

GRAND CONCERT—J. O. F. Hall, Montague, Aug. 8 at 8 p.m. Casino Orchestra in attendance. 21

COAL CARGO.—The schooner "Thella" is discharging a cargo of Sydney screened for J. Carragher & Co. Phone 324.

NEW UNIFORMS ISSUED.—The members of the City Police force present a trappy appearance today fitted out in their new summer uniforms of blue. New peak caps with gold band across the front lend additional attractiveness to the uniform.

CONDITION IMPROVED.—The many friends of Mrs. John Howatt, Dorchester Street, City, will be pleased to learn that her condition is now greatly improved and hopes are entertained for a speedy recovery.

DR. SCHOLL'S FOOT EXPERT.—Mr. Gleason having had so many people suffering with foot troubles call upon him yesterday he has decided to stay today (Thursday). If you are suffering with fallen arches or other foot troubles come and see him.—Alley & Co., Ltd.

WILL IN TRURO.—Dr. C. C. Archibald returned last evening from Truro, where he had been called on account of the illness of his brother. We regret to hear that Professor Archibald is still in serious condition but it is hoped that before long he will have sufficiently recovered to be removed to his home in Vancouver.

BEDEQUE METHODIST CIRCUIT.—Sunday, Aug. 10, 1924: Bedeque, 11 a.m. the regular minister. At 3 p.m. and 7.30 p.m. Evangelist Foster at Cape Traverse. Seaside service is cancelled to give all an opportunity of getting the benefit of Evangelist Foster's messages. Last Sunday, crowds were unable to get in in the evening. Try the afternoon.

GEOLOGIST HERE.—Mr. Hugh McKay, geologist of Sepulpa, Oklahoma, who has been conducting surveys on the Island from time to time with a view of discovering oil or gas has returned to the province for the purpose of checking up these surveys. Mr. McKay's associates have been working south of Charlottetown this summer, and Mr. McKay has been on the mainland covering points between Lake Ainslie, C. B., and Boutouche, N. B.

P. E. I. PHARMACEUTICAL ASSOCIATION MEETS.—The annual meeting of the P. E. I. Pharmaceutical Association was held yesterday August 6, in the Board of Trade rooms at 11 a. m. General routine business was transacted, various reports received and adopted. In the course of President Edman's report, he referred to the death of the late F. P. Hennessey, Secretary and Registrar, and the great loss to the Association of an officer and member who took such an active interest in all affairs pertaining to it. A committee was appointed to draw up a resolution expressing the sympathy of the Association to Mrs. Hennessey and family. The election of officers was as follows: President—H. Hopgood; Malpique; Vice-President—E. Foster, Charlottetown; Treasurer—Hon. G. E. Hughes, Charlottetown; Secy. Registrar—H. L. Bell, Charlottetown; Executive—A. M. Waugh, Alberton, Edward Gallant, Summerside, J. P. McDonald, Charlottetown.

PERSONALS
Miss Lillias Hooper leaves this morning on a motor trip to Digby and Yarmouth with her brother D. R. Hooper and Mrs. Hooper.

Miss Mary Eliza Bradley, Dorchester St., is spending a well earned vacation at her home, Kelly's Cross, the guest of her uncle and aunt Mr. and Mrs. James A.E. Bradley.

NARCISSUS PERFUME
The new odor in dainty purse vials
Price 50c
NARCISSUS TALCUM
Price 35c
Sold only by
MacKinnon Drug Co.
Phone THE REXALL, POBox 219 KODAK STORE 332

Boards of Trade

(Continued from Page 1)

and not as a Branch line with such an inferior service and equipment as has been the case for far too long a period, as if we were not worthy of Provincial recognition. And with the same united and determined voice we should demand the completion of the standardization of the Railway and that the road-bed throughout this Province be properly ballasted, so that the travelling Public can enjoy the same "first" class service in Prince Edward Island as in the other Provinces of Canada. When you stop to consider the new Branch lines of railway being constructed in many of the other Provinces costing many million dollars of public money, and towards which we contribute, are we unreasonable or extravagant in making such demands? Some of these new Branch lines are said to extend into districts as yet unpopulated, while this thickly populated and fertile Garden Province is compelled to be continually begging and pleading for any improvement on a service so very far behind the times.

