

"Velox" Manufacturers In Sweden Say —
"Increased Costs of Raw Materials . . . Higher Exchange and Freight Rates . . . and Heavy War Risk Insurance Advances the Prices of Present and Future Shipments of Velox Separators."

We Say —

"Buy Your New VELOX Separator Now"

AT PRESENT LOW PRICES!

These Prices Can Only Be Quoted On Separators Now In Stock



Decide right now to buy that new Velox Separator you have been wanting for so long — Prices will be higher on all future stocks so take advantage of our present low prices. And remember when you buy "Velox" you get the finest separator that money can buy — Close skimming, easy to turn and clean, automatic lubrication for long life and dozens of other quality features found only in these Superior Separators. Note these low prices — then come in tomorrow for your "Velox."

200 lb. Capacity without stand — 31.50	500 lb. Capacity without stand — 54.50
400 lb. Capacity without stand — 47.00	with stand — 63.50
with stand — 56.00	600 lb. Capacity without stand — 72.50
	with stand — 81.50
	800 lb. Capacity with stand — 95.00

"VELOX" The Name for Close Skimming!

Buy Your New "Velox" On The Holman Home Plan

Just a small down payment places a brand new "Velox" in your dairy today. The balance can be paid in small monthly installments. No interest — No Extra Charges for monthly payment privileges.

HOLMAN'S

Summerside — Charlottetown

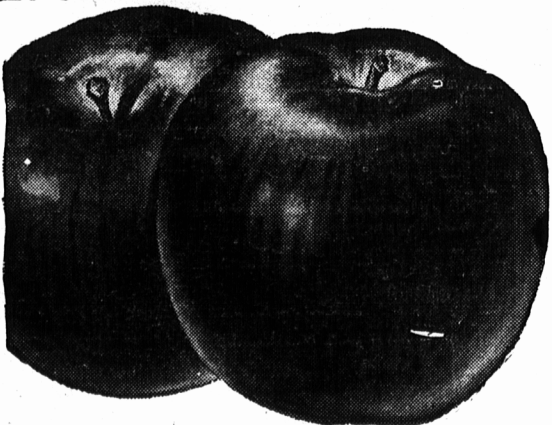
— LIME —

For Bigger and Better crops Government experts recommend fall liming, and now is the time to buy white prices are low, but take no chance. BUY HIGH GRADE BROOKVILLE GROUND LIMESTONE for best results.

Special Fall Prices for F.E.I. up to December 31st, 1939:
 Bulk ————— \$2.50 per ton
 Bagged ————— 3.55 per ton

Car lots 30 tons or more delivered nearest Railway Station
 Don't Delay — Send your orders now to
Brookville Manufacturing Co., Ltd.
 Brookville, Saint John Co., N. B.
 MRS. H. G. S. ADAMS, Pres.

For EATING and COOKING



NOW is the time to order your supply of these delightful, tree-ripened Canadian apples! They're FRESH from Canada's orchards . . . and they're at their best—they're tastiest—for eating and cooking! Serve Canadian apples often—for the whole family to enjoy—with meals and between meals. They're easy to cook . . . simple to serve . . . and mighty appetizing. Watch everyone ask for more!

Order your Canadian apples today . . . buy them by grade—with confidence!

"No. 1" Includes sound, handpicked apples of good colour for the variety, free from insect pests and practically free from disease and minor blemishes. The apples are sized according to variety.
 "DOMESTIC" Includes sound, handpicked apples of fair colour for the variety and practically free from disease and other injury. The apples are sized according to variety.

Marketing Service
 DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA
 Honorable James G. Gardiner, Minister.

BUY BY GRADE - BUY WITH CONFIDENCE

Ch'Town Royalty And Vicinity

Mr and Mrs. Frank Burke gave a jolly masquerade party at their home in St. Amands on Thursday, Nov. 2nd for the staff of S. A. MacDonald's City. A great deal of amusement was caused by the host and one of the guests. Refreshments were served and a sing-song enjoyed. Mr. Burke and family motored to Egmont Bay on Sunday. Mrs. Burke Master Foster and little Miss Mary Jean remained to visit with relatives.

The many friends of Mrs. Wesley Dennis, Mr. Edward Road are pleased to learn that though still in the Prince Edward Island Hospital, her condition is much improved.

Mr. and Mrs. Russel Campbell, City were visitors to New Perth and Montague on Sunday.

