

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

Milady Beautiful

By Lois Leeds



BEAUTY QUESTION ANSWERED

Loosing Her Natural Wave

Dear Miss Leeds—What shall I do? My hair used to be so pretty and fluffy and curly with a natural wave. I have been on the "sick" list for nearly twelve months and since my poor health there is scarcely a wave in my hair and it looks so dull and lifeless. (2) Could this condition be caused by my physical health? Would warm olive oil help it? (3) I have medium brown hair with red-gold and coppery tints in it, green eyes and olive complexion. What colors are becoming? (4) I am 23 years old and five feet four inches tall and I weigh 112 pounds. Am I underweight?

DORIS C.

Answer—Yes, my dear, your poor physical health is responsible for the poor condition of your hair and its lost curliness. You must try to build yourself up to normal weight by eating nourishing foods, such as milk, eggs, meat, fresh vegetables and fruits of every kind that are in season. Take nourish soups at lunch-time and drink one quart of milk extra every day. Take an egg-nog or malted milk between breakfast and luncheon and again in the afternoon. Eat plenty of dairy foods such as butter, cheese and cream. Spend an hour or two in the fresh air and sunshine every day. Be sure to have sufficient sleep and rest each night.

(2) You may give your scalp the warm olive oil treatment before each shampoo to wash your hair. Rinse thoroughly and dry carefully between warm towels. Massage your scalp and brush your hair for at least ten minutes every day. Brush the under layers as well as the top. As you regain your former health and strength your hair will resume its natural curliness and become glossy with health.

(3) You may wear peach, creamy flesh, eggshell, mustard, amber, medium raspberry, plum shades, Burgundy, ruby and garnet warm browns and tans, deep cream, olive green, dark blue, pink lavender and apricot.

(4) Yes, thirteen pounds.

LOIS LEEDS.

Year-Around Freckles

Dear Miss Leeds—I have had the

Character Close-Ups



THIS IS THE HEAD THAT WILL GET ITS OWNER AHEAD IN MUSIC—SMALL CHIN—BROAD BROW, AND BIG, PROTRUDING EARS

FARMER'S WIFE GETS STRENGTH

By Taking Lydia E. Pinkham's Vegetable Compound

Wilton, Ont.—"I am taking Lydia E. Pinkham's Vegetable Compound through the Change of Life. It helps me and I cannot praise it too highly. I was troubled with heat flashes and my limbs were heavy so I could hardly walk to do my farm work. I saw in the newspapers your ad about the Vegetable Compound and thought to give it a trial. The first bottle gave me relief and I have told others what it does for me. I am willing for you to use my letter if you choose."—Miss D. E. Ferris, Wilton, Ontario. Ask Your Neighbors



More cups to the pound

KING Cole Orange Pekoe Tea costs more by the pound, but less by the cup. It is blended entirely from "small leaves." These are the tender young shoots and bud leaves of the tea plant. They are cured with slow care with the result that they have the most sap and yield the richest "liquor" in the tea pot. This rich liquor means less tea to the cup—more cups to the pound—less money for the more delicious flavor of a truly superior tea.



You will enjoy King Cole Coffee too

Year-around freckles on my face and arms. I have had them since I was a child. Please tell me how to get rid of them and how to have a nice smooth complexion. I have a few blackheads, too.

MISS MARIE.

Answer.—It is not easy to make a complexion like yours smooth and free from freckles. Your type of freckles are of the stubborn variety and will never quite disappear, although they may be made lighter by the use of a mild bleaching pack. First apply cleansing cream to your face with a gentle upward rotary movement. Then wipe it off with a soft cloth or tissue square. Wring out a Turkish towel in hot water and hold it against the face. Have another towel ready to apply before the first one cools.

Here is a simple bleaching pack that you may use regularly: one tablespoonful corn meal; two tablespoonfuls talcum powder; one tablespoonful lemon juice; one-half teaspoonful borax, and sufficient buttermilk or sour milk to make a smooth paste. Apply the pack evenly and leave it on for half an hour or so. Then wash it off with tepid water. Blot the skin dry and apply a little of the following lotion and allow it to dry on the skin: 1 dram oil almonds; 1 tablespoonful lemon juice; 2 ounces glycerin; 1 ounce Cologne water; 4 ounces rose water. Shake well. Apply with a clean piece of absorbent cotton.

