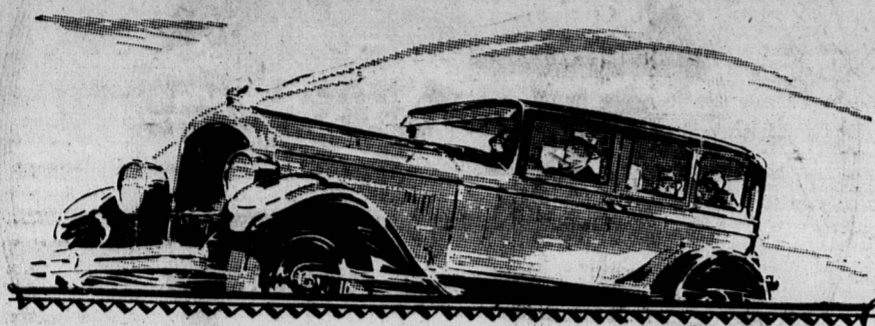


Why buy performance that CHRYSLER "72" has obsoleted?



CHRYSLER "72" performance obsoletes all other performance at its price or even for \$1000 more.

The first Chrysler, four years ago, put in the discard the cumbersome, bulky vehicles of its day.

Illustrious New Chrysler "72" Prices

Two-passenger Coupe (with rumble seat), \$1995; Sport Roadster (with rumble seat), \$2060; Royal Sedan, \$2060; Four-passenger Coupe, \$2060; Town Sedan, \$2205; Convertible Coupe (with rumble seat), \$2265; Crown Sedan, \$2335. All prices f.o.b. Windsor, Ontario, including standard factory equipment (freight and taxes extra.)

Chrysler "72" performance widens that margin of superiority.

No other car today approaches it for roadability, hill climbing, acceleration, dependability, comfort, ease of handling, style, safety, long life and appearance.

For Chrysler's en-

gineering genius and precision manufacture have gone steadily forward to greater heights.

That is why the "72" today gives you performance that sets the pace for the entire industry for years to come. 75 brake horsepower. 72 miles and more per hour. Vibrationless smoothness that only a Chrysler counterweighted 7-bearing crankshaft can give. Flashing acceleration in traffic. There are no hills to the "72."

Longer chassis with no side-sway—spring ends mounted in rubber shock insulators give consummate ease of riding.

Why pay a premium for the out-of-date performance others give? See and ride in the Chrysler "72." You will realize then how Chrysler "72"—at less money—makes a dead letter of all other performance in its field today.

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Competent service with latest equipment. E. W. TAYLOR J. S. TAYLOR OPTOMETRISTS. 142 Richmond St.

INSIDIOUS EYE STRAIN

We use this adjective advisedly. Sufferers from Eyestrain may have perfect vision and therefore do not suspect the presence of any eye defect.

The motive power of the entire human organism is Nerve Energy.

Normal eyes, it is computed utilize about 20% of this Nerve Energy, but when Eye-strain is present, a much larger proportion is required. Hence defective eyes, through their consumption of an excessive amount of nerve Energy may seriously affect the functioning of other organs of the body and produce ill health.

HAVE YOUR EYES EXAMINED

G. F. Hutcheson Optometrist

COAL

If your coal requirements are running low, we can supply you with good fresh coal—comprising

- INVERNESS, SCREENED OLD SYDNEY SCREENED SPRINGHILL SCREENED ALBION NUT ALBION STOVE ALBION ROUND HARD NUT HARD STOVE BESCO COKE

Our Phone No. is 176 and guarantee quick deliveries.

W. D. Gillis & Co. PHONE 176

Victor Records

Together (With vocal refrain full of heart-throbs) Waltz Waring's Pennsylvanians 21213 Instru- Paul Whiteman's 35883 mental Concert Orchestra



My Ohio Home

Fox Trot Jean Goldferte and His Orchestra 21166 Vocal Harrington and Bersch with "Sleepy" Hall's Banjo 216515

Ramona

Another Big Spanish Dance Hit by the "King of Jazz" Waltz Paul Whiteman and His Orchestra 21214

There Must Be a Silver Lining

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New York's Leading Musical Production

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Why Do I Love You? Can't Help Lovin' Dat Man

