

Why Can SIMPSON Sell For Less

Thousands of expert workmen unemployed in Montreal and Toronto.

The smartest of them refuse to submit to the depression. They are operating machines in the back room of their homes or small orders.

Of course these small orders do not interest the large stores—

BUT

They are a life saver for the unemployed—the small store—and the general public—

That's Why SIMPSON Sells For Less

R. P. SIMPSON Queen Street.

DUNSTAFFNAGE SCHOOL

Honor roll for October: Grade X (Sr.) 1 Bertha Thompson, 2 Lorna Stewart, 3 Lila Thompson. Grade X (Jr.) 1 William Richards. Grade IX—1 Ruth Cairns. Grade VIII—1 Norma Jenkins, 2 Margaret Webster, 3 Susanna Webster. Grade VII—1 Allison Stewart, 2 George Boswell. Grade VI—1 Dorothy MacCallum. Grade IV (Sr.) 1 Isabel Jenkins, 2 Wilfred Thompson. Grade IV (Jr.) 1 Winston Stewart. Grade III—1 Graham Boswell, 2 Clifton Court, 3 Barton Boswell and Joyce Moore. Grade II (Sr.) 1 Alton Roberts, 2 Edith Webster. Grade II (Jr.) 1 Louise Miller, 2 Helen Stewart. Grade I (Sr.) 1 Chari Jenkins, 2 Hollis Thompson. Grade I (Jr.) 1 Freddie Webster. Perfect Attendance for October: Lorna Stewart, Ruth Cairns, Norma Jenkins, Margaret Webster, Isabel Jenkins, Joyce Moore, Chari Jenkins, Alton Roberts. Marjorie Fraser—Teacher.

TWO SCORE YEARS WITH SAME TIMBER COMPANY EDMONTON, Oct. 30.—(C.P.)—More than half a century in the lumber business, George Lentz is celebrating two score years with the same company. As truck driver, he believes there is not a block in the city without a building to which he once hauled lumber.

HEADS BOARD OF TRADE

(C. P. by Guardian's Special Wire) AMHERST, N. S., Oct. 31.—D. J. McCarthy was elected president of the Amherst Board of Trade at the annual meeting tonight, succeeding W. M. Manning, K. C. W. H. Tennant was re-elected vice-president and E. D. Crawford was re-elected for his 18th term as Secretary-Treasurer.



Greeting Card PRINTING for BUSINESSES and INDIVIDUALS

Send your own message this Christmas. Our reasonable prices make it possible to remember every client and friend. \$1.50 and up for 25 cards. Special Price on Large Quantities. Guardian Central Job Printery

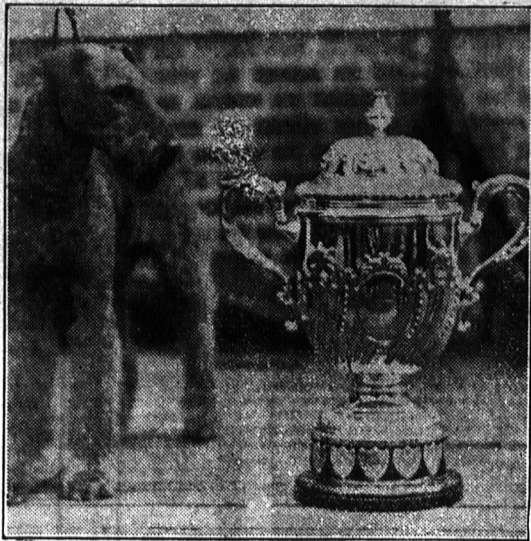
Vicks Va-tro-nol The Cold Preventive

WINDSOR, ONT., Nov. 3.—An intensive newspaper advertising campaign introducing Vicks Va-tro-nol, the new aid in preventing colds, was announced here today by Vicks Chemical Company officials. Introduced in Canada last year, and in the United States two years before, Va-tro-nol immediately became immensely popular.

Newspapers were selected as the principal medium for the introduction of Va-tro-nol because of the excellent results they have produced for Vicks VapoRub, according to the announcement. For many years Vapo Rub has been the world's most extensively used cold remedy—the family standby for treating colds in 68 countries. Vicks officials attribute much of the tremendous Vapo Rub sales—over 30,000,000 jars last year—to honest, consistent newspaper advertising, backing a product of proved merit. Similar international success is being achieved now by Vicks Va-tro-nol—companion to Vapo Rub in Vicks Plan for Better Control of Colds. Vicks Chemists and medical consultants developed the formula for Vicks Va-tro-nol after years of clinical research. It is especially designed for nose and throat, where most colds start.

