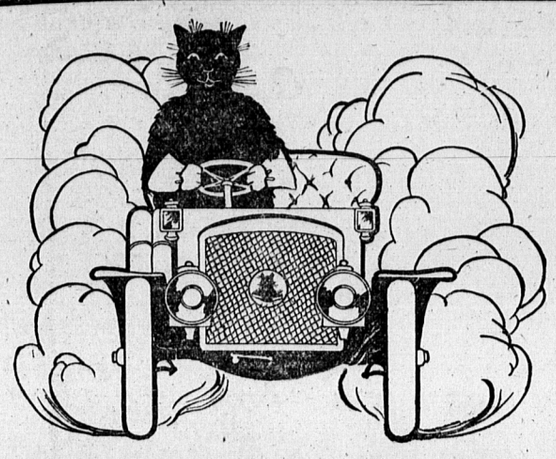
MAGIC BAKING POWDER

The Kind that Pleases the People

Pure Wholesome and Economical

E. W. GILLETT CO. LTD.
TORONTO, ONT.

MADE IN CANADA



Breaking the Record

Black Cat Cigarettes are certainly establishing a new record for cigarette popularity, judging from the rapidly increasing demand for them by Canadian smokers. The reason is not far to seek.

Black Cat Cigarettes

10 for 10c.—Mild or Medium

because of their great purity and excellent smoking qualities—unusual in every respect—have commended themselves to smokers in search of something above the ordinary at a popular price. The phenomenal increase of Black Cat Cigarettes in Canada is largely a repetition of first sales—a most eloquent testimonial as to quality.

Try this Test

Take any Virginia Cigarette, at any price, and light it. At the same time, light a Black Cat, smoke from each alternately, and pass the smoke through the nose. You will immediately detect the difference.

Carreras & Marcianus Cigarettes, ~~Limited~~, Montreal.

"The autumn season is upon us winter will soon be here Get ready for the cold blasts which are bound to come Nature does it's share to keep us warm but we must do the rest,

If you want to be thoroughly

Comfortable

come to W. C. Turner & Co who can furnish you with good warm

Underwear

For Ladies, Gentlemen, Youths and Children. Also Sweaters, Sweator Coats, Hosiery. All wool tweeds and dress goods all of which we can confidently recommend.

Prices reasonable. Come and inspect values.

W. C. Turner & Co.

The Low Price Store
Sunnyside Ch'Town.

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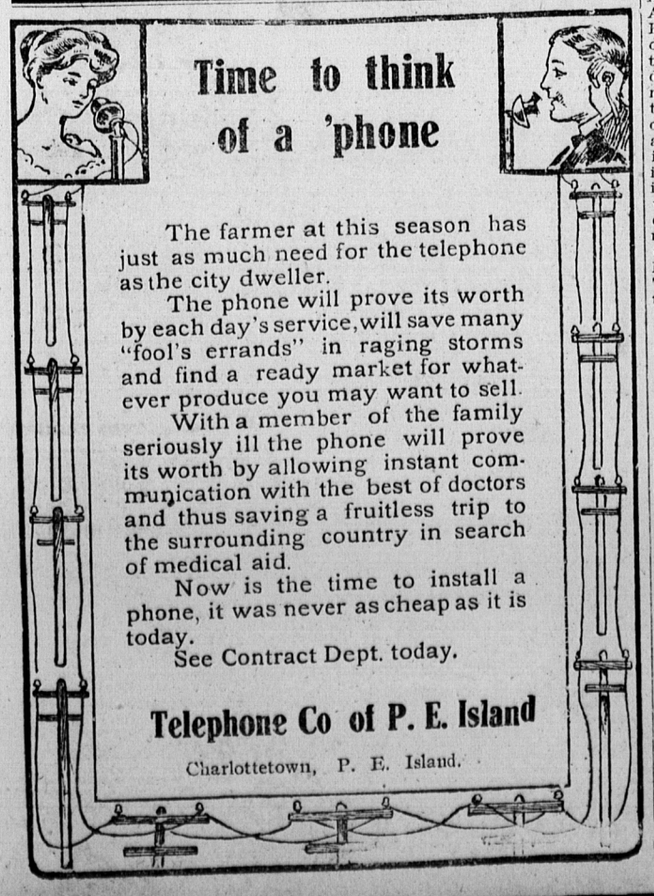


Time to think of a 'phone

The farmer at this season has just as much need for the telephone as the city dweller.

