

Ladies' Fall And Winter Coats

Coats for all classes at new, low prices. No difference in the crowd, everyone agrees that we are showing the most wonderful coat values that have been offered in years. Materials of best wools, woven closely and warmly. Styles that are absolutely fashion right, and prices that can't be rivalled. Each coat is beautifully fur trimmed with popular furs such as Beaver, Alaska Sable, Fitch, Squirrel, Seal, Opossum, and many others. See the special lines we are offering at **\$12. \$15. \$20. \$25.**

And up to **\$75.**
Ready to Wear Department—2nd Floor

Ladies' Fur Coats

At prices better than we can procure in future shipments. Don't pay more for your fur coat than necessary. Call in and see the wonderful range and exceptional values we are offering in Hudson Seals, plain or with Persian collars and cuffs. Dark Northern Rats, French Seal plain and trimmed, also Beaver Lamb Coats. Sizes 16 to 44. At prices below today's market value.

Ladies' Ready to Wear Department—2nd Floor.



SINCLAIR'S
LOOK — Fall Announcement
AMAZING
VALUES!

Our Store Is NOW Filled To Capacity With Merchandise At Prices That Should Appeal To The Buying Public. Each and Every Department Has It's Quota of Real Values.

When Visiting This Store Be Sure And Investigate The Many Bargains To Be Found In Our Economy Basement.

A Tip To The Wise From Our Men's Clothing Department.



Children's Coats \$2.95

20 only Children's Coats. Sizes 2 to 6 years. Get one of these while they last. Regular prices \$5.00 to \$7.50, to clear **\$2.95**

Children's Chinchilla Suits, Coats, Gaiters and Caps, Special **\$4.95**

Baby Coats and Hats to match. Colors Blue, Rose, Sand and White.

LADIES' DRESSES — A Wonderful Display

Shown in Crepes, Satins, Velvets and other materials. Also a very smart display of Wool Dresses. In fact we can show you garments suitable for any season or any occasion. See what we have to offer at **\$3.95 \$4.95 \$5.95 \$6.95** and up.

Evening Dresses for the young misses from last season, worth \$7.50 to \$10.00 to clear at, each **\$2.95**

Ladies' \$2.95 Sweaters

Ladies' and Misses' Sweaters, a shipment of the newest styles just received including the high neck and zipper fastening, also the twin slip-over and coat sweaters to match. Special each **\$2.95** Ready to Wear Dept.—2nd floor.

MILLINERY

New shipments each week. If there is anything new on the market Sinclairs are showing it. See our special Felt Hats, new styles, at **\$1.00 \$1.50 \$1.95** each

We also show a nice assortment of exclusive model Hats. Only one of each style sold in town. New Berets, Cap and Scarf Sets, Hats, and Bonnets for smaller children. 2nd. Floor.



Men's Suit Values That Make Men Sit Up And Take Notice

When suits like we are showing sell at prices we are asking right at the start of the season, it's time to do a little investigating, and a little spending, because an opportunity to save real money is not to be ignored these days. Buy a suit now. No need of special measures, we have them to fit all models, stout or slim. If not, our tailor can make the necessary adjustments and we guarantee you a perfect fit at a lower price.

Here We Feature Only Two of the Many Equally As Good Values

Men's Fine Wool Worsteds Suits in Brown Blue and Black stripes. New styles, new models, excellent fitting suits, neatly tailored and finished. All sizes. Special **\$13.95**

Men's Suits shown in Blue Serge, also Blue and Black Striped Worsteds. All new models, nicely lined and finished. Real dressy suits suitable for any occasion. You need not be afraid to appear out in Sinclairs' Suit even if it only cost you **\$16.95**

Boys' Suits \$4.95

Boys' Tweed Suits in assorted shades and patterns. Coat and Bloomer Pants suitable for school or any wear. Extra special value **\$4.95**

Boys' Bloomer Pants, full lined, in assorted shades and qualities selling **98c to \$1.75** pair
Boys' first Long Pants at 98c to \$1.75 including fine Woolens and Corduroys.



Leather Windbreakers

Men's Leather Windbreakers with leather collar and cuffs, has knitted wind shield in sleeves, strong, warm linings. Sizes 36 to 46, **\$3.95** each
Boys' as above, size 28 to 34, **\$3.25** at

Men's Winter Overcoats —

Men's Winter Overcoats, bigger and better values than ever. Our coats are all new and right up to the minute in style, quality, and perfect fitting garments. Keen selecting on the part of our buyers have made it possible to offer such a range at the moderate prices we are asking. Materials, Tailoring and all round satisfaction are combined to produce values no thoughtful man can afford to let pass without investigation. Come in and see for yourself.

Two Outstanding Values

Men's Blue Chinchilla, also Grey and Brown Frieze Overcoats made up on the popular Guard and Ulster models. Nicely tailored and trimmed coats that you would expect to pay a much higher price for. All sizes **\$11.95** now on sale at

Men's Brown and Blue Meltons, a long wearing, wind resisting coat that is real dressy. Shown in Guard Semi-Fitting and other models some half lined, others lined throughout — coats any young man would be pleased to wear. Prices \$13.95, \$15.95 and \$17.95 according to quality material.

