Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

Etiquette

By Roberta Lee

Q. If one is unable to make an obligatory call, what must he do?

A. Send an explanatory note by all means, and promptly.

Q. If a man should offer his hand when introduced to a woman, what should she do?

A. Take it cordially and without hesitation.

Q. Should an invitation to a house wedding include an invitation to the reception that follows?

A. Yes.

THE PRICELESS BOON OF HEALTH

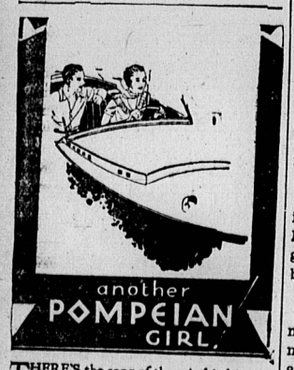
Toronto Star—August 3, 31

The value of health is realized to some degree, at least, by every thinking individual. But not everybody has imagination enough to appreciate the tremendous monetary loss to the nation caused by sickness and deaths from disease. The loss to the nation represented by the deaths from preventable diseases yearly is estimated by Dr. Gordon Bates at more than a billion dollars and the loss due to sickness, of which 45 to 60 per cent. is preventable, at 300 million dollars. The upkeep of our hospitals, sanataria and asylums costs 50 million dollars yearly and the buildings and equipment involved an investment of 200 million dollars.

Governments have many obligations, some of which they have difficulty in meeting in these days of financial depression. But if one duty more than another is paramount it is to promote the physical well being of the people. No other form of expenditure gives such good results. The lengthening of the expectancy of life from 40 to 58 years during the last century is largely due to improved sanitation and the activities of public health officers who do everything humanly possible to ensure that the latest discoveries of medical science are made to contribute to the good of the community.

During the four years of the great war the names of 160,000 Canadian soldiers appeared on the list of wounded, the number including some men several times. Yet on any given day across the Dominion no less than 180,000 Canadian citizens are temporarily disabled because of sickness. Much is being done by governments and municipalities to keep down the number. But the total outlay for that purpose is only 7 million dollars and those most familiar with the work feel that much better results could be obtained if the appropriations were larger. With better organization and equipment many of the preventable or postponable deaths, which are said to be 34 per cent. of the total, would not take place.

The Bennett government not only should make the usual federal grants in aid of the work of the Canadian Social Hygiene Council, but supplement them because of the lessened ability of private individuals to help and because of the problems created by the undernourishment of thousands of families whose breadwinners are without work. A special effort should be made by the government to establish rural health units in all the provinces of Canada.



THERE'S the song of the wind in his ears —And there's a song, too, in Ben's heart—as he watches Mary—her soft, radiant skin! Mary's secret? She's another Pompeian Girl! And you can rival her beauty—enjoy her popularity.

For with Pompeian Beauty Powder you can choose the shade that suits you best—Rachel, Flesh, Nude or Naturelle—in cake form in an exquisite new Compact. There's your own shade, too, in Pompeian Bloom—Light, Dark, Medium, Orange, Oriental, Vivid. And the indelible Lipstick, a new Pompeian creation, offers three shades to choose from—Light, Dark and Medium. Pompeian Day Cream is a perfect powder base while Pompeian Night Cream will cleanse and condition your skin. Here's beauty—for you!

Indelible Lipstick 60c.—Night Cream (Cleansing Cold Cream) 60c.—Day Cream (Vanishing) 60c.—Massage Cream 60c.—Powder Compact 60c.—Talc 35c.—Beauty Powder 60c.—Bloom 60c.

Send 10c. (coin) to Dept. 35, The Pompeian Co., Ltd., 96 Richmond St. W., Toronto, Ont., for new Art Panel, a copy of our booklet "Your Type of Beauty" and samples of Pompeian Day and Night Creams.

POMPEIAN
PRODUCTS FOR BEAUTY

Dorothy Dix Letter Box

Can His Parents Disillusion the Youth Who is Infatuated With a Low-Class Girl? — Sage Advice to Wife of Surly Man — What Friends Are For

Dear Miss Dix—We have a boy of 22. We made many sacrifices to give him a college education. Now he has an excellent position which he has held for three years. While in college, however, he became engaged to a girl in that town who comes of a very low-class family. She has not a single redeeming quality. She has a hateful disposition, is anemic and jealous and she and her family keep him drained of money to pay for the girl's fur coat or the mother's grocery bill. How we would welcome some fine, educated young woman as a daughter-in-law. What can we do

TWO WORRIED PARENTS.

Answer:

I don't wonder that you wish to break up a match which is bound to bring disaster upon your son, but when a boy who comes of educated and refined people falls for a low-class girl, it is a matter of infatuation and you cannot reason with that.