And further, we should still persist in a second Car-ferry being provided, so that Passenger Cars and Automobiles can be ferried to and from the Mainland in an efficient and expeditious manner. This Service is furnished, this Province will never participate in our share of the Tourist traffic coming in to Eastern Canada, nor will regular traffic to and from the Mainland and business generally be safeguarded against a calamity and severe financial loss and strain, should an accident unfortunately happen to the present Car-ferry Steamer during the winter months.

With regard to conclusion No. 2, "Give of Faith and Co-operation among our own people," it must be obvious to strangers, if not to ourselves that a spirit of pessimism unfortunately exists among sections of both the farming and business community, whereas, comparing conditions generally in this Province with those prevailing in many of the other Provinces, I think a spirit of hopefulness and optimism would be much more justified. If you go back twenty or twenty-five years, when there appeared to be no hope of carrying on the terms of Confederation by granting us a through transportation service, connecting the Island and Mainland Railways, there was some good reason for pessimism as to the future outlook, but today, with our transportation problem of connection with the Mainland, solved by the splendid Car-ferry Steamer, it would seem as if Prince Edward Island was at the dawn of its golden age. Notwithstanding the depressed financial conditions that have been more or less general, we know that farmers and others that have been ready to adjust themselves to situations that have arisen, rather than change them, have been able to make headway and you may have observed that the man who makes the most progress, is not the one who is always knocking and complaining about conditions, but the one who makes the best use of what does happen. It seems strange indeed, that Islanders who have been rather inclined to look a good deal for Government help and support, and take advantage of opportunities that should be so much more numerous in this agricultural community. I refer to the continual knocking and belittling of Experimental farms and Government officials. These have been of inestimable value to the people of Prince Edward Island, as well as the other Provinces of Canada. When you consider what has been done in fostering the Egg and Poultry industry, the dairy industry, the wool industry, and many other branches, which may we ask have our people not more faith and confidence and are not more willing to co-operate and take advantage of services so invaluable? We should be proud of our Experimental and Demonstration farms and if we could only persuade all of the farmers to participate in the knowledge and advantages available for the asking, it would add materially to the earning power of our farming community. Boards of Trade can help very much in forming public opinion and if there is anything wanted in this Province today, it is more sane public opinion as regards the possibilities and resources in this Garden of the Gulf. It has been demonstrated in recent years what can be accomplished by introducing more intelligent and efficient methods in production and marketing of our products. The necessary knowledge for a successful farming career is now available through the Technical and Agricultural Schools and as an evidence of the value of such an education, I would like to submit the following:

An Agricultural College President recently stated that a survey of 1271 farmers, shows that the average earning capacity of those without schooling, is \$240.00 per year, of those with a common school education \$365.00 per year of those who graduated from high schools \$664.00, of those who participated in an Agricultural Short Course \$895.00 and of college graduates \$1,254. These figures indicate that the earning capacity of the farmer who has received a complete agricultural education is 500 per cent greater than that of the farmer who has received no education in the schools. Capitalized at 6 per cent, the difference is the interest on more than \$20,000. Upon this basis, it is stated, for each \$100.00 earned by the average farmer who attended common school only the farmer who attended high school received \$131.00 the farmer who attended college \$203, and the Board of Trade and the Associated

TONIGHT

NOT A PICTURE
KILBOURN GORDON Inc. PRESENTS THE MOST EXCITING—PLAY EVER WRITTEN
CAT AND THE ANARY
BY JOHN WILLIARD STAGED BY IRA HARD FOR ALL THE FAMILY SENSATIONAL SUCCESS WHEREVER PLAYED.

Boards of Trade recently, on important matters in Ottawa. Mr. Dewar's visit resulted in adjustment of Express rates which will be of considerable benefit to the farming community, shippers and the Province as a whole.

