

CAPITOL

SUMMERSIDE TODAY (Monday) and TUESDAY



BOB HOPE in Jean Cocteau's 'Monsieur Beaucaire' Also— MY MAN JASPER and UNUSUAL OCCUPATIONS Shows 7:15 - 9:15 Matinee Tuesday 3:30

WEDNESDAY and THURSDAY 'FAITHFUL IN MY FASHION' with DONNA REED and TOM DRAKE

WESTERN GUARDIAN

AGENTS: J. Elmer Murphy, 185 Hanover St. and George Clow, 90 Ottawa St. SUMMERSIDE and PRINCE COUNTY News, Subscriptions, Advertising

The Guardian may be bought daily in any of the following stores in Summerside: Bell Bookstore, Water Street; Gourlay Druggists, Water Street; Toronto Bakery, Water Street; Mark Gaudet, 67 Grandville Street.

The Guardian will be delivered to any home in Summerside. Carrier Boy at 2c per day or 12c per week. Phone 522 for this service, or give your order to the boy responsible for deliveries on your route.

POSTPONED CARNIVAL Bedeque rink Tuesday, Feb. 4.

FOR SALE—Fernald H tractor, equipped with lights, starter hydraulic lift. Good as new. Apply Joseph MacMillan, Miscouche.

PLEASE NOTE that beginning February 1st my charge for cutting hair will advance 10 cents. Signed O. G. Johnson, Bedeque.

HOCKEY Kensington Rink, Monday, Feb. 3, North Shore League, Kensington Silver Wings vs. New Annan. Game 8:15.

HOCKEY Bedeque Rink tonight, Monday, Feb. 3, Klatske Red Wings vs. Lower Bedeque Minks. The Bedeque South Shore Hockey League game of Middleton Bombers vs. Preetown Royals is postponed.

KENSINGTON China Fund drive. Meeting in school Monday night, Feb. 3 at 7:30 to organize for China Fund drive. Everybody welcome. A. MacKenzie, chairman; Rev. J. A. McGowan, secretary.

HOCKEY Kensington Rink Tuesday, Feb. 4, for the MacNaught Trophy, Gordon Nationals vs. Kensington Granites. 8:30. Admission 35 and 25 cents. Skate after.

IMPORTANT hockey meeting. All members of the executive of the South Shore Hockey League are requested to attend this meeting in Bedeque Rink tonight, Monday, Feb. 3 at 9 p.m. James Clark, president.

DUE TO the increase in price of leather and other shoe repairing materials, the price of all shoe repairs will be increased accordingly as from this date. Signed: The Baxter Shoe Repair, Earl's Shoe Repair, Robert Fraser, Bulger's Shoe Repair, Atomic Shoe Repair, Summerside.

BREAKS LEG IN FALL — Dr. J. D. Cummings, Alberton, is confined to his home the result of a broken leg incurred by falling on the ice during the recent slippery spell. Dr. Cummings was allowed to return to his home last Saturday after having had his leg set at the Western Hospital.

CANDIDATE IN CENTRE WARD — One of the candidates for the Centre Ward, Summerside, is Robert B. Dewar, a young man of 36 years of age who has resided in Summerside since 1933, except for a period of five years and eight months spent in the Air Force. He is an automobile mechanic at present running a general garage business on Spring Street. He is also general agent for Studebaker Motors for Prince County. Mr. Dewar was born at New Perth in King's County. His father, the late Hon. John A. Dewar, represented the Cardigan District for 13 years in the Legislative Assembly. He has two brothers and two sisters. One brother, Dr. George Dewar, is at present practicing at Bedeque in Prince County after a period of service in the R.C.A.M.C. Two of his sisters are graduate nurses holding responsible positions. One brother resides on the home-stand.

Mr. Darrell Picketts and Mr. Augustine Gaudet of Wilmet Valley, were in Charlottetown Saturday on business.

ONLY THIRTY WILL SURVIVE Children from eight schools in the lower income areas in the United States are getting a new kind of education designed to determine whether or not a more practical education of children can raise the living standards in low income homes, states a U. S. woman columnist.

For instance, in one school in the eastern part of the United States where students formerly were often out of school because of a lack of suitable clothing, the children are taught to sew on buttons, to mend rips, to keep their clothes washed, etc.

The program, which has even included the rewriting of textbooks to make them more practical, is reported to be proving helpful.

It looks as if children from all income groups could benefit from some of that kind of teaching.

For years finding out how little a good income means today — unless it is stretched by the know-how needed for wise buying and proper care of possessions.

The fact that Dad may be making twice the salary he was making before the war doesn't mean much to a family today — not at the prices they are paying for everything they buy.

In order to live as well as they used to on the smaller salary, the family has to practice old-fashioned thrift.

