

FROM 1864 TILL 1929

THE KING OF COFFEES

Chase & Sanborn's  
SEAL BRAND

Renowned for its quality... flavour... and aroma!

[In two, one and half-pound cans—whole,  
ground or fine ground for percolator use.]



—makes bathrooms  
spotless in no time

SO many things to clean in a bathroom. But it takes just a minute to keep them spotless with magic Bon Ami.

A shake of Bon Ami Powder on a damp cloth... and away goes all the dirt from basin, tub, and tiling... faucets and metal things shine like polished silver... wood-work and floor once more clean as new.

Windows and mirrors, too! Here the handy Bon Ami Cake holds sway. A little on a damp cloth... a few moments' wait... whisk with a clean, dry cloth... and the job's all done.

Bon Ami brings spotless, healthful bathroom cleanliness—without hard work!

BON AMI LIMITED, MONTREAL

Powder and Cake  
every home  
needs both



Bon  
Ami

Kayser's new

"Slendo" Heel  
Silk Stocking

\$1.50

PAIR

"Slendo Heels"

NARROW

CHIC

FLATTERING

Just a glance is proof that it is Paris inspired. There's just an air of pert chic about the narrow heel that captivates. Yet, despite the slender lines, it completely protects the hose from wear.

SERVICE CHIFFON WEIGHT \$1.50

Moore & McLeod Ltd.  
CHARLOTTETOWN P. E. I.

Household Hints

By Roberts Lee

Temperature

The temperatures of a room should never go below 65 degrees, nor exceed 70 degrees; and the room should be well ventilated at all times.

Cleaning Oilcloth

Into a pint of turpentine dissolve 5 ounces of melted paraffin. Use a sponge and rub the oilcloth with this solution.

Jam

Hard and sugary jam can be made almost as good as ever by placing it in the oven until the sugar melts, then taking it out and allowing it to cool.

Etiquette

By Roberts Lee

Q. If a girl has callers and they show no indication of leaving, and the hour is late, is it permissible for the parents to tell them it is time to go?

A. No; the girl herself should mention the fact that it is very late.

Q. What is the correct size for breakfast napkins?

A. Breakfast napkins should be about 12 inches square.

Q. When a person accidentally brushes against another person on the street, what apology should he offer?

A. Merely say, "I am sorry."

THE MORNING NEWSBOY

Alexander Louis Fraser.

Before the city rises from its bed, Or the first smoke is to the sky up-curl'd,

He comes, that we may know what's thought or said,

Or done, in any corner of the world.

I never saw him, as I've never seen The power that swings the golden gates of day;

Through snow or rain, in weather foul or clean,

This gallant youth goes early on his way.

He ends the isolation of the night— We wake; the very world is at our doors!

And while we breakfast in the morning light,

We hear the waves beating on other shores;

And thus I thank the boy I never see—

Unliveried Page of current history.

When Your Stomach Groans With Gas

When Sourness, Pain and Bloating Follow Every Meal

MAKE THIS SIMPLE TEST

If you really want stomach comfort—quick, certain and lasting relief from the usual annoyance of after-eating distress—make this simple NEVER FAILING test today!

At trifling cost, get from your nearest druggist a few tiny tablets of Bisurated Magnesia—and take three or four of them after your next meal. This is a simple, pleasant, inexpensive test that can be depended upon to prove its value in less than five minutes. In most instances relief comes instantly.

Pure Bisurated Magnesia (now in handy tablet form) is a harmless, non-injurious preparation of old-fashioned Magnesia with Bismuth that, when taken after meals, soothes, cleanses, sweetens and neutralizes the dangerous stomach acids that cause most stomach ailments. Ask your druggist for TABLETS of Bisurated Magnesia—and start the test today!



Children's  
COUGHS

Mother! Give your children a few Peps tablets to suck every day. Breathing the agreeable medicinal fumes given off by Peps is like breathing invigorating pine forest air. Peps soothes the throat and delicate air tubes, strengthens the chest and keeps coughs, colds and bronchial troubles at bay. 25c. box.

PEPS  
The Breathe-able Tablet

How to Fascinate the Flappers Dorothy Dix Expounds Science of a Spellbinder

It's No Trick at All for a Boy to Get a Girl to Make a Date With Him, But to Make Her Consider Him an Answer to Prayer Takes Looks and Skill and a Vast Sophistication

A boy, who is just beginning to step out with girls asks me how he can make a hit with the flappers. Well, son, that is no trick at all, for girls are simple creatures and easily pleased and they do not turn a critical eye upon a date. Young men demand much of the girls they take out, but girls demand little of their escorts. A girl has to be a combination living-picture, vamp and daily hint from Paris in order to be popular with the boys, but a boy doesn't have to be anything but a member of the masculine sex to have the girls remember his telephone number.

Still and all, there is a difference between being regarded as a makeshift and an answer from heaven to a maiden's prayer, and so if a boy wants to really be a WOW with the girls there are certain things he does well to bear in mind.

First, be as easy on the eyes as you can, and this refers more specifically to your clothes than it does to your face and form. Girls are not particularly enamored of beauty in a man. They prefer to monopolize the good looks themselves and they hate a man who always has to be told what beautiful eyes he has and who is smirking in every mirror he passes.

