



Happy Is The Man

Who has his Coal bin filled with Pickard's Coal, the kind that burns well and while burning gives out plenty of heat.

Order your supply today

A Pickard & Co.

Phone 240
Ch'town

SUGAR AT HIGHEST PRICE FOR MANY YEARS.

HALIFAX, October 23.—The Acadia Sugar Refinery Company has announced that sugar has advanced 30 cents on a hundred pounds. This is the highest price in years and is the same as the refinery prices in Montreal.

The British Empire only produces about 900,000 tons of sugar annually, out of the world's production of 18,500,000 tons (including India, which barely manages to supply her own consumers). Last year Great Britain paid about \$75,000,000 to Germany for sugar imported, and now that source of supply is cut off.

It was in consequence of a master-stroke of business finance when the Government, by contracting for 900,000 tons of raw cane sugar at an average price of about £20 per ton, representing a sum of £18,000,000, the British Government has obtained control of the cane sugar market for a sufficiently long period to insure that consumers in Great Britain will be able to fill their requirements on favourable terms until the conclusion of the war is within sight.

It is suggested that the British Government should institute a preference for colonial cane sugar in order to encourage production, and a movement is on foot to collect information from all parts of the colonies as to the areas of land available for sugar cane cultivation.

A WANDERER RETURNS

Mr. W. H. McKay, of Tacoma, Washington, is at present visiting his old home in Charlottetown, the guest of his mother at 244 Cumberland Street. Mr. McKay left the island twenty-eight years ago, the 6th of last August, and has since gained a wide reputation as a lawyer, lecturer and globe-trotter. His field as a pedestrian has been the world. While walking through France and Belgium, years ago, he had an opportunity of seeing the arena of the present fighting between the Allies and Germany. When walking through European countries, Mr. McKay visited Scotland and had the honor of being received at Balmoral Castle by the late Queen Victoria, whose signature and crest he carries. Among other distinguished people visited by Mr. McKay was the late King Humbert of Italy, whose signature and crest he also possesses, the late King Leopold, of Belgium, and the Queen Regent of Spain. He also had the pleasure of calling upon Presidents McKinley, Roosevelt and Taft, of the United States.

Mr. McKay considers he is now entitled to a short vacation from his world wanderings, after twenty-three years on the road, where he has covered a total of 745,552 miles, has established 21 official records and has never yet been beaten in 102 competitions. He is at present renewing old acquaintances in his native Island.

"We are offering some excellent values in sponges just now. Prices range from 5 to 50c. They are certainly bargains. E. A. FOSTER, Central Drugstore. 6173-10-23M31.

COAL

Best American Anthracite

—IN—
Chesnut for Base Burner
Stove and Egg for the Furnace

Also All kinds of Good Soft Coal

—AT—
Geo. E. Full's
Coal Yard
Prince St. Wharf

THE CENTRAL GUARDIAN

IT PAYS to buy in this province

MARSHFIELD.—Rev. Z. L. Fash will preach in the Baptist Church at Marshfield on Sunday at 3 p.m.

FUNERAL TOMORROW.—The funeral of the late George Carr will take place at 9.30 a.m., Sunday, to the Episcopal Cemetery at Rustico.

TREATMENT FOR THE HAIR.—Persons who have falling hair, dandruff or any scalp disease should call on Mrs. White. 6190

HAMPSHIRE.—Rev. Mr. Trivet will hold services at the Methodist Church, Hampshire, on Sunday evening at 7.30.

AT THE HALLOWEEN TEA in St. James Hall next Friday there will be two kinds of salads, pastry, cake, candy, pumpkins, pies, witches and good music. 6186.

SHINGLES.—The schooner Iona arrived in port yesterday with a cargo of cedar and spruce shingles for L. M. Poole & Co., Conolly's West Wharf. 6198.

BAPTIST CHURCH MONDAY EVENING.—Major Bartlett lectures on the Chateaux district of France in the Baptist Church Monday evening. Silver collection devoted to the Canadian Patriotic League. 6191

WEDDING BELLS.—The marriage took place in Boston on Oct. 17th, of Mr. David Clark, Atwood, formerly of Charlottetown, and Miss Blanche Adelaide Joquin, daughter of Mrs. Lucinda M. Joquin, of Boston.