On Tuesday, Oct. 31st, the young people of the Montague Church of Christ held a Halloween party at the home of Mr. and Mrs. Ivan McDonald, Brudenell. The rooms were decorated with jack-o-lanterns, cats witches etc. The guests attended in costume and the spooky atmosphere was enhanced by the presence of numerous attendants garbed as ghosts and the clanking of chains. The presence of a gifted fortune teller also caused much excitement. The games were directed by Mr. Ross Hamilton and a sumptuous lunch provided by the ladies was served to fifty-nine persons. An unusually enjoyable evening was brought to a close by a sing-song directed by Rev. Mr. Outhouse.—R

In Memoriam

MRS. THOMAS LAUGHLIN

Verily a good and just woman is gone. This was the indelible thought that entered the minds of her friends when the news came that Mrs. Thomas Laughlin had passed away.

The deceased was incapacitated for some time from enjoying good health; of late her condition improved so well that her family entertained good hopes that she would be spared to them for some time yet, but in this they were cruelly disappointed for in the early hours of Nov. 3rd, her soul went forth to receive its reward, strengthened by the last sacraments of the church.

Throughout her illness she received competent medical care, and the ceaseless attention of her devoted family.

Mrs. Laughlin was born in Kinross in 1862. After her marriage to Thomas Laughlin of Lark, she came to reside in Sherbrooke; as a devoted wife and loving mother she created a beautiful home life around her, and her life is an example of true motherhood and considered no sacrifice too great when her children's happiness was concerned. To her friends her hospitality was proverbial.

She leaves to mourn her loss three sons, and four daughters, namely: Walter Edward, Raymond, Thomas Noonan, Mrs. Major McDonald, Mrs. Percy Weeks and Mrs. James Condon all of whom came and had the experience of witnessing the passing of their mother. She also left to mourn one brother, Mr. Patrick Hamill of Freetown.

The pallbearers were three sons-in-law, the three nephews of the deceased, Major McDonald, Thos. Noonan, James Condon, Walter Hamill Wilfred Hamill and Peter Doyle.

To her family we extend sincere sympathy, their grief as they stood at the open grave on that Nov. 4th, when with their mother they were forever with such as to make one imagine they could hear her saying, "Weep not for me dear children for my happiness is great."

Barry On Sidelines With Ankle Injury

MONTREAL, Nov. 8—(CP)—A bruised ankle bone likely will keep Marty Barry on the sidelines when Montreal Canadiens play New York Americans in a National Hockey League game next Thursday.

Barry, veteran centre who came here this season from Detroit Red Wings, played one period last night against Chicago Black Hawks, scoring one goal and assisting in another in Canadiens' 3-2 victory, but he aggravated his ankle injury and George Mantha took his place for the last two periods.

To make up for Barry's absence, however, Coach Pete LePine will have Armand Mondou, another centre, back in action after a lay-off because of a cold.

Housing Act Contributed To Employment

OTTAWA, Nov. 8—(CP)—The extent to which loans under the Dominion and National Housing Acts since 1935 have contributed to employment and the relief of unemployment was estimated today as at least \$20,000,000.

This figure, a statement issued by Finance Minister Ralston said, does not take into account advances under the Home Improvement Plan which is estimated to have provided an additional \$28,000,000 in wages and salaries.

Loans under the National Housing Act approved in October numbered 435, an increase of 42 per cent over the same month last year. The volume of loans at \$1,312,974 also showed an increase over the October, 1938, total of \$1,269,000.

Loans made under the Dominion Housing Act, which became effective in 1935, and its successor, the National Housing Act which became effective in Aug. 1936, up to Oct. 31 totalled 12,560 with a value of \$45,115,842.

Total loans by Maritime Provinces up to Oct. 31 were: Prince Edward Island 16 loans at \$87,434; Nova Scotia 566—\$2,351,400; New Brunswick 178—\$707,597.

STORE CLOSED ALL DAY SATURDAY Open Friday Evening For Your Convenience



Dramatic Sale of Men's OVERCOATS \$10.95

Come in and take a squint at these—for squint it will be— you'll hardly believe your eyes when you see these beautiful all wool meltons, all well tailored, extra lined and taped seams in guards and raglans, Navy, Browns and Greens. Sizes 36 to 44. While they last ——— \$10.95

Men's two Trouser Suits—Friced remarkably low for Friday. Come in and see them! Examine them! You'll agree these fine English wools in sport and plain fitted models in all shades are remarkably low priced at ——— \$18.50

Fine quality Winter Overcoats \$30.00. Beautiful all wool English Alpines and English Bar Elysians are tops in better coats. For warmth, hard wear and real dressy appearance wear one of these Coats that we cannot duplicate \$30.00 at ——— Save money by buying now

Men's Guaranteed Blue Serge—Two Trouser \$25.00. Get one of these blues while we still have them at the old price. Beautiful 19 oz. Serge that is absolutely guaranteed blue. Single and double breasted styles. Every suit with two pairs of pants and full satin lined. Sizes 36 to 44. Save several dollars by buying now at ——— \$25.00

Students' OVERCOAT \$13.50

A rock-bottom price for thick, warm, smartly styled all wool tweeds like these. Great variety of blues, greens and browns in checks and herringbone tweeds. All round bodied coats, fitted and raglan coats. Sizes 32 to 37. ——— \$13.50
 Other lines \$9.50, \$10.50, \$11.50, \$18.50 up to \$25.00.

