

There is Only ONE KRAFT CHEESE

Kraft is not a kind of cheese made by DIFFERENT firms. It is the cheese originated by Kraft, made in Canada by the Kraft Company with the original, patented Kraft process.

Distinctive in flavor and quality. The style and package of Kraft Cheese are copied. Its quality is imitated, but only imitated.

Instances are known of the purchaser asking "Is this Kraft Cheese?" and being answered "Yes, Madam, this is So and So's Kraft Cheese." Such cheese is NOT Kraft Cheese. It is an imitation.

THERE IS ONLY ONE KRAFT CHEESE.

You can identify it by the Kraft Trade Mark.

This trade mark, reproduced here, is on the 5-lb. wooden box. It is on every 1/2-lb. section of tinful wrapping on the cheese in the 5-lb. wooden box. It is on every 1-lb. and 1/2-lb. carton of Kraft Cheese.

Look for and INSIST ON SEEING the Kraft Trade Mark when you ask for Kraft Cheese.

It is our guarantee of the Quality, Flavor, Purity and Cleanliness you have learned to expect and always find in Kraft Cheese.

KRAFT MACLAREN CHEESE CO. LIMITED, MONTREAL.

This is the Kraft Trade Mark



Important Poultry Notice

We are buying live and dressed chickens and hens and can offer special prices for crate fattened stock. Having located best markets can pay top notch prices for properly fattened poultry, we respectfully suggest it may be to your advantage to obtain our prices before selling your poultry.

Can handle limited quantity dressed geese and ducks during November.

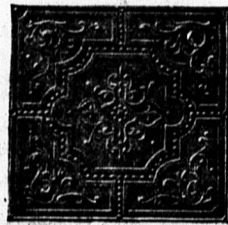
Ship your poultry to.

F. J. HOLMAN

CHARLOTTETOWN

5946-11-7st131

Witness hotly at Shoreditch County Court. Even if I am a commercial traveller I can tell the truth



Metallic Ceilings

are safe clean and fire-proof

Metallic Ceilings make the ideal interior finish. They are easily erected, handsome and artistic, fire-proof, dust proof and permanent.

Metallic Ceiling saves trouble and expense of repairs as vibration will not crack it nor can it warp nor peel off.

Estimates, illustrated circulars and full information free.

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FAREWELL ADDRESS

On the evening of October 24th the members of the Clyde River United Church assembled at the home of Mrs. George Brown New Haven to bid farewell to her daughter, Miss Minnie prior to her departure to the United States.

The assemblage was called to order and an address read by the Rev. C. U. McNevin and a beautiful hand bag containing a sum of money presented by Miss Norma Murchison, Miss Brown in a few well chosen words thanked the donors for their gift. Speeches were then made by the elders of the Church Mr. Hugh McMillan and Mr. Hector Murchison also by the pastor, Mr. C. U. McNevin. These gave eloquent expression to the kindly feelings entertained towards Miss Brown and the regret felt at her departure.

The remainder of the evening was pleasantly spent in music and social intercourse.

After the serving of a dainty lunch by the ladies the party was brought to a close by singing "She's a Jolly Good Fellow" and "God be With You till we Meet Again".

Then all dispersed to their homes wishing Miss Brown "bon voyage" and hoping ere long to welcome her back again to their midst.

Following is the address.

Dear Miss Brown:
We have just recently heard that your plans for the future are going to soon take you away from our midst so we have gathered here in your home tonight to say how sorry we are in knowing that we are about to lose your fellowship, and at the same time to tell you that our best wishes will also go with you.

As a member of this community you have impressed us with the fact that you are a most valued one. Every worthy effort has had your loyal support, and your natural gifts have qualified you for doing good work, which was always done mostly gladly whenever called upon to help. Particularly in the church and choir will you be missed. Your faithfulness there has been an inspiration to others among us who sometimes felt like becoming weary in well doing. Knowing that you would be in your place has made us think that we should also be there.