BELGIAN RELIEF FUND.—The patrons of the Emerald Cheese Co. have contributed to the Belgian Relief Fund 883 pounds of cheese. The value of the contribution at the present market price is \$133.35.

RALLY DAY SERVICE.—The annual Sunday School Rally Day services of the Victoria Methodist Sunday School will be held in the church to-morrow, Sunday evening, 25th. Service begins at 7 o'clock.

YOU CAN HELP THE CANADIAN PATRIOTIC FUND and at the same time enjoy a literary treat by attending the lecture by Major Bartlett, on the French Chateaux, in the Baptist School Room on Monday evening. 6178.

IMPORTANT MEETING.—A joint meeting of Harrington and Winsloe Women's Institute and Red Cross Society will be held in Harrington School House, Monday, Oct. 26th at 6.30 p. m. A cordial invitation is extended to all the ladies to attend.

REV. I. S. NOWLAN.—Rev. I. S. Nowlan, Acadia College, Sackville, will preach in Clyde River Baptist Church on Sunday at 3 p. m., and at North River at 7 p. m. He will preach in Kingston Baptist Church on Monday evening, October 26, at 7.30 o'clock.

LADIES don't neglect crowning beauty. Falling hair is unnecessary, as Mrs. White's treatment will prevent this. Dandruff, which is so annoying, can be thoroughly removed with her lotion. All hair goods kept in stock. Mrs. White, Queen Hotel, Room 10, Ladies' Entrance. 6199.

WINTER FAIR.—The prize-list of the Maritime Winter Fair has come to hand. It is to be held in Amherst on December 7th to 10th. A new class has been added this year, No. 179, for winners in the field crops competitions in P. E. Island. The amount called for is 1½ bushels from prize-winning fields of grain. This prize is offered for wheat and for oats. The first prize in each class being \$9. In the prize-list, however, there is a mistake, it states ½ bushel of grain, when it should state 1½ bushels of grain.

ARE YOU ENTERPRISING? There is no travelling cinematograph in Prince Edward Island at present at a time when people are dying to see the "movies." There is a fortune to any enterprising individual who enters this field. Terms for a complete cinematograph outfit with all particulars about its operation, etc., may be obtained by application to the Guardian office. 6158

PRODUCE.—The North Sydney Herald says: "The cargo of oats potatoes and turnips on board the schooner at Brennan's wharf, owned by Mr. Lea Wood, Mt. Herbert, P. E. I., was last week quickly purchased by a long-suffering public. Many readers of The North Sydney Herald, on learning of the prevailing prices—35 cents the bushel for potatoes—made a rush to secure a supply, but so great was the demand that many arrived too late to get any. The following day another schooner pulled into the same wharf, but when purchasers applied the price had jumped to 55 cts. later falling to 45 cts. It seems hard at present to place them at a profit, but this may be possible later on." Allowing 15 cents a bushel for commission, carting, wharfage, freight and a reasonable margin for the middleman, the inflated prices asked by certain dealers is causing considerable comment among householders who are held up here. Already several heavy consumers are talking of chartering one or more vessels, with the object of avoiding the high prices. Before leaving here for Charlottetown last week, Mr. Wood told The North Sydney Herald he would be here in less than three weeks with one or more cargoes of produce, and that he believed the price for potatoes would not exceed 30 cents the bushel. It might be said here, in order to allay the feelings of certain doubting Thomases who disbelieved the quotations as appearing in last week's Herald, that the prices were furnished by Mr. Wood, the owner of the cargo, who was informed the quotations were for publication, and the information was accordingly used to protect the suffering householders.

"British Cough Cure gives the very best results. It will give immediate relief and always effects a cure. Prepared and sold at 25c per bottle by E. A. Foster, Central Drugstore. 6173-10123M31.

HALLOWEEN TEA in aid of the Charlottetown Hospital will be held in Market Hall Building on Wednesday and Thursday, Oct. 28 and 29. 6040

WHERE THE WAR RAGES WILL BE ILLUSTRATED by stereopticon views in the lecture on the Country of the French Chateaux, by Major Bartlett in the Baptist School Room on Monday evening. 6178.

