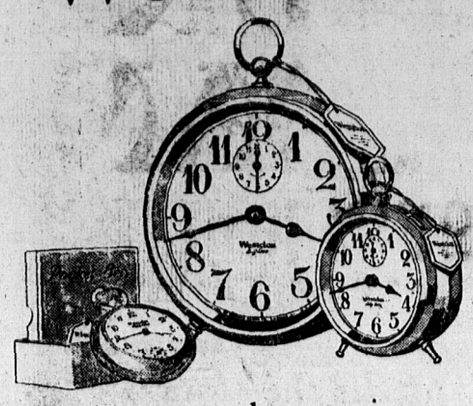
Westclox



A punctual necessity

FOR the man or woman who has to be awake at a certain time each morning one of the Westclox is almost a necessity. Any alarm bearing the trade mark Westclox on its dial has demonstrated, by rigid factory tests, its ability to keep accurate time and ring at the hour set.

The carefully selected and tested material from which Westclox are made, the extreme care used in their manufacture, the strict test which they must pass, prevent them being the lowest priced clocks to be had. But when accuracy and length of service are considered you will find them more than worth the slight difference in first cost.

WESTERN CLOCK CO., Limited, PETERBOROUGH, ONT. 61

Big Ben Baby Ben America Sleep-Meter Jack o'Lantern Pocket Ben Glo-Ben

::Internal parasites in the shape of worms in the stomach and bowels of children sap their vitality and retard physical development. They keep the child in a constant state of unrest and, if not attended to, endanger life. The child can be spared much suffering and the mother much anxiety by using a reliable worm remedy, such as Miller's Worm Powders, which are sure death to worms.

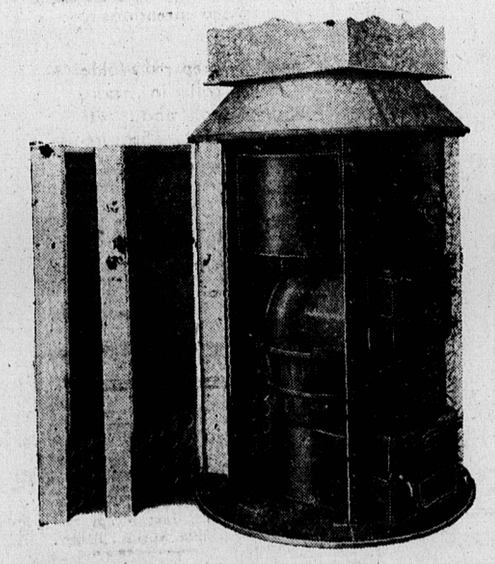
Radio Batteries

We carry a complete stock of the famous Burgess Radio Batteries.

WHOLESALE & RETAIL

Fennell & Chandler

Comfort on a Guarantee Basis



The Supreme Pipeless Furnace

Goes Into Your Basement

Guaranteed to Heat the Home

TRIED AND FOUND TRUE

The Supreme Furnace provides dependable heating in thousands of homes and burns Soft Coal, Hard Coal, or Coke.

Consult us and let us explain the exclusive tested features.

Many homes in P. E. I. have this Furnace.

The Rogers Hardware Company Ltd

WHOLESALE & RETAIL

6430-10-12mw

THE CENTRAL GUARDIAN

r SHOP from Holman's Catalog.

ARE YOU ALWAYS RIGHT? Get a new University Dictionary and see.

MRS. LYMAN H. DAVISON will receive at 2 West Street on Wednesday afternoon, October the fourteenth from 4 to 6. 5443-12-31

HOW THEY SETTLED THE ARGUMENT! Consulted the new University Dictionary. Clip coupon today.

JULY ROSES IN OCTOBER. — The Guardian was yesterday presented with two beautiful roses picked from the garden of Mrs. George Matheson, of Wheatley River on Saturday. The roses were just as well formed and as fragrant as those of July.

SUNDAY SERVICES. —Services will be conducted by Rev. H. Pierce on Sunday, Oct. 18, as follows (D.V.): North Wiltshire, 11 a.m., Hampshire, Rally service at 3 p.m. and Kingston at 7 p.m.

BIBLE SOCIETY COLLECTORS —Collectors for the Charlottetown Branch of the Bible Society who have not yet been assigned a district are asked to meet the local treasurer of the Society in the Baptist Church Hall, Wednesday evening at 8.30.

ST. PETERS SERVICES—Rev. Dr. Moore, the brilliant and eloquent president of King's College, Halifax, who has worked such a revolution in the affairs of that institution since his assumption of the presidency, is to spend next Sunday in Charlottetown. He is this week in Montreal and has kindly consented to come here on his way home and take Rev. Mr. Malone's services at St. Peters Cathedral on Sunday, preaching at the eleven and seven o'clock services. Mr. Malone has been somewhat delayed in his return from the West Indies by steamer connections and will probably not reach Charlottetown until the end of next week.

