Millinery At Half Price

All our stylish trimmed and untrimmed millinery goes at half price.

And in Flowers, Feathers, Plumes—in fact in millinery of every sort you may secure great bargains.

If you do your own trimming now is the time to secure materials cheaply.

Prowse Bros. Ltd.

CHARLOTTETOWNS BIG DEPARTMENTAL STORE

Tailored Skirts---1-3 Off

Splendidly made garments that have that hang and fit that only man tailored garments possess.

Broadcloths and Venetians—Tweeds and Homespuns—nearly every wanted size in black and colored.

Regular prices $4.00 to $10 95. Less....1-3 off

THE LAST WEEK OF THE GREAT SALE !

Bought your Hat Yet?

If you haven't you had better see about it at once--Sale ends Feb. 20th!

Until that date we'll sell HATS AT COST. We'll give you choice of "Scott" "Christy" or "Suffolk" makes—we'll give you becoming styles to choose from.

$4 Hats for $2.67
3.25 Hats for 2.17
3 Hats for 2
2 Hats for 1.33
1 Hats for .67

Men' Caps--1-3 Off

Choose from a splendidly assorted lot of caps—the latest styles, the newest shapes. Any we have to please you at .....1-3 off

The banner bargain-opportunity of the year is fast drawing to a close. Those who would buy must buy quickly. Thousands of bargains await customers—in fact the whole store is now a huge bargain counter.

We guarantee every bargain to be exactly as advertised with the "money back if wanted" principal as always.

Our Clothing Bargains

Our clothing bargains will bear inspection because they are genuine—as genuinelly good as the clothing itself.

Pretty nearly every body knows that WE SELL BEST CLOTHING. For instance "Fit Reform"—"Progress Brand" and "W. K. JOHNSON" makes—Canada's best production.

Stylish overcoats in Tweed mixtures and Beavers.

Smart, stylish suits in Tweeds, Worsteds and Serges.

$15 Suits and Overcoats $10
12.50 Suits and Overcoats 8.35
10 Suits and Overcoats 6.67
7.50 Suits and Overcoats 4.95.

Boys' clothing 1-3 off

Now is the time to rig out the boy in new togs—you can do so for very little money at this store during this sale.

Suits and Overcoats...25 p. c. off

Horse Rugs 25 p. c. Off

Splendidly made warm durable horserugs in the best styles and shapes—the circingle stay on kind at a discount of 25 p. c.

Slaughtering

---Rather than Selling---

Our Splendid Fur Jackets !

MUSK-OX BRAND FURS

Heavily overstocked by reason of unfavorable weather—we simply HAVE to SLAUGHTER these elegant garments. They MUST be turned into cash.

Many long-headed persons are purchasing—preparing for NEXT winter's icy blast. And they're effecting a saving in solid cash of from $12 to $40 on their purchases.

Stylish "Floretta" style coats similar to illustration in Astrakan, Bockhara and Russian Lamb. Made with girdle—have rich collar and stole front of sable or mink. Beautifully satin lined, perfect fitting, smart and stylish. All sizes 34 to 40 inches, bust 23 to 26 inch lengths.

$45 "Floretta" Coats $29
$60 "Floretta" Coats 29
$85 "Floretta" Coats 39
$1.15 "Floretta" Coats 75

A splendid range in longer length coats—24 to 32 inches—with self collar and reveres. In Astrakan, Bockhara and Russian Lamb. Sizes 34 to 44. The most serviceable and the warmest coat for driving. Pelts are reinforced with linen backing, giving double strength. Fully guaranteed.

$35 Astrakan Coats $23
$45 Astrakan Coats 29
$52 Bockharan Coats 34
$67 Bockharan Coats 44
$88 Russian Lamb Coats 59

MUSK-OX BRAND FURS

Wool Goods 33 1-3 Off

Wool squares and scarfs—wool hoods and tams—wool golf jackets and blouses in fact every sort of fashionable wool goods are going now at great reductions. We want a clean sweep in all these goods.

Those of the Golf Coats offered are really elegant beautiful in weave and texture. Plain colors—also plain with fancy trimming. Blouse and Norfolk style. All at 1-3 off.

Boots
Moccasins
Gaiters
Slaughtered to Clear

BOOTS—25 pairs men's light weight Boots—just the weight to wear under rubbers and overshoes. Of Dongola—laced style—fashionable lasts—in all sizes. Worth $1.75 per pair..... $1-39

BOOTS—45 pairwomen's laced Dongola Boots in fashionable lasts—every size. Some splendid bargains. Worth 1.75..... $1.39

OXFORDS—15 pairs women's Oxfords different styles worth up to 1 85 all sizes, various shapes. $1.39

SILTAN MOCCASINS—best No 1 quality, not seconds—at cost to clear. Will wear out two pairs of cheaper grade Youths 1.50 for 1.00—Boys' 1.75 for 1.25.—Mens' 2.00 for..... $1.50

CHAMOIS MOCCASINS—Extra best quality and heavy weight. Youths' and Misses 1.00 for 80c.—Boys' and women's 1.25 for 1.00—Mens' 1 50 for..... $1.15