So it doesn't make any difference whether you have a classical profile or a snub nose or straight locks or hair with a natural wave in it, but it does make a world of difference whether you are freshly barbered or need a shave and a haircut and whether your clothes have just been to the presser or look as if you had slept in them.

In a way, the chap that a girl goes out with represents her personal achievements. He is something she flaunts in the faces of the other girls and, this being the case, she wants him to look as if she had made a killing instead of something that the cat brought in and left at a spinster's door.

Next, learn how to do things. Men tolerate inefficiency in women, but women never forgive it in men. They have a contempt for men who remain bungling amateurs, who never learn their way around.

So, learn how to do things. Learn how to dance. If you were an Apollo and Solomon and Mr. Ford rolled into one, every girl would groan inwardly when you cut in if you stepped all over her feet. Learn how to play a good game of bridge. Learn how to order a nice dinner at a restaurant. A girl could forgive you all the seven deadly sins sooner than feeding her on corned beef and cabbage.

Learn how to get the good seats at a theatre and how to take care of a girl in a crowd without getting her trampled on. Learn how to get along without having rows and arguments with ushers and waiters and taxi-drivers. There is nothing that makes a greater impression on girls than sophistication, so pull that man-of-the-world stuff if you want to make a hit with Arabella.

Next, cultivate a line. When you are with a girl don't sit up like a dummy and expect her to feed you conversational cues. Don't make her work like a coal heaver to entertain you. Do some of the talking yourself. It is no harder for a boy to manufacture conversation than it is for a girl. Display some human interest in the topics she introduces. Play up to her. If you are one of the great silent ones who can never think of a word to say, for goodness sake take her to the movies or somewhere there is something doing so she won't die of boredom before the evening is over.

But here is a warning: If you do talk, don't talk about yourself. Don't think that you are giving a girl a treat and that she is having a perfectly thrilling time when you make her sit up and listen for two hours while you monologue along about yourself. She isn't enjoying herself. She may wear the smile that won't come off, but that is because girls have to endure the Tedious Tommies while they are waiting for the man who really interests them to come along. Just remember that your mother is the only woman on earth who wants to hear all about your radio and your car and how many miles you make on a gallon of gasoline and what you said to the boss and he said to you.

But if you want to be a spellbinder with the fair sex, just tell the girl how beautiful and wonderful she is and how different from all other girls and that there is something, you don't know what, about her, etc., etc. A bigamist, who had had forty-seven wives, once told me that it was no trouble in the world to make a woman fall in love with you. All you had to do was to talk to her about herself.

Don't patronize girls. There is nothing that women resent so much as that. There is nothing that fills them with such cold fury as for a man to disparage their sex and to assume that all women are morons. This is a mistake that many callow young boys make and it makes every girl who knows him long to give him a bump that will deflate his egotism.

Nor does any girl like the boy who adopts a condescending attitude toward her and who treats her as if she should be down on her knees in gratitude toward him because he condescends to notice her and take her out now and then. No girl wants a date thrown at her as you would throw a bone to a hungry dog. She wants to feel that a man considers it a favor to have the honor of her company.

Be generous, but don't let girls work you if you want their respect. They despise a tightwad, but they have a contempt for a sap. So be neither. Remember that girls work nowadays and they know just how many hundred cents are in a dollar and they can make a mighty shrewd guess at how much you earn.

So, when you take little sweetmeats out give her a good time within your means, but don't let her hold you up for champagne and caviar and six birthdays a year. The right kind of girls won't want to run you in debt and the less popular you are among the gold-diggers the better for you.

Finally, son, be a gentleman. That is invariably a knockout with the girls, because there aren't so many boys now who don't demand that a girl shall pay with a petting party for every 10 cents that she spends upon her. And in her heart every girl, even the wild one, longs to have a man treat her with chivalry and respect, as a gentleman treats a lady.

Try it, son, and see if it doesn't work.

DOROTHY DIX.

A Morning Smile

Angus MacArchie could not be persuaded to attend the village kirk on any pretext whatever.

"How is it, Angus?" asked the minister one day. "How is it ye won't come to the church?"

Angus made answer that the sermons were far too long to please him.

"Och," retorted the minister wrathfully. "You'll probably end up in a place whar ye'll hear no sermons either long or short."

"Ah, wheel, maybe you're right," agreed Angus placidly. "But it'll no be for want of ministers, ye ken!"



Nursing baby? Drink delicious Ovaltine

BECAUSE Ovaltine is so rich in all the vitamins and food elements essential to health, it is the finest known beverage for the nursing period. Doctors the world over strongly recommend it because it ensures a rich milk supply and protects the health of the mother against overstrain.

Ovaltine is scientifically made from ripe barley malt, fresh milk and eggs. It is easily digested and quickly assimilated. It is super-nourishment correctly balanced... in a most delicious form. You will like it either hot or cold.

