



It's Libby's!



It's Canada's favourite tomato juice! Who says so? The thousands of Canadian families who have made Libby's the fastest selling tomato juice in Canada.

source of vitamins A and C. These vitamins are essential to normal growth and health, are needed daily for teeth, and bones.

Libby's Gentle Press TOMATO JUICE



LIBBY, McNEILL & LIBBY OF CANADA LIMITED • CHATHAM, ONTARIO

MODERN FOLK MAKE MUCH OF MOTHERHOOD RESTRAINT

It was Ann's first get-together with "the girls" after she had brought her second baby home from the hospital, and they were all prepared to lend her their sympathy.

MINICAR SEEMS LITTLE MARVEL

Britain's first factory-produced all-aluminum minicar is ready. On Britain's standard gas ration which gives a 90 mile a month mileage for ordinary cars, this small three-wheeler will give two adults and a child 300 miles of pleasure motoring.

COLOUR HELPS THEM GET WELL

When the old folks in the wards at Orsett Lodge Hospital, Grays, Essex, England, are asked if they didn't really want to get well, the officials knew they were on the wrong track.

WHAT BENJAMIN FRANKLIN SAID

A Bible and a newspaper in every house, a good school in every district—all studied and appreciated as they merit—are the principal support of virtue, morality and civil liberty.—Benjamin Franklin.

Living & Leisure THE WOMAN'S REALM

AUTUMN SALUTE Red as a forest fire upon the hills. The winds have fanned the maple trees to flames; Torchlike they blaze beneath the Autumn sky.

She tells you unpleasant facts "for your own good" or because she thought "you ought to know."

WEAR YOUR SPECS WHEN MAKING-UP The woman who wears glasses for reading or sewing also needs to use her specs in order to apply her lipstick accurately.

She asks prying questions — instead of being satisfied with what you tell her of your own free will.

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III YEARS AGO (Toronto Globe) Life, We've Been Long Together This night in 1925 Anna Letitia Barbauld, an old lady whose writings were widely known, sat alone in her room.

Walnut goes with dark oak, maple or cherry. Because it can be painted to harmonize with a surrounding colour scheme, many Canadian householders nowadays are buying unfinished furniture.

HELP OF GUESTS OFTEN USELESS The problem facing many guests in today's servile households is to know how persistent they should be with offers of help to the hostess.

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FURNITURE FOR NEW APARTMENT Once the hard-to-get apartment has been found, the new housewife will have furnishing problems on her hands.

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CATTY FEMALE FRIEND TO NONE She's not a real friend if—

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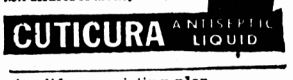


"Wonderful success with... Gro-Pup" You can certainly say that I recommend Gro-Pup most highly, writes Mrs. J. S. Grant of the Seaford Kennels, Reg'd., Edmonton, Alta.



New Remedy Amazes! Brings faster relief to itching—helps clear up PIMPLES

New Cuticura Liquid stops discomfort instantly—actually speeds healing of skin and scalp irritations. Use anytime. It's antiseptic—prevents—irritable—stomatitis. Buy today. Satisfaction assured or money refunded.



DAILY CROSSWORD

- ACROSS 4. Bird of peace 5. Bubbie 9. River (Russ.) 10. Infrequent 11. Deposited temporarily (slang) 12. Across 13. Colleague 14. Enemy 15. Toward 17. Earth as a goddess 18. Help 19. Exclamation 20. To exact 23. Anti-aircraft fire 24. Hovel 25. Celine monkey 26. Talk 28. Conclude together 31. Chop 32. Undeveloped flower 33. Greek letter 34. Mulberry 35. Obtained 36. Pal 38. Bearing 40. A cowd 41. Belge 42. Otherwise 43. Head coverings (shortened) 44. Obnoxious plant DOWN 1. Twofold 2. Verbal 3. Differ 4. Antlered animal 5. Flock 6. Wash 7. Before 8. Large collar 13. Mature 14. Suitable 16. Tree 18. Still 19. Arabic letter 21. Melt 22. Forth 23. Enthusiastic follower 26. Turf 27. Mandarin tea 27. Metal or leather armor for the head 28. Slice 29. Tricked out 30. Sorcery 32. A premium 33. Micro-organism 36. Plant of cabbage family 37. Stocking 38. River (So. Am.) 40. Chop

DAILY CRYPTOQUOTE—Here's how to work it: One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

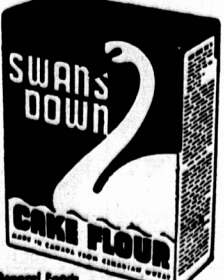
A Cryptogram Question VDN KAUF KRTN VDN MNLSJI BAL MAF CRPP UNLRTN BLAO MAFJ JNFB SPP NPFJN MAF INNU—ATRU. Yesterday's Cryptogram: GOD IS BEST KNOWN IN NOT KNOWING HIM.—ST. AUGUSTINE.



Give a Real Test to This CAKE FLOUR FROM SPECIALISTS

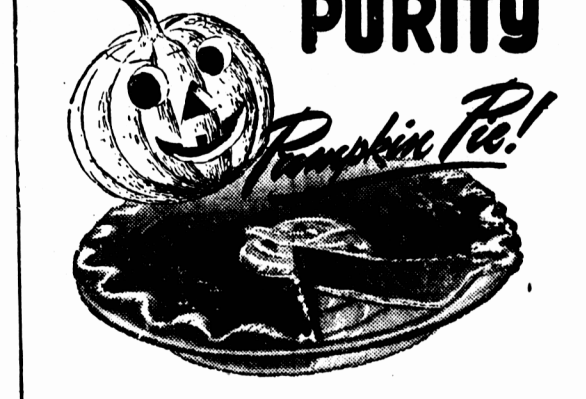
TOASTED ALMOND ANGEL CAKE 3 cup sifted Swans Down Cake Flour 1/2 cup sifted granulated sugar 1/4 cup egg whites 1/4 teaspoon salt

CHOOSE your most "fussy" cake recipe—or try this mouth-watering Swans Down Angel Cake—whatever you consider your severest test of a specializing on cake flour means. Learn what over two generations of experience in selecting wheat, in "Controlled Milling", in testing and re-testing they want to be sure of cake-baking success!



Swans Down CAKE FLOUR A Product of General Foods

Halloween is Shell-out Time and Everybody Loves the PURITY



Halloween is coming round again! When your doorbell rings, be ready with this grand Purity pumpkin pie—it's made with Purity Flour—it's of course! Here's a melt-in-your-mouth pastry recipe.

PURITY FLOUR FOR ONE RESULT—PERFECTION. Name: Street: City: State: Zip: