

Heinz

WINNING WAYS FOR LENTEN DAYS

First taste wins approval all round the table. Serve Heinz Oven-Baked Beans without meat (vegetarian style). Golden-brown, meaty, whole! The pick of the crop prepared by master chefs. Baked in real ovens. One main-dish meal in a few minutes heated up and running over with nourishment. Three other kinds.

HEINZ BEANS



HEINZ SOUPS ADD ZEST TO MEATLESS MEALS

Every day, Heinz home-made style Cream Soups become more popular. There's a big demand for Heinz Turtle Soup, too, and Heinz Corn Chowder. Heinz Vegetarian Soup came just in time for Lent. It's the simmered-down, rich broth of many vegetables and greens, with grand spices; no meat. Appetizing, satisfying. Order a supply of Heinz Soups this week-end. Its cheaper to pay more for something better.

There's a thrill in every page of the Heinz Book of Salads and Meat Recipes. Salads and dressings galore—meat dishes, canapés, sandwiches, hors d'oeuvres, interesting, modern, practical. Profusely illustrated. Send 25c, or only 10c if accompanied by labels from any three Heinz products. H. J. Heinz Company Dept. N, Toronto.



HEINZ HOME MADE SOUPS 18 KINDS



VARIETY and VITAMINS for BABY

Highest quality, perfectly cooked, thoroughly strained—Heinz Strained Foods. 12 kinds—soup, vegetables, fruit, cereals, ready to heat, season and serve. Heinz methods keep in vitamins often lost in home cooking. Safety and quality assured by medical acceptance and Heinz 57 trademark.

HEINZ STRAINED FOODS

Use only the best vine-ripened aristocrat tomatoes, aged-in-wood vinegars and rare, imported seasonings. Keep a bottle of Heinz Tomato Ketchup on the table—one in the kitchen. You'll find your meals tastier—the family applauding.

The Central Guardian

This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 4 cents a word strictly payable in advance.

CRASWELL for Photographs.
CONFEDERATION LIFE INSURANCE. L-6788-7-12-317

NOW FOR A REAL BREAKFAST
with Robin Hood Porridge Oats, China Silverware or Plain.

SURPLUS STOCK of footwear.
Furdie-Ferguson will announce special sale tomorrow. L-1184

ADVERTISERS ARE REMINDED
that advertisements for insertion in the Guardian should be received at the office not later than 11 A.M. the previous day.

DON'T MISS tomorrow's Guardian. Extra special values in footwear for all the family will be announced by Furdie-Ferguson. L-1184

DIPHTHERIA IMMUNIZING CLINIC—Queen Square School, Fri. at 3 P. M. for children 6 months to 14 years. L-1089-3-24-21.

HARD COAL—We have a quantity of Welsh Hard Coal Nut and Cannel. Also American Hard Coal at \$15.00. Sold in any quantity. A. Pickard & Co. L-989-3-22-31.

TRANSFERRED—Mr. M. Cedric West, manager of the Bank of Commerce, Selkirk, Ont., has taken charge of the Bank at Lunenburg, N. S. His many friends in P. E. I. will wish him success.

VISITS HOME—Miss Jean Graham, who is a student nurse at the Prince Edward Island Hospital in Charlottetown, spent the week end in town. Her guests were Mr. and Mrs. A. R. Murray. Miss Graham left at noon for Musquodoboit Harbor to spend her vacation with her father, Rev. Christopher Graham. —Am-News.

AGED RESIDENT DIED—An aged and highly respected resident of Orwell passed peacefully away on March 23rd at the residence of Mr. D. R. McDonald, aged 82. Although he had not enjoyed good health for some time it was only during the past two weeks he was confined to his bed.