Based on a new idea for preventing colds—by aiding Nature's own cold-fighting functions in the nose—Va-tro-nol is introduced as "the ideal companion to Vicks Vapo Rub, the modern external method of treating colds." Together with certain simple rules of health, these two preparations form Vicks Plan for Better Control of Colds. Records of thousands of clinical tests—conducted over a period of two years under medical supervision—indicate that Vicks Plan greatly reduced the number, duration and dangers of colds.

In accordance with the Vicks Company's policy for nearly 30 years, Vapo Rub and Va-tro-nol will be heavily advertised in newspapers throughout the season. They will also be backed by the distribution of thousands of samples through drug stores in the Dominion. Since 1929, Vicks has steadily increased its advertising while other companies were drastically curtailing theirs or eliminating it entirely. And during these five turbulent years, sales of Vicks products have increased from 26,000,000 to over 53,000,000 packages annually, despite adverse business conditions.



A CHAMPION OF CHAMPIONS

"Stockfield Aristocrat," Alredale Terrier, has a right to look "perky." In addition to being declared first prize winner and champion and best of breed, "Stocky" was awarded the coveted title of "Champion Dog of the Show" at the London Kennel Club's 73rd exhibition. Not satisfied with these honors the Alredale captured six cups. He is shown with the trophy he won with "best of show" honors.

2, Sadie Hiscott; 3, Mildred Bulman; 4, Inez Stevenson, New Glasgow.

CLASS 5—FRUIT

Sec. 1. Plate of 6 Apples (Red Astrachan): 1, Byron Hill; 2, Shelton Warren, North Rustico; 3, Grant Toombs; 4, Vera Warren, North Rustico. Sec. 2. Plate of 6 Apples (Wealthy): 1, Shelton Warren; 2, Vera Warren; 3, Colin Warren, North Rustico; 4, Mildred Bulman. Sec. 3. Plate of 10 Apples (Crabs): 1, Arthur Dickleson; 2, Byron Hill; 3, Grant Toombs; 4, Erwin Andrew. Sec. 4. Plate of 10 Plums (Purple): 1, Arthur Dickleson.

CLASS 6—COOKING

Sec. 2. Plate of Tea Biscuits: 1, Mildred Bulman; 2, Hazel Smythe; 3, Cora Toombs; 4, Ruth Stevenson, New Glasgow. Sec. 4. Plate of Nine Ginger-snaps: 1, Ruth Stevenson, New Glasgow; 2, Vera Warren; 3, Maureen Doyle, North Rustico; 4, Margaret Doyle, North Rustico. Sec. 5. Plain White Tea Cake: 1, Hazel Smythe; 2, Vera Warren; 3, Miriam Woolner; 4, Inez Stevenson. Sec. 6. Plate of Brown Sugar Cake: 1, Inez Stevenson; 2, Ruth Stevenson; 3, Hazel Hiscott; 4, Colin Warren.

Sec. 7. School Lunch: 1, Vernon Hill; 2, Evelyn Houston; 3, Inez Stevenson; 4, Alma Campbell.

CLASS 7—SEWING KNITTING, CROCHETING

Sec. 1. Doll's Dress: 1, Maureen Doyle. Sec. 2. Hemstitching: 1, Maureen Doyle; 2, Mildred Bulman; 3, Sadie Hiscott; 4, Miriam Woolner. Sec. 3. Darned Mitt: 1, Mildred Bulman; 2, Miriam Woolner; 3, Ethel Hill. Sec. 4. Embroidered Cushion Top: 1, Mildred Bulman; 2, Miriam Woolner. (Division B) Sec. 1. Double Hemstitching: 1, Margaret Doyle; 2, Vera Warren; 3, Helen Woolner; 4, Hazel Hiscott. Sec. 2. Crocheted Cap: 1, Cora Toombs. Sec. 3. Knitted Sweater: 1, Enid Clark. Sec. 4. Darned Sock: 1, Vera Warren; 2, Cora Toombs; 3, Hazel Smythe; 4, Inez Stevenson. Sec. 5. Embroidered Doilies: 1, Enid Clark; 2, Vera Warren.