GAITERS—Womens black cloth gaiters, buttoned, all lengths. 60c for 45c—85c for 64c—1.00 for 75c—1.45 for 1.10. Childrens 90c for 87—1 00 far 75c 1.25 for..... 94c

FLEECE LINED BOOTS—Womens' fleece lined Dongola Boots, laced, in all sizes. splendidly warm. Worth 2.15 for 1.70—2.25 for..... $1.80

Men's Sweaters
Gloves
Shirts
Slaughtered to Clear

SWEATERS—Including Stanfield's and other makes, blue, black, navy. Men's heavy rib sweaters 85c. for 57c., $1.30 for 87c.—$2.25 for..... $1 50

SWEATERS—Fancy stripe sweaters—plain body sweaters with fancy cuffs and collar etc., 1.25 for 83c -- 2.50 for 1.67---2.00 for 1.33---1 65 for..... $1.10

SWEATERS---Plain white sweaters, 1.65 for 1.10—white with buttoned neck---2.50 for..... $1 67

SWEATERS---Boys' sweaters, plain and fancy colors 1.25 for 83c.---90c. for 60c.---75c. for 50c

GLOVES---Gloves of every sort—kid, Mochs, Reindeer, etc.—60c. to $3.50 Now 40c. to.. $2.30

SHIRTS---White and colored shirts of every sort in every size---85c. for 57c.---$1.25 for 83c.---1.45 for..... 97c

Out Go The Neck Furs!

Withelegant furs going for for a song, why not take advantage of the opportunity and SECURE ONE FOR YOURSELF?

Be ready for next winter with a lovely fur by securing it during this sale at cost of importation.

ALASKA STOLE---Satin lined, wide neck broad ends, six large tails. 25.50 now..... $16.95

ALASKA STOLE---Double furred at neck, broad satin lined necks, eight tails, two heads. 26.25 now..... $17.50

ALASKA STOLE---Novelty effect, double ends, four tails, two heads and claws, double furred at neck. 29.75 now..... $19.83

JAP MINK---Satin lined stole, four tails and ornaments. Worth 8.00 now..... $5.30

JAP MINK---Satin lined stole, six large tails. Worth 14.00 now..... $9.30

JAP MARTIN---Satin line stole, four tails, eight feet. Worth 42.75 now..... $28.50

JAP MARTIN---Satin lined stole, four tails, eight feet. Worth 61.25 now..... $41.25

STONE MARTIN---Short ruff, eight large squirrel tails. Worth 24.50 now..... 16.30

STONE MARTIN---Tie throw over scarf, four tails, eight feet and claws. 51.75 now..... 34.50

STONE MARTIN---Muff to match scarf, pillow shape, four heads, tails and claws. 55.00 for..... $36 65

MINK STOLE---Broad ends, satin lined, eight large tails and ornaments. 55.00 now..... $36 67

MINK CAPERMR---Stole front, eight real tails and ornaments. 69.00 now..... $46.00

25 p. c. Off Dress Goods

BROADCLOTHS—the fashionable "chiffon" weight and weave. In fashionable tones---navy, garnet, wine, myrtle, brown, grey, beaver, dove, castor, per yd, 95c, 1.25, 1.65, 1.95, 2.75 ..... Less 25pc

CASHMERES—a very complete stock of all the new tones in colored cashmere---scarlet, wine, green, reseda grey, champagne, navy, sky, pink, royal, brown etc. per yd, 45c, 65c, 75c ..... Less 25pc

PANAMAS—Unlimited range of shades this fashionable cloth---all good ones. Dark green, navy, garnet, per yd 85c. 65c..... Less 25pc

VOILES---In champagne grey and black only. 1.20 yd..... Less 25pc

TWEEDS---A very complete range of colorings in these popular tweeds effects. Nearly every combination of ers. Popular prices 65c, 85c, 95c..... Less 25pc

Out Go The Neck Furs

Rarely if ever have such perfect furs been offered at slaughter prices in Charlottetown. True, some furs have been sold at slaughter prices but seldom such perfect flawless furs as we are offering today.

SHORT RUFF---of Ohio sable, double furred ten large tails Worth 10.50 now..... $6.95

SABLE---of ohio sable, double furred, ten large tails. Worth 16.75 now..... $11.15

STOLE---of Ohio sable broad ends satin lined, six tails 2.50, now $16.95

MARMOT---satin lined ruff four tails. Worth 4.50 now $2.95

MARMOT---satin lined ruff six tails. Worth 5.75 now..... $3.83

MARMOT STOLE---satin lined six tails and feet. Worth 9.50 now $6.30

MARMOT STOLE---broad shape satin lined six tails, tie cord. 10.75 now..... $7.17

MARMOT SABLE---broad shape, double furred four feet and claws two tails. 15.60 now..... $10 40

MARMOT THROWOVER double furred, six tails, full length. Worth 17.75 now..... $11.83

ATASKA FUR---Isabella throwover scarf ten large tails, four feet and clause. Worth 43 20 now..... $28.80

ISABELLA FOX---scarf with large head and tail. Worth 16.50 now $10.95

MINK STOLE---doublefurred, full length, eight tails and tie cord. 42.50 now..... $28.30

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