

SEE THE CHANGE IN YOUR TEETH AS PEPSODENT TOOTH POWDER GIVES YOU DENTAL WHITENESS



IT'S TRUE! PEPSODENT WILL GIVE YOUR TEETH THE DENTAL CLEANLINESS THAT MEANS DENTAL WHITENESS

After a dentist cleans your teeth it's amazing how white they are! That's the real dental whiteness...

Pepsodent Tooth Powder is especially made with Irium to remove that trouble-causing film...



The difference is IRIUM—and PEPSODENT IS THE ONLY TOOTH POWDER THAT CONTAINS IRIUM

FACIAL HABITS ENHANCE LINES

Facial mannerisms advertise age lines which otherwise might escape notice.

The only way for a woman to know whether or not she is giving these posturings is to study the behaviour of her face in a mirror.

It is by learning to be a poker face. While practising absolute immobility, talk to your mirror. If you'll practice expressionless speech...

BURGESS BEDTIME STORIES



Watch those of ready wit and quick lest they defraud you by a trick. —Old Mother Nature.

Chatterer the Red Squirrel is smart. Sammy Jay is smart. They are forever trying to outsmart each other.

It was just after daybreak. Chatterer was hungry. He was on his way to one of his storehouses to get some fat acorns for his breakfast...



He sat on top of it and pretended to take no interest in it.

Variety Is The Spice Of Life

There are almost as many opinions on how to cook vegetables as there are cooks but, like the games we play, there are a few standard rules to follow and from there on you are on your own.

Unfortunately, although the rules for cooking vegetables have been well established, there are many women who play this game just as they play other games by making up their own rules as they go along.

Plain boiled vegetables should be delicious if properly cooked but there are always people who enjoy them better when dressed up a bit—a little ingenuity in dressings will make the same vegetable seem quite different.

The home economists of the Consumer Section, Dominion Department of Agriculture offer you some good ideas for "gliding the jay."

TURNIP SOUFFLE

- 2 tablespoons mild-flavoured fat
3 tablespoons flour
1 cup milk
1 teaspoon salt
3 egg yolks
1-2 cups finely mashed turnip
3 egg whites.

Melt fat, add flour and blend well. Add milk and salt. Cook over low heat, stirring constantly until thickened.

DUTCH CREAMED ONIONS

- 4 cups sliced onions (4 to 6 medium onions)
4 slices bacon
2 eggs
2 cups milk

Salt and pepper to taste. Cook onions 5 minutes in a small amount of boiling salted water; drain. Dice bacon and saute until crisp.

PARSNIP OR CARROT SURPRISE

- 3 cups grated parsnips or carrots (3 medium)
1-4 teaspoon salt
Dash of pepper
2 tablespoons water.

1 cup seasoned, medium cream sauce. 1-3 cup dry bread crumbs. 1 teaspoon mild-flavoured fat.

ther store-house. I hope so. Perhaps I can get into this one after he has left. Two or three fat acorns would taste good this morning.

Sammy waited and watched. In a moment Chatterer came out. In his teeth was a fat acorn.

When he had eaten that acorn Chatterer returned for another. He did just as he had done before, sitting on the stump and looking all round before darting inside his store house.

Chatterer finally made up his mind that he could eat another acorn after all. He went back to his storehouse. When he came out he had just as big and just as fat an acorn as either of the others.

CUT FOOD COSTS with Egg NOODLES

CATELLI Egg NOODLES LABORATORY TESTED Scientifically Packaged To Retain all their Goodness and Quality

It's Here! NEW Rinso with SOLIUM —gives the Whitest Wash!

Rinso advertisement featuring a woman washing clothes, a man, and two large circular graphics: 1. WASHES WHITE CLOTHES WHITER THAN BRAND NEW; 2. GETS WASHABLE COLORS BRIGHTER THAN BRAND NEW.

NO OTHER SOAP IN THE WORLD CAN MAKE THESE CLAIMS—NO OTHER SOAP CONTAINS SOLIUM

Happy little lady! Advertisement for Crown Brand Corn Syrup featuring a smiling woman's face.

A grateful goodbye hug from hubby, sweet kisses from the children, off to school after a hearty breakfast. She smiles at the empty plates, happy in the knowledge that she has pleased and cared for her loved ones...

CROWN BRAND CORN SYRUP THE CANADA STARCH COMPANY LTD. MONTREAL - TORONTO

BEAU By Mrs. Harry Pugh Smith. Beau went a little white. "No," he said, "you won't."

Beau gave her one look. "You can burn it or throw it down the sewer for all I care," he said, "but I'll pay our living expenses."

"Beau never holds grudges," said Jennie Sue gently. "He'll be all right the next time you see him, Carolyn."

"Apparently Beau had forgotten the whole episode when he came in at noon. He kissed Carolyn as enthusiastically as if nothing had gone wrong. He kept his arm about her as they walked up to the main house. It had been tacitly agreed that they would continue to eat with the family in the middle of the day until Carolyn became more adept at cooking...

"I got a break, honey," exclaimed Beau. "I've been trying to get the oil mill account for three years. They use a lot of gas and they've got a bunch of tank cars. It means at least twenty dollars a month extra."

"How wonderful!" exclaimed Carolyn. Beau squeezed her hand. "Some day we'll be at the top of the deck, Mrs. Bell!"

"Surely," said Carolyn, flushing with anger. "You don't expect me to burn up what's left of my last month's allowance?"

SUNCREST MILK advertisement featuring a baby's face and a can of milk. Text: THERE'S SUNSHINE IN HIS SMILE. Because of MORE VITAMIN 'D' in this HIGH POTENCY EVAPORATED MILK.

Carolyn's lips curled. "They aren't very good managers, are they?" "Nope," said Beau, "poor devils!" "I shouldn't think he'd have any money to spend on candy."

"Only you have to pay for it when she gets ill." "Sure," said Beau. His family comes first with him, thought Carolyn resentfully, his family and his business. It was true, as his mother had said, something was always occurring to hold Beau down.

"Ain't a smarter fellow in the state than Beau," Carolyn was told by the druggist who was also, it turned out, the mayor of the city. His eyes twinkled: "Some day he's going to put the skids under us old fellows, and when he does he'll make a metropolis of this burg."

GENERAL MILK PRODUCTS of Canada Ltd. BROCKVILLE ONT.