And now as you leave the old community let us assure you that you are taking along with you our very best wishes. Though away from us you will be much in our minds and we want you to know that in our life you are leaving a vacancy which can be filled only by yourself. Along with these words we offer you also this little remembrance which we beg you to accept trusting that it may keep these associations fresh in your memory. May we also assure you that at whatever time you may think of returning you can rest assured that you will receive a hearty welcome from all your old friends in "The Island".

Signed on behalf of the community and choir.

C. U. McNEVIN
Keep Minard's Liniment in the house.

THE WESTERN GUARDIAN

—SHOP from Holman's Catalog. —BLUE NAP JUVENILE overcoats, brass button trimmed, age 4 to 8 years. Special each \$5.75. At Sinclair's. 5980-11-11-21

—FOR LATE WESTERN NEWS Page 3 is available. —GUARDIANS ON SALE at the Guardian's western office in the McNeill Building, Summerside, every day.

—GUARDIANS—Those desiring to buy copies of the Guardian in Summerside will please secure them at the Guardian office in the McNeill Bldg., where they are on sale every day.

—DICTIONARIES.—There are still some dictionaries left at the western office of the Guardian, in the McNeill Building, Summerside, P. E. I., for those who renew or subscribe for the Guardian.

—BRING A BOOK and have tea on Thursday from 4 to 6 at the Public Library. 6005-11-21.

—BEDEQUE, CAPE TRVERSE AND SEARLETTOWN — Sunday, Nov. 15, Bedeque 11 a. m.; Cape Traverse 3 p. m., Searlettown 7 p. m.

—CONGRATULATIONS.—Dr. Keir of Alberton received the degree of "Fellow" of the American College of Surgeons at Philadelphia during the recent meeting of the "Fellows" of that city.

—IMPROVED—Citizens generally will be pleased to learn that Councillor Grady is considerably improved and expects to be able to leave the Prince County Hospital the latter part of this week.

—S'IDE BAPTIST CHURCH.—Rev. A. A. McLeod, Kingston, N.S. has accepted a call to the Summerside Baptist Church and will occupy the pulpit on Sunday, December 6th.

—FINE SPIRIT OF THANKSGIVING—Although last Sunday evening was unusually dark, a very large audience assembled in Cape Traverse United Church for the service. Outside the wind blew incessantly, but the crowds found warmth within, a well-lighted interior, and a splendidly draped pulpit, an attractively decorated altar, tables of flowers and other products while the walls were artistically trimmed. The choir rendered special music, the congregation joined heartily in the hymns of thanksgiving and the pastor of the church who had charge of the service was followed very closely in his sermon on "The Reasons for Thanksgiving."

—TOWN COUNCIL.—The regular monthly meeting of the Summerside Town Council was held in the Council Chambers on Tuesday evening. There were present His Worship Mayor Campbell, Councillors Strong, Johnston, Phillips and Pope; Councillor Taylor being absent from the province on business and Councillor Grady still being ill in the P. C. Hospital. Considerable routine business was put through. The contract for lubricating oil for the Electric Light Plant was again awarded the Imperial Oil Co. Ltd. It was decided to extend the electric light line from Willow Avenue to the New Experimental Fox Station on Central St. It was also decided to extend the electric light line from Water St. West to the town limits. An electric light line for service to the houses will be put in on Water St. Two months leave of absence was granted to Councillor Grady. After the meeting the Mayor and Councillors proceeded to visit Councillor Grady.

—PERSONALS —Mr. and Mrs. Jack Taylor, Summerside spent Thanksgiving in Moncton.

—Mr. Chesley Robertson, Norboro has gone on a holiday trip to Toronto.—Y.

—EASTERN AGENT.—Mr. J. W. Murdoch is now Guardian agent in Montague and will be pleased to receive news items, advertising, Job Printing news and renewal subscriptions.

—PERSONALS —Mr. John J. McDonald, Bear River of the Guton Pew Co., was in the city Tuesday.

—Jno. A. McDonald, Surveyor, Hermonville, left Tuesday morning for the Belfast district.

—Messrs Donald F. McEachern and Angus J. McAdam of Hermonville, left Monday for the New Brunswick woods.