CLASS 8—MANUAL TRAINING (Division A)

Sec. 1. Hatchet Handle: 1, Vernon Hill; 2, Colin Warren; 3, Arthur Dickleson; 4, Shelton Warren; 5, Charles Dickleson. Sec. 2. Milking Stool: 1, Shelton Warren. Sec. 3. Nail Box: 1, Blois Toombs, Mayfield; 2, Colin Warren; 3, Gregory Fleming, North Rustico. Sec. 4. (a) Miscellaneous: 1, Blois Toombs; 2, Gregory Fleming. Sec. 4 (b): 1, Hazel Hiscott; 2, Cora Toombs.

CLASS 9—LIVESTOCK

Sec. 1. Dairy Breed: 1, Creelman Dickleson; 2, Leith Orr, Mayfield; 3, Arthur Dickleson; 4, Murray Orr, Mayfield. Sec. 2 (a). Pullet and Cockerel (Barred Rock): 1, Nelson Simpson, Hope River; 2, Cora Toombs; 3, Sylvia Simpson. Sec. 2 (b). Pullet and Cockerel (White Leghorn): 1, Arthur Dickleson. Special prize for best made chicken coop donated by Mr. Brenton: 1, Charles Dickleson.

CLASS 10—COLLECTIONS

Sec. 1. Injurious Weeds: 1, Mayfield School. Sec. 2. Tree Leaves: 1, Mayfield School; 2, Anglo Rustico. Sec. 3. Samples of Woods: 1, Mayfield School.

CLASS 11—SCHOOL WORK

Writing Sec. 1 (a): 1, Allen Smith, Mayfield; 2, Gertrude Fleming, North Rustico; 3, Veard Court, North Rustico; 4, Willie Nicholson, Mayfield. Sec. 1 (b): 1, Gavan Doyle, North Rustico; 2, Elwood Stewart, Hope River; 3, Fulton Rollings; 4, Gordon Simpson, Hope River. Sec. 1 (c): 1, Marjorie MacCoubrey, New Glasgow; 2, John

Toombs; 3, Margaret Moore, Hope River; 4, Allison MacCoubrey, New Glasgow. Sec. 1 (d): 1, Ethel Hill; 2, Sadie Hiscott; 3, Francis Turner, Hope River; 4, Gregory Fleming. Sec. 1 (e): 1, Olga Hill; 2, Jennie Smith, Mayfield; 3, Miriam Woolner; 4, Nelson Simpson. Sec. 1 (f): 1, Enid Clark; 2, Cora Toombs; 3, Thelma Smith, Mayfield; 4, Helen Woolner.

Map Drawing

Sec. 2 (a). New Brunswick: 1, Colin Warren; 2, Francis Turner; 3, Nelson Simpson; 4, Sadie Hiscott. Sec. 2 (b). North America: 1, Hazel Hiscott; 2, Olga Hill; 3, Mildred Bulman; 4, Miriam Woolner. Sec. 2 (c). Europe: 1, Vera Warren; 2, Dorothy Warren, Hope River; 3, Gertrude Turner, Hope River; 4, Thelma Smith. Sec. 2 (d). Art Work: 1, Isabel MacCoubrey; 2, Elbert Orr; 3, Allen Smith; 4, Ruth Bulman, Anglo Rustico. Sec. 3 (b). Pumpkin: 1, Audrey MacCoubrey; 3, Gavan Doyle; 4, Fulton Rollings. Sec. 3 (c). Tree: 1, Willis Andrew, Mayfield; 2, Margaret Moore; 3, John Toombs; 4, Vernon Hill. Sec. 3 (d). A Jar or Vase: 1, Ethel Hill; 2, Sadie Hiscott; 3, Erwin Andrew; 4, Francis Turner; 5, Allen Smith. Sec. 3 (e). Our School: 1, Olga Hill; 2, Jennie Smith; 3, Margaret Doyle; 4, Hazel Hiscott. Sec. 3 (f). Paper Scissors: 1, Cora Toombs; 2, Thelma Smith.