Nat Shilkret and The Victor Orchestra Record No. 21215

Also the latest Red Seal records by famous Victor artists

Victor Talking Machine Co.



of Canada, Limited

FOR THE WOMAN READER

BY FLORENCE RIDDICK BOYS

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LET SON HELP

Mother is used to the idea of expecting the girls to help her with the housework, but she overlooks the potential energy lying around loose in the shape of Son's help. Every child likes to do things. If Mother is doing a thing and she will like to do it with her and there is no reason in the world why Son should not help you shell peas or scrub the porch or beat up the butter and eggs for a cake. He will get the same thrill out of it that Daughter will and he will learn many things while he helps.

It will also give some general knowledge about things around the house and how meals come about and he will learn how to appreciate women's activities. This will make him a better husband. Many a lad, who learned to help Mother at home, has found his ability to swing a frypan or "beat" water with out "burning it" good aim in good stead in some emergency in life.

The country boy, who has cows to milk and a garden to carry, has less need for housework, but the town lad has not enough to do in his yard to take up the slack in his energy, would find it a character error to go into partnership with Mother in the housekeeping business.

There is nothing which makes for partnership with Mother in the housework, but the town lad has not enough to do in his yard to take up the slack in his energy, would find it a character error to go into partnership with Mother in the housekeeping business.

CARPETS

Carpets, so long in discard, are coming back. Many people have lovely hard wood floors which probably do not admit the carpet to cover them up entirely but the carpet will have its advantages for those who do not have pretty floors. It makes the small apartment room seem larger, as a room seems to take the proportion of the rug, and it does actually give more floor space for occupancy, the rug too often determines where a piece of furniture may be placed.

Plain, soft, carpets, all of one color, without any design, are very rich looking. They may be dark red, mulberry, a rich blue, or neutral shade as gray or tan. With a padding underneath they give an air of refinement and quiet elegance to a room which the more ornamental and floor covering should be darker than the walls, and if it is a plain pattern it forms an ideal background for the furnishings of the room.

In this day of the vacuum cleaner, there is no necessity for the fur or rag carpet, with straw or papers underneath, in grand-mother's day.

THE SCARF

Various are the methods of wearing that popular fad, the scarf. Sometimes it is knotted in front, sailor fashion. Again it is tied at the side as the cow boy does his. Or it may be tied in the back, patting after the monk with his cow. Milady may even wind it around her wrist when she dances. The scarf is probably the most decorative feature of the season and you can hardly go wrong in designing ways to make use of the gay square or triangle of silk.

LEMON ICE

To make a gallon of lemon ice, scald the quart of milk with three cups of sugar and the peeled rind of one lemon. Dip out the lemon peel and let the milk cool. Pour into the freezer with two more quarts of milk, which has not been scalded. When this is chilled to a slush, add the juice of six lemons and the beaten whites of two eggs and finish freezing.

THE DOOR-KNOB

"The house was so dirty, I even hated to take hold of the door-knob," said the visiting nurse. How little thought the ordinary housewife gives to the door-knob, and yet it is handled more than any other object in the house. Scientists tell us that germs are spread by means of the fingers more than in any other way. One handles an infected object and straightway handles something else and passes the germ along. This is one reason why the most important lesson a mother can teach her child is to wash his hands before each meal, and to refrain from the habit of thumb-sucking or putting the hands to the mouth.

The telephone is another dirty object which receives too little attention. It is handled many times a day and by many persons of varying degrees of cleanliness. Do not let your lips touch it.

SWEET PEAS

The most lovely sweet peas are grown in a cool place, where the soil may be kept cool. It is impossible to have fine sweet peas in hot weather. That is the reason that they should be planted as early as the ground can be worked. They need a spot where the soil is rich and the roots may be kept cool. To sow sweet peas, make a trench

six inches deep, and sow the seeds an inch deep in the bottom of it, pressing the soil down firmly. When they come up, do not have the plants closer than two to four inches apart, give the young plants support as soon as the first tendrils develop. It is wisest to fix the support when the seeds are planted, as this will prevent the injuring of the roots later. As the vines grow, fill the trench until it is level with the ground. This helps to keep the roots cool.