The above lotion may be used after washing the face with soap and water or after removing cream before you apply your face powder. Take the treatment once a week. I am afraid, my dear, that you will always have few freckles, but they are an asset and look healthy and outdoorish on your type of skin.

LOIS LEEDS.

PETERS ROAD, AND VICINITY

Fields and forests are becoming bare, but not from the chilling blasts, for as yet November has been ideal.

Fall farm work is generally well advanced; much shipping of potatoes has been attended to; ploughing is about completed; the winged visitors of our northern clime have belated themselves to southern latitudes, and winter lingers around the corner.

Prices for farm products, have been excellent in most cases. Much praise is due the officials of the Potato Growers' Association and other agencies for the expeditious handling of certified seed and table stock potatoes shipped at our ports and R. R. stations in the province.

Mr. Benjamin Robertson, of Mt. Allison is visiting at the home of Mr. and Mrs. David Horton, Peters Road. Though advanced in years, Mr. Robertson is still hale and his step is firm. From reliable information we learn that he was a cunning and successful hunter and trapper, a good shot with the rifle, and still takes much pleasure in this interesting and exciting sport.

Mr. John D. McLennan formerly of Peters Road, but now a resident

Household Hints

By Roberta Lee

Ice on Cement Steps

Sprinkle several handfuls salt-peter on the cement or stone steps to thaw the ice on them. To keep ice from forming on steps, wash them with hot water in which a handful of salt is dissolved. This is better than sprinkling with salt.

Hard Paint Brushes

To soften hard paint brushes soak them for about twenty-four hours in raw linseed oil, and rinse out in hot turpentine, repeating the process until they are clean.

Labeling Fruits and Preserves

Instead of using the ordinary paper label, which often does not adhere properly, try using a strip of white adhesive tape to label bottles, jars and cans. It is a great improvement over the paper label.

Etiquette

By Roberta Lee

Q. What is one thing a hostess at a card party should be careful to observe?

A. She should be sure there are sufficient packs of new cards to provide each table with two new packs, so that while one is dealing, the opponent may be shuffling the other pack for the next hand.

Q. Is supper ever served buffet at formal balls?

A. No, it is only served buffet at dances.

Q. What will remove stains from the finger nails?

A. Peroxide.

For The Cook

FROZEN PEACHES

Four cups crushed peaches, 2 cups sugar, 1 teaspoon lemon juice, or 1/2 teaspoon almond extract. Wash and pare peaches. Place the skins in 2 cups water, boil twenty minutes, mash, and strain. To this strained juice add sugar and boil for three minutes. When cold add the crushed peaches and lemon juice or almond extract. Put into the tray in your refrigerator and freeze.

of Lynn, Mass., is visiting relatives and friends throughout the province. Though absent for many years in the "land of the Free" Mr. McLennan has visited his native home on several occasions, and has a good position with a large manufacturing establishment in Lynn where his family is located. We wish Mr. McLennan a pleasant time on the occasion of this trip to his native land.

Mr. J. L. McKinnon, Mr. and Mrs. Lester Johnston, Peters Road and others interested attended the fox show held in Charlottetown recently, and were much pleased with the excellent showing made, and incidentally learned much in respect to the requirements and necessary preparation for this novel exhibit which apparently has come to stay.

Mr. and Mrs. (Dr.) L. A. Johnston who for some time were guests at the old home with Mrs. A. M. Johnston, Peters Road, have removed to Montague, where we learn they will reside, as a convenient centre to Dr. Johnston's professional duties.

Your Child's Cold Needs this Double Treatment

CHILDREN hate to be "dosed." When rubbed on, Vicks relieves colds 2 ways at once without "dosing": (1) Its healing vapors, released by the body heat, are inhaled direct to the air passages; (2) "It draws out" the soreness like an old-fashioned poultice.



Over 2 Million Jars Used Yearly



Need a woman's hands say—"I have no maid"?

305 leading beauty shops answer:

"With all our experience, we are unable to distinguish between the hands of a woman who never washes dishes and those of a housewife who uses Lux in the dishpan."

JUST IMAGINE—here is beauty care right in your dishpan—the wisest, most inexpensive beauty care known!

