

The Store With The Stock

Moore & McLeod

Those dainty mull dresses

THREE STYLES, each offered in several of the best new shades, very handsome and effective one piece dresses. The material is mull—soft—dainty—graceful. The trimmings are fine val—or point de Venise. The fit is excellent—and the models are of the very last New York idea.

THE UNION COMMERCIAL COLLEGE ISSUES A CHALLENGE

What Graduates are the Most Competent? Let the Public Judge by Results—not by Mere Talk.

For the past six years the Union Commercial College has been graduating young men and women who have been a credit to themselves and to the institution that graduated them. Year after year its attendance has increased owing to the fact that its courses have been kept modern and up-to-date—its teachers, the best to be secured and the attention paid to its students all that could be desired.

RAPID ADVANCEMENT is being made in all lines of human endeavor. Business methods are no exception to the rule, and so an institution which prepares students for business must be progressive, its teaching force renewed, its facilities improving. So frequent are the improvements and changes in office work, that methods in vogue fifteen years ago are now obsolete and entirely inadequate to meet the requirements of today. THE TEACHERS who are teaching their students now what they taught them to do years ago, and nothing more, are failures today. A school that does not recognize that there have been improvements in education, and particularly in shorthand and typewriting, cannot but fail to prepare its students to meet the exacting demands of the present.

THE UNION COMMERCIAL COLLEGE management are fully cognizant of these important facts and are striving harder than ever to prepare their students, in the broadest sense, for the most exacting stenographic positions. In this school pupils are not only trained to write shorthand and to manipulate the typewriter, but they are taught English, Mimeographing, Manifolding, Penmanship, Invoicing, Letter Filing, Card-indexing, and numerous other duties which they are called upon to perform in the modern business of

(Continued on page 6).



WILLIAM MORAN

To Our Friends In Trade GREETINGS

To all our Friends in Trade who have contributed to make our lines popular in Prince Edward Island we take this medium to wish you all a very Prosperous New Year and to voice the hope that during 1911 it will be in accord with both your interest and disposition to put forth even a greater effort to further the sale of Drake's Lines.

FRANCIS DRAKE

BOX 167

New Glasgow, N. S.

12-27d3i.

CHARLOTTETOWN and QUEEN'S COUNTY

It pays to buy in this Province. Leo McInerney, city, and S.S. Heslian, Georgetown, are at the Victoria Hotel, city.

Fourth Regiment Band at the Big Arena tonight.

Rev. Jas. McDougall will preach on Sabbath, the 1st, at DeSable at 11 and Hampton at 6.

E. McParlane, Annandale, came to the city yesterday from the west and is registered at the Victoria.

W. E. Bentley, City, offers a reward for the return of a small black Spaniel dog. See classified column.

F. J. Holman & Co wish all their customers and friends a Happy and Prosperous New Year, as will be seen elsewhere in this issue.

Bruce Stewart & Co., Ltd., have finished installing a steam plant in the saw mill of Cyrus Clarke, O'Leary, which was destroyed by fire last July.

W. Stewart, Summerside, M. W. G. M. of the A. F. and A. M., who was here installing the officers in the Masonic Lodges, returned home yesterday morning.

Work has been commenced on a new 100 h.p. boiler for the Island Cold Storage Company, for which Bruce Stewart & Co. have the contract. The boiler will be for reserve purposes.

At the Police Court in this city yesterday were drunk, H. McCarron, was fined \$4 or fifteen days, the sentence being suspended.

At the Police Court on Tuesday, Martin Power was fined \$4 or 15 days, and Peter Keenan \$30 or 90 days, for being drunk. Ed. Hennessey, W. Munn, charged with the same offence did not appear and their \$10 bail was forfeited. The cases against Charles Jackson and William Martin were dismissed. David Malone who appeared before the Court was declared to be insane and sent to Falconwood. The Prohibition case against Peter Gillis was adjourned till Friday.

