

AN APPEAL TO YOUR GOOD JUDGEMENT

Is it wise to live in the position that if you were to die suddenly your estate would not yield a sufficient income to keep your family at least in comfort and educate your children?

Few men are so situated but that they can secure safety for their families by carrying life insurance. If YOU are one of the many who are not carrying enough do not let the days go by without consulting the agent of some good company and doing justice to those dependent on you.

THE CANADA LIFE ASSURANCE COMPANY

Should appeal to you as the best company for the following reasons.

Strongest Reserves of any Company on the Continent.

Most Liberal policy contract issued.

Rates as low as are consistent with safety.

60 years of honorable dealing with the public.

Not even a suspicion of wrong dealing discovered in the recent investigation by the Insurance Commission.

Of \$1,693,994,00 in dividends paid to policyholders by Canadian Companies in 1905 the Canada Life paid \$1,194,689,00.

The Net Premium income of all Canadian Companies was \$18,402,323,00. The net premium income of the Canada Life \$4,104,594,00. Figure out the percentage for yourself.

In 1905 alone the CANADA LIFE paid within a few hundred dollars of the total dividends paid to policyholders by any other Canadian Company since its organization. Some of these other companies have been in business from 20 to 37 years.

Can you realize from this what a difference there is between the companies?

Actual results of policies surpass those of other companies. Examples cheerfully furnished.

Insure now while you have the matter before you. Any of the following Canada Life Agents will be glad to furnish you with all particulars.

A good live Agent is wanted.

A. L. FRASER, Agent at Souris.

W. T. BURROWS, Agent at Summerside.

V. E. COFFIN, " " Mt. Stewart.

W. P. CALLAHAN, " " Ebbesflece.

B. D. ROGERS, Cashier; W. K. ROGERS, Manager P. E. I. Branch.

MAKE YOUR DOLLAR GIVE YOU GOOD RESULTS

Can you afford not to make sure that you use us to the full extent of the benefit we can be to you? Prove a claim and you have a fact. We claim that you can make money buying from us. Will you not move to make that claim of ours a fact of yours? When you come, carefully look over our display. See the goods. See the prices. Do your own proving in the easy, satisfactory way we have made possible. In any event you can lose nothing: the price you buy at is the only one we have—and you can get your money back if dissatisfied. It rests with you. Can you afford not to compare.

Cups and Saucers White, 60c per doz. Colored, 90c per doz. up to \$1.75. China \$1.50 up to \$10.00.

Tumblers 45c up to \$4.00 doz.

Toilet Sets White 4 pieces, \$1.00 set. White 5 pieces, \$1.35 set. Colored 6 pieces, \$1.75. Colored and gilt 10 pieces \$2.50 up to \$8.00.

Tea Sets China 42 pieces \$3.50 up to \$20.00.

Dinner Sets 97 pieces \$5.50.

LAMPS

These following prices are for Lamps complete. Hand Lamps, 20c. Footed Hand Stand Lamp, Medium Burner 25c. Stand Lamp, Large burner 45c up. Hall Lamps \$1.50. Hall Lamps \$1.75. Hall Lamps \$2.25. Hall Lamps \$2.75 up. Library Lamps \$3.00 up. Parlor Lamps \$1.00 up to \$12.00.

Our Bargain Counters are proving of great interest to others, why not to you.

A. N. MCKAY, Colwill's Old Stand, Telephone 182, Sunnyside.