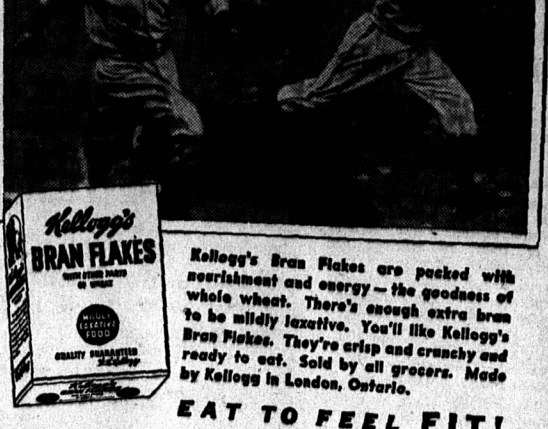
VITA-SEALED POTATOES CHIPS—A new company located on Kent St. opposite the Central Hotel has started manufacturing potato chips which are being retailed through the local grocers and restaurants. The company uses F.E.I. potatoes and prepares the chips by cooking them in pure vegetable oil by the Vita-Sealed process. The chips are sold ready for eating.

FUNERAL SERVICE—The funeral of the late Mr. Peter D. MacDonald, youngest son of the late Daniel P. MacDonald, was held on Sunday afternoon from his home, 10 St. Mary's Church St. It was the largest funeral ever held in this vicinity. Eighty-five sleighs besides a large number of sorrowing friends and relatives followed to the last resting place. Service at church and grave were conducted by Rev. Harold Crocker.

CAMP HILL QUARANTINE—Many returned men in this province will have noticed that Camp Hill Hospital at Lunenburg, N. S., is under quarantine at present. The President of the Charlottetown Branch of the Canadian Legion states that he is advised by the officials of Camp Hill that nobody can be admitted to Camp Hill Hospital at the present time. He also states that the province should note this in and should arrange for treatment for urgent cases in the local hospitals. No doubt, advice will be received later when this quarantine is removed.

MISCELLANEOUS SHOWER—A very enjoyable evening was spent at the home of Mr. and Mrs. Erwin Corbett, New Whitehall, on Friday, March 18, when a number of neighbours gathered to do honor to the newly married couple. Mr. and Mrs. Erwin Corbett were the guests of Mrs. and Mrs. Marjorie McNeill. The verses caused much laughter and were read by Mrs. Erwin Corbett. Among the costly gifts was a beautiful jardiner from the bride also received several envelopes with money. Mr. Senier in behalf of himself and wife, thanked the people very kindly. After singing "For They Are Jolly Good fellows," they retired to the dance room where excellent violin music was furnished by Messrs. Robert Weeks, Redvers Stewart and James McIntyre. Guitar accompanists for the evening were Miss Alice Younker, Mr. Melville Hyde, Step dancing by Freddie Platt, Russel Proude and James McIntyre; tap dance by Mr. and Mrs. McIntyre; duets by Freddie Platt, Russel Proude, Redvers Stewart, Fred Stewart, Ben Senier. Lunch was then served by the hostess assisted by Mrs. Redvers Stewart, Mrs. Russel Proude, Mrs. Edna Proude, Mrs. Fred Stewart. In the wee small hours all departed for their homes wishing Mr. and Mrs. Senier many years of happy wedded life. —(Patriot please copy)

FITNESS FOTO



Kellogg's Bran Flakes are packed with nourishment and energy—the goodness of whole wheat. There's enough extra bran to be mildly laxative. You'll like Kellogg's Bran Flakes. They're crisp and crunchy and ready to eat. Sold by all grocers. Made by Kellogg in London, Ontario.

Cardigan Head And Vicinity

Mrs. Sadie Curran and Mr. George McAulay, Cardigan Head, were the guests of Mrs. Curran's sister, Mrs. John Power.

Mr. and Mrs. M. J. Kelly Elliottvale drove to Cardigan on Sunday.

Mr. Urban McQuaid returned to his home at 46 Road having spent the past month in Nova Scotia where he attended the educational course given at St. Francis Xavier College, Antigonish.