Sec. 3 (g). A Christmas Card (Water Colors): 1, Hazel Smythe and Jennie Smith (equal); 2, Miriam Woolner and Cora Toombs (equal); 3, Alice Dickleson; 4, Hazel Hiscott. Sec. 4. Portfolios, Grades 1 to 6, Prince Edward Island as a Summer Resort: 1, North Rustico; 2, New Glasgow. Sec. 5. Ten Famous People of Today: 1, North Rustico; 2, Anglo Rustico and New Glasgow. Sec. 5. Project Map: 1, Hope River; 2, Mayfield; 3, Anglo Rustico; 4, North Rustico.

TOMATO AND ORANGE MARMALADE

One quart of ripe tomatoes (or 1 can), 2 pounds sugar, 1 lemon, 2 oranges. With a spoon remove pulp of oranges and lemons, boil rinds until tender, and cut in thin strips with sections. Put all ingredients together, boil slowly, stirring constantly for about 2 hours (until thick and rind is transparent). See

Caudia western sheep ranges produce annually from 150,000 to 200,000 lambs suitable for fattening purposes. In addition, there are at least 100,000 to 150,000 unfinished lambs that would benefit by being fattened. In the production of wheat in 1933, Canada was in the eighth position with 269,720,000 bushels, being exceeded by Russia, China, the United States, British India, France, Italy, and Argentina. In the export of wheat in 1933, the Dominion led the world.

Sec. 6. Original Poster: 1, Vernon Hill. Sec. 7. Weather Chart: 1, Hope River; 2, North Rustico. Sec. 8. Plasticine Modelling: 1, Vernon Hill and Mayfield School (equal); 2, Byron Hill and John Toombs (equal).

EAST ROYALTY SCHOOL

Honor roll for October: Grade X—1 Nora Harper, 2 Vera Roper, 3 Ruth Roper. Grade IX—1 Arthur Love, 2 Lloyd Holmes. Grade VIII—1 Scott Andrew, 2 Irene Smith, 3 Zita Morrissey. Grade VII—1 Vera Smith. Grade VI—1 Keith Clay, 2 Jessie Wheatley, 3 Harold Clements. Grade V—1 Florence Roper, 2 Ralph Robertson, 3 Donald Holmes. Grade IV—1 Bernice Moore, 2 Mona Gray, 3 Doris Clements. Grade III—1 Irene Roper, 2 Shirley Darrach, 3 Ethel Roper. Grade II—1 Harold Clark, 2 Olga Smith, 3 Maxine Wheeler. Grade I (a) 1 Marion Wheeler, 2 Adah Robertson, 3 Paddy Walsh. Grade I (b) 1 Waldron Roper, 2 Myron Morrissey. Grade I (c) 1 Velma Andrew, 2 Bobbie Clements. Teachers: Ena MacFadyen and Isabel Brown.

CLASS 12—PUBLIC SPEAKING

Sec. 1: 1, Maureen Doyle and Arthur Dickleson (equal); 2, Margaret Doyle. Sec. 2, School Chorus: 1, New Glasgow School.

CLASS 13—SPORTS

Sec. 1, Boys 13 and 14: 1, Bobby Stevenson; 2, Roy Dickleson; 3, Harry MacCoubrey; 4, Eric Simpson. Sec. 2, Boys 9 and 10: 1, Vernon Hill; 2, Leith Orr; 3, Tom Doyle; 4, Exton Bulman. Sec. 3, Girls 8 and under: 1, Nellie Simpson; 2, Sylvia Simpson; 3, Ruth Bulman; 4, Hazel Bulman. Sec. 4, Quarter Mile Relay: 1, North Rustico; 2, New Glasgow. Sec. 5, Boys 11 and 12: 1, Bonnell LePage; 2, Gregory Fleming; 3, Vernon Hill; 4, Claude Graham. Sec. 6, Girls 9 and 10: 1, Margaret Moore; 2, Maureen Doyle; 3, Evelyn Pineau; 4, Elsie Dohrn. Sec. 10, Male Teachers: 1, Edison MacDonald. Sec. 11, Female Teachers: 1, Elva Hill; 2, Thelma Baker; 3, Margaret Moore; 4, Frances Doyle. Boys 15 and over: 1, Rex MacCoubrey; 2, Bonnell LePage; 3, Erwin Andrew. Three Legged Race for Girls: 1, Pauline Webb and Ruth Payne; 2, Margaret Doyle and Miriam Woolner; 3, Ruth Stevenson and Margaret Stevenson. Three Legged Race for Boys: 1, Rex MacCoubrey and Roy Dickleson; 2, Erwin Andrew and Bonnell LePage; 3, Arthur Dickleson and George Brown. Girls 15 years and under: 1, Miriam Woolner; 2, Margaret Doyle; 3, Ruth Payne; 4, Mildred Bulman. Boys 8 and under: 1, Grant Toombs; 2, Gordon Simpson; 3, Charles Dickleson; 4, Aubin Gallant. Girls 13 and 14: 1, Miriam Woolner; 2, Margaret Doyle; 3, Mildred Bulman; 4, Doris Feiers. Jersey Race: 1, George Brown and Harry MacCoubrey; 2, Erwin Andrew and Bonnell LePage; 3, Murray Orr and Blois Toombs; 4, Bobby Stevenson and Roy Dickleson. Wheel Barrow Race: 1, Rex MacCoubrey and Roy Dickleson; 2, Murray Orr and Nelson Simpson; 3, Blois Toombs and Willis Andrew. Trustees Race: 1, Harland Hill; 2, Willard Nicholson; 3, Thomas Hiscott.