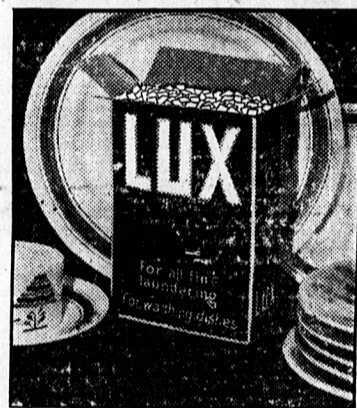
Every time you wash dishes in Lux your hands receive the soothing, gentle care that keeps them white and soft—and it costs almost nothing! Lux for all your dishes costs less than 1c a day!

Compare this with the expensive care many women of leisure give their hands. Have hands just as lovely—at almost no cost!

The secret is this: the gentle Lux sudscaps protect the delicate oils of the skin, while ordinary soaps dry these beauty oils. That is why Lux gives your hands beauty care—right in the dishpan!

And remember—Lux for dishes means lovely hands for less than 1c a day.

Lever Brothers Limited, Toronto L-932



What the Fashionable Are Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annebelle Worthington



2640

used for collar, cuffs and pocket flaps.

Style No. 2640 shows modern influence in diagonal lines at front, that is new idea of Paris to lengthen the silhouette. The plaited section inserted at front shows stitching part way to give smooth fit through hips. The inset pockets have flap closing. The back is seamed at either side of centre to waistline with inverted plaits below the waistline which forms an effective box-plait, and suggest Princess lines.

It is designed in sizes 16, 18 years, 36, 38, 40, 42, 44, 46 and 48-inches bust.

Plum shaded in silk crepe in tweed pattern with plain contrasting, purple wool jersey self trimmings, brick red silk crepe with matching sheer velvet, black crepe satin lining dull surface for contrasting effect. Kashmir printed jersey in yellow-beige and brown tones with plain wool jersey in blending tone, and tobacco brown fallie silk crepe outstandingly smart.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department. Our Fashion Magazine is 15 cents but you may

Wife, Gas, Scare Man In The Dead Of Night

"Overcome by stomach gas in the dead of night, I scared my husband badly. He got Adlerika and it ended the gas."—Mrs. M. Owen. Adlerika relieves stomach gas in TEN minutes! Acts on BOTH upper and lower bowel, removing old poisonous waste you never knew was there. Don't fool with medicine which cleans only PART of bowels, put let Adlerika give stomach and bowels a REAL cleaning and get rid of all gas! Hughes Drug Co., Ltd.

order a pattern and a Fashion Magazine together for 25 cents.

No. 2640. Size

Name

Street Address

City

State

A Morning Smile

"John," said Mrs. Rollag-inwealth, "I hear a seat on the stock exchange sold for \$400,000 the other day." "Well, what of it?" growled her bootlegger husband. "I was just thinkin' you ought to get one for our living-room."

FARMERS IN THE WEST REFUSE TO STAMPEDE

WINNIPEG, Nov. 15.—Already the western farmer is thinking of next year's crop, though the drought-reduced 1929 yield is not yet all stored away. Surprisingly unalarmed at maize rains this summer and fall, he is banking on a wet spring. June rains have saved the situation before, reflects the optimistic farmer, and they can do it again.

Late October snows, stretched across the southern section of the prairies in a wide white band, served to alleviate the water supply dilemma in a number of districts. Generally, however, the fall snow so far has not supplied the arid soil with moisture enough to sink well below the surface. In almost every case, the early winter blizzards brought welcome top-soil moisture—and hope for more wet weather before the freeze-up finally sets in.

Are Modern Women Free Than Their Grandmothers? Find: They Have Freedoms Thrust Upon Them

Dorothy Dix

"If Grandma Could Rise Up From Her Coffin Wouldn't She Hold Out Arms of Sympathy to Granddaughter and Sob Out That Pioneering Was Nothing Like This," Queries Dorothy Dix.

When the modern woman compares her lot with that of the women of the past, she is filled with congratulations for herself and compassion for her foremothers. She could weep tears of pity over poor, dear grandma who had to espouse anything in trousers that came along because marriage was the only career open to a woman; who had to bring her children up by hand, to speak, and who had no steam-heated house, no electric refrigerator, no vacuum cleaner, no patent dishwasher, no automobile, no delicatessen shops around the corner.

But, after all, has the woman of today an easier life than the woman of the past had? Wasn't it grandma who had the graft instead of granddaughter? And if grandma could rise up from her coffin wouldn't she hold out her arms of sympathy to granddaughter and sob out that pioneering was nothing like this? True, the modern woman has pushed the door of opportunity wide open and is free to do anything from running for President to flying an airplane. She has achieved economic independence, but with the ability to support herself has come the necessity for doing so.