The phone will prove its worth by each day's service, will save many "fool's errands" in raging storms and find a ready market for whatever produce you may want to sell.

With a member of the family seriously ill the phone will prove its worth by allowing instant communication with the best of doctors and thus saving a fruitless trip to the surrounding country in search of medical aid.

Now is the time to install a phone, it was never as cheap as it is today.

See Contract Dept. today.

Telephone Co of P. E. Island

Charlottetown, P. E. Island.

THE QUEEN'S COUNTY GUARDIAN

Head Offices in New Prowse Block—Charlottetown

The latest news, first of all.

Hon. John Richards, Bideford, was a passenger to the city on the express last evening.

The regular quarterly meeting of the Charlottetown Board of Trade will be held tomorrow.

The schooner Alert and the schooner Florrie B., have arrived with cargoes of Sydney mine coal for C. Lyons & Co.

The Star Steam Laundry call attention to the fact that they have a machine which does superior suit pressing. See their ad in this issue.

The body of the late Mrs. Charles A Farquharson, City, arrived last night St. Agathe, P. Q., accompanied the the deceased's sister, Miss Gypsy Norton, City.

The people of Charlottetown cannot afford to miss the musical tonight in the Kirk Church. Miss H. Bremner, Mr. Berry and Mr. Ritchie will render solos.

Among the outward passengers from this city yesterday were:—Geo. A. B. McDonald to St John, Mrs A. J. Houle to Moncton and Miss Annie Murphy to Amherst.

The meeting for the women of St. Peter's Cathedral called for Tuesday afternoon at 4 o'clock in the Guild room has been postponed until Friday at 4 o'clock.

Yesterday officers from this City went out to Stanhope and served eight to ten subpoenas on parties to appear as witnesses in the Hudson death. The case comes up tomorrow morning at eleven o'clock.

Miss Marion Burgess, London, Eng, arrived in this city last evening on a visit with her sister Mrs. C. M. Wright, Fitzroy St. Miss Burgess came over on the S. S. Mongolian and had a very stormy passage across the big pond.

Donald Nicholson, City, and his son Robert Nicholson, of Minnesota, were among the passengers to this city last evening on the express, the former returning from a trip to Edmonton, Calgary, and other western towns and the latter on a visit at his old home here.

Among the outward bound passengers from this city this morning will be Rev. E. E. Styles of Pownal, who will go to represent the P. E. I. Sunday School Association at the N. B. Sunday School Convention at Woodstock. In consequence of Mr. Styles' absence there will be no service at Millview tomorrow nor at Hartney Hall on Friday. Mr. Styles expects to return at the end of the week and will preach on Sunday at Pownal at 11 and 7, and at Millview at 2.30.

The Organizing Committee of the Imperial Order of the Daughters of the Empire arrived in this City last evening from Sydney having come from St. John's, Newfoundland, where a National Chapter was formed last week under the patronage of the Governor of the Ancient Colony. The Committee is composed of five energetis ladies; Miss Merritt, St. Catherine's, Secretary; Mrs. Douglas Young, Kingston; Mrs. Audin, wife of the principal of Upper Canada College; and Miss Nanno Hughes, Secretary of the Educational Branch. This Committee has travelled extensively in the interests of their order and everywhere have met with the hearty support of all patriotic citizens. In their tour they have covered 5000 miles and are calling at almost every province in the Dominion including P. E. Island, New Brunswick, Nova Scotia and Quebec. Last year the committee visited British Columbia and called at intervening points en route. Their visit to Charlottetown is undertaken to visit the Royal Edward Chapter of this City and to form another Chapter as the Royal Edward is complete in numbers. This is the first patriotic organization of its kind in the British Empire, was formed at the time of the Boer war and is in alliance with the Guild of Loyal Women of South Africa and the Victoria League of Australia, New Zealand and Great Britain. There are over 150 Chapters of the Daughters of the Empire scattered throughout Canada, West Indies, India, Newfoundland and amongst the British born women of the United States. The object or organization is to interest women and children in everything appertaining to the welfare of the Empire and inspiring a greater sense of patriotism throughout the kingdom on which the sun never sets. After concluding their work here the committee will proceed to Halifax and from there will go to St. John, Moncton, Fredericton and Quebec. The party is registered at the Victoria.

::Notice. All persons that have not paid their Poll Tax please attend to same at once as executions are being made out for same. Pay and save costs. 10—6dtf.