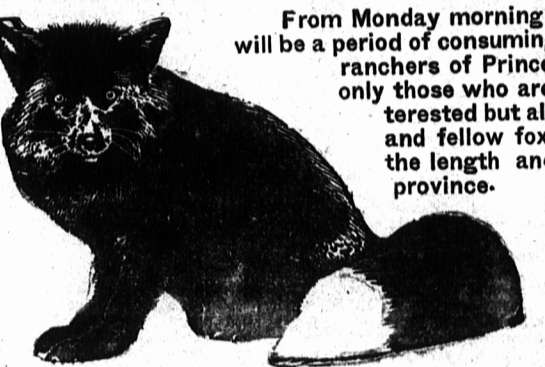
"REFORMATION SABBATH" AT CAMBRIDGE, MASS.

Preaching to the congregation of the Scottish Kirk at Cambridge, Mass., on Sunday last "Reformation Sabbath," the pastor, Dr. J. W. S. Lowry, spoke from the text in Isaiah 52:1 "Awake, Awake, O Jerusalem, the holy city." The preacher said that the power and success of the Church of Christ did not consist in numbers, nor in wealth, nor in organization, but in the endowment of the Holy Spirit of God. The baptism from on high was more imperative today than ever before, for the world was still lying in wickedness, and in order to carry forward her mission to a kingdom, the Pentecostal power was needed. "It is not by might, nor by power, but by my spirit, saith the Lord of Hosts." There was a loud call to the visible church today to get back to the Christ, and the simple Gospel of repentance and faith is the one thing needful for this old world is sin-sick,

Whites Restaurant Ltd

For DINNERS and LUNCHES and AFTERNOON TEA at a price to suit everyone. CANDY PEPPERMINT PATTTIES 25c lb. CARAMEL WHEELS 25c lb. PEANUT BRITTLE Also CHOCOLATE BARS Queen Street Brace Block L-2095-11-5-7-8.

THIS WEEK A ROYAL WEEK When Kings and Queens of Foxdom Meet at CHARLOTTETOWN NOVEMBER 5th. NOVEMBER 9th.



From Monday morning until Friday afternoon will be a period of consuming importance to the fox ranchers of Prince Edward Island. Not only those who are taking part will be interested but also the relatives, friends and fellow fox breeders throughout the length and breadth of this fair province. The Show will be a testing place where the craftsmen of this industry will compete with each other and demonstrate their ability to breed and condition a winner.

PROGRAM

- MONDAY starting at 9 A.M., classifying foxes by Classification Committee, Messrs. Gavin Harding, Fred Burke and Dr. A. A. Lockhart. TUESDAY starting at 9 A.M., judging foxes by George A. Callbeck, President Canadian National Silver Fox Breeders' Association. TUESDAY evening at 7.30, fox breeders' banquet at Canadian National Hotel. Seating limited to 140 guests. The banquet of the year. Oratory, music, mirth and a delicious dinner. WEDNESDAY, THURSDAY, FRIDAY until noon, judging foxes. FRIDAY at 2 P. M., presentation of trophies and prizes to successful competitors, by His Honour, Lieutenant-Governor George D. DeBlois.