Boys' Zipper Windbreakers — There's warmth and long service in these sturdy all wool macaw windbreakers with zipper front and popular sport backs in plain and fancy two tones.

\$1.98, \$2.95 and \$3.50

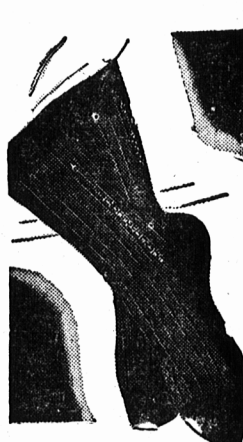
Boys' 1/2 length mackinaw and melton jackets, plain and leather trimmed, zipper and double breasted button fronts. Sizes 8 to 14 years. A warm, sensible, serviceable garment and the prices are remarkably low \$4.00, \$5.00, \$8.50, \$8.75

Junior Overcoats \$4.25 to \$8.50. These unrivalled values offer Coats of heavy quality rugged all wool cloths that will afford a maximum of warmth and wear. Guards, raglans and full belted in this line of shades and designs. Size 4 to 12 years.

Boys' underwear in styles and quantities galore!

Fennans fleeced shirts and drawers
 Fennans fleeced ——— 50c garment combinations
 Mercury combed cotton combs, \$1.00 suit
 Mercury combed cotton and wool combs ——— 1.25 suit
 Woods P. D. Q's—a buttonless combination ——— \$1.25 suit
 Stanfields — buttonless ——— 1.25 suit

Armistice Week-end SPECIALS SOX..SOX...



Sox . . . Sox . . . Sox . . . A veritable parade of good patterns in every desirable color in plain rib . . . quiet clocks . . . screaming stripes. Fill up your winter requirements on heavy weight now ——— 50c to \$1.50

Cold nights call for warm comfort . . . our fleecy flannellette pyjamas do the trick in mummy or heavy weight for cool or colder bedrooms \$1.75 and \$2.00

Here's the smartest trick — warm jackets this fall — navy blue English melton cloth zipped to the bottom . . . plaid vestee buttoned underneath . . . it adds up to colorful comfort from cold winds and snow — \$4.95 all we want for present supplies but no more at this \$4.95 price ———

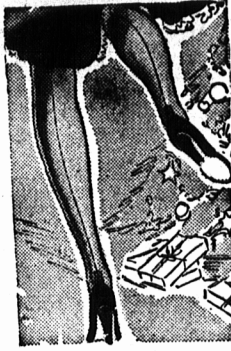
Arrow Shirts for men when you read that expect the best . . . new fall patterns styled to the minute . . . all with the world famous ARROWSSET collar \$2.00 and \$2.50

Travel a trip this fall? . . . Travel in our baggage shop . . . we can fill your needs whether you are going south for the winter or into the lumber woods . . . Everything from fibre suitcases to wardrobe trunks. New neckwear being opened up as this is written . . . haven't seen it yet but the buyer says its grand stuff. 50c and \$1.00

Never expected to get these but we did . . . men's capeskin gloves in brown or grey . . . WITH KNITTED WOOL LINING . . . the kind you expect to pay plenty for . . . we have them for \$1.50. While they last ——— \$1.50

Other lines of lined gloves from ——— \$1.19 to \$5.00

And more good news in leather jackets bought before the market jumped skywards . . . two toned pigtex zip jackets (4) quality saddles only \$9.00. Pony horse jackets . . . swell styles \$10.00 to \$11.50



Full Fashioned SILK HOSE 79c

First quality full fashioned silk hose in light service. The Rosette, Holiday. Sizes 7 1/2 to 10 1/2. A pair — 79c

Women's Cashmere Hose of pure botany wool surface in shades of: Burwood, Cocoa Bean, Muscatel. Sizes 5 1/2 to 10 1/2. Price a pair 59c

Women's Silk and Wool platted Hose in a god range of colors. Sizes 8 1/2 to 10 1/2. 39c

Women's Silk and Wool Hose with rib tops. Plain and mottled colors. Sizes 9 1/2 to 7 1/2. 75c

Children's all wool ankle hose, with plain and striped tops (Elastic). Sizes 7 to 9 1/2. 25c and 35c a pair.