As regards the third conclusion, "Lack of Proper Publicity as regards our own Province and its Resources," there is no question whatever, that this Province has suffered very greatly in the past for the lack of a proper Publicity Department. I have been chairman of the Publicity Branch of the Charlottetown Board of Trade for several years and you would be amazed at the amount of correspondence and enquiries I have received from many parts of Canada, the United States, Great Britain and Europe, seeking information about our Province. These requests have been dealt with as best we could, but the Boards of Trade have very little funds for this purpose and after all it is a Department that should be carried on and supported by the Province and not by any particular section. You President initiated the movement to form the Prince Edward Island Tourist Association and during the short time it has been in existence, it has more than justified the splendid effort of its Executive and Officers. In a period of two months, hundreds of enquiries came from all over the Continent and many from people who seem never to have heard of this Province before. It can hardly be expected that much results can be obtained in the way of bringing tourists to this Province this year, as we are only breaking ground and the initial steps have been taken to promote an enormous tourist trade in this direction in the years to come; a most desirable result, however, is that the railways have expressed a desire to co-operate with us in advertising the Province and promoting the tourist trade, which in the course of a few years, with proper transportation facilities will become one of the biggest assets of the Province. A recent report from Ottawa estimates that American tourists are now spending ninety million dollars a year in Canada for transportation, hotel accommodation and shopping generally. Why should not the Island obtain a big slice of this wealth? There is no reason, if we had an up-to-date transportation service for passenger cars and automobiles and we went after the Tourist Trade with a proper advertising campaign, following up the good work already in travel by the Tourist Association.

In 1886, the income from tourist travel in Maine was three million dollars; today it is fifty million dollars. That State has six hundred thousand summer visitors. In New Brunswick this year, over three thousand automobiles crossed over the Border into that Province in one month. Unfortunately Prince Edward Island in years past has received a lot of advertising which has worked very greatly to her disadvantage and been the means largely, of our young people leaving the Province. A prominent official in one of the other Provinces recently in a public address, made the following statement:

"Years ago, the editor of a popular newspaper in Prince Edward Island conceived an idea which if worked out, would have felt, interesting readers and stimulate the circulation of his Journal. He set aside a department of his paper under the heading of "Successful Islanders Abroad," and week in and week out, he told the story of how John Smith and William Jones who left the Island, ten, twenty, or thirty years before, had prospered beyond a lot of advertising in California or Minnesota. In numerous instances, these pictures were overdrawn but they were colorful and made interesting reading. The consequences of such propaganda may be imagined. No better emigration literature could have possibly been devised. The idea of "success" with the idea of "abundance" so welded into the consciousness of young and old that year by year saw ever larger numbers seeking to opportunities they were taught to look for early in distant climes. It is significant that during the decades in which those articles appeared, the population of Prince Edward Island actually declined despite the natural increase by 9,500. No country can hope to develop and attain its rightful commercial status under the handicap of so disastrous a public opinion."

TONIGHT
PRICES — 50c, 75c, \$1.00, \$1.50 PLUS TAX
CURTAIN 8.30 P.M.
NOT A PICTURE
KILBOURN GORDON Inc. PRESENTS THE MOST EXCITING—PLAY EVER WRITTEN
CAT AND THE ANARY
BY JOHN WILLIARD STAGED BY IRA HARD FOR ALL THE FAMILY SENSATIONAL SUCCESS WHEREVER PLAYED.

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We should not be satisfied when the railways are advertising round tourist trips and harvest excursions for western Canada only, but it should be possible to have round tourist trips for eastern Canada from points in Ontario and Quebec to Nova Scotia, Prince Edward Island and New Brunswick at a low figure that would appeal to the mass of people of moderate means. There are also many opportunities we fail to take advantage of from an advertising standpoint, through Government Departments in Ottawa, owing to our lack of a Publicity Department in this Province. Our difficulties, however, that we may have today, are very largely mental and it is more or less the need of more enterprise, co-operation and optimism on the part of our own people, if we desire the return of stability and more prosperous times.