FINE RALLY DAY PROGRAM. —The annual Rally Week program was carried out at Valleyfield this year with the usual interest and great success. On Tuesday evening the congregation which was well represented received most hopeful reports from various activities carried on. A pagaent "World Fellowship" was presented by thirteen young ladies in a manner that won praise from all. The unqualified success of this part was due to Miss Bessie MacPhee and Miss Jessie I. MacBeth, who trained the group and saw the whole so well done. Solos were rendered by Miss Bessie MacPhee and Mrs. J. P. MacLeod, and a male trio by N. Nicholson, J. P. McLeod, and W. A. Bruce. Three stirring addresses on home and foreign aspects of the church's work were made by Revs. G. A. Grant, J. Stirling and V. M. Purdy. The evening was one much enjoyed. Rally Sunday the program provided by the S. S. Board was carried out with three additional parts provided by each of the four Sunday Schools that took part. This was equal in interest to former years, with improvement evident in the training of the young folks. Some excelled but no one failed to do well. After the children's part, Rev. W. I. Green, Trinidad, gave a strong, earnest address on "Loyalty to Jesus." A congregation that well filled the church were inspired by what the day gave them. The Mission offering for Rally Week was over $75.00. The optimistic spirit of the congregation rose high the following Tuesday evening when a large number met to arrange for the removal of a debt that is on the congregation property. About two-thirds of the amount required was in sight that evening and all felt assured as they parted, that December 31st would see the debt removed.

SNEEZING?

The sign that you are catching cold. Heat and inhale Minard's and stop the cold.

MINARD'S "KING OF PAIN" LINIMENT

We Guarantee To Satisfy

Splendid values, speedy service when you want anything to make shaving a pleasure.

We can satisfy the most fastidious. Drop in and we will be pleased to show our wonderful line of shaving requisites.

H. L. WORTHY

DRUGGIST

SUBSCRIBE OR RENEW your Subscription today and add 50 cents to rthe New Dictionary.

LONG CREEK Baptist Church.—Church opening on Sunday, Oct. 18. There will be services morning, afternoon and evening.

NEIL FERGUSON, BONSHAW, will be buying live fowl and chickens on Thursday, Oct. 15th. Highest prices paid. 5467 13 21.

LONG CREEK Baptist Church.—There will be choir practice on Thursday evening in the church.

DO YOU WANT $500 BADLY?—You may be the lucky winner of the Guardian's $500 prize or any of the other 99 money prizes.

MAKE MONEY OUT OF THE ELECTION BY ENTERING THE GUARDIAN COMPETITION— 100 money prizes, $500, $250, $100 down to 50c. See advertisement.

ST. JAMES CHURCH.—Rev. J. W. Hayter will conduct the prayer meeting service in St. James Church tonight service opening at 7.45. All are invited.

FIRE AT STAN HOPE—Between half past seven and eight o'clock Tuesday night a barn belonging to Mr. George Gill of Stanhope, located on a piece of land some distance from his house, was totally destroyed by fire with all its contents, including grain, hay, hay mower, rake and other farm implements. It fortunately contained no live stock. The origin of the fire is unknown and one theory is that it is due to spontaneous combustion as a result of heated grain.

::Cause of Asthma.—No one can say with certainty exactly what causes the establishing of asthmatic conditions. Dust from the street, from flowers, from grain and various other irritants may set up a trouble impossible to irradicate except through a sure preparation such as Dr. J. D. Kellogg's Asthma Remedy. Uncertainty may exist as to cause, but there can be no uncertainty regarding a remedy which has freed a generation of asthmatic victims from this scourge of the bronchial tubes. It is sold everywhere.

PERSONALS

Mr. W. A. McQuarrie, Hampton and Mr. Philip Leard, Crapaud, made a flying visit to Charlottetown recently.

Mrs. Jerome Ranaghan of Kinkora, has returned home after visiting in Charlottetown.

Mr. John Lund, of the Marine Dept., who was operated on for appendicitis on Monday at the City Hospital, is doing as well as can be expected.

Mrs. Edward L. Anderson, who has spent the past two months with her mother, Mrs. John MacNevin, of Bonshaw, left on return Wednesday morning last for her home in Websterville, Vt.

Mr. and Mrs. Joseph Haslam, of Hampton, are leaving this morning for Manchester, N.H. They will be accompanied by their little niece, Miss Katherine McQuarrie, and a friend, Miss May Beer.