On Friday evening a meeting was held in St. Teresa's Hall in connection with the Credit Union. Books containing items of interest concerning this new union were distributed. Leaders were appointed for each district as follows: St. Teresa's, Mr. James Smith (Jr.); Feakes, Mr. Borden Mooney; and Mr. Aubrey Hughes; Baldwin's Road, Mr. Joseph Oullen.

Mr. Martin Corcoran was a visitor to Cardigan Head on Sunday evening.

Mr. Duncan Carmichael and Mrs. Rita Gormley, Elliottvale, drove to Baldwin's Road on Sunday.

Mr. Herman Gormley and Mr. Gill of Elliottvale were visitors to Cardigan on Sunday.

Miss Rita Corcoran, teacher at Baldwin's Road, spent the week end with her parents, Mr. and Mrs. M. F. Corcoran, New Perth.

Mr. Alex McLeod, New Perth was a visitor to Lorne Valley during the past week.

POWNALEXANDRA INSTITUTE

The Pownal-Alexandra Women's Institute met at the home of Mrs. Parker, Thursday, March 17th, with sixteen members and two visitors present. Meeting opened by singing Institute Carol. Roll call. Minutes of previous meeting were read and adopted. School committee reported paper toward bill was paid. Sick committee reported three visits.

New sick committee for Pownal: Mrs. E. Smith and Mrs. Roy Herman; for Alexandra: Mrs. H. Beaton and Mrs. L. Beaton. School committee: Mrs. W. Jones; for Alex: Mrs. W. Brehaut and Mrs. G. Judson. Program committee was re-elected. Twelve subscriptions were guaranteed for new National Magazine. It was decided to take a special collection for "Million Members" of A. C. W. W.

Mrs. H. Beaton was convener and papers were read on behalf of women, advice on agriculture, rural life and the master word, and who spoke the school facts. Questionnaire was then filled out.

Next month program is Canadian Industries and roll call to be a Canadian product and where it is made. A dainty lunch was served by the hostess and the meeting closed with the National Anthem. (Patriot please copy)

MR. JOHN F. CURLEY

The death of Mr. John F. Curley of Dover, N. H., prominent in Dover as the proprietor of a taxi and automobile business, took place at the Wentworth Hospital Thursday afternoon after a brief illness. He was stricken last Saturday and his

Diphtheria Immunizing Clinics

The annual clinics to protect children against diphtheria will be started by the Health Department in the Charlottetown schools this week.

With the exception of smallpox vaccine, no other discovery in the annals of medical science has been the means of reducing so rapidly the number of cases and deaths from any one disease than has the injection of TOXOID against diphtheria. During the past eight years the health authorities here are inoculated with the result that diphtheria, once the terror of all households, has now been cut to a minimum.

With the co-operation of the school principals, the clinics will be held in Queen Square, Model, Notre Dame, Prince Street and Rochford Square and so will be as convenient as possible to residents in all parts of the city. West Kent school has its clinic in December when 25 children were inoculated. The clinics are not only for school children but for those under school age as young as 6 months. In fact parents are especially urged to have their young children inoculated as those under five years of age are particularly susceptible to diphtheria.

DOLLAR

Sale!
SAVE MONEY BY BUYING NOW!

You buy one Dress for \$5.95 and get another Dress of equal Value for only \$1.00.

NO APPROVALS. NO EXCHANGES.

R. P. SIMPSON

99 QUEEN STREET PHONE 236

Eastern Guardian

*This column is reserved for news of local interest but advertising of a newsy nature may be inserted at 4 cents a word strictly payable in advance.

*SUBSCRIPTIONS to the Charlottetown Guardian may be had to their Rep. Archie Hume.

*ROBIN HOOD FLOUR is economical. More loaves of better bread from each bag.

*ATTENDED FUNERAL—Mrs. Murdoch MacLeod, Charlottetown, attended the funeral of her father, the late Mr. Robert Shaw of New Perth.

