



Howdy Folks!

I'm back for another Christmas...

...with a tip I thought you'd all want to know about-

THAT the nicest gifts under the tree

COME FROM SMALLMATT'S

Toy Town,
Toy Town,
the magic
Toy Town
where Santa
has brought
thrilling gifts
for all
children to
see and select.
Come to
Toy Town
with Mother
and Dad ---
See the
dolls, trains,
games, hun-
dreds of Toys.
Sparkling tree
ornaments,
and gifts
for grown
up folks too.
Come to
Toy Town ---
WELCOME
to one and all.



BABY GRAND PIANO
10 Keys - C to G. Easy for youngsters to play. Book of instructions 3.60



HUMMING TOPS
Colorful metal humming tops, easy to spin. Loads of fun for the youngsters. Large size—7" diameter 89c
Smaller size 50c

FINGER PAINTING SETS

Consists of 10 sheets of painting paper, 4 colors that are harmless and stainless, will wash off with water.

1.49



TOOL CHESTS

12 piece American Tool Chest of real tool. Claw hammer, screw driver, chisel, all with nicely finished hardwood handles. Metal square, 12 inch rule, two metal punches, triangle, sanding block, sand paper and a pair of strong pliers. In a wood chest with snap catch and plated steel handles. Size 14 3/4 x 4 1/4 4.98
x 2 3/4



PEDDAL CARS

8.50

Smooth running and easy to pedal, these cars are very suitable for small tots. Strong steel frame. Rubber tire, disc wheels. Nicely finished in bright enamel.



SLEIGHS

Clip-per easy to steer sleighs. Hardwood tops in natural varnish finish. Steel runners. Length 38" 3.35



DOLL PRAMS

All metal body pram, nicely enamelled, fitted with a leatherette storm apron and covered hood. Disc type wheels. Size 18" x 8". Maroon or blue 6.75

EASEL DESK BOARD



Red stained wood, width 17", height 37 1/2". Black composition writing surface on both sides. Letters, clock face, etc. included. Drops to form a desk 1.69



DOLLS

Dolls, Dolls and more Dolls - from tiny infant dolls to grown-ups that stand 20" in height and over. Prettily dressed with wigs of real hair, sleeping dolls, crying dolls, etc. 69c to 7.95



ELECTRIC WOOD BURNING SETS

Consists of guaranteed electric wood burning pen - complete - ready to be plugged in, three ply basswood plaques, wooden novelties with designs - ready for burning. Brush and 8 water paints, and sandpaper. Complete 2.98



SEWING MACHINE

A machine that really sews. Black enamel iron framework and base. Gift scroll decoration. Working parts nickel plated. Lever foot lift. Complete with spool of thread, needle, screw driver and table clamps. 4.25

You're sure of pleasing everyone when you do your Christmas shopping at Smallman's! Start with a tour of our great, big Toy Town. Visit every floor, every department of both stores and choose from as fine a collection of gifts for little folks, big folks, and in-betweeners as have ever been assembled under one roof! All of course at Smallman's sensible low prices that help keep your cost of giving down.

A Galaxy of Gift Stars - for Sparkling Personalities.



Taffeta, crepe and satin straight and bias cut slips. Shades White, tearose, navy and black. Sizes 32 to 44. From 2.95 to 4.50



Crepe, satin and rayon panties and bloomers. Shades white and tearose. Sizes - small, medium, large and oversize. From 75c to 2.50



Linen, cotton, plain, lace trim and embroidered handkerchiefs. Each 10c to 1.25. Boxed handkerchiefs, from 50c to 1.95



Wool, rayon, nylon and silk scarves in printed and plain colors. From 1.00 to 3.98



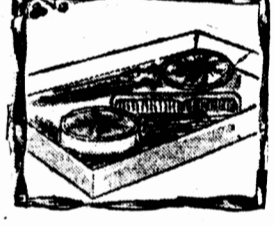
Printed Voile, plain and printed cotton crepe Jersey, plain and printed rayon crepe all gowns in the latest fashions, many with a gorgeous deep lace trim. Size small, medium and large. From 2.75 to 6.75



Plain and striped broadcloth, printed crepe and brushed rayon pyjamas in a wonderful range of shades and designs. Sizes, small, medium and large. From 3.95 to 6.75



A sparkling array of bells in a nice range of styles. Shades are assorted. From 40c to 1.25



It's easy to choose a dresser set (brush, comb and mirror) from the selection we are now showing. Some in attractive gift boxes. 4.95-14.50



Short sleeve sweaters in any of your favorite colors. Sweaters by famous makers only. Sizes 14 to 40. From 2.95-4.95



Long sleeve sweaters in both cardigan and pullovers. Jantzen, Regent, Grandmere - all have put their best into these finely knit wool garments. In your favorite colors. From 3.95 to 9.50



Sweaters in twin sets, matching or harmonizing colors. An ensemble that rates high with every woman.



Colorful assorted plaid umbrellas in light and dark shades - fitting for rain or shine. Colors that warm the heart of any woman. From 3.25 to 7.50



Violella flannel shirts tailored by Tooke, cotton broadcloths, in your own colors. Sizes 30 to 36. From 3.00 to 7.50



Crepe and sheer blouses in sizes 12 to 20, 38 to 44 all harmonious colors. From 3.50 to 6.95



Handbags in plastic calf, morocco, suede and calf. New-New Styles. Colors and styles to match any ensemble. From 3.95 to 22.50



Find a woman who wouldn't appreciate one of these assorted wool plaids, crepes, moire, silk Jersey and paisley housecoats, belted and zipper styles in an amazing selection. From 12.95 to 25.00



Dainty to their finger tips gloves of cobrakid, pigtex and doeskin. Lined and unlined with a varying array of fasteners. Also Angora and wool. Solid and blending colors. From 1.00 to 5.50.



The ideal Christmas gift, the gift women always pride - Nylon Hose. In the season's newest shades. From 1.50 to 2.50



For Milady's dressing table Cosmetics by Max Factor, Woodbury, Fonda and Vita-Ray. Perfumes, powders, lipsticks, etc. Individual or in gift sets. Complete size range.



Costume jewelry - little pink necklets, chokers, bracelets, earrings - all the little trinkets that a woman is so proud to place in with her fine collection. From 1.35 to 6.98

MAIL ORDERS GIVEN PROMPT ATTENTION

SMALLMATT'S

Prince Edward Island's Radiant Christmas Stores - Where Price Is Matched With Quality