::Sores Flee Before It.—There are many who have been afflicted with sores and driven them away with Dr. Thomas' Eclectric Oil. All similarly troubled should lose no time in applying this splendid remedy, as there is nothing like it to be had. It is cheap, but its power is in no way expressed by its low price.

For Sore Throat Use Minard's Liniment

LADIES

This is OXFORD weather, it is high time to give up light soles and open work shoes. Get SOMETHING HEAVIER on your feet, with WOOL or SILK and WOOL hose, be comfortable.

Women's Brown Oxfords from $2.95 up

Women's Black Oxfords from $3.95 up.

Women's Wool hose from 90c up.

Women's Silk and Wool Hose from $1.50 up.

See our window for Oxford display.

ALLEY & CO LIMITED

FASHIONABLE FOOTWEAR

Straighten Up! Nicest Laxative, "Cascarets" 10c

Don't stay headachy, dizzy, sick. Nothing else relieves that bilious, constipated feeling so nicely as candy-like "Cascarets." Take one or two of these pleasant laxative tablets any time, to gently stimulate your liver and start your bowels. Then you will feel fine, your head becomes clear, stomach sweet, tongue pink, skin rosy.

"Cascarets" gently cleanse, sweeten and refresh the entire system. They never gripe, overact or sicken. Directions for men, women and children on each box, any drugstore.

Mr. Douglas Speaks At Retail Merchants Meeting

At the annual meeting of the Retail Merchant's Association on Monday night, the principal speaker was Mr. N. B. Douglas of Ottawa, Secretary and General Manager of the Retail Merchants' Association of Canada, who dealt chiefly with the future policy of the Association, and some of the benefits it had been able to gain for its members in the past.

Mr. Douglas first said that it gave him a great deal of pleasure to visit the Island. What he had seen and heard of it augured well for the spirit of its people. During the past year he had occasion to travel from coast to coast and he had tried to the best of his ability to make a systematic survey of the business conditions of the country, and to see some of the difficulties and problems that were facing the merchants and dealers.

Rather than try to tell of what value the association was to the individual retailer and so to the retail trade, one of the greatest factors in the life of Canada, and of what it had already done and hoped to do, the speaker said he wished to give some information as to the future policy of the Association.

It was going to try to analyze some of the problems of the merchant, the greatest of which perhaps was the relationship between the buyer and the seller. Between these there had to be confidence and goodwill. For the past century and more particularly for the last twenty-five years, there had been a gradual change in the conditions governing these. Original trading conditions showed that the small store had built up around it a union of spirit and enterprise, there was a personal contact and community spirit that had resulted in most of our larger cities. By their greater ability for the application of community interest, the smaller settlement stores had not only been built up but had increased the prosperity of the people.

The individual store, said the speaker, would always be more prosperous than the larger store. Progress was brought about by individual competition rather than by amalgamation. But the merchant must increase the personal contact by having larger co-operative interests. There should be a better attitude on the part of the merchant towards the community and on the part of the community toward the retailer. Till that was brought about, neither would benefit. The financial man, the farmer, the laborer, the professional man, and the distributor would sooner or later realize that the success of one or all of these groups depended absolutely on the other groups. The speaker said that he believed the provinces of Canada should call representatives from each of these groups into conference with representatives of both Houses to discuss the conditions that affected the life of these classes. Irrespective of what party was in power the findings of this conference, representing as it would the ideas of the majority of the people, would be bound to be carried out. The merchant must try to discover if possible how the personal element that had been to a considerable extent lost could be regained.

The speaker went on to give some of the questions that had arisen at the Convention at Vancouver, and mentioned the benefits that had been gained in respect to carriage charges, taxes considered as unfair and development of trade sectional ideas.

At this convention it was emphasized that the mode of business practiced by the mail order houses was unfair, insomuch as they contributed nothing to the community into which they sent their goods. Local houses were called upon for contributions in many forms and it was felt that they should be protected. An effort was being made to have a tax placed on goods being shipped from one province to another. It was to be collected by the Dominion government, to be distributed to the provinces, and then redistributed to the municipalities, so that each district might get its fair share.

It had been pointed out that the inspection of weights and measures costing annually $300,000 and paid for by the merchants, was really for the benefit of the people and that therefore the cost should be maintained out of the public treasury. It had passed a resolution for the prohibition of false advertising and the amendment of the trading stamp act.

With reference to the sales tax a resolution had been passed that this be collected at the source of supply.

It was pointed out that school text books gave a wrong impression of profits, inasmuch as they gave the pupil to understand that the difference between cost and selling price was clear profit and did not take into consideration the overhead costs. It was felt that there should be a change to correct this.

