

Helmreich's
of P.S.S.E.

EASTER SALE

APRIL 7 - APRIL 17

MEN'S SPRING SPORT COATS



By selection of exclusive fabrics (wool, gabardine and tweed). Feature additional look across chest and flap pockets. Choose from blue, grey, olive and brown in all sizes. Also in all replicates and sets.

Reg. 24.95 - 29.95

19.95

MEN'S DRESS PANTS

Especially tailored for style and comfort. Regular trouser construction with pleat front. 1/2" waist bands and medium tapered legs. Also 30" to 34" in 1/2" waist, pleat and waist. 30% wool.

Reg. 14.95

11.97

MEN'S RAIN 'N' SHINE COATS



WATER REPELLENT AND STAIN RESISTANT. Made of the finest fabrics in over 20 to 30 in. styling, with full lined and lined. Unsurpassed value with knee to knee coat and pants and hat set in one.

Reg. 19.95

16.97

MEN'S SPORT & DRESS



Large assortment of sport and dress shirts. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 4.95 - 6.95

3.97

MEN'S SPORT SHIRTS




Large assortment of sport shirts. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 2.97 to 3.97

1.97

MEN'S SPRING SUITS



By selection of exclusive fabrics (wool, gabardine and tweed). Feature additional look across chest and flap pockets. Choose from blue, grey, olive and brown in all sizes. Also in all replicates and sets.

Reg. 59.95 to 69.95

49.97

Boys' and Students' SUITS

Large assortment of boys' and students' suits. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 15.97

Reg. 18.97

Reg. 29.97

SPRING FABRICS For ALL YOUR SEWING



STRETCH DENIM

- 100% cotton
- Available in various shades
- Available in various widths
- Available in various lengths

Reg. 1.95

1.67 YR.

FASHION DOT FABRIC

- Available in various shades
- Available in various widths
- Available in various lengths

Reg. 1.29

1.07 YR.

DRAPERY FABRIC

- Available in various shades
- Available in various widths
- Available in various lengths

1.97

HERBLOOM BEDSPREADS

- Available in various shades
- Available in various widths
- Available in various lengths

8.97

ATTRACTIVE COTTAGE SETS

- Available in various shades
- Available in various widths
- Available in various lengths

1.67 SET

WOMEN'S PUMPS



Large assortment of women's pumps. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 9.98

6.67

BOYS' SPORT COATS



Large assortment of boys' sport coats. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 12.95 - 15.95

9.97

BOYS' DRESS PANTS

Large assortment of boys' dress pants. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 4.95 - 6.95

3.97

BOYS' HOSE

Large assortment of boys' hose. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 3.95

2 FOR 97*

MEN'S DRESS HOSE

Large assortment of men's dress hose. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 1.49

97*

BOYS' DRESS SHIRTS

Large assortment of boys' dress shirts. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 1.95

1.47

BOYS' DENIM JEANS

Large assortment of boys' denim jeans. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 2.49

2.97

BOYS' CASUAL PANTS

Large assortment of boys' casual pants. Includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front. Also includes: long sleeve, short sleeve, button down, button up, and button front.

Reg. 4.45 - 6.95

3.97

CANADIAN MADE RUBBER BOOTS



First quality Canadian made rubber boots. Guaranteed service. Stock boot. Outstanding being red top binding, lacing and no cap. Red outsoles and solid heels.

MEN'S Hi Knee

Size 6 to 12

4.47

BOYS' Hi Knee

Size 1 to 6

3.37

MEN'S Short Knee

Size 6 to 12

3.97

YOUTH'S Short Knee

Size 1 to 6

2.97

WINDOW BLINDS

- Available in various shades
- Available in various widths
- Available in various lengths

1.97 12x24

CHEMISE BEDSPREADS

- Available in various shades
- Available in various widths
- Available in various lengths

7.47

TAILORED CURTAINS

- Available in various shades
- Available in various widths
- Available in various lengths

3.47

3.77

3.97