Her appeal to him is physical and that outweighs all your pleas and entreaties and argument and even the warnings that his own intelligence keeps whispering to him about how disastrous such a marriage is bound to be. And the pity of the thing isthat this physical infatuation does not last. And when it is gone there is nothing left and the poor victim of this passion finds himself burdened with a wife of whom he is ashamed, and with whom he has not a thought nor an idea nor an aspiration in common.

Such unequal marriages can never in the very nature of things be successful, because added to all of the other difficulties of adjustment, which every married couple have to negotiate, is the added difficulty of the husband either trying to lift his wife up to his level or descending to hers, and in neither alternative is there to be found peace and happiness.

After the glamour of the honeymoon has worn off, the man who marries a woman who is beneath him in breeding and education finds a thousand things in her to disillusion him. He finds that she has not the manners nor the point of view of a lady; that she doesn't know the things that he thought were instinctive with ladies; that she is cross, ignorant and vulgar, and he also ascertains that he is married to her crass, ignorant and vulgar family. He is mortified at her blunders when he tries to bring her in contact with his friends, and he is bored to extinction when he is forced to associate with her friends. And the result is perpetual squabbles and misery for the wife as well as for the husband, because she can no more change her nature and habits than he can.

But, of course, you have told your son all this a thousand times and he has not listened. Nor will he listen now. Nor can any one tell you how to wean him away from the girl.

The best plan, if it were practicable, would be for him to go and spend a month in the girl's family. Let him see the kind of grandparents he is choosing for his children. Let him see how lacking they are in all of the delicacies of feeling and deportment to which he has been accustomed, and if that will not disillusion him, nothing will.

If, however, he cannot go to the girl's home, ask the girl to come and pay you a long visit, and let him see her against the background to which he has been used. Also ask the prettiest and most charming girls of your own circle to visit you so that he can get the contrast between them. Let him see the girls who are educated, cultured and poised in contrast to one who is ignorant, awkward and ill at ease in good society.

But whatever else you do, quit opposing the match, because opposition merely fans the flame. Every time you point out the girl's disabilities to your son you make him her partisan. You force him to magnify her charms and virtues and to convince himself that she is more desirable than she is, for he has put up a selling argument even to himself.

The only thing you can do is to spar for time. Don't furnish the money for him to marry on. Get him to put off the wedding as long as possible and there is always a chance that he will grow tired of the girl himself.

DOROTHY DIX.

* * * * * * * *

Dear Dorothy Dix—I have been married four years, have a darling little daughter, a nice home and a husband who is a good man, but who ruins all of our happiness by his perpetual fault-finding. The minute he enters the door he begins criticizing me in an angry voice. Maybe I have a streak of powder on my face. If I have taken the baby out it was too hot or too cold. If I have kept her in she should have had fresh air. I have a fool program on the radio. If I talk I bore him with my jabber. If I keep silent, what am I pouting about? And so on, and so on. I am naturally an amiable, cheerful person, but I am getting so depressed that there is no fun left me. Is there anything that I can do to break my husband of this habit of always knocking me?

SAD YOUNG WIFE.

Answer:

You can't argue with that kind of a man because he always flies into such a passion that he is incapable of appreciating anything that you say, so the best way to approachhim is by writing him a letter and mailing it to his place of business.

Tell him how hard you try to please him, and how discouraging it is to you never to be able to win his approval by anything you do. Tell him that, after all, the wife job is like any other job, and if you do not give him satisfaction you feel that you had better resign it and take your baby and go off and work for some one else whom you can please.

That will wake him up. That will give him a jar that will at least make him realize what he is doing, for the chances are that he doesn't mean a word that he is saying and he probably brags to everybody else about how good-looking you are and what a fine manager and what a grand mother.

You see, the trouble with the chronic fault-finders is that they don't know that they do it. It just becomes a habit with them. They grumble about everything that happens. It is just a letting off of the steam of their own discontented and fretful natures.

Lots of husbands find fault with everything their wives do because it gives them a sense of superiority, but they wouldn't do it if they realized how hard and discouraging it is for a woman to spend her time trying to please a man who is never pleased, working for a boss who never gives her a word of approbation.

Sometimes I think that the cruelest people in the world, the people who commit crimes far worse than murder, are those who needlessly spoil the happiness of others. People like your husband who, without any reason, wound tender and defenseless hearts. People who darken and sadden the lives of those about them without cause.

There are so many homes that could be so happy except that some surly brute of a husband, or some mean, shrewish, nagging wife spoils it all just for the joy of torturing those dependent upon him or her.

DOROTHY DIX.