*BRIDGE HOSTESS—Mrs. Harry Davidson, Montserrat, entertained the Bridge Club on Monday night. Mrs. Parks received first prize and Mrs. Fulton Campbell second.

*Mr. Wilfred Watterworth, Montserrat, was operated on in the King's Co. Hospital yesterday morning.

*Mr. and Mrs. George Craig and Mrs. Wilfred Livingston, Charlottetown, attended the funeral of the late Robert Shaw.

*Mr. W. A. MacLean, Montserrat is confined to his home with a severe cold.

*Mrs. Milton Mellich Montserrat and little son returned home from the King's Co. Hospital yesterday.

ISLAND LADY PASSES IN BOSTON
BOSTON, March 22—Mrs. Blanche C. Martin, 75, ardent exponent of out door sleeping, who was born in Prince Edward Island and came here as a young woman died last week at her home on Martha's Vineyard.

Mrs. Martin is credited with invention of the practice of sleeping outdoors on a specially constructed porch. She worked as a young woman in a watch factory at Waltham, and by her own savings educated herself at Emerson College here.

For 13 years she was supervisor of the department of oratory and expressive physical culture at Lassel junior college in Newton.

Three inoculations are necessary for protection and are given three weeks apart. The Health Department makes the small charge of 25c (which covers all three injections) for this very valuable service, but no child will be deprived because of being unable to pay.

Watch for the advertisements as to time and dates of the clinics.

ASK FOR VITA-SEALED POTATO CHIPS

We want all people of Charlottetown to know that the perfect potato chip is here at last.

MADE FROM CHOICE F. E. I. POTATOES with all the vitamins retained due to the Vita-Sealed process of cooking.

NO HEATING—NO FUSS—NO BOTHER. Ready to use, eat them right from the bag. Get them from your grocer or at your favourite restaurant, or refreshment counter.

Look for the word Vita-Sealed on the Yellow Bag.

Manufactured by GOLDEN-CRISP PRODUCTS CHARLOTTETOWN

ALWAYS IN SEASON

ALWAYS PERFECTLY FLAVORED AND ALWAYS PREFERRED BY ISLANDERS

IS HICKEY'S BLACK TWIST

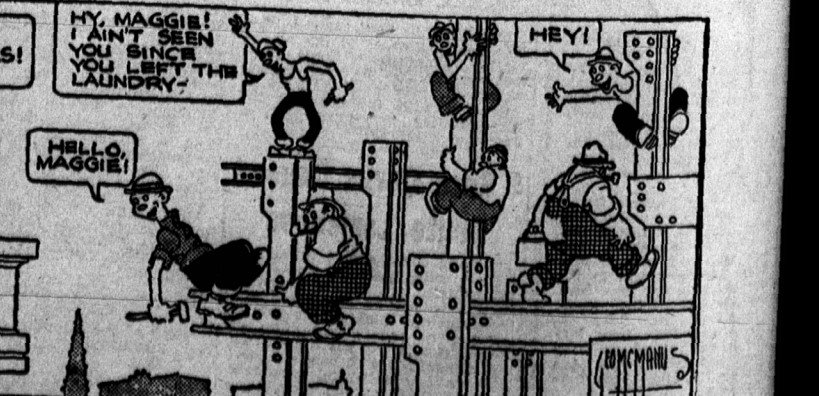
10c PER FIG

KNOWN TO ISLANDERS FOR MORE THAN FIFTY YEARS

HICKEY'S BLACK TWIST CHEWING

Manufactured By Hickey & Nicholson Charlottetown

BRINGING UP FATHER



WILL YOU SHUT UP TALKING ABOUT THE OLD NEIGHBORHOOD? I MOVED OUT HERE TO GET YOU AWAY FROM YOUR VULGAR FRIENDS.

GRACIOUS! WHAT IS THAT NOISE?

I DON'T KNOW, BUT IT SOUNDS GOOD IN THIS LONESOME PART OF TOWN.