GLOVES BAGS UMBRELLAS



The lovely new UMBRELLAS are in and ready for you. Oiled Silks in all colours. Special ——— \$2.50

SMARTEST BAGS Exciting new ideas that will delight you in these Lame, Rhinestone and Sequin bags at \$3.50, \$2.16 and \$1.00

EVENING FLOWERS In the brightest new shades of Flag Red, Fuchsia, Wine, Purple . . . all types of flowers at \$1.50, \$1.00, 75c and ——— 50c

SUAVE KID GLOVES There's a very satisfying assortment for your choosing today. Black, Brown, Natural, Greens, Reds, Wines and Navy. \$2.00, \$2.25 and ———

THOSE \$2.95 PURSES Don't fall to see this line, so perfectly combining quality and value. Selling at this attractive price . . . but the next lot of these will cost you more money . . . \$2.95 today's price ———

Sixteen button evening gloves at the old price ——— \$4.00 of

Get Yourself a ZIPPER JACKET all Prices



New Knitting Book 10c

A special new Knitting Book by Beehive "Service Woolks for Air, Land and Sea." This book contains complete instructions for every knitted garment needed by 10c men in the service. Price each ———

Beehive Yarn—2-3-4 ply—a large variety of Heathers and color combinations for plain or diamond socks. Popular fall shades for sweaters, suits, etc. 1 oz. skein 25c

Non Shrink Baby Wool in six delicate shades for Babies garments. White, Pink, Blue, Yellow, Green, Peach. 25c 1 oz. ball ———

Special Baby Book for Non Shrink Wool. A copy 20c

Boys' double knitted all wool gloves, especially made for warmth and extra hard wear. 60c and 65c Assorted shades and sizes. Prices \$1.00. Get two or three of these while we are still able to offer them at this low price. Our new shipments will cost considerably more. Plenty of styles and colors for your choice. Sizes 22 to 34. Price ——— \$1.00

Just a word of friendly advice on boys' and students' suits, which as everything else in our stock, are offered at the old prices. We have a beautiful showing of juniors, boys' and youths' and students' suits of all wool tweeds and worsteds in fresh new colorings at very low prices — prices and qualities which we will be unable to offer in a few months. You will be well advised to purchase your son's spring

CLOSED SATURDAY

MOORE & McLEOD LTD.
 FOR FASHION AUTHENTICITY

OPEN FRIDAY NIGHT

CREDIT UNION MEETING AT ST. PETERS BAY HALL

In spite of bad weather and wet roads a large gathering of the Credit Union Chapter turned out at St. Peter's Bay Hall last Monday evening to hear Mr. E. B. Fowler, journalist and author of New York give an inspiring lecture on the cooperative movement. Accompanying Mr. Fowler is Mr. Rufus Stone of Portland, Maine, whose experience in the organization of fishermen in that state has added interest in the series of meetings now under way. Mr.

Louis MacDonald presided as chairman of the meeting. Mr. Fowler in his opening remarks told of how he first became interested in the cooperative movement. Sent by his paper to get the story of the sharecroppers of the southern states he saw the misery and inhumanity of a system where values had degenerated into those of money alone, and human qualities were being destroyed in the impersonal clutch of a great economic depression. Of all that he saw the only redeeming features were some small cooperative ventures. Led on by this

he travelled all over the United States and Canada looking for cooperatives. His first odyssey is recorded in the book Consumer Cooperation in America. There is related primarily the vast advances of west farmers in the development of oilcrops, and distributive cooperatives generally. He found next that while great achievements had resulted there, the best foundation for a real cooperative society was being laid in the country where he had been brought up as a boy — the Maritime Provinces. The technique of the study club and development eventually in bringing

all the cultural possibilities of the community into relationship with the lives of people, was an achievement whose grandeur future generations might judge. If we can keep that vision through the uncertain days ahead, Mr. Fowler concluded, we will have accomplished the great task of our generation. Many of the audience participated in the discussion period which ended off a most interesting evening. Lunch was served by the St. Peter's Credit Union members. Use Minard's for dandruff.

YEO THEATRE

BROTHER RAT —

With—WAYNE MORRIS FRISCELLA LANE
 A NAVAL STORY WARNER BROS.

SOURIS, THUR. 9th.
 MURRAY RIVER, FRI. 10th
 MONTAGUE, SAT. 11th.
 MATINEE 3.00 P. M.