TRYON CIRCUIT.—Rev. Geo. M. Young will preach in Tryon Methodist Church, Sunday, Oct. 25th, at 10.30 a. m.; in Crapaud at 3 p. m., and in Victoria at 7 p. m., at which service the annual Rally Day service of the Sunday school will be held.—V.

LECTURE.—The Chateaux district of France—a land of pure delight, of castles stormed, of cities freed, of deep design and daring deed will be eloquently described by Major Bartlett on Monday evening, in the main audience room of the Baptist Church. Magnificent views will be presented under the charge of Mr. Walter Burke. Canadian Patriotic League receives the proceeds of the silver collection. Come and make it generous. 6191

POLICE COURT.—At the Police Court yesterday there was an interesting case of assault, the actors in the drama being a lady and gentleman. The evidence disclosed the fact that there was a slight misunderstanding between them, and the defendant, the man, was fined \$1. Jos. A. Shepard, on a charge of drunkenness, was fined \$10 or 30 days. Victor McDonald was charged with having on Saturday last created a disturbance in the People's Theatre. He was found guilty and fined \$1. The case against John R. Dunn, who was charged with having driven an automobile at a rate exceeding the speed limit, was adjourned to the 27th inst., when judgment will be given. The prohibition case against George McCormack was also adjourned, to 29th, for two witnesses.

SILVER BLACK FOX.—Number three of the Silver Black Fox, just received, is a worthy successor to the excellent numbers which preceded it. Among the contributors to the present number are Mr. A. P. Rogers, of Boston; Mr. M. B. Innes, H. M. Deiger, of Boston; D. J. Bonnell, Charlottetown; Allan Donnel, Assistant Editor, Commission of Conservation; C. B. Morris, Summerside, each of whom gives a timely and practical article on some one of the many interesting phases of the fox industry. Besides these there are the usual thoughtfully written editorial articles and selections. The number is a good one, and every fox man should have several of them on hand to pass along to a friend. The Silver Black Fox is doing much for the industry and deserves every encouragement from those interested in the business.

"Rexall Tooth Paste cleans and preserves the teeth, the delightful peppermint flavor sweetens the breath. Use this preparation. It is guaranteed to give satisfaction. MacKinnon Drug Co., corner Great George and Kent streets. me

Difference In Drug Buying

Drug buying is an art. There is truth in the statement that "Goods well bought are half sold." This is due to the fact that it is easier to sell people what they want than to attempt to sell them just anything. We are particular drug buyers, insisting on quality goods, and when goods are received they are stocked in a way to guard against deterioration. Customers never get inferior, impure drugs here and still our prices are as low as anybody's.

If you are a particular drug buyer and appreciate right quality, right service, and right prices, come to our store.

Johnson & Johnson
The Quality Drug Store
Cor. Kent & Prince Streets

Hot Water Bottles

Our Hot Water Bottles are very neat, strong and durable, made of good quality plain and fancy rubber, retain the heat a long time, and are needed in every home—every hour during these cold nights.

We have a combination that can be used as a hot water bottle and as a fountain syringes. See our specials they are guaranteed two years. Prices \$1.00 to \$3.00.

The 2 Macs
149 Great Geo. Street

Special Half Price Sale for Saturday

Clearing Items of Neckwear of Bead Necklets of Hand Bags

1/2 PRICE

IN THE DEPARTMENT OF "LADIES' FIXINS" the buyer has been going over the stock—and he finds a lot of lines that have to be cleared out to make room. The price lever has been called for to "pry" them out. Here are the chances that are offered you at HALF PRICE. READ.