An enjoyable event took place last evening at seven o'clock, at Hampton, when Miss Claudine M. Smith, daughter of the late Hon. Matthew Smith and Mrs. Smith, was united in marriage to Lewis J. Taylor of Clinton. The bride looked exceedingly pretty in a handsome gown of white silk mull with white satin and embroidered net trimmings and wore the effective veil and orange blossoms. A large bouquet of white roses and maiden hair fern made the bride's costume complete. Miss Helen Smith, the bride's sister, was bridesmaid and looked exceedingly smart in cream silk mull with blue satin trimmings and effective Irish crochet. The groomsmen were Thomas B. Bell of Cape Traverse. The ceremony was performed by the Rev. W. A. Thomson, of Tryon, in the presence of about thirty guests, the immediate friends and relatives of the bridal couple, who stood under an arch of evergreens. The bride was given away by her uncle, Henry Smith, of Tryon. Mendelssohn's wedding march was played by Miss Edna Smith, sister of the bride, and the house was delightfully decorated for the happy event. After hearty congratulations had been showered on the happy couple the guests enjoyed a dainty supper. The Guardian offers heartiest congratulations.

On Tuesday evening the Kensington Hall Sabbath School was treated to a tea in the schoolroom. The ladies of the church kindly contributed the good things necessary to make it one of the best ever given in Kensington Hall. In addition each scholar was presented with a well filled bag of candy. The parents of the scholars and friends of the school were invited to a musical and literary entertainment at 8 o'clock. The program was made up of readings by Miss Flo McKenzie and M. Ross Bethune, a duet by the Misses Stanley and solos by Miss Helen Hughes, Miss Kathleen Moore, Miss Hazel Bremner, J. Webbe Stanley and J. O. Davies and a short address by Rev. Mr. Armitage. Miss Katie Stanley presided at the organ and played all the accompaniments. Owing to the regretted absence of the Superintendent, Rev. Mr. Thomas, the acting superintendent, Colonel Moore presided. The entertainment was a most signal success and was pronounced by many of those present as one of the best ever given in Charlottetown. The audience completely filled the hall.

City Taxes—All persons who have not paid their city taxes kindly do so as a list for advertising is being prepared and will be advertised after 15 Dec., 1910. 12-9dtt.

Norman Swain, Montague, spent his Xmas holidays with his mother Mrs. Swain of Euston Street.

The Christmas tree and program at St. James Hall last evening was much enjoyed by the little ones.

Louis MacMillan, eldest son of Hon. John MacMillan, Fairview, has arrived home from Alberta to spend the winter.

W. W. MacIntyre of the Bank of Nova Scotia, Dartmouth, N. S. spent his Xmas holidays with his mother, Mrs. W. D. MacIntyre, of this City.

Dr. Andrew McPhail, with his brother, Dr. James A. Macphail, professor in Queen's University, arrived in the city from Montreal yesterday to spend a short visit in their native Province.

Yesterday the Murray Harbor train was an hour and fifteen minutes late and the Souris train was fifteen minutes late. The Tignish and the Cape Traverse trains were on time. The western train was ten minutes late.

The Abegweits and Victoria Hockey teams and Clubs had a good workout on the Arena ice last evening. The boys of both clubs are getting down to shape in good style and the outlook is promising for a snappy brand of hockey this season.

The annual social for the Charlottetown Hospital was held last evening in the Caledonia Club rooms. There was a good attendance and a most pleasant time was spent. The chaperones were (Dr.) Conroy, Mrs. (Judge) Blanchard, Mrs. Jas. Byrne, and the Committee Mrs. P. S. Brown, Mrs. S. Hewitt and Miss Sullivan. Mrs. J. F. Trainor supplied the music in her usual accomplished manner.

A very enjoyable basket social was held in Bradalbane Hall on Monday evening. Stirring selections on the bag-pipes were rendered by John White, Amos McNeill, and Chas. Todd made a combination that would be hard to beat, the former with the organ and the latter with the violin. They were encored several times and in each case responded in their usual happy style. An excellent and very instructive lecture on the British Empire was given by Robert McLaughlin, Charlottetown. The recitation "The Legend of Brigands," was exceptionally well given by Miss Eliza Biggar. The pies were auctioneered in "classy" style by Rufus Stevenson, Frederickton and all expect to hear of many exploits from Rufus in future in the auctioneering line. After the pies were disposed of a very enjoyable evening came to an end. It may be mentioned that special praise was due to Robert Todd and Maud MacKenzie for their very efficient services in connection with the entertainment.—Com.