Walter Mathieson, City, returned last evening from Montreal.

The Northumberland arrived at this City last evening at eight-twenty

L. E. Prowse, M. P., and A. B. Warburton, M. P., City, returned last evening from Ottawa.

There will be an auction sale of furniture at the Lyceum on the 13th inst as will be seen by the ad. elsewhere.

Capt. James MacDonald, Georgetown, was among the passengers to the City on the Northumberland last evening.

The mail train arrived in this city last evening at ten ten, fifteen minutes late. Other inward trains of yesterday were on time.

Miss Magee of Quespamsis and her guest, Miss Haslam of Charlottetown, were guests in Rothesay, N.B., last week.—St. John Telegraph.

The Fourth Regiment Rifle Shoot which was to have taken place yesterday was postponed on account of the inclement weather till next Thursday.

Miss H. Bremner will sing "These Are They" (Holy City) by Gaul, also a duet, "Love Divine" (Jairus), by Stainer, with Mr. Ritchie at the recital tonight in St. James Church.

The prize list for the third of the P. E. Island Poultry Association, annual show which has been issued presents an attractive appearance and is of special interest to intending poultry exhibitors. Seventeen additional "specials" are offered which will doubtless increase the interest to patrons and exhibitors, but otherwise the list is the same as last year.

A party of about fifteen emigrants consisting of four men with their wives and families and one man with his three sisters arrived in this city on the Northumberland last evening. They had a very rough passage out on the Mongolian and were delayed three days at sea. They are all provided with money and are looking for farms for homesteading. They are all registered at the Morell and the Eldon Houses. Another party of emmigrants left England yesterday and will arrive here next week.

The opening of the senior gymnastic class of the Y. M. C. A. took place last evening and was an auspicious opening from many points of view. The enthusiasm displayed by the bunch of seniors was really encouraging to the Secretary and members of the class. After the opening light refreshments were partaken of and a social hour was spent. The Business men and Bankers class was to have opened yesterday afternoon but will not now begin work until Thursday night.

::ARENA Bowling Alleys open today 10 a.m. to 11 p.m. 9—27dtf.

Shiloh's Cure
quickly stops coughs, cures colds, heals the throat and lungs. - - - 25 cents

USE
Kodak Films
The films of speed and quality.
Johnson & Johnson.

PURE BREAD

ALL Our Bread is a pure wholesome and economical food.

OUR

Cream Bread is sold on its merit for just what it is.
Try a Loaf
Only 6c

D. Stewart
Bakes Best Bread
Kent Street.
Phone 211.

You can trust your eyes to tell you only one important fact about a metal bedstead.

Either the "Ideal" Guarantee is on the footrail, or it is not. When it is, you can be sure you get full value.

For that Guarantee goes on the "Ideal" Metal Bedstead only after forty inspections have made it safe for us to put it there.

THE IDEAL GUARANTEED LINE
TRADE MARK REGISTERED
Made in 98 different styles.

"Ideal" Metal Beds, you see, are of only one quality—the best we know how to produce.

That applies, whether the "Ideal" Metal Bed you buy costs but $3 or ten times that. From cheapest to costliest, there is only one quality in our line—and we guarantee every bed in that line.

Read "The Philosophy of Sleep"—an interesting little book we will send you free—and you will get a new light on this metal bed question. Ask for Booklet No. 136

IDEAL BEDDING Co.
MONTREAL—TORONTO—WINNIPEG

"Blue and green grapes in eight pound baskets only 35 cents a basket this week at Beer & Goff's. 10-11d2i.

The Children's Teeth

are as important to be looked after as are the folder peoples' perhaps more so Their teeth may not ache nor be decayed—they should not be allowed to get so. A tooth in time, as well as a stitch in time, saves nine. Bring the little folks into our office, and their teeth will be carefully looked after. First-class work at moderate prices.

Dr Robins 125 Queen St. Next Beer & Goff's
Phone 275. J.

When Buying Gifts

Remember that there's something in silver for everybody. To be sure of giving silver that is perfect in design and finish see that the trade mark

1847 ROGERS BROS.

is stamped on spoons, forks, knives and fancy serving pieces. "Silver Plate that Wears" Best tea sets, dishes, waiters, etc., are stamped

MERIDEN BRITA CO.
SOLD BY LEADING DEALERS

Delicious Fresh Kisses and Chocolates

just received from Moir's factory,

Stock up to-day

Johnson & Johnson

Bronchitis and Asthma Cure

Gardner's Asthma and Bronchitis cure will relieve any person suffering from ailments of the lungs or bronchial tubes.