Then the popular Polo style coats for the snappy dresser who wishes ease and gracefulness as well as warmth and **\$17.95** and up service. Selling at

Boys' Overcoats \$3.95 and up

Boys' Overcoats made up on real mannish models in Melton, Chinchilla, and Brown and Fawn Tweeds. Neatly tailored and warmly lined. Priced according **\$3.95 to \$15.50** to size and quality from

Sinclair's Economy

Is really a store of itself, and offers you a varied range of merchandise consisting of Ladies' Coats, Dresses, Sweaters, Hosiery, Undergarments, Men's Wear, China Ware, Toilet Articles, Novelties, Toys and many other useful items at prices that meet any and all competition.

Ladies' New Winter Coats \$9.95

New styles, new materials in plain shades and flecked designs, attractively fur trimmed, nicely lined and neatly tailored. These you will find one of our outstanding BASEMENT values. Compare the quality and our low prices.

Women's Brushed Cotton Vests And Bloomers 39c

Ladies' Vests and Bloomers of heavy weight natural Brushed Cotton, Fleecy finish inside and out, almost as soft as Angora. These practical undergarments give full measure of value in wear and warmth. Price each **39c** BASEMENT

House Dresses 59c

Just what you need for house wear. Most attractive patterns and styles, regularly worth up to \$1.00, our special price only **59c** BASEMENT

Ladies' Sweaters 98c

Assorted lot of Ladies' Sweaters. Balance of different range as that sold at much higher prices. They consist of silk and wool mixtures, silks and all wools in V-neck or coat styles. Good range of sizes, mostly fancy patterns. Clearing at **98c** each BASEMENT

Childrens Worsteds Hose 29c

Children's Wool Worsteds Hose, fine rib knit, warm and serviceable. Shown in Black, Sand and Cream. Sizes 5 to 9 1/2, Pair **29c** BASEMENT

Ladies' Gloves 29c and 39c. pr.

Ladies' Chamo Suede Gloves with fancy flare cuffs in Black, Brown and Fawns. Good fitting and dressy gloves at **29c & 39c** BASEMENT

Ladies' Coats \$13.95

Ladies' Winter Coats of all wool materials, newest styles in Black, Brown, Green, Navy and Light Blues, and Wine. Trimmed with Beaverine and other new fur trimmings lined throughout with two year lining. These coats give you comfort, style and entire satisfaction in all respects. Price **\$13.95** BASEMENT

Ladies' Fleece Lined Bloomers 39c

Snug fitting Fleece Lined Cuff Bloomers with elastic at waist suggest warmth with neat fit, yet at a very moderate price. We believe these to be one of the best bargains on the market today. Shown in Navy, Peach, and Rose at, pair **39c**
Children's as above **39c** BASEMENT

Ladies' Silk & Wool Hosiery 29c

A most unusual value in Women's Hose made possible through buying in very large quantities. When you see them you know the values are unsurpassed. Good weight for Fall and Winter wear and comfort. Sizes 8 1/2 to 10. **29c** Pair only **29c** BASEMENT

Ladies' Cashmere Hose 49c

Ladies' All Wool Cashmere Hose, shown in a good assortment of leading shades. Reliable make of select quality Cashmere yarns. You will find lots of comfort and wearing qualities in these hose. Sizes 8 1/2 to 10. Pair **49c**



Basement Store

Here we are only illustrating a few of the many real bargains to be found in our Basement.

We save you money by buying in large quantities direct from manufacturers, at lowest cash prices and selling for cash.

Girls' Jersey Dresses 59c

5 dozen in this lot, neat and serviceable for school or any wear. Sizes 7 to 14 years in Blue, Rose, Green and Canary. A very unusual value at **59c** BASEMENT

Girls' Coats \$1.95

30 only Girls' Winter Coats in Chinchilla and other materials. Some nicely fur trimmed, others plain in Blue and other shades. Sizes 6 to 12 years. **\$1.95** Extra special each **1.95** BASEMENT

Turkish Towels

Here are some of the best values ever shown in Turkish Towels, three sizes and qualities to choose from and all three are leaders in their class. You will need a supply of these as every home requires a lot of towels. Note our prices, 10c, 15c, 25c ea. BASEMENT

Children's Cotton Hose 15c

These are shown in Black and Sand, in fine rib finish hose that will give children long wear. Made of good quality **15c** strong cotton yarns and only, pair **15c** BASEMENT

Men's Fancy Check Sweater \$2.59

A warm coat sweater on a fine even stitch of pure wool yarns with fancy over-check, shawl collar style of plain colors and plain trim pockets and **\$2.59** down front. Sizes 36 to 44. Each **2.59** BASEMENT

Military Flannel Shirts 79c

Hard wearing shirts with roomy sized bodies. Sleeves for ample freedom. Collar attached style. Has yoke and double stitched seams. Sizes 14 1/2 to 18. We believe this is one of the best shirt values in the **79c** country at, each **79c** BASEMENT

Men's Wool Underwear 98c

Men's Heavy Winter Weight All Wool Underwear that will give you real comfort at a small investment. When you see this line you will marvel at the quality and price. Visit our BASEMENT and let us show you these and other prominent values.

Men's Fine Shirts 69c

Men's Fine Collar Attached Shirts in plain colors. White, Cream and Blue. Fair quality Broadcloth in good fitting **69c** sizes. Price pair, **69c** BASEMENT

Men's Overalls 95c

Made of Blue Denim with double fronts, on roomy sizing, fitted with usual pockets, has bib and cast off braces. All sizes. Note our low price **95c** only, pair **95c** BASEMENT

Sinclair & Stewart Ltd
SUMMERSIDE, P. E. I.