A small lot of ladies' pretty neckwear—low neck effects, many styles, all very good, but only one or two of each kind left—so out they go at

Bead necklets—a great assortment of pretty things—in most cases just one of a kind, take up room we want for something else. Away with them at

HALF PRICE

- 60c Neckwear now 30c
- 86c Neckwear now 43c
- 1.25 Neckwear now 63c
- 1.50 Neckwear now 75c

HALF PRICE

- 50c Necklets now 25c
- 60c Necklets now 30c
- 1.00 Necklets now 50c
- 1.50 Necklets now 75c

A GREAT ASSORTMENT OF HANDSOME LEATHER SHOPPING BAGS WILL SELL SATURDAY AT Half Price

IN ORDER TO MAKE ROOM FOR new lines—and have a complete clearing up the leather hand bag section, we have gone carefully over the stock and have selected a large assortment of odd lines—every item good—every one useful and attractive—In most cases the only thing wrong with them is that they have been here over the time that we allow each line for clearance. So, Saturday you may choose from this great lot at

JUST ONE HALF THE REGULAR PRICE

- 65c Leather Handbags for 33c
- 1.50 Leather Handbags for 75c
- 3.00 Leather Handbags for 1.50
- 1.00 Leather Handbags for 50c
- 2.50 Leather Handbags for 1.25
- 4.50 Leather Handbags for 2.25

PATENT LEATHER BELTS WIDE MODELS IN WHITE, SCARLET, GREEN AND RED REGULAR FIFTY CENTS EACH FOR

25c



4 Bargains in Linens

Here are four big linen bargains in all pure linen table covers in second.

A nice fine all pure linen table cloths, pretty floral design bordered all around, size 36x45, there are 13 cloths in all, regular price 1.00, special for..... **59c each**

Here is a bigger and better lot of all pure linen cloths, there are 12 cloths ranging in size from 72x88 to 79x140 ins. and range in price from \$6.40 to \$8.25 in many patterns.

Here is another big linen bargain in cloths with very pretty designs, bordered all around, sizes range from 66x86 inches to 71x144 ins. and range in price from \$3.55 to 5.50 yours for..... **\$2.95 each**

These cloths will give good satisfaction, there are 6 cloths in this lot.

Here is a lot with only 2 cloths in it, very fine all pure linen bordered all around, very pretty designs they are 72x90 ins. in size and are worth \$8.75, special for **\$4.75 each**

Remnants

A big bunch of remnants in white cotton, sheetings, figured huck etc.

Let's talk over these Bargains for the Men

SATURDAY SHOWS A GREAT LIST of attractive items in the MEN'S STORE. Study them

Men's heavy Bannockburn Pants in all sizes, good strong durable garments, 3.00 for..... **\$2.50**

Men's Mocha, lined gloves good heavy warm winter weight, all sizes, regular 1.00 for..... **85c**

Heavy weight all wool unshrinkable underwear, the kind that most stores call "worth 1.25" special here at..... **85c**

Men's brown tweed overcoats convertible collar, double breasted, SATURDAY..... **8.00**

Men's black Welton Chesterfield Coats, velvet collar, good weight, all sizes, SATURDAY..... **10.00**

Great line of men's brown or grey Chinchilla overcoats, shawl collar in convert style, single or double breasted, SATURDAY..... **15.00**

MOORE & McLEOD

LAMBS WANTED

We are open to buy up to One Thousand (1,000) Lambs, good quality, and Fat Sheep. Farmers in the vicinity of the city could bring them by team on any day and we will pay highest market price, delivered at plant.

THE ISLAND COLD STORAGE CO. LTD.,
Charlottetown, P. E. I.

Phone Your Order

When you want anything in a hurry from this store, phone your order. We will give your requirements our prompt and careful attention, and guarantee satisfaction. PHONE YOUR ORDER, call up **219**

MacKinnon Drug Company

Smoke and Chew

Hickeys Twist Tobacco

Millions of plugs sold yearly. Because it is the best.

Hickey & Nicholson Tob. Co. Limited

Manufacturers Phone 345

"The Silver Black Fox Industry"

If you intend making an investment in the **Silver Black Fox Industry**

OUR SERVICES ARE AT YOUR COMMAND

Accurate and Authentic Information may be obtained without charge or obligation,

THE ROYAL INVESTMENT EXCHANGE

Offices: Royal Bank Building, Charlottetown, P. E. I.

Directors:

Hon. John Agnew
John O. Hyndman
Montreal Office:
510 New Birks Building
343-79Mtstf

George D. DeBlois
William E. Agnew
London Office:
St. Mary's Chambers,
161 A Strand