It is something pleasant, easy to take, removes all irritation from the delicate throat membranes and quickly cures.

Get a bottle today, price.....50c

The 2 Macs
149 Great George St.

Bag the Game

On your shot and ammunition depend the success of the trip. Sure sportsmen depend and look to us for the best.

Let us fit you out for the trip, stock you with the proper ammunition, give you a rifle that is safe, sure, and reliable and your success in sport is inevitable.

We'll take pleasure in showing our stock, in quoting prices and supplying information. Call.

Fennell & Chandler
Hardware Merchants
dtusrmtf.

SNAKE APPEARED IN CLASS ROOM, CAUSING AN UPROAR.

HARTFORD, Conn., Oct. 8.—A 14-inch garter snake, it was learned today, appearing suddenly in a class room at Trinity College yesterday morning, threw the class into disorder and gave some of the students a good scare before it finally wriggled out of the room to the campus, where it met death at the hands of a student. It was while Prof. Gakeene was lecturing on economics that the snake crawled from a hole in the wall and after remaining a while near the professor's desk, crawled to the foot of a student and made its presence known. Instantly the class was in an uproar and did not come to order until the reptile had left the room.

Have you seen that great line of Auto veils that we are offering at 69c. They are 2 1-4 yds long—nicely made—white—black—grey—mauve. Moore & McLeod. 10 7dtf

PLANT LINE

—FARES—

First Class	$10.50
Second Class	8.95
Return, First Class	12.00

Excursion rate good for 30 days.

S. S. HALIFAX leaves Charlottetown every Friday at noon for HAWKESBURY, HALIFAX and BOSTON.

Returning leaves BOSTON Tuesdays at noon.

T. NICOLL
Agent, Charlottetown.
4—25dr th6m.

Constipation Vanishes Forever

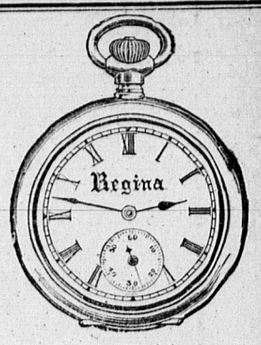
Prompt Relief—Permanent Cure

CARTER'S LITTLE LIVER PILLS never fail. Purely vegetable—act surely but gently on the liver. Stop after dinner distress—cure indigestion—improve the complexion—brighten the eyes. Small Pill, Small Dose, Small Price

Genuine must bear Signature

Brentwood

"Two lines with but a single thought. "value" Paton's. 9-16dtf.



Reginas and Walthams.

Full value and satisfaction guaranteed to every buyer.

E. W. Taylor
South Side Queen Square.

MOIR'S Chocolates

contain a better variety and a heavier coating than any packaged Chocolates on sale at an equal or higher price. Try a box and prove our word. See the "Acadia Package" containing 18 varieties. The "Sweetest" thing in "sweets". Price 35 and 60c a box. 13 kinds in Bulk 50c a pound.

"The MacKinnon Drug Co"
DRUGGISTS Cor Great Geo & Kent Streets

Fire Insurance

in the strongest Fire Insurance Companies in the world can be effected with

E R. BROW

Office Sunnyside Charlottetown.

dmwf

S. S. CASCAPEDIA"

—Of—Quebec Steamship Co, Ltd 1910

From Montreal and Quebec, calling at Gaspe, Mal Bay, Perce, Grand Rice Summerside, Charlottetown and Pictou.

Leaves Montreal at 4 p. m. on	Leaves Charlottetown on Friday, October 14th
Monday, October 10, "	" " 28 "
" 24, "	" November 11 "
November 7, "	

Subject to change should circumstances require
Further particulars on application to

CARVELL BROS

9—7dtuthtf Agents

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118 KENT STREET.
Charlottetown, - - P. E. Island

We do all branches of the Painting business

Try us for your next order. Estimates cheerfully furnished.

7-8dtf.

TAYLOR'S SHOES

Are Good Shoes

In a few days I will have the pleasure of talking Taylor's shoes to you.

It will pay you to see Taylor's samples before placing your spring order.

The Robert Taylor Co. Ltd., Halifax

Makers of Solid Footwear. Harry James, Agen

10--11ttsd&r 3 mos.