In Grandma's time a father never dreamed of such a thing as not taking care of his daughters. Brothers felt obligated to look out for their sisters and when a man got married he assumed his wife's board bill and shopping ticket. But as soon as the modern girl is through school, father and brother wash their hands of her and expect her to go to work and pay for her own films. Even husbands are more and more demanding that their wives shall keep on with their jobs after they are married and be bread-earners as well as breadmakers.

When grandma got married she felt that she had, as the phrase went, settled herself for life. Of course, it was incumbent upon her to be a good wife and mother to be thrifty and industrious and to look well after the material wants of her family, but that was all.

Grandpa didn't expect her to be a siren who would keep him perpetually fascinated, nor a vaudeville team that would keep him amused and entertained and on his tiptoes to see what she would do next. She didn't have to compete in looks with the flappers in his office nor in charm with the gold-diggers who consider it a shame for a middle-aged man to waste his money on a mere wife. Divorce was almost an unheard-of thing among respectable people, and so grandma could slump down and take it easy because she couldn't have lost grandpa if she had tried.

But marriage is no such insecure to granddaughter. It isn't a permanent situation that she is sure of holding through life on good behavior. It is a precarious position in which she has to fight from the altar to the grave to hold her own and even at that some vamp is likely to take her husband away from her and oust her from her position if he gets rich enough to make him a desirable prize.

Grandpa expected only that his wife should be chaste and domestic and amiable. Grandson demands that his wife shall be as discreet as Mrs. Caesar, cook like a chef, be so mild of temper that butter would not melt in her mouth and then that she shall be eternally young and beautiful, dress like a fashion plate, be a diplomat who will be able to handle him without riling him and a miracle-worker who can keep him from ever getting tired and bored and looking at another woman. Probably grandma strayed from the straight and narrow path as often as grandson does, but he didn't make grandma the custodian of his morals and blame his lapses in virtue on his wife, while grandson does.

Another great advantage that grandma had over granddaughter was that she could let nature take its course. She was under no compulsion to be beautiful, though homely, and to look 35 after she was 60. In those halcyon days when a woman got fair, fat and 40, she was simply that, and no shame to her. She looked middle-aged and she dressed middle-aged and she acted middle-aged and was comfortable and happy.

But granddaughter can indulge in no such luxury, for age has become a scandal, and a pound too much of flesh on a woman's body is more to be dreaded than a blemish on her character. So granddaughter goes through all the tortures of the inquisition in being permanently waved and pounded and stewed and starves herself into emaciation and agonizes around in tight-heeled shoes and makes a figure of fun of herself in clothes too young for her and wishes with all her heart and soul that she had the courage to be as fat as she feels, as grandma did.

Most of all, grandma had the privilege of living in an age before anybody had discovered that children were a problem and when nobody had ever heard of child psychology and complex xes and fixations and the danger of wrecking the lives of children by making them behave. Grandma spanked her children when they were bad and kissed them when they were good and fed them when they were hungry and taught them obedience and to fear God and do their duty and they turned out the kind of men and women who were an honor to their parents and accreted to their country.

Grandmother may now and then have had a wayward son to worry over, but she didn't have to lose sleep over her daughters, for nice girls behaved nicely and caused their parents no anxiety. She didn't have to lie awake at night as the modern mother does, with her heart torn with fear at the thought of what may be happening to her girls who have gone off in high-powered cars with boys with synthetic gin in their pockets and who won't come home until 3 o'clock in the morning and then tell her it is no business of hers where they have been or what they have done.

And so when the modern woman thinks of these things she thinks that maybe she is wasting her pity on grandma after all and that it was grandma who had the graft. Not sue. DOROTHY DIX.

Women's Ailments Caused By Neglect

From girlhood to the declining years of old age, there is no better aid to health for women folks than Dr. Hamilton's Pills. It's because these mild vegetable pills promote regularity, because they keep the system clean, that women find them so beneficial. Many of the conditions women find difficult to overcome are remedied by Dr. Hamilton's Pills. To look your best, to feel sprightly, to be full of pep and good spirits, use Dr. Hamilton's Pills. 25c at all dealers.

Used by Doctors

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