I desire to take this opportunity of thanking the members of the Executive who found always ready to co-operate, when there were matters of importance to deal with, and I would bespeak for my successor, the same hearty co-operation.

Respectfully submitted,
J. O. HYNDMAN,
Charlottetown, P. E. I., Aug. 6th 1924.

Mr. H. H. Acorn of Souris took much pleasure in moving the adoption of the report of the President. The motion was enthusiastically supported and passed.

The President called on Mr. T. A. Benson of Ontario who delivered an eloquent and interesting address on "Relations of the Farmer and the Business Man."

Mr. Benson began with remarks outlining the work being carried on by the Organization, stating that no such forward steps had yet been taken in other provinces for the betterment of the business relations of the farmer and business man.

The industries of this province were related and there was no reason why those engaged in them should not get together to work for the prosperity of the Province. The proposal contained in the President's unique report marked one of the most auspicious occasions in the history of the city and province, and the speaker hoped the work so splendidly begun would be continued and carried out to its fullest consummation, and for it there was no place so ideally situated as Prince Edward Island.

To this province may go the credit of taking the lead and setting the pace for the rest of Canada in the advance towards prosperity.

The speaker also mentioned the world wide fame being rapidly attained by Prince Edward Island. Long before he had ever seen it he had read numerous descriptions ranging from Walter Raleigh's title — a rascally sand heap — to its present title of "Garden of the Gulf." He was pleased to see Boards of Trade getting together to discuss its one great problem, that of gaining unanimity between its business man and its farmer who were often divided by an imaginary line of suspicion. Each was the complement of the other and it was the duty of the B. of T. to nourish and promote the growth of industry so necessary to the welfare of both.

Such a promotion of prosperity as is now proposed is the only thing that will recall the boys and

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COFFEE For particular people
Grown from the seed of the rare old Javans and Mochas

STOCK QUOTATIONS
New York Central 100%
Crucible Steel 55
International Paper 55 1/2
Kellly Springfield 55 1/2
Mex. Petroleum 15 1/2
Members Montreal Stock Exchange
Press Steel Car 100%
International Mer. Marine 100%
Reading Steel Car 100%
Southern Pacific 100%
Studebaker 100%
Union Pacific 100%
Utah Copper 100%
U. S. Steel 100%
U. S. Industrial Alcohol 100%
74 1/2

MONTEAL EXCHANGE
1934 Victory 106.20
1933 Victory 106.20
1922 Victory 106.20
1937 Victory 106.20

BANKS
Bank Commerce 181 1/2
Bank Montreal 181 1/2
Bank Scotia 238
Wheat, Sept. 129, Dec. 139, May 138
Corn, Sept. 14 1/2, Dec. 10 1/2, May 10 1/2
Oats, Sept. 49, Dec. 52 1/2, May 54 1/2
Winnipeg Oct. 13 1/2, Dec. 13 1/2, May 13 1/2

GOING THROUGH WITH IT
Walter — "Where's that plate I gave you with your pie?"
Frosh — "Oh, I thought that was the lower crust" — Punch-Bowl.

Charlottetown Business College
Fall and Winter Term Opens
TUESDAY, SEPTEMBER 2, 1924.

NO ENTRANCE EXAMINATIONS
Just REGISTER and go ahead and keep going.
Send for information at ONCE. Delays cost. Splendid opportunities for those who wish to make themselves useful.

COMMERCIAL WORK offers more opportunities and greater RESULTS than ANY other profession—provided you start RIGHT.

THE CHARLOTTETOWN BUSINESS COLLEGE has been the door through which thousands of our YOUNG MEN AND WOMEN have passed into most successful business life.

It can assist YOU. Try it and be convinced. The courses of study are PRACTICAL, and the system of INDIVIDUAL INSTRUCTION guarantees to every student THOROUGHNESS AND SATISFACTION.

MONTHLY tests and awards for Progress. Secretarial course—1924 Practice—in connection with the Shorthand course.

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