

Christmas Gifts

From Carter's big Fancy Goods, and Toy Bazaar. (Open every night).

A splendid Christmas Gift would be one of our pretty DINNER or TEA SETS at a discount of 25, p.c. off our already low price; We are clearing out these lines at very great bargains. Beautiful hand painted Nippon Chinaware closely priced at Carter's.

Our line of FANCY GOODS are priced twenty five to fifty per cent lower than the same goods at other stores.

We have a splendid line of Boy's and Girl's Sleds and Sleighs, Snow Shovels, Hockey Sticks, and Pucks, Rocking Horses and an endless variety of Useful Christmas goods for the little ones.

Carter's Bookstore is filled with the newest and best BOOKS by popular Authors and sold at publishers' prices. Don't miss our splendid line of rebound books at 50c. each; we are having a big sale of this line.

Boy's and Girl's OWN ANNUALS; HUMANS; CHATTERBOX; BOY'S COURT; and many other Children's annuals.

We have the biggest range of Toy Books in the City, beautifully illustrated, also Linen Toy Books and Painting Books.

If you have not seen our line of Christmas and New Year Greeting Cards you have not seen the best.

In boxed Stationery we have an immense range specially made up for Christmas evening, at from 25c. as high as you care to pay.

We sell a great many Waterman's Fountain Pens and have a fine range at prices from \$2.50 up. We can also sell you an excellent Fountain Pen for \$1.25; this pen will write and give good satisfaction; ask for CARTER'S "EASY WRITER" Fountain Pen.

We have the finest line of Calendars in Eastern Canada at from 5c. each up.

Don't forget the Christmas numbers of the ILLUSTRATED LONDON NEWS; GRAPHIC; PEAR'S ANNUAL; HOLLY LEAVES, ETC. They are all available at an immense range in all styles and bindings; one, two and three days on a page; our prices are lower than elsewhere, 20c. each up. Christmas Holly Boxes, all sizes and prices.

this big store. Prompt attention to everybody. Lowest prices in the city.

Carter & Company Ltd

Santa Claus Headquarters,
Charlottetown.
3476, 12, 22 Mt



Christmas Presents

For All The Family

Boots Pumps, Dress Slippers, Hockey boots, Comfortable warm House Slippers, Gaiters, Rubbers, Overshoes and Moccasins.

For Men, Ladies, Boys, Girls and Children.

In great variety at prices that will please you.

Morris & Smith

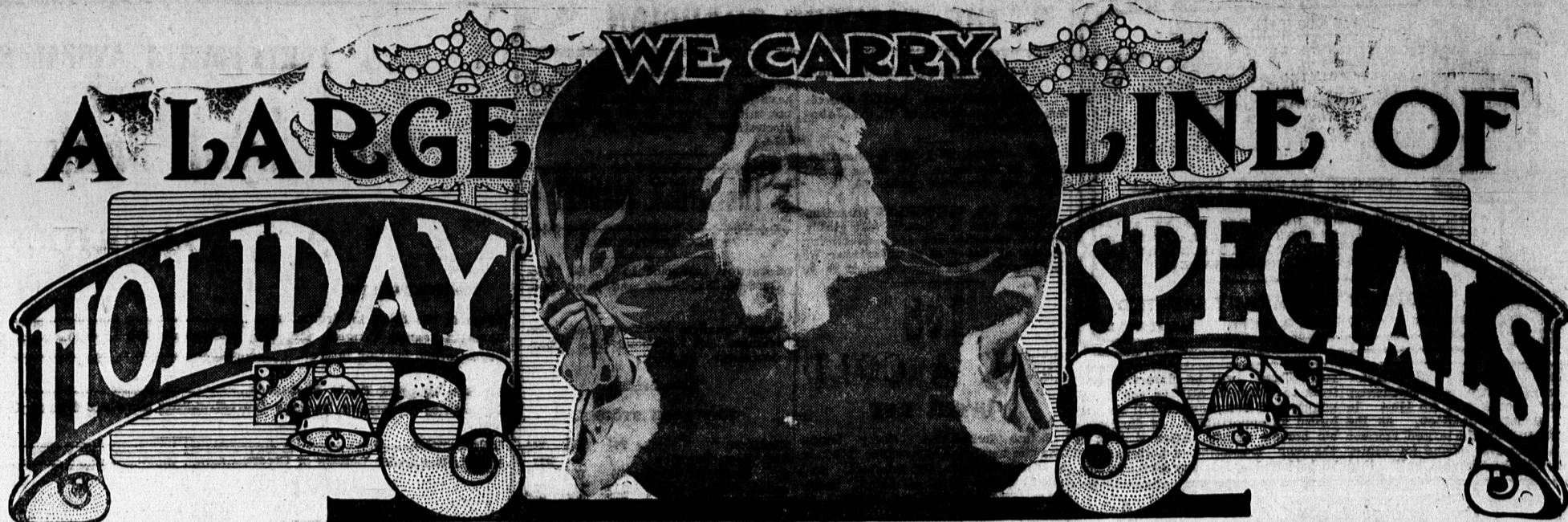
127 Queen St.