Francis Drake, New Glasgow, N.S., wholesale Tobacconist and Carbonated Beverage Manufacturer, has secured the sole control of Baled Havana Cigars, Cuban Twist, Head Smokers for the provinces of Nova Scotia and P. E. Island. These Cigars are sold the world over." 12-28d6i.

GILLETT'S PERFUMED LYE

Is the Standard Article READY FOR USE IN ANY QUANTITY

For making soap, softening water, removing old paint, disinfecting sinks, closets, drains and for many other purposes. A can equals 20 pounds NAL. SOLID.

MADE IN CANADA

E.W.GILLETT CO. LTD. TORONTO, ONT.

COWAN'S MAPLE BUDS

The most delicious of chocolate confections. They stand alone in their smoothness, richness and unique flavor. Insist on having COWAN'S. Name and design patented and registered.

THE COWAN CO. LIMITED, TORONTO.

To attract the boys Patons are showing five dozen fall and winter caps the nicest shape yet, sure to be popular, they just arrived this morning—too late for Christmas. They have warm fur ear covers all ready to pull down worth \$1.00 up, sizes 6 1/2 to 7 1/2 on sale at 70c each cash. 12-28d3i.

A. Dufour & Co.

Charlottetown, P. E. I.

Dealers in all kinds of cattle and sheep.

Phone R 24 P. O. Box 144

12-22dtf

NOTICE

The annual meeting of the Dundas Dairying Association will be held in the hall at Bridgetown on Tuesday, Jan. 10th, 1911, at two o'clock in the afternoon.

By order of Directors,
J. A. STERN, Secretary.

Bridgetown, Dec. 27, 1910. 12-27d31.

TAYLOR'S SHOES

For shoes that combine style and durability

The Taylor Shoe Sets The Pace

Let us attend to your sorting order this month. We can ship promptly.

The Robert Taylor Co. Ltd.

Halifax

Makers of Solid Footwear. Harry James, Agent

10--10dtttr 3 mos

New Firm! New Stock! New Prices!

We are opening up a select stock of Canned Goods, Biscuits, Confectionery, and other lines usually found in a first class grocery. In a few days we will have for sale Pork, Beef, Powl, Sausages, and Fish. Our price on Flour, Bran, Cornmeal, &c., will be as low as can possibly be sold. Our customers will find us ready and willing to give them every attention.

KELLY, TAYLOR CO. Limited

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11 drwtf

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Also Special Safe with Drawers for Collectors.

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TOOTH IN TIME

A TOOTH IN TIME means that the tooth has received expert dental care just as it was about to decay. This requires the expert dental treatment such as

Our Dental Work

renders daily. We make sets as natural as life. Crown and Bridgework, Fillings, etc. Positively painless methods. Perfect dental service at attractively low prices. Examinations free.

Dr Robins

125 Queen St.
Next Beer & Golf.
Phone 275J

GOOD BAKING

Be sure to take our friends and customers what they want for Christmas, so that the season of good will and good cheer may be abundant, and you know, if you need anything to help you out you can get it here. Pies, Cakes, Buns, Doughnuts, Snaps, etc. Don't forget a Loaf of

STEWART'S "CREAM BREAD"

STEWART'S BAKERY

136 Kent Street.

Want A Hot Water Bottle?

or Fountain Syringe? We can recommend and guarantee our goods, and will gladly make good any defect in quality.

Johnson & Johnson

Give Marguerites as a New Year's Gift

Start "Him" on the right road this New Year by giving him a box of the best cigars—Tuckett's Marguerites. These cigars have all the excellent qualities he'll appreciate. They are made of best Havana and Sumatra leaf—are mild, pleasing and have a fine aroma.

The Marguerite has always been the favorite of critical men smokers—they are the best 10 cent cigars that ever crossed a counter.

Get "Him" a box today. All sizes all prices.

The 2 Macs

149 Gt. Geo. Sta.

FIRE INSURANCE

Weigh The Sense Of Security

You have after taking out a Policy of Fire Insurance

with us in one of our strong Companies. If you decide wisely you will ask us to write your policy.

Absolute security for a very small premium.

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For the The Queen and The Liverpool and London and Globe Ins. Cos.

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