Those who do are getting along fairly well. Those who don't are living from hand-to-mouth — and none too well.

There has been so much talk during the last few years about "adequate income" and "security" that it has often been overlooked that a family needs more than an "adequate" income. It also needs to know how to keep an income adequate by the old-time virtues of thrift and wise spending.

ONT. HOUSE TO OPEN FEB. 317 TORONTO, Feb. 3 — (CP) Latest unofficial report in Queen's Park circles is that the Ontario Legislature will meet Feb. 27. William Mulock, Government whip, was reported to have told Progressive Conservative members in conference yesterday that the Feb. 27 opening will be preceded by a caucus at which Premier Dewar will outline his session plans.

ELMSDALE & VICINITY

Mr. and Mrs. Charles G. Dunn have gone to Lowell, Mass., to visit Mrs. Dunn's sister, Mrs. Elizabeth Boyle. They will spend some time in the U.S.A. and will visit other relatives and friends in that great country.

Mrs. Merrill Dunn, R. A. McKenna and Earl McArthur motor-ed to Summerside on Saturday and reported that the highway, though passable, was very dangerous owing to its icy condition.

Miss Lillian Mountain of Alma has accepted a position as clerk in the store of Mr. K. R. Matthews.

A host of friends in this community are pleased to hear of the continued improvement of Mrs. John A. Callaghan, who is convalescing after her recent illness at her home in Alberton.

Friends in Western Prince County regret to learn of the illness of Mr. Jack Weeks in a Montreal Hospital and all hope for an early recovery.

Mr. A. Robertson was a recent visitor to Charlottetown.

Mr. and Mrs. John Cameron, English were recent visitors to the home of Mr. and Mrs. A. Robertson at Elmsdale.

Friends of Mr. Abraham Melnis regret to hear of his illness and trust his usual good health will soon be restored.

Mr. A. L. Rennie and party, motored to Charlottetown on Thursday.

Mrs. William Brennan, Dock Road is spending a pleasant holiday with her daughter, Mrs. Lorne Leard at Alberton.

The hockey fans enjoyed a splendid game of hockey between the English and Alberton teams on Wednesday at Alberton rink. Score 3-1 in favour of Alberton.

Boomed Dime Books From Church Crypt To World Business

LONDON, Jan. 28 — (Reuters) — They made Homer's Odyssey into a 100,000-copy best seller and revolutionized the British publishing business on a capital of \$400.

They brought some of the best literature in the world as well as some of the most popular reading—and gave it to the public for a dime.

That's the story of the Lane brothers of London, who pushed forward their idea about Penguin books during the height of the depression in the 30s despite the fact that everyone told them they were crazy.

Today their company has sold 100,000,000 volumes, only a minority of them Penguins. Yet neither Allen nor Richard Lane claims any special credit for their efforts.

Allen was 33 years old, and managing director of the family publishing business, The Bodley Head, founded by his late uncle, John Lane, when he got the idea about Penguins.

The board of directors laughed at the scheme. Ten cent books were nonsensical, they said, and refused to put any money into the venture.

They figured they would have to sell 17,500 copies of each book to break even. So they ordered 30,000 copies of each of 10 reprints, No. 1 being Andre Maurois' 'Life of Shelley, 'Arise'.

Allen toured England talking his head off but could get only 7,000 orders. The Bodley Head was afraid cheap reprints would hurt the sale of expensive books. Allen approached the Woolworth stores.

The buyer doubted whether the public wanted to buy the books, but he agreed to ask his wife. She was enthusiastic.

One Friday the first Penguin book was delivered. On Monday Woolworths asked for 68,000 more copies.

Invoices in Tomb In the early days the warehouse and packing room was in the crypt of Holy Trinity Church, Easton Road, London. Stock came in through a chute in the graveyard. Around the walls were tablets to the dead and behind those walls were the bones of many a long dead parishioner. One empty tomb housed invoice books, another the petty cash.

Today the headquarters are in a modern one-storey building that houses about 90 employees. In the warehouse are 3,000,000 copies of the 100 to 150 titles in paper, and crates of books addressed to places from Australia to India.

Subsidiary companies handle Penguin in Canada and the United States.

The Lane brothers pay themselves a salary and put all the profits back into production.

During the war the Germans banned Penguins being issued to prisoners of war, due to the many violent anti-Nazi books the firm had published, but Goebbels issued a forged Penguin for propaganda in neutral countries.

When Penguin issued the plays of George Bernard Shaw in 19 volumes to celebrate his 50th birthday crowds lined up at book-stalls to buy them.

LONDON — (CP) — A £1,000,000 Victory Club for ex-servicemen and women will be opened in the West End in the late spring in premises previously used as an American Red Cross Club.