North Wiltshire Dairying Association

The annual general meeting of the Wiltshire Dairying Association will be held in the hall on Monday Jan. 27, 1914, at 2 o'clock p.m. Tenders will be received by the undersigned up to 2 o'clock of the same day for the manufacture of Cheese for the season of 1914, tenders to state price per hundred and salary per month. Maker to find his own help.

EWEN CAMPBELL,
Secretary.

3499, 12, 23 Mt 23 & Jan. 2



Suit Cases and Club Bags for Christmas Gifts

EVEN IF A MAN only travels as far as Rocky Point he'd like to have trim neat baggage. And it's truer still about a woman. If you have a friend that you think a good deal of give him—or her—a nice trim suit case or club bag. We handle all the best makes of smart leather goods—making a specialty of the famous EVELEIGH goods.

- Suit Cases 1.75, 2.00, 2.25, 2.75 \$3.00
- Suit Cases 5.00, 6.50, 8.00, 10.00 to 19.00
- Club Bags 4.25, 5.00, 6.75, 8.75, 10.50, 11.75 to 27.00
- Trunks at every price.

Come in and look over this great array of good things before you take up your mind finally on Christmas gifts and you will likely find some suggestions that will make buying easy.

Furs---Choicest of all Christmas Gifts

This store claims to have the finest range of furs now shown in P. E. I. We are selling more furs every day on a close comparison basis. The sales in this department have more than doubled this season. There's a reason.

- Mink Marmot Muffs \$5.75, 6.75, 9.00, 10.50
- Mink Marmot stoles \$3.95, 5.75, 6.50, 8.75, 10.00
- Persian Lamb Muffs \$20.00, 27.50, 35.00, 39.00
- Persian Lamb Neckpieces \$17.00, 19.00, 21.50, 23.00, 39.00
- Fox Muffs \$59.00
- Fox Neckpieces \$62.50
- Wolf Muffs \$20.00, 24.00, 28.00
- Wolf Neckpieces \$13.50, 32.00 etc
- Mink Muffs, the best in the city \$28.00, 35.00, 55.00, 69.00, 78.00,
- 135 Mink Neckpieces, best in the city 13.50, 25.00, 29.00, 37.50, 52.50
- 78 Coon Muffs, \$20.00 Coon Neckpieces 22.00

That Wonderful Show of Christmas Handkerchiefs

If you want one handkerchief—or a package of three—or six—or a dozen—we can give you in each case the choicest range to select from. Best Irish lawns and linens.

- Plain handkerchiefs 50, 70, 80, 100 up
- Henstitched Irish Linen 3 for 25c
- Initialled Irish Lawn—men's and women's 15c
- Initialled Irish Linen—womens 20c, 25c, 35c
- Christmas boxes of 3 linen handkerchiefs 50c to \$1.50
- Leather cases of 6 fine Shamrock Linen handkerchiefs \$1.65
- Any and all purchases of 50c worth of handkerchiefs put up in Christmas Boxes.

She'd Like Silk Stockings

Among the daintiest—most welcome of gifts. We will pack them up for you in a pretty Christmas box without any extra charge.

- In black or white 50c
- In black or white 85c
- In black or white \$1.25
- In black, white, sky, grey, purple \$1.75
- Very special line in black only \$2.50
- Send her a pair for a Christmas Gift
- Come in and choose them to-day.