—Mrs. Alley McPhee, who has been visiting the old home, at Rock barra, during her mother's recent and fatal illness, returned to her home in Boston, Wednesday.

—Messrs John P. McIsaac and John D. Gillis, Rockbarra, left Tuesday for the New England States.

—Mr. Chester McPhee, Bir Pond arrived home Tuesday from Alberta, having put in almost three months work in the harvest fields.

—Stephen McDonald, Mrs. John A. McDonald and Mrs. Angus McDonald, of Black Point (Elmira) went to the city Tuesday morning by the Eastern train.

—Miss McDonald arrived on the Island from Boston, Monday night whence she is to participate in an important event in St. Margaret's Church on Wednesday, 18th. Miss McDonald is a daughter of John H. McDonald, Monticello.

—BRINGING UP FATHER—

OH DADDY I FEEL TERRIBLE THAT HORRID BURGLAR TOOK MY NICE NEW GOLF COAT

TUT TUT ME DAUGHTER YOU CAN EASILY GET ANOTHER ONE

DOO-HOO! JUST THINK THAT CROOK STOLE MY GOLD CIGARETTE CASE

DON'T CARRY ON SO THE POLICE MAY FIND ME AND I'LL HAVE TO RETURN IT

I'M SORRY, SIR TO INFORM YOU SIR THAT YOUR OVER COAT IS GONE THAT BURGLAR MUST HAVE TAKEN IT, SIR

JAMES DON'T ANNOY ME WITH SUCH SMALL MATTERS

MR JILGGS I JUST CAME UP TO TELL YOU THE ICE BOX HAS BEEN STOLEN

OW! THIS IS TERRIBLE THERE WUZ SOME CORNED BEEF AN CABBAGE IN IT



Great Sale of DRESSES \$8.00 and \$15.00 Commences Friday Morning

Checking up stock in the Ready to wear Department indicates that we have too many dresses of four or five different classes, on our fixtures. They are all good dresses, good, wearable styles, but some of them have overstayed by a little, their regular selling period, and all of them must move out to give place to new goods which have just arrived—and more that are still coming. To make a swift clearance, we have cut the price of every dress to the point where you cannot afford to pass it.

The whole great lot is divided into two big groups regardless of original value—cost—or anything else.

At \$8.00

This group includes dresses of Serge, and of a good grade Poiret Twill, mostly blacks and Navies, all good smart wearable garments, some plainly finished, others trimmed in Military or Fancy Braid.

Reduced to \$8.00

At \$15.00

When you see these, you'll be amazed at the qualities that are included in this class. Fine Poiret Twills in Navy and Black, beautifully made, trimmed in self or colored braids, dresses you'd be delighted to wear.

Reduced to \$15.00

We have not printed any price comparison in this ad. We believe that you know that when we say that a bargain is offered—it is always a real one here. These two groups, offer in our opinion two of the most outstanding bargains that this store has placed before you this year.

MOORE & McLEOD LIMITED

Robertson May Succeed Loughheed

OTTAWA, Nov. 11.—A successor to the late Sir James Loughheed, as leader of the Conservative forces in the Senate, is not likely to be appointed until an opportunity is afforded for the holding of a caucus of members of the opposition in the upper chamber. Senator Robertson is prominent in the mentioned however, as the probable successor to Sir James.

LIB-CONSERVATIVE CONVENTION THIRD DISTRICT OF KING'S

A Convention of the Lib-Conservative Electors of the Cardigan District, will be held on Wednesday, November 18th at 2 P. M., in the Public Hall at Cardigan, for the purpose of nominating a candidate to contest the District, in the forthcoming bye-election. Chairmen of polls are required to call meetings, to appoint the five delegates to which each is entitled.

UNNECESSARY.

Lady Jane: "Have you given the goldfish fresh water, Janet?" Janet: "No, mum, they ain't finished the water I gave them yesterday yet."

J. A. McLEAN, Convener. FRED R. MELLISH, Secretary.

—By George McManus



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