* * * * * * * *

Dear Miss Dix—Is it right to share your griefs and troubles with your friends? I have tried so hard to keep my sorrow to myself, but it seems I cannot any longer. I have some wonderful friends, but I have felt it was not fair to burden them with my worries. MINETTE.

Answer:

It is the high privilege of friendship to share in your grief and help you bear your burdens, so do not hesitate to go with your sorrows to those who love you. Of course, each heart knows it own bitterness, but there is solace for all of that in talking over your troubles with your friends and knowing that they sympathize with you. The load that you share with others is not so heavy as that which you bear alone.

DOROTHY DIX.

Barbour's peanut butter. A most healthful food, and less expensive than dairy butter.

Ask your Grocer

WORK IS MADE PLAY FOR CITY CHILDREN

MONTREAL, Aug. 2—"Boys and girls from four to fourteen years of age—if you like stories and songs and games, if you like to make things come and bring your chums to the vacation school."

This invitation, in the form of a large-lettered poster on the door of some eight or nine schools and church basements in different parts of the city, indicates the location of the Daily Vacation Schools in Montreal, now in their eighteenth season. That the invitation is accepted with eagerness by many boys and girls was evident to visitors who inspected some of the schools recently.

In a large room in the Verdun High School, more than two hundred and fifty boys and girls were listening to a story being told by one of the teachers when the visitors arrived about ten o'clock, half an hour after the opening exercises. Bright eyes were fastened on the story tellers face, and restless little figures forgot to wriggle as the story of the adventures of the little heroine proceeded to its climax, in which was, of course, a carefully wrapped-up moral.

Then the storyteller's place was taken by the singing teacher, and rhythmic songs and motion songs were sung with music with gusto. By request a visiting member of the committee, well-known for her studies of bird songs, went to the piano and gave an interpretation of the call of a bird familiar even to city children and presently fairly creditable imitation sounded from different parts of the room.

At the sound of a whistle, the little kindergartners marched off to their room, the older girls to the sewing room and the bigger boys to the making of baskets. An open door at the end of the corridor gave a glimpse of many white enamelled mugs, the use of which was apparent when a few of the larger boys proceeded to dispense mugs of milk, cacompanied by nice fresh buns.

Each of the schools carries on a similar program, this being suggested in the training course for the teachers before the schools open with scope afforded, however, for original details.

Style Chats

WITH ALMA ARCHER

The new beach rolls are certaintly the king's horses! These are really waterproofed quite with a cute little head cushion at one end which should practically alleviate any sinus complaints. They roll up compactly that they're no trouble to carry along to the beach. Be sure and pick a color that will tie in all right with your bathing suit and pajamas, and be sure and pick a bathing suit that looks very muchly hand-knitted, if you wish to be smart.

The cotton ratine bathing suits in pastels are attractive, but inasmuch as they're apt to be sold, you'll do well to get off to a right start with a hand-blocked linen beach coat thoroughly lined with towelling to dry you off quickly.

Paris Styles

By MARY KNIGHT

United Press Staff Correspondent

PARIS, August 3.—(U. P.)—Fringe is again skirting fashion in Paris, and when it is made of fine strips of celophane about two feet in width, as Maggy Rouff uses it on a perfectly stunning evening gown, it gives the effect of a huge knife having shredded yards of mother of pearl. At night under pale or bright lights it has a varying charm that is quite beyond any preconceived idea one might conjure up about it.

Ocasionally, the widest fringes will be of two or three colors or of blending shades of the same color, one going into the other without a conscious entry as far as the eye is concerned. It takes a second look to realize where the color or shade changes.

The Japanese kimono sleeve is with us this season on evening coats, negligees and "intimate robes" such as Jean Pateau has decreedto take the place once held by the former "tea-gown."

If one's town clothes come from Worth, or follow his ideas about them, they will model themselves in dark colors and combinations of dark and light tones with coats of varying lengths. They will give the long svelte line so necessary for the attainment of chic. His out of town clothes adherents will use simple one and two piece frocks, short sleeved or sleeveless in cotton, flannel and lightweight woolens with jackets in contrasting colors.

For The Cook

CITRON CAKE

1 cup sugar.
½ cup butter.
2 eggs.
1½ cups flour.
1 cup citron (preserved.)
2-3 cup cold water.
1 pound dates.
1 teaspoon cinnamon.
1 teaspoon nutmeg.
½ teaspoon soda.

Cream butter, add sugar, continue creaming and then add well beaten eggs. Drain juice from the preserved citron, add to other ingredients with the water. Sift the flour, spices and soda then add the dates cut in small pieces.

This cake has a flavor all its own and will keep moist for a long time.