MOUSE

Whip a half pint of cream and add for flavor three tablespoons of jam or maple syrup, or six broken macaroons or a half cup of crushed pineapple. Mix these well and pack in a covered can. Pack this with snow and salt and let stand for six hours. This will make a delicious dessert for six people.

KNITTED FABRICS

For the straight figure, knitted fabrics are good; but for the woman with a large bust, soft, clinging garments are not desirable. They cling too closely to some places and sag at others and accentuate the curves. They are likely to sag across the back of the skirt also.

MRS. SOLOMON SAYS:

The road to Somewhere is a road to climb, no matter how difficult; but the roads to Everywhere lead nowhere.

SMILES

The telegram read: "Dear Ma, Nose broken in football. How shall I have it set—Greek or Roman?"

"How do you spell 'graphic' one 't' or two?" "It's equally correct to use two or one."

A Wonderful Tribute

Baby's Own Tablets Declared to be Worth Their Weight in Gold.

A mother has only to use Baby's Own Tablets once to be convinced that nothing else can equal them in banishing the ills of her little ones. Once used, always used, as long as there are small children in the home—that is the tribute thousands of mothers pay the Tablets.

Among the many, many mothers who are anxious to feel of their experience with Baby's Own Tablets is Mrs. Griffith, of East Hamilton, Ont., who writes: "Shortly after coming to Canada I began giving the Tablets to my baby boy who was then six weeks old. The result was so pleasing that since that time I have always kept the Tablets in the house. I have two children now and both of them are the picture of health. Baby's Own Tablets are the only medicine they have ever had and I really believe the Tablets to be worth their weight in gold."

Baby's Own Tablets are free from all injurious drugs and can be given to the youngest babe with absolute safety. They are sold by medicine dealers or by mail at 25 cents a box by The Dr. Williams' Medicine Co., Brockville, Ont.

Whippet

TIME-TESTED OWNER-PROVED

A Record Climb

Whippet is the first and only light car ever to climb Stone Mountain—a 400 foot incline—a 45 degree angle! Many people made a wager it could not be done. A 4-cylinder stock Whippet not only made the grade, but broke the previous record made by a much larger horse-power car, by 7 minutes and 44 seconds. See a Whippet, get a demonstration.

COACH \$695
F.o.b. Factory. Taxes Extra

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Easter FOOTWEAR

For several days we have been opening and preparing our new Spring Shoes and Hosiery. We have a great surprise awaiting you. Our windows denote this to some extent. We will be delighted to help make a selection, and secure for you a perfect fit, (the supreme test of shoe merchandising.)

Our Number 3466
New Plaza Grey, with Shell Grey trim, covered heels.

Our Number 3467
Hopey Beige, Cut-out Tie, as shown at Style Show.

Our Number 3475
Patent Leather as above, Cuban heels, Goodyear Welted.

Our Number 2463
Daughty and Beautiful, Honey Beige Tie, Swede Panel.

Our Number 2464
A smart Canadian Shoe, of Tawny Calskin, Panel Tie.

Many Styles from \$3.45 to \$10.00

Beautiful New Colours in Hosiery
Service Weight, \$1.00, \$1.50, \$2.00 Chiffon, \$2.00.

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Charlottetown, P. E. I.

OLIVEINE EMULSION

IMPROVED AND TASTELESS PREPARATION OF THE EXTRACT OF OIL-LET, MILD CHERRY BARK AND SYRUP OF HYPOPHOSPHITES. MEDICINAL AND OTHER ACTIVE PREPARATION HAS AN Agreeable TASTE AND WILL NOT CAUSE THE UNPLEASANT AND DIGESTIVE SO CHARACTERISTIC OF THE RAW OIL.

For an equally palatable milk emulsion that will not cause the usual distressing effects of cod liver oil, see our advertisement in this issue.

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At Druggists and General Stores.

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Cookshire, Que.

A HELPING HAND

OLIVEINE EMULSION—the favorite tonic, blood purifier and health restorer—is a friend in need. When you feel weak, nervous, run-down and just cannot get rid of that cough or cold, take OLIVEINE EMULSION, it will put you on your feet again, build up your body, create rich blood, strengthen your nerves, stimulate digestion and fortify you against disease.

\$1 a bottle.