20 per cent Christmas Sale of Linens

- Table Cloths 20 p. c. off
- Napkins 20 p. c. off
- Hemmed Towels 20 p. c. off
- Embroidered Towels 20 p. c. off
- Initial Towels 20 p. c. off
- Linen Pillow cases offered at 20 p. c. off
- Linen Bedspreads offered at 20 p. c. off
- Bureau Scarfs 20 p. c. off
- Tray cloths 20 p. c. off
- Tea cloths 20 p. c. off

20 per cent Cash Discount to Introduce 'Shamrock' Linen

36 inch round thread
Irish Linen for Dresses and Waists regular 65c for
35c yd

Give Her Linens

MOORE AND McLEOD

119-121 Queen St.
Charlottetown
The Christmas Store

Overcoats That Fit and Wear \$8. to \$30

The most thoroughly modern clothing store in P. E. I. offers you choice from a fresh new stock. All the things that are new—that well dressed young men—and old men care for are here, and here at a right price. Wherever you have been getting your clothing—you want to see what the new MEN'S STORE can do for you.

- 20th century clothing, society brand clothing.
- Overcoats at \$8.00, 10.00, 13.50, 15.00, 18.00, to 30.00.
- Suits at \$8.50, 10.00, 12.50, 15.00, 20.00, to 25.00.
- Boys' suits \$1.75, 2.75, 3.50, 4.50, 5.00, to 14.00.
- Men's trousers at \$1.50, 2.00, 2.25, 2.75, 3.00 to 5.00.

Give Him Gloves This Xmas

The greatest stock of gloves for men that ever has been seen in one store in P. E. I. is waiting for you here. All gloves put up in handsome Xmas boxes.

- Unlined gloves of all kinds \$1.00, 1.25, 1.50,
- Lined gloves, all sorts 85c, \$1.00, 1.25, 1.50, 2.00, 2.25, 2.50, 3.00, 3.50, 4.00 per pair.
- Handsome ties in Christmas boxes 50c, 75c, \$1.00.
- Suspender sets in handsome boxes 50c, \$1.25 and up.
- Sox in Christmas boxes 50c, 75c, up to \$1.50 per pair.
- Handkerchiefs in handsome boxes at all prices.
- Shamrock handkerchiefs, six in leather case \$2.00.
- Umbrellas for Christmas 85c, \$1.00, 1.25, 1.50, 2.00, 3.00 up.
- Suit cases and valises at all prices.
- Swater coats \$1.50, 2.00, 2.50, 3.00, 3.50, 4.00, 5.00.
- Shirts for Christmas 50c, 85c, \$1.00, 1.25, 1.50, 2.00, 2.50
- Initialled silk handkerchiefs 25c, 35c, 50c, 85c.

Customers along The Murray Harbor Branch Get Special Railway Fares Wednesday, Xmas Eve

Study this list of special low rates on the Murray Harbor Branch. Take advantage of a great chance to do your Christmas shopping at the biggest shopping centre in P. E. I.

Come to Charlottetown—you'll save the price of your ticket on a very small purchase.

STATION	FARE.	SPECIAL TRAIN DEPARTS.
Murray Harbor	90c.	7.30 A. M.
Murray River	80c.	7.45 A. M.
Hopefield	80c.	7.56 A. M.
Wood Islands	80c.	8.07 A. M.
Belle River	70c.	8.15 A. M.
Melville	70c.	8.21 A. M.
Surrey	60c.	8.33 A. M.
Fodhla	60c.	8.40 A. M.
Grandview	50c.	8.48 A. M.
Uigg	50c.	8.55 A. M.
Vernon River	45c.	9.06 A. M.
Vernon	45c.	9.50 A. M.
Mill View	45c.	9.44 A. M.
Lake Verde	40c.	9.20 A. M.
Mt. Albion	40c.	9.32 A. M.
Hazelbrook	25c.	9.35 A. M.
Mt. Herbert		9.12 A. M.
Bunbury		9.46 A. M.
Charlottetown		10.05 A. M.

Returning, special train will leave Charlottetown at 5 o'clock p.m., on December 18th and 22nd.

Lovely Christmas Neckwear---Dainty Gift for a Lady

All Put Up in Individual Christmas Boxes

This new assortment which has just come in to us by express from the makers consists of collars with jabot attached, separate jabots, in cream and white, a great lot of new shapes and designs in collars, many colors.

These all prettily boxed in individual Christmas packages, 25c, 35c, 65c, \$1.00, \$1.25, \$1.50 and so on up to \$2.50 each.

Lace collars, round and in epaulette design as well. These all will be boxed in special Christmas box free 75c \$1.00, 1.25 up to 3.50.

A great range of new rufflings to wear with suit 20c yd, 30c yd, 40c yd, 60c yd.