A Morning Smile

The theatrical orchestra was rehearsing the music of a new piece. The harmony was ruined by the eccentric behaviour of the trombone player, a new member.

"What on earth are you doing?" roared the conductor. "You were a couple of bars ahead of the rest nearly all the way."

"Sorry," apologized the offender. "You see, I once belonged to a street band, and the first to finish used to take round the hat."

ARE SUMMER RESORTS HEALTHY?

The Sanitation (June) number of the Canadian Public Health Journal provides extremely interesting reading. There are several articles dealing with sanitation in Summer Resorts, fresh Air Camps, Recreational Centres, etc. These articles have been contributed by members of the Public Health Engineering section of the Canadian Public Health Association.

"The sanitary conditions in summer resorts of Quebec are satisfactory" states Theo. J. Lafreniere, C. E., "and the control is obtained through the ordinary organization of the Provincial Bureau of Health whose activities are largely rural in character. However, those who are moving to the country during the summer months should take ordinary precautions to safeguard their health. The quality of the drinking water in country hotels is well controlled, but the wells, springs and creeks along the roads should not be trusted. Bathing in streams and lakes should not be indulged in, unless it is known to be safe."

"Engineers of the Provincial Department of Health of Ontario exercise continuous supervision during the vacation period over the more populous regions such as Georgian Bay, Muskoka, Lake of Bays and others," states Dr. A. E. Berry, Director, Sanitary Engineering Division, Ontario Department of Health.

"Such matters as water supply, sewage, refuse disposal and milk supply are all given very careful and adequate attention.

"The Department of Health of Ontario through its programme for summer resorts in endeavouring to protect the citizens of the Province as well as those who are guests from other parts" is the concluding sentence of this interesting article.

AT CHURCHILL

CHURCHILL, Man., Aug. 3—On the blue waters of Churchill Harbor on the shores of Hudson Bay Colonel Charles A. Lindbergh brought his low wing Lockehead Sirus to a landing today at 5.50 p. m., C.S.T., (6.30 E.S.T.) after a 750 mile flight from Moose Factory, Ont., Mrs. Lindbergh accompanying the noted flier on the air jaunt to the Orient, waved a greeting from the plane's rear cockpit.

What the Fashionables are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annabelle Worthington

A plaided novelty linen in yellow and brown that is full of charm and modishness. The front buttoned vestee uses plain yellow with brown buttons.

Its slenderizing too the way the bodice cuts in deep V-shape at the front. The downward pointed skirt seaming narrows the hips and is decidedly length giving.

And it's amazingly simple to make it.

Style No. 3178 may be had in sizes 16, 18 years, 36, 38, 40, 42 and 44 inches bust. Size 16 requires 3¾ yards 35-inch with ¼ yard 35-inch contrasting.

So many attractive materials can be used for this model, it only rests with the particular needs of the wearer.

Cotton meshes, eyelet linen, printed batiste, shantung, flat washable pastel crepe silk, gingham and novelty piques you'll like immensely.

Be sure to fill in the size of the pattern. Send stamps or coin (coin preferred.)

Price of pattern 15 cents.

No. 3178. Size .....

Name .....

Street Address .....

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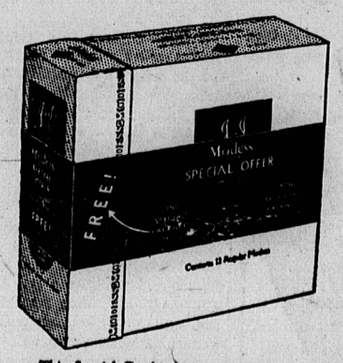
For a limited time you can buy

Modess

at a Remarkable Saving!



This Special Combination unit of Regular Modess comprises fifteen towels, all Regular style.

Fifteen Modess Towels for the price of twelve!

Three Modess Towels FREE!

This special combination offer applies to Modess Compact as well as to Modess Regular. Fifteen towels, all the same style (either fifteen Compact or fifteen Regular).

This Special Combination unit of Modess Compact comprises fifteen towels, all Compact style.

Have you tried Modess? If not, make the most of this special offer. Its superior softness, comfort, absorbency and protection will delight you. Of course if you are already using Modess, you will take the fullest advantage of this opportunity to obtain a plentiful supply at a remarkable saving.

HERE IS THE OFFER:

1 Standard Package of 12 Modess towels, worth 50 cents
1 Special Gift Package of 3 Modess towels, worth 15 cents
the 2 packages of 15 Modess towels, worth 65 cents for **49c.**

At all drug and department stores for a limited period.

A Johnson & Johnson Product

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WORLD'S LARGEST MAKERS OF SURGICAL DRESSINGS, BANDAGES, ABSORBENT COTTON, ETC.