OVALTINE  
TONIC FOOD BEVERAGE

BUILDS UP BRAIN, NERVE AND BODY

At all good stores in 50c, 75c, \$1.25 and special family size \$4.50 tins; also served hot or cold at soda fountains. 238

Milady Beautiful

By Lois Leeds



DIAGONAL HIP-LINES

BEAUTY QUESTIONS ANSWERED

Large Hips

Dear Miss Leeds—(1) I am 22 years old, 5 feet 3 inches tall and weigh 130 pounds. I am not fat, but have wide hips. What type of clothes should I wear to make my hips look narrower? Should I wear a belt, two-piece dresses, a snug or loose hip-line? (2) I have medium brown hair and eyes and a tan complexion. What colors are becoming? EVELYN.

Answer—(1) Perhaps you could reduce the wide hips by exercise, since you are eight pounds above the average weight for your age and height. If you are engaged in a sedentary occupation, your hips will continue to grow wider unless you take exercise to make them slimmer. You may wear narrow belts of the same color as your frocks. The hipline should be fairly snug, but not so tight as to suggest that you are trying to blind yourself in. The diagonal effect with a soft bow in front of one hip is good. A wide, soft sash effect with a bow at the center front is also becoming. One-piece dresses are suitable for you. (2) You may wear the browns and greens so popular at this season, also navy, commodore and Holland blues, eggshell, coral sand, peach, dull rose, dull orchid, bright reds, Argentine, orange, brick, rust, dull yellow and black with light trimming. LOIS LEEDS.

Facial Care

Dear Miss Leeds—Please tell me how to care for my face. I use only cold cream for cleansing it and witch hazel as an astringent. My skin is not dry, nor is it very oily, but I have small red bumps all over it which do not break out. I have a few blackheads and I cannot get powder to stay on. At times my face is very sore. NAT.

Answer—Since your skin is not excessively dry, I see no advantage in omitting soap and water washing.

Try this treatment for awhile. After cleansing your skin with a reliable brand of cold cream, wipe off the cream and wash with pure castile soap and warm water. Massage the lather in gently, then rinse it off well in clean, warm water. Press out the ripe blackheads. Now rinse your face in cold water for several minutes. Blot dry. Pat on the following soothing lotion and let it dry on the skin: One dram sulphate of zinc; one dram sulphuretted potash; four ounces rosewater. Use this several times a day and omit make-up until your skin is in better condition. As I see it, your complexion troubles may be due to lack of thoroughness in cleansing or to some irritating ingredient of the cosmetics you have been using. In addition to local treatments you must, of course, keep your digestive tract in order and avoid constipation. Eat wisely and exercise outdoors every day. LOIS LEEDS.

Changing Hair Color

Dear Miss Leeds—(1) My hair used to be golden, but now it is brown. Will a coconut oil shampoo restore its original color and make it wavy? (2) I am 18 years old, 5 feet 4 inches

tall and weigh 102 pounds. My measurements are: Bust, 28; waist, 23; hips, 31; thigh, 20; calf, 13 1/4; ankle, 9 1/4. Which should I build up mostly? SALLY.

Answer—(1) It is natural for some shades of blonde hair to turn to brown as one grows older. You are not a real blonde type and the only way for you to regain fair hair is to use a bleach which, of course, I do not advise. Brown is your natural color, not gold. The shampoo you mention will not bleach your hair nor make it wavy. (2) You are twenty pounds overweight and need to increase all your measurements except ankle and calf. LOIS LEEDS.

Tomorrow — Blonde Beauty

The radio is rapidly growing in popularity in Cuba.

Roads now under construction in Bolivia will cost more than \$2,600,000.

Registration of automobiles in Singapore, British Malaya, is growing rapidly.

India's used-car problem has become serious.

Praised Both Sides of the Border



MRS. WILLIAM HARDY  
70 Queen Street, Lindsay, Ontario

MRS. JOHN FILER  
138 Bickford Avenue, Buffalo, N. Y.

"I was in very poor health before my baby was born and had to lie down two hours every day. My mother persuaded me to try Lydia E. Pinkham's Vegetable Compound. It has helped me wonderfully. My baby is not very big but he is strong and healthy. I recommend the Compound to every woman I hear complaining. I will be glad to answer letters."—Mrs. William Hardy.

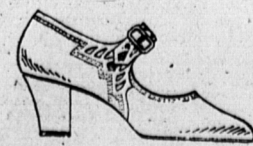
"I took Lydia E. Pinkham's Vegetable Compound for nervousness, tired feelings and overweight and it helped me to general good health. My nerves are much better and I have gained pep, have a good appetite now and feel well and strong. I am a housewife and am able to do my work every day. I am willing to answer any letters I receive from women asking about Vegetable Compound."—Mrs. John Filer.

Lydia E. Pinkham's  
Vegetable Compound

Lydia E. Pinkham Medicine Co., Lynn, Mass., U. S. A. and Cobourg, Ontario, Canada.

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Enjoy each moment of life... let your feet be happy and free. ARCHGRIP shoes... give a delightful smartness... a sense of physical freedom.

They are ready for you now... a pleasing variety of ARCHGRIP models. Our knowledge of scientific shoe fitting is at your service.

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Fashionable Footwear