Just What We Have Been Waiting For



The Arrival of Men's New Dressy, Early Spring SUITS

Tweeds \$35 to \$39.75

Fine tweeds of excellent quality as well as the regular tweed cloths in an assortment of mixed shades. Very serviceable suits for business, dress or any all-round wear. Make your choice now while your size is here.

Fine Quality Worsted Suits \$29.75 to \$55.00

If you are the fellow that likes the extra confidence "right" clothes gives them come in and see our fine new collection of style-right suits. All expertly tailored, nicely lined and inter-lined to stand long wear. Suits that really keep their shape and dressy appearance—browns, blues, grays in neat stripes.

If you are in need of a new suit we advise an early selection as suits are in short supply and it may be sometime before we receive another shipment.

Sinclair & Stewart Ltd THE HOUSE OF QUALITY

Clothing Department (MAIN FLOOR)

THE MARY ANN MIDWINTER SALE FUR COATS TWO DAYS ONLY FEB. TUESDAY & WEDNESDAY 4 & 5

Perley FUR COATS Montreal's Leading Furrier GREAT SAVINGS! FINEST VALUES! LARGE VARIETY!

Table with 2 columns: Fur type and Price. Includes items like French Seal Dyed Rabbit, Brown Coney Coats, Grey Broadtail Processed Lamb, Mouton Lamb Processed, Black Persian Paw, Silvery Raccoon Coats, Mink and Sable Dyed Muskrat, Grey Kidskin Coats, Black Persian Lamb, Fine Black Persian Lamb.

THE MARY ANN OPPOSITE CAPITOL THEATRE — SUMMERSIDE

Paper Industry Plans To Boost Output This Year

MONTREAL, Feb. 2 — (CP) — Canada's pulp and paper industry, making ready to meet "reasonable levels" of world demands upon it, is planning substantial production increases for 1947.

Practically all its branches, R. M. Fowler of Montreal said today in his presidential address at the Canadian Pulp and Paper Association's annual meeting.

Newspaper production, which industry officials have placed at 4-143,392 tons during 1946, will be nearly 200,000 tons higher, the Association president predicted.

Output of fine, book and printing papers would be expanded by 143,392 tons, mechanical pulp by 70,000 tons and chemical pulp by more than 30,000 tons.

Further substantial increases in production are planned by the industry for 1948 and 1949, to meet expected demands on Canada, he added.

At final sessions of the three-day meeting, S. L. Decarteret, vice-president and general manager of Canadian International Paper Company, Montreal, and Minister for Air, was named chairman for the ensuing year of the Association's executive board.

Mr. Fowler, speaking of the future prospects for the industry, said he thought the time has been reached when forest holdings no longer are available for the support of completely new production units. But there was room for steady growth and development of existing units "through improved mechanical equipment, better management of resources and imaginative marketing policies."

Urging the industry to make its operations "the most efficient in the world," he also called upon it to "give close attention to the nature of our institutions and our way of life."

"I feel that this greatest single segment of the Canadian economy should be in the forefront in thinking about and making work the system of economic life in which we believe," he said.

He expressed the hope that in 1947 "this great industry can prove to all and sundry that 'free enterprise' is not a mere slogan or catch-word, but that it is a living, positive, workable economic system founded on responsible freedom and vigorous enterprise."

Fancy Dress Carnival Bedeque Rink Tuesday, February 4th AT 8 P.M. SKATERS IN COSTUME FREE 13 PRIZES

CAMEO MON. 6-8:30 TUES. 8:30 See Merle Oberon and Turhan Bey in Glorious Technicolor in "NIGHT IN PARADISE" Also Serial "King of the Forest Rangers"

EAST WARD VOTERS VOTE FOR a veteran of World War I with two sons in World War II a business man with business knowledge. a councillor with 9 years experience. a finance chairman who helped make Summerside finance the best in the Maritimes. WHO STANDS FOR lowest possible taxes lower electric light rates when possible reduction of the town debt thus saving interest charges. town improvement. development of all Wards particularly the East Ward. efficient town and electric light management. I am endeavouring to see as many voters as possible, but pressure of business will prevent me from seeing everyone. Your vote is therefore solicited and would be very much appreciated. R. L. Mollison

CRYSTAL RINK Summerside SATURDAY, FEB. 1—SKATING AFTERNOON 3 to 5 EVENING—HOCKEY—S'SIDE LEGION vs. SOURIS MONDAY, FEB. 3—SKATING 8 to 10 TUESDAY, FEB. 4—HOCKEY PORT ELGIN vs. S'SIDE LEGION

Tired Feet Soothe them with MINARD'S LINIMENT 35c Rub on freely, and note quick relief. Greaseless. Painless. No odor. 12-44