Cash Prize List of Nearly \$2,000

Generous prizes will be given in every class. \$12.00 for first place, correspondingly good cash prizes for second, third, fourth, etc. The prizes will be awarded in each section on the basis of number of entries. For example one to six entries, three prizes, thirteen to fourteen entries, seven prizes, twenty-one to twenty-five entries eleven prizes. Ribbons given to every fox securing a place. Special ribbons for Champions. Herd classes for senior herd, yearling herd, junior herd, Sire and three of his get, Dam and two of her progeny, Best matched pair male and female adults, Best matched pair male and female pups.

17 CHAMPIONSHIP TROPHIES

Many of those trophies are very valuable and several of them have been donated this year, such as a silver cup for sire and three of his get, donated by His Honour, Lieutenant-Governor George D. DeBlois. Silver Cup for best Senior Herd, donated by the City of Charlottetown. Silver Cup for best matched adult pair, donated by Dominion Fur Sales, Limited. Silver Cup for best matched pup pair, donated by Tip Top Tailors, per W. G. Bruce.

Make Up Your Mind To Enter

Every member of the Canadian National Fox Breeders' Association should make it a point to exhibit at this Show. It is a golden opportunity to compare your foxes with your neighbor's, to see if progress has been made in the industry, to find out what others are doing, how they are caring for their foxes, how they are feeding and last but not least to spend an enjoyable week with your fellow fox breeders.

LATEST DATE FOR RECEIVING ENTRIES NOVEMBER 3rd. PRIZE LIST FORWARDED ON REQUEST.

F. G. KENNEDY, President. WALTER SHAW, Secretary.

Advertising Rates—Payable in Advance

Central Guardian locals, 40 per word; Western and Eastern locals, 50 per word; Announcements and Coming Events, 75 per word; Classified 50 per word; In Memoriam Notices, 75 per word; Letters of Honor and Spiritual Offerings, Cards, etc., 40 per line; Letters of Condolence, 75 per line; Notices of Thanks and Appreciation, 75c per line or 50c per line. Other rates on application. Minimum charge for any advertisement twenty-five cents.

For Sale

PHONOGRAPH AND TEN RECORDS \$15.00 Toombs Music Store. L-2098-11-3-31.

CARDBOARD SUITABLE FOR lining outhouses, etc., 1c per sheet. Guardian Office. 11.

FOR SALE—AUCTION FORTY-Five Bridge Street. Cards, Guardian Central Job Printery. Nov. 1-11.

FOR SALE—SIX COBDS OF HARD-wood in blocks. Apply Everett H. Crosby, Bonshaw Mills, P. E. I. L-2093-11-3-31.

FOR SALE NEW MOTOR BOAT Monarch can be seen at Ferry Wharf. Alex. A. Dixon. L-2017-11-3-31.

Extra Money ENCYCLOPEDIA BRITANNICA of Canada Limited, 210 Dundas St. W., Toronto, requires representative. Some leads furnished. Generous scale of commissions. Send references. N-1362-11-2-11.

Male Help Wanted WANTED—MAN TO WORK ON farm. Apply Alex. Rhynes, Malpeque Road. L-2088-11-3-31.

RELIABLE MAN TO SELL GUAR-anteed trees and plants; free outfit; new methods; pay weekly. E. D. Smith & Sons, Limited, Dept. 8, Winona, Ont. N-1382-5-10-17-24.

Wanted WANTED—GENERAL PURPOSE Mare, 4 to 7 years. Vernon 8. Munn, Mermaid. L-2090-11-3-31.

Too Late To Classify TO LET—FURNISHED HOUSE for winter months, centrally located, oil furnace. Apply at this office. L-2095-11-3-31.

GET YOUR PRIVATE CHRISTMAS Cards from The Guardian Job Printery—exclusive designs at reasonable prices. L-2013-11-2-11.

FUR COATS REMODELED, RE-paired, relined, cleaned, glazed. Calder's Expert-Furrier, 205 Euston Street. L-2003-11-1-31.

RADIO TUBES TESTED FREE AT Toombs Music Store. L-2068-11-3-31.

TO LET—TENEMENT NO. 266 Grafton. Apply Mrs. G. Bellingall, Phone 1336. L-2018-11-2-31.

TO LET—A FURNISHED HOUSE or rooms. Hot water heating. Apply 65 Bayfield Street. L-1905-10-31-11-2-5.

HOUSE TO LET ON UPPER QUEEN St. Modern conveniences, garage. Apply 71 Upper Queen St., evenings. 30-31.