Resolutions were also passed re the refunding of the luxury tax, pattern contracts, freight rates, indemnities and the right to formulate ideas for the general interests of the dealers and putting them on a fairer competitive basis with the mail order houses and big stores.

The retail business, said the speaker represented more capital investment than any other class and it was surely entitled to fair representation. It distributed every year through the country goods to the value of four billion dollars. The next largest class were the manufacturers, whose business amounted to two billion two hundred and sixty one million dollars.

Mr. S. A. MacLeod in the course of a brief address, quoted the following three reasons for belonging to the Association,, as given by Dr. Charles E. Barker.

1. All of us know more than any of us,
Few of us realize how little the rest of us
Know about the daily business of each of us,
Until we begin to meet the rest of us,
And talk of things among the lot of us.

2. Its fear that's at the bottom of most of our troubles, fear of competitors, loss of business, of failure. Even timid animals are brave when they run in packs, and they make a larger kill.

3. No cousin, our problems are not peculiar. You fellows have the same perplexities(and why waste time and money blundering for a solution alone, when you can get help by being willing to give help

Mr. J. O. Hyndman in a brief address told of how the Womens' Institutes were supporting the "Buy at Home Campaign." He said it only remained for the business men to move into line to make the movement successful. Mr. Hyndman also suggested that for the benefit of farmers and out of town buyers the weekly half holiday be held on one day, preferably on Saturday. Mr. Hyndman was supported in these suggestions by a large number of those present.

IN MEMORIAM

JOHN A. JURY.

Word has been received of the passing away at his home in Malden Mass on Oct. 2nd. 1925 of John A. Jury.

Mr. Jury was born 75 years ago in Charlottetown. His father, the late Mr. John Jury being for many years an active temperance and Christian worker of this place. Besides a sorrowing widow (Nee Miss Mary Webster, Searltown, P. E. I.) he leaves to cherish his memory one daughter Florence, and two sons Frank and Alfred, all residing in the U. S. A., where their father had prospered and made his home for more than 40 years. Also three sisters, Mrs. Senator McLean, Souris; Mrs Kingharn Newton Centre, Mass and Mrs. Hallway of Los Angeles, and one brother Charles, of Springfield Mass, this being all that are left of a large family of children.

The Guardian joins with friends in sincere sympathy.

"DIAMOND DYE" ANY GARMENT, DRAPERY

Just Dip to Tint or Boil to Dye

Each 15-cent package contains directions so simple any woman can tint soft, delicate shades or dye rich, permanent colors in lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings—everything!

Buy Diamond Dyes—no other kind—and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton or mixed goods.

::All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

Genuine BAYER

ASPIRIN

Say "Bayer"- Insist!

For Colds Headache
Neuralgia Rheumatism
Lumbago Pain

Safe — Accept only a Bayer package which contains proven directions

Handy "Bayer" boxes of 12 tablets
Also bottles of 24 and 100—Druggists

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monoaceticacidester of Salicylicacid.

CHEVROLET - OLDSMOBILE - OAKLAND

McLAUGHLIN-BUICK - CADILLAC

The best way to buy a car on time

The best way to buy a car on time is through the GMAC Plan. It is General Motors' plan for the purchase of the cars named above out of income at the lowest possible cost.

The GMAC Plan is simple, convenient, and confidential. Always the lowest, its rates are now still lower. And the standard time price of any General Motors car is the cash delivered price, plus only the GMAC charge. Ask any General Motors dealer to compare GMAC rates with other rates.

GENERAL MOTORS

ACCEPTANCE CORPORATION

The financing organization of General Motors

Political Meetings King's County

The undersigned will address the Electors of King's County at the following places and dates:

Annandale, Wednesday, October 14th.
Bridgetown, Thursday, October 15th.
St. George's, Friday, October 16th
Cardigan, Monday, October 19th
Montague, Tuesday, October 20th
Heatherdale, Wednesday, October 21st.
Georgetown, Thursday, October 22nd.
Cambridge, Friday, October 23rd
Murray River, Monday, October 26th.
Murray Harbour South, Tuesday, October 27th.

All Meetings to commence at 7.30 P. M.

J. J. JOHNSTON,
J. A. MacDONALD

BLACKHEADS

Don't squeeze blackheads—dissolve them. Get two ounces of peroxine powder from any drug store and rub with hot, wet cloth briskly over the blackheads. They simply dissolve and disappear by this safe and sure method.

Are You Paying Board for Foxes

If so, why not own your pens and contribute at actual cost for feeding and care, reducing your yearly charges about 50%.

Ranch in Charlottetown Royalty, and subject to Canadian National Regulations.

For particulars apply to P. O. Box 172, City.

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