hours. A committee of five responsible business men will act as a Board of Judges on the last day of the campaign, count the votes and declare the winners. The decision of the Board of Judges to be final and admit of no appeal. On the morning of the last day of the campaign the ballot box will be turned over to the judges, who will seal it and it will remain sealed until opened by the judges that night for the final count. In case of a tie between two or more candidates identical trips will be given to those tying.

RULE NO. 5—No salaried employees or close relative of same employed in the office plant of The Halifax Herald, The Evening Mail or The Weekly Mail and Homestead, are eligible to enter this campaign.

RULE NO. 6—No statement or promise by any solicitor, canvasser or agent varying from the above rules as set forth will be recognized by The Halifax Herald, The Evening Mail or The Weekly Mail and Homestead.

Twelve Hundred Golden Hours of Travel. Across the Ocean and Over the Devastated Battlefields where Prince Edward Island Boy Won Undying Glory and Helped Save the World

If there is any point not quite clear, write or wire EUROPEAN BATTLEFIELD TOUR MANAGER, THE HALIFAX HERALD, HALIFAX or see our Prince Edward Island representative Mr. S. C. D. White who will have his headquarters at The Revere Hotel, Charlottetown for several days in the interest of Prince Edward Island candidates.